ORDER

Orders Order / Rev: 1018574 WOC13596022 Alt Order #: **INSURANCE COMMISSIONER** Product Desc: **KGTV** 2624 Estimate: 05/09/22 - 06/05/22 Margie MacDonald Flight Dates: Primary AE: 05/04/22 / 05/27/22 Sales Office: Original Date / Rev: **EWSDC** Order Type: **GENERAL** Sales Region: NAT Sadler Strategic Media - Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Nick AP Broadcast Billing Calendar: Billing Cycle: 12103 Viewcrest Road EOM/EOC Studio City, CA 91604 Agency Commission: 15% Advertiser Name: Levine/Democrat/Insurance Commissi A35+ New Business End: Demographic: State Candidate **Product Codes:** Advertiser External ID: 272608 Revenue Code 1: DISC Agency External ID: 119523 Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	139	\$21,835.00	\$18,559.75
05/30/22	06/05/22	51	\$7,535.00	\$6,404.75

CAND

P-6

Revenue Code 3:

Priority:

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	139	\$21,835.00	\$18,559.75	172.00
June 2022	51	\$7,535.00	\$6,404.75	63.40
Totals	190	\$29,370.00	\$24,964.50	235.40

00:10:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln (Ch Start	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 K	GTV 05/09	/22 06/03/22	M-F Good Mornin	g Ame@M	7-9am	MTWTF-	- :30	5 \$	160.00 P-6	1.40 NM	19	\$3,040.00
			M-F Good Mornin	g America								
(P	rogram: GMA	A)		-								
20	Q22 ESTIMA ⁻	TE NON BBO	(sell) - 2Q21 avera	ge								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/09/22	05/15/22	MTWTF	5	\$160.00	1.40						
Wee	ek: 05/16/22	05/22/22	MTWTF	5	\$160.00	1.40						
Spot	Ch Date R	Range D	Description	Start	/End Time		Weekdays	Length	Rate	Rtg Type		
10	KGTV 05/16/	22-05/22/22 N		America 7-9a	m		MTWThF	:30				
	See MG 5	.15.5.16.5.17	5.18,5.19,5.20,5.21	1								
	[bump rate	e- SH 5/18]										
Wee	ek: 05/23/22	05/29/22	MTWTF	5	\$160.00	1.40						
Wee	ek: 05/30/22	06/05/22	MTWTF	5	\$160.00	1.40						
N 2 K	GTV 05/09	/22 06/03/22	M-F 6-7am News	CM	6-7am	MTWTF	- :30	3 \$	120.00 P-6	1.00 NM	15	\$1,800.00
			M-F 6-7am News	_	• . •			• •				* 1,223123
(P	Program: 10N	EWS 6A)										
20	Q22 ESTIMA ⁻	TE NON BBO	(sell) - 2Q21 avera	ge								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/09/22	05/15/22	MTWTF	3	\$120.00	1.00						
Wee	ek: 05/16/22	05/22/22	MTWTF	4	\$120.00	1.00						
Wee	ek: 05/23/22	05/29/22	MTWTF	4	\$120.00	1.00						
Wee	ek: 05/30/22	06/05/22	MTWTF	4	\$120.00	1.00						

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

INSURANCE COMMISSIONER Alt Order #: WOC13596022 Product Desc: **KGTV**

Flight Dates: 05/09/22 - 06/05/22 2624 Estimate:

