

ORDER



Orders
Order / Rev: 1018574
Alt Order #: WOC13596022
Product Desc: INSURANCE COMMISSIONER
Estimate: 2624
Flight Dates: 05/09/22 - 06/05/22
Original Date / Rev: 05/04/22 / 05/18/22
Order Type: GENERAL

KGTV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sadler Strategic Media - Pol
Buying Contact:
Billing Contact: Nick AP
 12103 Viewcrest Road
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Levine/Democrat/Insurance Commissi
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 272608
Agency External ID: 119523
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	140	\$22,025.00	\$18,721.25
05/30/22	06/05/22	46	\$7,345.00	\$6,243.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	140	\$22,025.00	\$18,721.25	173.50
June 2022	46	\$7,345.00	\$6,243.25	56.50
Totals	186	\$29,370.00	\$24,964.50	230.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																		
N 1	KGTV	05/09/22	06/03/22	M-F Good Morning Ame	CM	7-9am	MTWTF--	:30	5	\$160.00	P-6	1.40	NM	19	\$3,040.00																																																		
(Program: GMA) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/09/22</td> <td>05/15/22</td> <td>MTWTF--</td> <td>5</td> <td>\$160.00</td> <td>1.40</td> </tr> <tr> <td>Week: 05/16/22</td> <td>05/22/22</td> <td>MTWTF--</td> <td>5</td> <td>\$160.00</td> <td>1.40</td> </tr> </table> <table border="0"> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> </tr> <tr> <td>10</td> <td>KGTV</td> <td>05/16/22-05/22/22</td> <td>M-F Good Morning America</td> <td>7-9am</td> <td>MTWThF----</td> <td>:30</td> <td>(\$160.00)</td> <td>1.40</td> <td>NM</td> </tr> </table> See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [bump rate- SH 5/18] <table border="0"> <tr> <td><u>Week: 05/23/22</u></td> <td><u>05/29/22</u></td> <td><u>MTWTF--</u></td> <td><u>5</u></td> <td><u>\$160.00</u></td> <td><u>1.40</u></td> </tr> <tr> <td><u>Week: 05/30/22</u></td> <td><u>06/05/22</u></td> <td><u>MTWTF--</u></td> <td><u>5</u></td> <td><u>\$160.00</u></td> <td><u>1.40</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/09/22	05/15/22	MTWTF--	5	\$160.00	1.40	Week: 05/16/22	05/22/22	MTWTF--	5	\$160.00	1.40	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	10	KGTV	05/16/22-05/22/22	M-F Good Morning America	7-9am	MTWThF----	:30	(\$160.00)	1.40	NM	<u>Week: 05/23/22</u>	<u>05/29/22</u>	<u>MTWTF--</u>	<u>5</u>	<u>\$160.00</u>	<u>1.40</u>	<u>Week: 05/30/22</u>	<u>06/05/22</u>	<u>MTWTF--</u>	<u>5</u>	<u>\$160.00</u>	<u>1.40</u>
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N 2	KGTV	05/09/22	06/03/22	M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$120.00	P-6	1.00	NM	15	\$1,800.00																																																		
(Program: 10NEWS 6A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/09/22</td> <td>05/15/22</td> <td>MTWTF--</td> <td>3</td> <td>\$120.00</td> <td>1.00</td> </tr> <tr> <td>Week: 05/16/22</td> <td>05/22/22</td> <td>MTWTF--</td> <td>4</td> <td>\$120.00</td> <td>1.00</td> </tr> <tr> <td>Week: 05/23/22</td> <td>05/29/22</td> <td>MTWTF--</td> <td>4</td> <td>\$120.00</td> <td>1.00</td> </tr> <tr> <td>Week: 05/30/22</td> <td>06/05/22</td> <td>MTWTF--</td> <td>4</td> <td>\$120.00</td> <td>1.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/09/22	05/15/22	MTWTF--	3	\$120.00	1.00	Week: 05/16/22	05/22/22	MTWTF--	4	\$120.00	1.00	Week: 05/23/22	05/29/22	MTWTF--	4	\$120.00	1.00	Week: 05/30/22	06/05/22	MTWTF--	4	\$120.00	1.00																				
