## ORDER

Orders Order / Rev: 1018574 Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER **KGTV** Estimate: Flight Dates: 05/09/22 - 06/05/22 Primary AE: Margie MacDonald Original Date / Rev: 05/04/22 / 05/18/22 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT Sadler Strategic Media - Pol Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Nick AP Billing Calendar: Broadcast 12103 Viewcrest Road EOM/EOC Billing Cycle: Studio City, CA 91604 Agency Commission: 15% Advertiser Name: Levine/Democrat/Insurance Commissi A35+ New Business End: Demographic: **Product Codes:** State Candidate Advertiser External ID: 272608 Revenue Code 1: DISC Agency External ID: 119523

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 04/25/22
 05/29/22
 140
 \$22,025.00
 \$18,721.25

 05/30/22
 06/05/22
 46
 \$7,345.00
 \$6,243.25

POL

P-6

**CAND** 

Revenue Code 2:

Revenue Code 3:

Priority:

## Totals

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	140	\$22,025.00	\$18,721.25	173.50
June 2022	46	\$7,345.00	\$6,243.25	56.50
Totals	186	\$29,370.00	\$24,964.50	230.00

General

00:10:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 KGTV 05/0	09/22 06/03/22	M-F Good Mornin M-F Good Mornir	· ·	7-9am	МГWГF-	- :30	5	\$160.00 P-6	1.40 NM	19	\$3,040.00
(Program: G 2Q22 ESTIM	,	) (sell) - 2Q21 avera									
Start Da Week: 05/09/22		Weekdays MTWTF	Spots/Week 5	Rate \$160.00	Rating 1.40						
Week: 05/16/22		MTWTF	5	\$160.00	1.40						
Spot Ch Date	Range	Description M-F Good Morning A	Star	/End Time		Weekday MTWThF-		ngth Rate :30 <del>(\$160.00)</del>			
See MG		7,5.18,5.19,5.20,5.2						,			
Week: 05/23/22 Week: 05/30/22	2 05/29/22	MTWTF MTWTF	5 5	\$160.00 \$160.00	1.40 1.40						
	06/03/22		CM	6-7am	MTWTF-	- :30	3	\$120.00 P-6	1.00 NM	15	\$1,800.00
14 2 11011 05/1	00/03/22	M-F 6-7am News	_	0 7 am	WII WII	.50	3	ψ120.001 °0	1.00 14101	10	ψ1,000.00
(Program: 10 2Q22 ESTIM		) (sell) - 2Q21 avera									
Start Da	te End Date		Spots/Week	Rate	<u>Rating</u>						
Week: 05/09/22	05/15/22	MTWTF	3	\$120.00	1.00						
Week: 05/16/22		MTWTF	4	\$120.00	1.00						
Week: 05/23/22		MTWTF	4	\$120.00	1.00						
Week: 05/30/22	2 06/05/22	MTWTF	4	\$120.00	1.00						