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Γime Days	Len Spo	ots Ra	ate Pri	Rtg Type	Spots	Amount
N 3 KGTV	05/09/2	2 06/03/22	M-F 9-10am	CM	9-10am	MTWTF-	- :30	2 \$10	0.00 P-6	0.90 NM	8	\$800.00
			M-F 9-10am									
			Ramp; RYAN) (sell) - 2Q21 ave	rage								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/15/22	MTWTF	2	\$100.00	0.90						
Week: 05/		05/22/22	MTWTF	2	\$100.00	0.90						
Week: 05/		05/29/22	МГWГF	2	\$100.00	0.90						
Week: 05/		06/05/22	МГWГF	2	\$100.00	0.90						
N 4 KGTV	05/09/2	2 06/03/22	M-F 11am-12pm M-F 11am-12pm		11am-12pm	MTWTF-	- :30	3 \$12	5.00 P-6	1.10 NM	12	\$1,500.00
	m: 10NE\		•									
			(sell) - 2Q21 ave	-	Doto	Dating						
<u>Sia</u> Week: 05/	rt Date	End Date 05/15/22	Weekdays MTWTF	Spots/Week 3	Rate \$125.00	<u>Rating</u> 1.10						
Week: 05/		05/22/22	MTWTF	3	\$125.00	1.10						
Week: 05/		05/29/22	MTWTF	3	\$125.00	1.10						
Week: 05/	30/22	06/05/22	МГЖГБ	3	\$125.00	1.10						
N 5 KGTV	05/09/2	2 06/03/22	M-F 10-11am The View	CM	10-11am	MTWTF-	- :30	2 \$16	0.00 P-6	1.20 NM	12	\$1,310.00
(Prograi	m: THE \	(IEW)		* 0.40								
			(sell) - 2Q21 ave		Doto	Dating						
<u>Sta</u> Week: 05/	rt Date	End Date 05/15/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$160.00	Rating 1.20						
	Date Ra		escription		E/End Time	1.20	Weekdays	Length	Rate	Rtg Type		
			1-F 10-11am		1am		<u>МГWГhF</u>			1.20 NM		
Sec	e MG 5.9											
[TP	sold - R	F 5/9]										
9 KGTV	05/11/22	?-05/13/22 N	<i>1-F 10-11am</i>	10-1	1am		WThF	:30 ((\$160.00)	1.20 <i>NM</i>		
-	e <i>MG 5.1</i> P sold - F	2,5.13,5.14 RF 5/10l										
Week: 05/		05/22/22	MTWTF	2	\$160.00	1.20						
Spot Ch	Date Ra	nge D	escription	Star	/End Time		Weekdays	Length	Rate	Rtg Type		
3 KGTV	05/16/22	2-05/22/22 N	1-F 10-11am	10-1	1am		MTWThF	:30 ((\$160.00)	1.20 NM		
		2,5.13,5.14										
-	9 sold - F 1 05/16/22	_	1-F 10-11am	10-1	1am		MTWThF	:30 +	(\$160.00)	1.20 <i>NM</i>		
Sec	e MG 5.1	2,5.13,5.14						,	,,	-		
-	9 sold - F 1 05/16/22	-	1-F Good Morning	n America 7-9a	m		MTWThF	:30 +	(\$160.00)	1.20 <i>NM</i>		
⊕ See	e MG 19.	7,19.8,19.9,	19.10,19.11,19.1					,	,			
		il- SH 5/16] 2-05/20/22 A	1-F Good Morning	n America 7-0a	m		MTWThF	:30 +	(\$160.00)	1.20 <i>NM</i>		
⊕ Se	e MG 5.1	5,5.16,5.17,	5.18,5.19,5.20,5.				14TT AA T 111	.50 ₹	ψ1 00.00)	1.20 19171		
-		il- SH 5/17]	1 E Cood Morning	Amorica 700	m		MTWTLE	-20 /	(\$160.00\	1 20 114		
⊕ See	e MG 19.	7, 19.8, 19.9,	1-F Good Morning 19.10,19.11,19.1				МГWГhF	.30 (φ (ου.υυ)	1.20 <i>NM</i>		
[N <i>A</i> Week: 05/		il- SH 5/16] 05/29/22	MTWTF	2	\$160.00	1.20						
**************************************	_0,	30123122		2	ψ100.00	1.20				'	•	