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 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KGTV	05/09/22	06/03/22	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	2	\$100.00	P-6	0.90	NM	8	\$800.00
(Program: LIVE! W/ KELLY & RYAN) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--			2		\$100.00			0.90			
Week:		05/16/22	05/22/22	MTWTF--			2		\$100.00			0.90			
Week:		05/23/22	05/29/22	MTWTF--			2		\$100.00			0.90			
Week:		05/30/22	06/05/22	MTWTF--			2		\$100.00			0.90			
N 4	KGTV	05/09/22	06/03/22	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	3	\$125.00	P-6	1.10	NM	12	\$1,500.00
(Program: 10NEWS 11A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--			3		\$125.00			1.10			
Week:		05/16/22	05/22/22	MTWTF--			3		\$125.00			1.10			
Week:		05/23/22	05/29/22	MTWTF--			3		\$125.00			1.10			
Week:		05/30/22	06/05/22	MTWTF--			3		\$125.00			1.10			
N 5	KGTV	05/09/22	06/03/22	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	2	\$160.00	P-6	1.20	NM	10	\$1,310.00
(Program: THE VIEW) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--			2		\$160.00			1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/09/22-05/15/22	M-F 10-11am			10-11am	MTWThF----	:30		(\$160.00)		1.20	NM		
See MG 5.9 [TP sold - RF 5/9]															
9	KGTV	05/11/22-05/13/22	M-F 10-11am			10-11am	--WThF----	:30		(\$160.00)		1.20	NM		
Ⓜ See MG 5.12,5.13,5.14 [TP sold - RF 5/10]															
Week:		05/16/22	05/22/22	MTWTF--			2		\$160.00			1.20			
3	KGTV	05/16/22-05/22/22	M-F 10-11am			10-11am	MTWThF----	:30		(\$160.00)		1.20	NM		
See MG 5.12,5.13,5.14 [TP sold - RF 5/11]															
4	KGTV	05/16/22-05/22/22	M-F 10-11am			10-11am	MTWThF----	:30		(\$160.00)		1.20	NM		
See MG 5.12,5.13,5.14 [TP sold - RF 5/11]															
12	KGTV	05/16/22-05/20/22	M-F Good Morning America 7-9am				MTWThF----	:30		(\$160.00)		1.20	NM		
Ⓜ See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 [NA- no avail- SH 5/16]															
13	KGTV	05/16/22-05/20/22	M-F Good Morning America 7-9am				MTWThF----	:30		(\$160.00)		1.20	NM		
Ⓜ See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [NA- no avail- SH 5/17]															
14	KGTV	05/16/22-05/20/22	M-F Good Morning America 7-9am				MTWThF----	:30		(\$160.00)		1.20	NM		
Ⓜ See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 [NA- no avail- SH 5/16]															
Week:		05/23/22	05/29/22	MTWTF--			2		\$160.00			1.20			

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 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KGTV	05/23/22	05/29/22	M-F 10-11am		10-11am		:30	2	\$160.00		1.20			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	MTWTF--					2	\$160.00		1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	KGTV	05/23/22-05/29/22		M-F 10-11am		10-11am			MTWThF----	:30	(\$160.00)	1.20	NM		
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [TP sold - RF 5/17]															
6	KGTV	05/23/22	05/29/22	M-F 10-11am		10-11am		:30	2	\$160.00		1.20			
Week:		05/23/22	05/29/22	MTWTF--					2	\$160.00		1.20			
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [TP sold - RF 5/17]															
15	KGTV	05/23/22	06/03/22	M-F 6-7am News		6-7am		:30	3	\$120.00		1.20	NM		