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER **KGTV** 

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Week: 05/23/22

MTWTF--

05/29/22

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ïme Days	Len Spot	s Rate P	ri Rtg Type	Spots	Amount
N 3 KGTV	05/09/2	2 06/03/22	M-F 9-10am	CM	9-10am	MTWTF	:30	2 \$100.00 P	-6 0.90 NM	8	\$800.00
		<del></del>	M-F 9-10am								
			kamp; RYAN) (sell) - 2Q21 ave	rage							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 05/		05/15/22	MTWTF	2	\$100.00	0.90				i	
Week: 05/		05/22/22	MTWTF	2	\$100.00	0.90					
Week: 05/	23/22	05/29/22	MTWTF	2	\$100.00	0.90					
Week: 05/	30/22	06/05/22	MTWTF	2	\$100.00	0.90					
N 4 KGTV	05/09/2	2 06/03/22	M-F 11am-12pm		11am-12pm	МГWГF	:30	3 \$125.00 P	-6 1.10 NM	12	\$1,500.00
(Program	m: 10NE\	NS 11A)	M-F 11am-12pr	n News							
			(sell) - 2Q21 ave	rage							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/		05/15/22	MTWTF	3	\$125.00	1.10					
Week: 05/		05/22/22	MTWTF MTWTF	3		1.10				l	
Week: 05/3 Week: 05/3		05/29/22 06/05/22	MΓWΓF	3		1.10 1.10				i	
			M-F 10-11am	CM	10-11am	<u>МГ</u> WГF	- :30	2 \$160.00 P	-6 1.20 NM	10	\$1,310.00
			The View								
	m: THE \ STIMATE		(sell) - 2Q21 ave	rage							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 05/	09/22	05/15/22	MTWTF	2	\$160.00	1.20					
	Date Ra		escription		t/End Time				te Rtg Type		
	05/09/22 e MG 5.9		1-F 10-11am	10-	I1am		MTWThF	:30 <del>(\$160.(</del>	<del>00)</del> 1.20 <i>NM</i>		
	sold - R										
9 KGTV	05/11/22	2-05/13/22 N	1-F 10-11am	10-1	l1am		WThF	:30 <del>(\$160.(</del>	<del>00)</del> 1.20 <i>NM</i>		
⊕ See	e MG 5.1	2,5.13,5.14									
-	sold - F	-									
Week: 05/		05/22/22	MTWTF		\$160.00	1.20	\\/   -   -	Lawrette Da	. Die Tee		
	Date Ra 05/16/22		escription 1-F 10-11am		t/End Time I1am		Weekdays MTWThF		te Rtg Type <del>00)</del> 1.20 <i>NM</i>		
		2,5.13,5.14						()	,		
[TP	sold - F	RF 5/11]									
4 KGTV	05/16/22	2-05/22/22 N	1-F 10-11am	10-1	l1am		MTWThF	:30 <del>(\$160.0</del>	<del>00)</del> 1.20 <i>NM</i>		
	<i>e MG 5.1</i> P sold   - I	2,5.13,5.14 RF 5/111									
			1-F Good Morning	America 7-9a	am		MTWThF	:30 <del>(\$160.</del> (	<del>00)</del> 1.20 <i>NM</i>	i	
_			19.10,19.11,19.1					()	,		
		il- SH 5/16]									
			1-F Good Morning		am		MTWThF	:30 <del>(\$160.(</del>	<del>00)</del> 1.20 <i>NM</i>		
_			5.18,5.19,5.20,5.	21						l	
-		il- SH 5/17] 2-05/20/22 M	1-F Good Morning	America 7 0	am		MTWThF	:30 /\$160/	<del>00)</del> 1.20 <i>NM</i>	l	
_			19.10,19.11,19.1				WIT ## 1111 3 -	.υυ <del>(φτου.ι</del>	1.20 INIVI		
		il- SH 5/16]		_, . 0. 10, 10. 17,							