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Ln Ch Start End Inventory Code	Break Start/End T		Len Spots Rate Pri Rtg Type Spots Am	ount
	oots/Week Rate	Rating		
Week: 05/23/22 05/29/22 MTWTF Spot Ch Date Range Description	2 \$160.00 Start/End Time	1.20	Weekdays Length Rate Rtg Type	
5 KGTV 05/23/22-05/29/22 M-F 10-11am	10-11am		MTWThF :30 (\$160.00) 1.20 NM	
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [TP sold - RF 5/17]			(, 1111)	
6 KGTV 05/23/22-05/29/22 M-F 10-11am	10-11am		MTWThF :30 (\$160.00) 1.20 <i>NM</i>	
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21	10 114111		.50 (\$700.00) 1.25 7447	
[TP sold - RF 5/17]				
15 KGTV 05/23/22-06/03/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.20 NM	
MG for 6.6,5.5,5.6,5.13,1.10				
16 KGTV 05/23/22-06/03/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.20 NM	
MG for 6.6,5.5,5.6,5.13,1.10				
17 KGTV 05/23/22-06/03/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.20 NM	
MG for 6.6,5.5,5.6,5.13,1.10				
18 KGTV 05/23/22-05/27/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.20 NM	
(f) MG for 6.6,5.5,5.6,5.13,1.10	4.5		MUHUTI E	
19 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF :30 \$120.00 1.20 NM	
MG for 6.6,5.5,5.6,5.13,1.10	4.5		MTWT-F .20 6420.00 4.20 NM	
20 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF :30 \$120.00 1.20 NM	
MG for 6.6,5.5,5.6,5.13,1.1021 KGTV 05/23/22-05/29/22 M-Su 11pm News ROS	11-1135pm		MTWThFSaSu :30 \$110.00 1.20 NM	
MG for 6.6,5.5,5.6,5.13,1.10	11-1135piii		WIWITH 383u .30 \$110.00 1.20 NW	
Week: 05/30/22 06/05/22 MTWTF	2 \$160.00	1.20		
Spot Ch Date Range Description	Start/End Time	1.20	Weekdays Length Rate Rtg Type	
7 KGTV 05/30/22-06/05/22 M-F 10-11am	10-11am		MTWThF :30 (\$160.00) 1.20 NM	
See MG 5.22,5.23,5.24,5.25				
[TP sold - RF 5/26]				
8 KGTV 05/30/22-06/05/22 M-F 10-11am	10-11am		MTWThF :30 (\$160.00) 1.20 <i>NM</i>	
See MG 5.22,5.23,5.24,5.25 [TP sold - RF 5/26]			<u> </u>	
22 KGTV 05/31/22-06/03/22 M-F 4-5pm	4-5pm		- TWThF :30 \$120.00 1.20 NM	
MG for 5.7,5.8				
23 KGTV 05/31/22-06/03/22 M-F 4-5pm	4-5pm		- TWThF :30 \$120.00 1.20 NM	
MG for 5.7,5.8			· ·	
24 KGTV 06/04/22-06/04/22 Sa 5-6am News	5-6am		Sa :30 \$40.00 1.20 NM	
⊕ MG for 5.7,5.8				
25 KGTV 06/05/22-06/05/22 Su 5-6am News	5-6am		Su :30 \$40.00 1.20 NM	
⊕ MG for 5.7,5.8				
N 6 KGTV 05/09/22 06/03/22 M-F 5-6pm News	CM 5-6pm	MTWTF-	- :30 3 \$190.00 P-6 1.50 NM 13 \$2,0	090.00
M-F 5-6pm News (Program: 10NEWS 5P)				
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average				
	oots/Week Rate	Rating		
Week: 05/09/22 05/15/22 MTWTF	3 \$190.00	1.50		
Week: 05/16/22 05/22/22 MTWTF	3 \$190.00 Start/End Time	1.50	Weekdays Length Rate Ptg Type	
Spot Ch Date Range Description 6 KGTV 05/16/22-05/22/22 M-F 5-6pm News	Start/End Time 5-6pm		Weekdays Length Rate Rtg Type MTWThF :30 (\$190.00) 1.50 NM	
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21	o op.ii		(\$100.00) 1.00 144	
[NA- no avail- SH 5/18]				
Week: 05/23/22 05/29/22 MTWTF	3 \$190.00	1.50	1	