Ⓜ MG for 6.6,5.5,5.6,5.13,1.10															
16	KGTV	05/23/22	06/03/22	M-F 6-7am News		6-7am		:30	3	\$120.00		1.20	NM		
Ⓜ MG for 6.6,5.5,5.6,5.13,1.10															
17	KGTV	05/23/22	06/03/22	M-F 6-7am News		6-7am		:30	3	\$120.00		1.20	NM		
Ⓜ MG for 6.6,5.5,5.6,5.13,1.10															
18	KGTV	05/23/22	05/27/22	M-F 6-7am News		6-7am		:30	3	\$120.00		1.20	NM		
Ⓜ MG for 6.6,5.5,5.6,5.13,1.10															
19	KGTV	05/23/22	05/27/22	M-F 4-5pm		4-5pm		:30	3	\$120.00		1.20	NM		
Ⓜ MG for 6.6,5.5,5.6,5.13,1.10															
20	KGTV	05/23/22	05/27/22	M-F 4-5pm		4-5pm		:30	3	\$120.00		1.20	NM		
Ⓜ MG for 6.6,5.5,5.6,5.13,1.10															
21	KGTV	05/23/22	05/29/22	M-Su 11pm News ROS		11-1135pm		:30	2	\$110.00		1.20	NM		
Ⓜ MG for 6.6,5.5,5.6,5.13,1.10															
Week:		05/30/22	06/05/22	MTWTF--					2	\$160.00		1.20			
N 6	KGTV	05/09/22	06/03/22	M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	3	\$190.00	P-6	1.50	NM	11	\$2,090.00
M-F 5-6pm News															
(Program: 10NEWS 5P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
Week:		05/09/22	05/15/22	MTWTF--					3	\$190.00		1.50			
Week:		05/16/22	05/22/22	MTWTF--					3	\$190.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	KGTV	05/16/22-05/22/22		M-F 5-6pm News		5-6pm			MTWThF----	:30	(\$190.00)	1.50	NM		
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [NA- no avail- SH 5/18]															
Week:		05/23/22	05/29/22	MTWTF--					3	\$190.00		1.50			
Week:		05/30/22	06/05/22	MTWTF--					3	\$190.00		1.50			
N 7	KGTV	05/09/22	06/03/22	M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$290.00	P-6	2.10	NM	12	\$3,480.00
M-F 7-730pm News															
(Program: 10NEWS 7P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
Week:		05/09/22	05/15/22	MTWTF--					3	\$290.00		2.10			
Week:		05/16/22	05/22/22	MTWTF--					3	\$290.00		2.10			
Week:		05/23/22	05/29/22	MTWTF--					3	\$290.00		2.10			
Week:		05/30/22	06/05/22	MTWTF--					3	\$290.00		2.10			
N 8	KGTV	05/09/22	06/03/22	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$560.00	P-3	2.20	NM	9	\$5,040.00
M-F 6-630pm News															
(Program: 10NEWS 6P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
Week:		05/09/22	05/15/22	MTWTF--					2	\$560.00		2.20			
Week:		05/16/22	05/22/22	MTWTF--					2	\$560.00		2.20			
Week:		05/23/22	05/29/22	MTWTF--					3	\$560.00		2.20			
Week:		05/30/22	06/05/22	MTWTF--					2	\$560.00		2.20			
N 9	KGTV	05/09/22	06/05/22	M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	3	\$110.00	P-6	1.00	NM	12	\$1,320.00
M-Su 11pm News ROS															
(Program: 10NEWS 11P M-SU)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
Week:		05/09/22	05/15/22	MTWTFSS					3	\$110.00		1.00			
Week:		05/16/22	05/22/22	MTWTFSS					3	\$110.00		1.00			

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KGTV

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N 10	KGTV	05/09/22	06/03/22	M-F Nightline M-F Nightline	CM	Nightline	MTWTF--	:30	4	\$40.00	P-6	0.30	NM	16	\$640.00
(Program: NIGHTLINE)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	MTWTFSS					3	\$110.00		1.00			
Week:		05/30/22	06/05/22	MTWTFSS					3	\$110.00		1.00			
N 11	KGTV	05/09/22	06/03/22	M-F 1135pm Kimmel M-F 1135pm Kimmel	CM	1135pm	MTWTF--	:30	4	\$80.00	P-6	0.50	NM	16	\$1,280.00
(Program: JIMMY KIMMEL LIVE!)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					4	\$40.00		0.30			