2 \$160.00

1.20

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch Start End Inventory Code	Break Start/End T	ime Days	Len Spots Rate Pri Rtg Type Spots Amount
	pots/Week Rate	Rating	
Week: 05/23/22 05/29/22 MTWTF	2 \$160.00	1.20	
Spot Ch Date Range Description	Start/End Time		Weekdays Length Rate Rtg Type
5 KGTV 05/23/22-05/29/22 M-F 10-11am	10-11am		MTWThF :30 <del>(\$160.00)</del> 1.20 <i>NM</i>
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [TP sold - RF 5/17]			
6 KGTV 05/23/22-05/29/22 M-F 10-11am	10-11am		MTWThF :30 <del>(\$160.00)</del> 1.20 <i>NM</i>
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [TP sold - RF 5/17]			
15 KGTV 05/23/22-06/03/22 M-F 6-7am News  MG for 6.6,5.5,5.6,5.13,1.10	6-7am		MTWThF :30 \$120.00 1.20 NM
16 KGTV 05/23/22-06/03/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.20 NM
MG for 6.6,5.5,5.6,5.13,1.10			
17 KGTV 05/23/22-06/03/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.20 NM
MG for 6.6,5.5,5.6,5.13,1.10			
18 KGTV 05/23/22-05/27/22 M-F 6-7am News  MG for 6.6,5.5,5.6,5.13,1.10	6-7am		MTWThF :30 \$120.00 1.20 NM
19 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF :30 \$120.00 1.20 NM
MG for 6.6,5.5,5.6,5.13,1.10	4.5		MENUEL CO. MAGO CO. A CO. AIMA
20 KGTV 05/23/22-05/27/22 M-F 4-5pm MG for 6.6,5.5,5.6,5.13,1.10	4-5pm		MTWThF :30 \$120.00 1.20 NM
21 KGTV 05/23/22-05/29/22 M-Su 11pm News ROS  MG for 6.6,5.5,5.6,5.13,1.10	S 11-1135pm		MTWThFSaSu :30 \$110.00 1.20 NM
Week: 05/30/22 06/05/22 MTWTF	2 \$160.00	1.20	
N 6 KGTV 05/09/22 06/03/22 M-F 5-6pm News	CM 5-6pm	МГЖГБ-	- :30 3 \$190.00 P-6 1.50 NM 11 \$2,090.00
M-F 5-6pm News (Program: 10NEWS 5P)			
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average	)		
-	pots/Week Rate	Rating	
Week: 05/09/22 05/15/22 MTWTF	3 \$190.00	1.50	
Week: 05/16/22 05/22/22 MTWTF	3 \$190.00	1.50	
Spot Ch Date Range Description  6 KCTV 05 (6 D2 05 (22 D2 D3 M 5 5 6pm News	Start/End Time		Weekdays Length Rate Rtg Type
6 KGTV 05/16/22-05/22/22 M-F 5-6pm News See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21	5-6pm		MTWThF :30 <del>(\$190.00)</del> 1.50 <i>NM</i>
[NA- no avail- SH 5/18]			
Week: 05/23/22 05/29/22 MTWTF	3 \$190.00	1.50	
Week: 05/30/22 06/05/22 MTWTF	3 \$190.00	1.50	
N 7 KGTV 05/09/22 06/03/22 M-F 7-730pm News M-F 7-730pm News	•	MTWTF-	- :30 3 \$290.00 P-6 2.10 NM 12 \$3,480.00
(Program: 10NEWS 7P)			
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average	)		
	pots/Week Rate	Rating	
Week: 05/09/22 05/15/22 MIWIF Week: 05/16/22 05/22/22 MIWIF	3 \$290.00 3 \$290.00	2.10 2.10	
Week: 05/23/22 05/29/22 MTWTF	3 \$290.00 3 \$290.00	2.10	
Week: 05/30/22 06/05/22 MTWTF	3 \$290.00	2.10	
N 8 KGTV 05/09/22 06/03/22 M-F 6-630pm News M-F 6-630pm News	CM 6-630pm	MTWTF-	- :30 2 \$560.00 P-3 2.20 NM 9 \$5,040.00
(Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average			
· · ·	, pots/Week Rate	Rating	
Week: 05/09/22 05/15/22 MTWTF	2 \$560.00	2.20	
Week: 05/16/22 05/22/22 MTWTF	2 \$560.00	2.20	
Week: 05/23/22 05/29/22 MTWTF	3 \$560.00	2.20	
Week: 05/30/22 06/05/22 MTWTF	2 \$560.00	2.20	
N 9 KGTV 05/09/22 06/05/22 M-Su 11pm News R M-Su 11pm News F	•	MTWTFS	SS :30 3 \$110.00 P-6 1.00 NM 12 \$1,320.00
(Program: 10NEWS 11P M-SU) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average	<b>;</b>		
	pots/Week Rate	Rating	
Week: 05/09/22 05/15/22 MTWTFSS	3 \$110.00	1.00	
Week: 05/16/22 05/22/22 MTWTFSS	3 \$110.00	1.00	1