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Ln Ch	Start	End	Inventory Cod	le Break	Start/End 1	Γime Days	Len Spo	ts Rate	Pri Rtg Type	Snots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	2011 000	io riaio	· · · · · · · · · · · · · · · · · · ·	T	74110411
Week: 05/		05/29/22	MTWTF	3	\$190.00	1.50				1	
	Date Ra		Description		t/End Time				Rate Rtg Type		
			1-F 5-6pm News	5-6p	m		MTWThF	:30 (\$19	9.00) 1.50 NM	1	
		13,6.14,6.15 aking News-	Network1								
-		•	Network] И-Su 11pm News	ROS 11-1	135pm		MTWThFSaSu	:30 \$11	0.00 1.50 NM	1	
_	60,00,20		r ou ripinitows	11 1	тоортт		MI WIIII Baba	.00 ψ11	0.00 1.00 1410		
_			a 5-6am News	5-6a	m		Sa	:30 \$4	0.00 1.50 NM	ı	
_	6.7 for 6.7							*			
15 KGTV	06/05/2	2-06/05/22 S	Su 5-6am News	5-6a	m		Su	:30 \$4	0.00 1.50 NM	ı	
⊛ мо	6 for 6.7	05/24									
Week: 05/	/30/22	06/05/22	MTWTF	3	\$190.00	1.50					
N 7 KGTV	05/09/2	2 06/03/22	M-F 7-730pm N	lews CM	7-730pm	МГЖГ-	- :30	3 \$290.00	P-6 2.10 NM	12	\$3,480.00
			M-F 7-730pm N	lews							
	m: 10NE		(sell) - 2Q21 ave	rogo							
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 05/		05/15/22	MTWTF	3	\$290.00	2.10				i	
Week: 05/		05/22/22	MTWTF	3	\$290.00	2.10					
Week: 05/		05/29/22	MTWTF	3	\$290.00	2.10					
Week: 05/		06/05/22	MTWTF	3	\$290.00	2.10			5.0.00.111	-	^- ~
N 8 KGTV	05/09/2	22 06/03/22			6-630pm	MTWTF-	- :30	2 \$560.00	P-3 2.20 NM	9	\$5,040.00
(Progra	m: 10NE	WS 6P)	M-F 6-630pm N	news							
			(sell) - 2Q21 ave	erage							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating]	
Week: 05/		05/15/22	MTWTF	2	\$560.00	2.20					
Week: 05/		05/22/22	MTWTF MTWTF	2	\$560.00	2.20				1	
Week: 05/ Week: 05/		05/29/22 06/05/22	MTWTF	3 2	\$560.00 \$560.00	2.20 2.20				1	
N 9 KGTV					11-1135pm	MTWTFS	S :30	3 \$110.00	P-6 1.00 NM	12	\$1,320.00
	00,00,2	00,00,1	M-Su 11pm Ne					Ψ			ψ.,σ=σ.σσ
		WS 11P M-S									
			(sell) - 2Q21 ave		Б.,	5 :				ł	
	rt Date	End Date	Weekdays MTWTFSS	Spots/Week	<u>Rate</u>	Rating					
Week: 05/ Week: 05/		05/15/22 05/22/22	MTWTFSS	3	\$110.00 \$110.00	1.00 1.00				i	
Week: 05/		05/29/22	MTWTFSS	3	\$110.00	1.00				İ	
Week: 05/	30/22	06/05/22	MTWTFSS	3	\$110.00	1.00				<u> </u>	
N10 KGTV	05/09/2	2 06/03/22	M-F Nightline	CM	Nightline	MTWTF-	- :30	4 \$40.00	P-6 0.30 NM	16	\$640.00
(5)	NIIOLI	T. IN.E.	M-F Nightline								
	m: NIGH STIMATI		(sell) - 2Q21 ave	erage							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 05/		05/15/22	MTWTF	4	\$40.00	0.30					
Week: 05/		05/22/22	MTWTF	4	\$40.00	0.30					
Week: 05/ Week: 05/		05/29/22	MTWTF MTWTF	4	\$40.00 \$40.00	0.30 0.30				ł	
N11 KGTV		06/05/22			1135pm	MTWTF-	- :30	4 \$80.00	P-6 0.50 NM	16	\$1,280.00
NII KOIV	03/03/2	.2 00/03/22	M-F 1135pm K		Поорії	IVII VV I I · -	50	4 ψ00.00	71-0 0.30 NW	10	ψ1,200.00
		Y KIMMEL L	.IVE!)								
			(sell) - 2Q21 ave	-							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/		05/15/22	MTWTF MTWTF	4	\$80.00	0.50					
Week: 05/ Week: 05/		05/22/22 05/29/22	MTWTF	4	\$80.00 \$80.00	0.50 0.50				I	
Week: 05/		06/05/22	MTWTF	4	\$80.00	0.50					
N12 KGTV			Sa/Su 6-630pm	News CM	6-630pm	S	- :30	1 \$160.00	P-6 2.00 NM	2	\$320.00
			Sa/Su 6-630pm		•						
		WS SAT 6P		vrago							
	irt Date	End Date	(sell) - 2Q21 ave Weekdays	Spots/Week	Rate	Rating				1	
Sla	ייו שמוד	LIIU Dale	vvoenuays	Opolo/ Week	Nate	ramy				•	