Week:		05/16/22	05/22/22	MTWTF--					4	\$40.00		0.30			
Week:		05/23/22	05/29/22	MTWTF--					4	\$40.00		0.30			
Week:		05/30/22	06/05/22	MTWTF--					4	\$40.00		0.30			
N 12	KGTV	05/09/22	05/28/22	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S-	:30	1	\$160.00	P-6	2.00	NM	2	\$320.00
(Program: 10NEWS SAT 6P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$160.00		2.00			
Week:		05/16/22	05/22/22	-----S-					0	\$0.00		0.00			
Week:		05/23/22	05/29/22	-----S-					1	\$160.00		2.00			
N 13	KGTV	05/09/22	05/28/22	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S-	:30	1	\$140.00	P-6	1.70	NM	2	\$280.00
(Program: 10NEWS SAT 5P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$140.00		1.70			
Week:		05/16/22	05/22/22	-----S-					0	\$0.00		0.00			
Week:		05/23/22	05/29/22	-----S-					1	\$140.00		1.70			
N 14	KGTV	05/09/22	06/04/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	9-10am	-----S-	:30	1	\$100.00	P-6	1.20	NM	4	\$400.00
(Program: GMA SAT 9A)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S-					1	\$100.00		1.20			
Week:		05/16/22	05/22/22	-----S-					1	\$100.00		1.20			
Week:		05/23/22	05/29/22	-----S-					1	\$100.00		1.20			
Week:		05/30/22	06/05/22	-----S-					1	\$100.00		1.20			
N 15	KGTV	05/16/22	06/05/22	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$160.00	P-6	1.80	NM	1	\$160.00
(Program: 10NEWS SUN 6P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S					1	\$160.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22		Sa/Su 6-630pm News		6-630pm	-----Su	:30		(\$160.00)		1.80	NM		
See MG 16.3, 16.4, 16.5															
[Programming - Airs American Idol. RF 5/5]															
Week:		05/23/22	05/29/22	-----S					0	\$0.00		0.00			
Week:		05/30/22	06/05/22	-----S					1	\$160.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/30/22-06/05/22		Sa/Su 6-630pm News		6-630pm	-----Su	:30		(\$160.00)		1.80	NM		
See MG 15.3															
[Programming- NBA Finals. RFarber 5/17]															
3	KGTV	06/04/22-06/04/22		Sa 8-9am News		8-9am	-----Sa--	:30		\$160.00		1.80	NM		
Ⓜ MG for 15.2 06/05															

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
N 16	KGTV	05/09/22	05/29/22	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$145.00	P-6	1.60	NM	3	\$450.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
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RF 5/5]										3	KGTV	05/10/22-05/13/22	M-F 5-6pm News	5-6pm	-TWThF----	:30	\$190.00	1.60	NM	Ⓜ MG for 16.2,15.1,16.1										4	KGTV	05/16/22-05/20/22	M-F 4-5pm	4-5pm	MTWThF----	:30	\$120.00	1.60	NM	Ⓜ MG for 16.2,15.1,16.1										5	KGTV	05/21/22-05/21/22	10News in Prime	10News in Prime	-----Sa--	:30	\$140.00	1.60	NM	Ⓜ MG for 16.2,15.1,16.1										Week: 05/16/22 05/22/22 ----- 0 \$0.00 0.00										Week: 05/23/22 05/29/22 -----S 1 \$145.00 1.60										<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	2	KGTV	05/23/22-05/29/22	Sa/Su 5-530pm News	5-530pm	-----Su	:30	(\$145.00)	1.60	NM	See MG 16.3,16.4,16.5										[TP sold - RF 5/5]										N 17	KGTV	05/16/22	06/04/22	ABC World News Saturday World News Saturday	CM	530-6pm	-----S-	:30	1	\$280.00	P-6	2.90	NM	2	\$560.00	(Program: ABC WORLD NEWS SAT) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/16/22</td> <td>05/22/22</td> <td>-----S-</td> <td>1</td> <td>\$280.00</td> <td>2.90</td> </tr> </table> <table border="0" style="width:100%"> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KGTV</td> <td>05/16/22-05/22/22</td> <td>ABC World News Saturday</td> <td>530-6pm</td> <td>-----Sa--</td> <td>:30</td> <td>(\$280.00)</td> <td>2.90</td> <td>NM</td> </tr> <tr> <td colspan="10">See MG 17.3</td> </tr> <tr> <td colspan="10">[Programming. 