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Ln Ch	Start	End	Inventory Code	e Brea	k Start/End	Time Da	ays	Len Spot	ts I	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Wee	k Rate	Rating							
Week: 05/		05/15/22	S-		1 \$160.00	2.00							
Week: 05/ Week: 05/		05/22/22 05/29/22	S-		0 \$0.00 1 \$160.00	0.00 2.00							
N13 KGTV			Sa/Su 5-530pm	News CM	5-530pm		S-	:30	1 \$1	140.00 P-6	1.70 NM	2	\$280.00
(Progra	m: 10NE	WS SAT 5P	Sa/Su 5-530pm)										
			(sell) - 2Q21 avei	-	l. Data	Datina							
Sta Week: 05/	art Date	End Date 05/15/22	Weekdays S-	Spots/Wee	<u>k Rate</u> 1 \$140.00	<u>Rating</u> 1.70							
Week: 05/		05/22/22			0 \$0.00	0.00						i	
Week: 05/		05/29/22	S-		1 \$140.00	1.70							
N14 KGTV	05/09/2	22 06/04/22	Sa GMA Hour 2 Sa GMA Hour 2	СМ	9-10am		S-	:30	1 \$	100.00 P-6	1.20 NM	4	\$400.00
(Progra 2Q22 E	m: GMA STIMAT	SAT 9A) E NON BBO	(sell) - 2Q21 avei	age									
Sta	art Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						<u> </u>	
Week: 05/		05/15/22	S-		1 \$100.00	1.20							
Week: 05/		05/22/22	S- S-		1 \$100.00	1.20						l	
Week: 05/ Week: 05/		05/29/22 06/05/22	S-		1 \$100.00 1 \$100.00	1.20 1.20						i	
			Sa/Su 6-630pm	News CM	6-630pm		S	:30	1 \$1	160.00 P-6	1.80 NM	1	\$160.00
		WS SUN 6P											
_	_		(sell) - 2Q21 aver	J	. 5.	D //						l	
Sta Week: 05/	art Date	End Date 05/22/22	<u>Weekdays</u> S	Spots/Wee		<u>Rating</u> 1.80						l	
	n Date Ra		Description		1 \$160.00 art/End Time	1.60	W	eekdays	Length	Rate	Rtg Type	i	
			Sa/Su 6-630pm Ne		330pm			Su			1.80 <i>NM</i>	i	
		.3,16.4,16.5	•		·					,			
[Pr	ogrammi	ing - Airs An	nerican Idol. RF 5	5/5]								•	
Week: 05/		05/29/22			0 \$0.00	0.00							
Week: 05/		06/05/22	S		1 \$160.00	1.80	14/		ماند ماند	Data	Dia Tura	l	
	Date Ra		<u>0escription</u> Sa/Su 6-630pm Ne		art/End Time 330pm		<u>vv</u>	<u>eekdays</u> Su	Length: :30		Rtg Type 1.80 NM	i	
	e MG 15		a/ou o osopiii ivo	.,,,,	оорт			5u	.00	(ψ 100.00)	1.00 14101		
			nals. RFarber 5/1	7]								l	
3 KGTV	06/04/2	2-06/04/22 S	a 8-9am News	8-9	am)			Sa	:30	\$160.00	1.80 NM		
⊕ MG	G for 15.2	2 06/05											
N16 KGTV	05/09/2	22 05/29/22	Sa/Su 5-530pm Sa/Su 5-530pm		5-530pm		S	:30	1 \$	145.00 P-6	1.60 NM	3	\$450.00
		WS SUN 5P E NON BBO											
Sta	art Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						l	
Week: 05/	/09/22	05/15/22	S		1 \$145.00	1.60							
	Date Ra		escription		art/End Time				Length		Rtg Type		
			Sa/Su 5-530pm Ne	ews 5-5	530pm			Su	:30	(\$145.00)	1.60 <i>NM</i>		
		.3,16.4,16.5 ing - Airs Ai	merican Idol. RF	5/51									
•	J	J	1-F 5-6pm News	•	Spm		- T	WThF	:30	\$190.00	1.60 NM	i	
_		2,15.1,16.1			T					,			
4 KGTV	05/16/2	2-05/20/22 N	1-F 4-5pm	4-5	5pm		MΊ	WThF	:30	\$120.00	1.60 NM	i	
⊕ MG	3 for 16.2	2,15.1,16.1	·		•								
5 KGTV	05/21/2	2-05/21/22 1	0News in Prime	10	News in Prime	Э		Sa	:30	\$140.00	1.60 NM		
⊕ MG	3 for 16.2	2,15.1,16.1											
Week: 05/		05/22/22			0 \$0.00	0.00							
Week: 05/		05/29/22	S		1 \$145.00	1.60	14/	ookdova	امممدا	Data	Dta Time		
	Date Ra 05/23/2		Description Sa/Su 5-530pm Ne		art/End Time 530pm		_	<u>eekdays</u> Su	Length:		Rtg Type 1.60 <i>NM</i>		
		.3,16.4,16.5	.a, 3a 0 000pm Ne		p			Su	.50	(Ψ 1 1 0.0 0)	1.00 14/01		
	sold - F												
N17 KGTV	05/16/2	22 06/04/22		CM	530-6pm		S-	:30	1 \$2	280.00 P-6	2.90 NM	2	\$560.00

Print Date: 05/27/22 13:23:58 Page 6 of 8 Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER **KGTV** 05/09/22 - 06/05/22 Flight Dates: Estimate: 2624 Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots ABC World News Saturda World News Saturday (Program: ABC WORLD NEWS SAT) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/16/22 05/22/22 ---S-\$280.00 2.90 Spot Ch Date Range Description Start/End Time Length Rate Rtg Type Weekdays 1 KGTV 05/16/22-05/22/22 ABC World News Saturday 530-6pm ----Sa--:30 (\$280.00) 2.90 NM See MG 17.3 [Programming. Airs NBA Conference Finals. RF 5/5] 3 KGTV 05/21/22-05/21/22 Sa 10am-5pm ROS 10am-5pm (4:30 PM-5:00 P-----Sa--:30 \$280.00 2.90 NM (f) MG for 17.1 05/21 Week: 05/23/22 05/29/22 \$0.00 0.00 ----S-Week: 05/30/22 06/05/22 \$280.00 2.90 N18 KGTV 05/09/22 05/29/22 ABC World News Sunda@M 530-6pm ----S :30 \$320.00 P-6 2.30 NM \$320.00 World News Sunday (Program: ABC WORLD NEWS SUN) 2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/2021LS Sun 5:30p-6:00p TIME PERIOD ON KGTV. Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/09/22 05/15/22 ----S \$320.00 2.30 Rate Rtg Type Ch Date Range Description Start/End Time Weekdays Length Spot 1 KGTV 05/09/22-05/15/22 ABC World News Sunday 530-6pm ----Su :30 (\$320.00) 2.30 NM See MG 18.3 [Programming - Airs American Idol. RF 5/5] 3 KGTV 05/09/22-05/15/22 ABC West Coast Special (4:30 PM-5:00 P----- Su :30 (\$320.00) 2.30 NM 5-7pm (M) See MG 18.4 [Please revise inventory code. Currently showing in ABC West Coast Special but should be ABC World News Tonight] 4 KGTV 05/09/22-05/15/22 ABC World News Sunday 430-5p ----Su :30 \$320.00 2.30 NM MG for 18.3 05/15 0.00 Week: 05/16/22 05/22/22 \$0.00 n Week: 05/23/22 05/29/22 ----S \$320.00 2.30 Weekdays Spot Ch Date Range Description Start/End Time Length Rate Rtg Type (\$320.00) 2 KGTV 05/23/22-05/29/22 ABC World News Sunday 530-6pm - - - - - - Su :30 2.30 NM See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 [No Inventory - RF 5/16] N19 KGTV 05/09/22 06/05/22 This Week CM 9-10am ----S :30 \$320.00 P-6 1.40 NM 13 \$2,100.00 This Week (Program: THIS WEEK) 2Q22 ESTIMATE NON BBO (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF THIS WEEK-ABC Sun 9:00a-10:00a IN May/2021LS ON KGTV. Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 ---S \$320.00 1.40 Weekdays Rate Rtg Type Ch Date Range Start/End Time Description Length Spot 1 KGTV 05/09/22-05/15/22 This Week 9-10am ----Su :30 (\$320.00) 1.40 NM