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1	KGTV	05/09/22-05/15/22	ABC World News Sunday	530-6pm	-----Su	:30	(\$320.00)	2.30	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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3	KGTV	05/09/22-05/15/22	ABC West Coast Special	5-7pm	(4:30 PM-5:00 P-----Su	:30	(\$320.00)	2.30	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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4	KGTV	05/09/22-05/15/22	ABC World News Sunday	430-5p	-----Su	:30	\$320.00	2.30	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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N 19	KGTV	05/09/22	06/05/22	This Week This Week	CM	9-10am	-----S	:30	1	\$320.00	P-6	1.40	NM	13	\$2,100.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
(Program: THIS WEEK) 2Q22 ESTIMATE NON BBO (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF THIS WEEK-ABC Sun 9:00a-10:00a IN May/2021LS ON KGTV.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/09/22	05/15/22	-----S					1	\$320.00		1.40				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/09/22-05/15/22		This Week					9-10am	-----Su	:30	(\$320.00)	1.40	NM		
		See MG 19.5,19.6														
		[Recon-Breaking News-Network]														
5	KGTV	05/21/22-05/28/22		Sa 8-9am News	CM	8-9am				-----Sa--	:30	\$160.00	1.40	NM		
		Ⓜ MG for 19.1 05/15														
6	KGTV	05/28/22-05/28/22		Sa 8-9am News	CM	8-9am				-----Sa--	:30	\$160.00	1.40	NM		
		Ⓜ MG for 19.1 05/15														
Week:		05/16/22	05/22/22	-----S					1	\$320.00		1.40				
Week:		05/23/22	05/29/22	-----S					1	\$320.00		1.40				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/23/22-05/29/22		This Week					9-10am	-----Su	:30	(\$320.00)	1.40	NM		
		See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15														
7	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am				MTWThF----	:30	\$120.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
8	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am				MTWThF----	:30	\$120.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
9	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am				MTWThF----	:30	\$120.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
10	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am				MTWThF----	:30	\$120.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
11	KGTV	05/28/22-06/04/22		Sa 8-9am News	CM	8-9am				-----Sa--	:30	\$160.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
12	KGTV	05/28/22-06/04/22		Sa 8-9am News	CM	8-9am				-----Sa--	:30	\$160.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
13	KGTV	05/18/22-05/20/22		M-F 4-5pm	CM	4-5pm				--WThF----	:30	\$120.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
14	KGTV	05/18/22-05/22/22		M-Su 11pm News ROS	CM	11-1135pm				--WThFSaSu	:30	\$110.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
15	KGTV	05/18/22-05/22/22		M-Su 11pm News ROS	CM	11-1135pm				--WThFSaSu	:30	\$110.00	1.40	NM		