8-9am

8-9am

1

\$320.00

\$320.00

1.40

1.40

-----Sa--

----Sa--

.30

:30

\$160.00 1.40 NM

\$160.00 1.40 NM

See MG 19.5,19.6

MG for 19.1 05/15

MG for 19.1 05/15

Week: 05/16/22

Week: 05/23/22

[Recon-Breaking News-Network] 5 KGTV 05/21/22-05/28/22 Sa 8-9am News

6 KGTV 05/28/22-05/28/22 Sa 8-9am News

05/22/22

05/29/22

----S

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Ln Ch Start End Inv	entory Code	Break	Start/End	Time Days	Len Spo	ts F	Rate Pri	Rtg Type	Spots	Amount
		/Week	Rate	Rating						
**************************************	S	1	\$320.00	1.40			_			
Spot Ch Date Range Descri		9-10a	End Time		Weekdays Su	Length		Rtg Type		
See MG 19.7,19.8,19.9,19.10					su	.30	(\$320.00)	1.40 /1///		
7 KGTV 05/18/22-05/27/22 M-F 6		6-7ar			MTWThF	:30	\$120.00	1.40 NM		
M MG for 18.2,22.3,5.12,5.14,1		o rai			W1111	.00	Ψ120.00	1.40 14101		
8 KGTV 05/18/22-05/27/22 M-F 6-		6-7ar	m		МГWГhF	:30	\$120.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1		0.14.					Ų.20.00			
9 KGTV 05/18/22-05/27/22 M-F 6		6-7ar	m		МГWГhF	:30	\$120.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1	9.3									
10 KGTV 05/18/22-05/27/22 M-F 6	-7am News	6-7ar	n		MTWThF	:30	\$120.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1	9.3									
11 KGTV 05/28/22-06/04/22 Sa 8-9	9am News	8-9ar	m		Sa	:30	\$160.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1	9.3									
12 KGTV 05/28/22-06/04/22 Sa 8-9	am News	8-9ar	n		Sa	:30	\$160.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1	9.3									
13 KGTV 05/18/22-05/20/22 M-F 4	•	4-5pr	n		WThF	:30	\$120.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1										
14 KGTV 05/18/22-05/22/22 M-Su	•	11-11	135pm		WThFSaSu	:30	\$110.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1										
15 KGTV 05/18/22-05/22/22 M-Su	•	11-11	135pm		WThFSaSu	:30	\$110.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,1			# 000 00	4.40						
Week: 05/30/22 06/05/22 Spot Ch Date Range Descri	S intion	1 Start	\$320.00 End Time	1.40	Weekdays	Length	Pate	Rtg Type		
4 KGTV 05/30/22-06/05/22 This V		9-10			Su		(\$320.00)			
See MG 19.16		0 .00			54		(\$020.00)			
16 KGTV 05/30/22-06/05/22 Su 9a	m-5pm ROS	9am-	5pm	(3:00 PM-4:00	PSu	:30	\$320.00	1.40 NM		
MG for 19.4 06/05	•		•	`						
N20 KGTV 05/16/22 06/04/22 Sa	8-9am News	СМ	8-9am	5	S- :30	1 \$1	160.00 P-6	1.80 NM	2	\$320.00
Sa (Program: 10NEWS SAT 8A)	8-9am News									
2Q22 ESTIMATE NON BBO (sell)) - 2Q21 average									
		/Week	Rate	Rating						
1100K. 00/10/22 00/22/22	S-	1	\$160.00	1.80						
VVCCN. USIZSIZZ USIZSIZZ	S-	0 1	\$0.00	0.00						
Week: 05/30/22 06/05/22 N21 KGTV 05/09/22 06/04/22 Sa		CM	\$160.00	1.80	S- :30	1 01	120.00 P-6	1 20 NM	4	\$480.00
	6-7am News	Civi	6-7am		330	1 \$1	120.00 F-0	1.30 14101	4	φ460.00
(Program: 10NEWS SAT 6A)										
2Q22 ESTIMATE NON BBO (sell)	,									
		/Week	Rate	Rating						
Week: 05/09/22 05/15/22 Week: 05/16/22 05/22/22	S- S-	1	\$120.00 \$120.00	1.30 1.30						
	S-	1	\$120.00	1.30						
Week: 05/30/22 06/05/22	S-	1	\$120.00	1.30						
N22 KGTV 05/09/22 05/28/22 Sa	GMA Hour 1 GMA Hour 1	СМ	7-8am		S- :30	1 \$1	180.00 P-6	1.90 NM	2	\$360.00
(Program: GMA 7A SAT)										
2Q22 ESTIMATE NON BBO (sell			_							
	/eekdays Spots S-	/Week	Rate	Rating						
***************************************	S- S-	1 1	\$180.00 \$180.00	1.90 1.90						
	S-	1	\$180.00	1.90						
Spot Ch Date Range Descri			End Time	-	Weekdays	Length		Rtg Type		
3 KGTV 05/23/22-05/29/22 Sa GN		7-8ar			Sa	:30	(\$180.00)	1.90 <i>NM</i>		
See MG 19.7,19.8,19.9,19.10 [TP sold - RF 5/16]	υ, 19.11, 19.12, 19.13, :	19.14,19	9.15							
	6 7am Nawa	CM	6 7cm		2 .20	1 \$1	130 00 0 6	1 20 NIM	A	¢400 00
N23 KGTV 05/09/22 06/05/22 Su	6-7am News	CM	6-7am		- S :30	ı Di	120.00 P-6	1.20 NM	4	\$480.00
(Program: 10NEWS SUN 6A)										

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
2Q22 E	STIMATE	E NON BBO	(sell) - 2Q21 avera	age							_	
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	
Week: 05/	09/22	05/15/22	S	1	\$120.00	1.20					İ	
Week: 05/	16/22	05/22/22	S	1	\$120.00	1.20					l	
Week: 05/	23/22	05/29/22	S	1	\$120.00	1.20					l	
Week: 05/	/30/22	06/05/22	S	1	\$120.00	1.20					l	
N24 KGTV	05/09/2	2 05/29/22	Su 8-9am News	CM	8-9am	S	:30	1	\$140.00 P-6	1.20 NM	2	\$280.00
			Su 8-9am News								i	
, ,		WS SUN 8A	,								i	
2Q22 E	STIMATE	E NON BBO	(sell) - 2Q21 avera	age							l	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 05/	09/22	05/15/22	S	1	\$140.00	1.20					İ	
Week: 05/	16/22	05/22/22		0	\$0.00	0.00					ı	
Week: 05/	23/22	05/29/22	S	1	\$140.00	1.20					l	
N25 KGTV	05/09/2	2 06/05/22	Su Good Morning	Ameri © M	7-8am	S	:30	1	\$140.00 P-6	1.20 NM	4	\$560.00
			Su Good Morning	g America							i	
, ,	m: GMA	,									i	
2Q22 E	STIMATE	E NON BBO	(sell) - 2Q21 avera	age							İ	
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					İ	
Week: 05/	09/22	05/15/22	S	1	\$140.00	1.20					ı	
Week: 05/		05/22/22	S	1	\$140.00	1.20					1	
Week: 05/		05/29/22	S	1	\$140.00	1.20					l	
Week: 05/	/30/22	06/05/22	S	1	\$140.00	1.20					i	

Totals 190 \$29,370.00