		Ⓜ MG for 18.2,22.3,5.12,5.14,19.3														
Week:		05/30/22	06/05/22	-----S					1	\$320.00		1.40				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KGTV	05/30/22-06/05/22		This Week					9-10am	-----Su	:30	(\$320.00)	1.40	NM		
		See MG 19.16														
16	KGTV	05/30/22-06/05/22		Su 9am-5pm ROS	CM	9am-5pm			(3:00 PM-4:00 PM)	-----Su	:30	\$320.00	1.40	NM		
		Ⓜ MG for 19.4 06/05														
N20	KGTV	05/16/22	06/04/22	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$160.00	P-6	1.80	NM	2	\$320.00	
		Sa 8-9am News														
		(Program: 10NEWS SAT 8A)														
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/16/22	05/22/22	-----S-					1	\$160.00		1.80				
Week:		05/23/22	05/29/22	-----					0	\$0.00		0.00				
Week:		05/30/22	06/05/22	-----S-					1	\$160.00		1.80				
N21	KGTV	05/09/22	06/04/22	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$120.00	P-6	1.30	NM	4	\$480.00	
		Sa 6-7am News														
		(Program: 10NEWS SAT 6A)														
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/09/22	05/15/22	-----S-					1	\$120.00		1.30				
Week:		05/16/22	05/22/22	-----S-					1	\$120.00		1.30				
Week:		05/23/22	05/29/22	-----S-					1	\$120.00		1.30				
Week:		05/30/22	06/05/22	-----S-					1	\$120.00		1.30				
N22	KGTV	05/09/22	05/28/22	Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$180.00	P-6	1.90	NM	2	\$360.00	
		Sa GMA Hour 1														
		(Program: GMA 7A SAT)														
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average														

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 05/09/22	05/15/22	-----S-					1	\$180.00		1.90				
		Week: 05/16/22	05/22/22	-----S-					1	\$180.00		1.90				
		Week: 05/23/22	05/29/22	-----S-					1	\$180.00		1.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/23/22-05/29/22	Sa GMA Hour 1			7-8am				-----Sa--	:30	(\$180.00)	1.90	NM		
See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15																
[TP sold - RF 5/16]																
N23	KGTV	05/09/22	06/05/22	Su 6-7am News	CM	6-7am	-----S	:30	1	\$120.00	P-6	1.20	NM	4	\$480.00	
				Su 6-7am News												
(Program: 10NEWS SUN 6A)																
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 05/09/22	05/15/22	-----S					1	\$120.00		1.20				
		Week: 05/16/22	05/22/22	-----S					1	\$120.00		1.20				
		Week: 05/23/22	05/29/22	-----S					1	\$120.00		1.20				
		Week: 05/30/22	06/05/22	-----S					1	\$120.00		1.20				
N24	KGTV	05/09/22	05/29/22	Su 8-9am News	CM	8-9am	-----S	:30	1	\$140.00	P-6	1.20	NM	2	\$280.00	
				Su 8-9am News												
(Program: 10NEWS SUN 8A)																
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 05/09/22	05/15/22	-----S					1	\$140.00		1.20				
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00				
		Week: 05/23/22	05/29/22	-----S					1	\$140.00		1.20				
N25	KGTV	05/09/22	06/05/22	Su Good Morning America	CM	7-8am	-----S	:30	1	\$140.00	P-6	1.20	NM	4	\$560.00	
				Su Good Morning America												
(Program: GMA SUN)																
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 05/09/22	05/15/22	-----S					1	\$140.00		1.20				
		Week: 05/16/22	05/22/22	-----S					1	\$140.00		1.20				
		Week: 05/23/22	05/29/22	-----S					1	\$140.00		1.20				
		Week: 05/30/22	06/05/22	-----S					1	\$140.00		1.20				
													Totals	186	\$29,370.00	