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate	Pri Rtg Typ	e Spots	Amount
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/23/22	05/29/22	MTWTFSS	3	\$110.00	1.00					
Week: 05/30/22	06/05/22	MTWTFSS	3	\$110.00	1.00				_	
N10 KGTV 05/0	9/22 06/03/22	M-F Nightline M-F Nightline	CM	Nightline	МГWГF	:30	4 \$40.0	0 P-6 0.30 N	M 16	\$640.00
(Program: NIC 2Q22 ESTIM	GHTLINE) ATE NON BBC	) (sell) - 2Q21 avera	age							
Start Dat		Weekdays	Spots/Week	Rate	Rating				1	
Week: 05/09/22		MTWTF	4	\$40.00	0.30					
Week: 05/16/22	05/22/22	MTWTF	4	\$40.00	0.30					
Week: 05/23/22	05/29/22	MTWTF	4	\$40.00	0.30					
Week: 05/30/22	06/05/22	MTWTF	4	\$40.00	0.30					
N11 KGTV 05/0	9/22 06/03/22	M-F 1135pm Kim M-F 1135pm Kim		1135pm	МГWГF	:30	4 \$80.0	0 P-6 0.50 N	M 16	\$1,280.00
	MMY KIMMEL I ATE NON BBC	_IVE!) ) (sell) - 2Q21 avera	age							
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/09/22	05/15/22	MTWTF	4	\$80.00	0.50					
Week: 05/16/22		MTWTF	4	\$80.00	0.50					
Week: 05/23/22		MTWTF	4	\$80.00	0.50				1	
Week: 05/30/22	06/05/22	MTWTF	4	\$80.00	0.50				_	
N12 KGTV 05/0	9/22 05/28/22	Sa/Su 6-630pm N Sa/Su 6-630pm N		6-630pm	S-	:30	1 \$160.0	0 P-6 2.00 N	M 2	\$320.00
	NEWS SAT 6F ATE NON BBC	) ) (sell) - 2Q21 avera	age							
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 05/09/22	05/15/22	S-	1	\$160.00	2.00					
Week: 05/16/22			0	\$0.00	0.00					
Week: 05/23/22	05/29/22	S-	1	\$160.00	2.00				_	
N13 KGTV 05/0	9/22 05/28/22	Sa/Su 5-530pm N Sa/Su 5-530pm N		5-530pm	S-	:30	1 \$140.0	0 P-6 1.70 N	M 2	\$280.00
, ,	NEWS SAT 5F ATE NON BBC	) ) (sell) - 2Q21 avera	age							
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/09/22	05/15/22	S-	1	\$140.00	1.70					
Week: 05/16/22	05/22/22		0	\$0.00	0.00					
Week: 05/23/22	05/29/22	S-	1	\$140.00	1.70				_	
N14 KGTV 05/0	9/22 06/04/22	Sa GMA Hour 2 Sa GMA Hour 2	СМ	9-10am	S-	:30	1 \$100.0	0 P-6 1.20 N	M 4	\$400.00
(Program: GN 2Q22 ESTIM		(sell) - 2Q21 avera	-							
Start Dat		Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 05/09/22		S-	1	\$100.00	1.20					
Week: 05/16/22		S-	1	\$100.00	1.20					
Week: 05/23/22		S-	1	\$100.00	1.20					
Week: 05/30/22		S-	1	\$100.00	1.20	_			_	
		Sa/Su 6-630pm N Sa/Su 6-630pm N		6-630pm	<u>S</u>	30	1 \$160.0	0 P-6 1.80 N	M 1	\$160.00
		P) ) (sell) - 2Q21 avera	age							
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 05/16/22		S	1	\$160.00	1.80					
Spot Ch Date 1 KGTV 05/16		<u>Description</u> Sa/Su 6-630pm Nev		<u>/End Time</u> 0pm		<u>Weekdays</u> Su	Length .30 <del>(\$16</del>	Rate Rtg Typ 60.00) 1.80 N		
	16.3,16.4,16.5									
	-	merican Idol. RF 5/	-	_	_				1	
Week: 05/23/22			0	\$0.00	0.00					
Week: 05/30/22		S	1	\$160.00	1.80	\\\\ =   -   -   -	1	Data Dir T	. 1	
Spot Ch Date		Description So/Su 6 630nm No.		/End Time	,	Weekdays C	Length (\$14	Rate Rtg Typ	_	
		Sa/Su 6-630pm Nev	ws 6-63	υριτι	•	Su	. 30 <del>(\$16</del>	<del>30.00)</del> 1.80 <i>N</i>	VI	
See MG		nolo Prombantia	71							
	-	nals. RFarber 5/17				C -	.00 64	60.00 4.00 ***	<b>.</b>	
_		Sa 8-9am News	8-9a	m		Sa	:30 \$1	60.00 1.80 N	VI	
M MG for 1	5.2 06/05								I	

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

(Program: THIS WEEK)

9:00a-10:00a IN May/2021LS ON KGTV.

Days Ln Ch End Inventory Code Break Start/End Time Len Spots Start Rate Pri Rtg Type Spots Amount N16 KGTV 05/09/22 05/29/22 Sa/Su 5-530pm News CM 5-530pm - S .30 \$145.00 P-6 1.60 NM 3 \$450.00 Sa/Su 5-530pm News (Program: 10NEWS SUN 5P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 05/09/22 05/15/22 \$145.00 1.60 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type 1 KGTV 05/09/22-05/15/22 Sa/Su 5-530pm News 5-530pm ----Su :30 <del>45.00)</del> 1.60 NM See MG 16.3,16.4,16.5 [Programming - Airs American Idol. RF 5/5] - TWThF- - - -:30 3 KGTV 05/10/22-05/13/22 M-F 5-6pm News 5-6pm \$190.00 1.60 NM MG for 16.2,15.1,16.1 4 KGTV 05/16/22-05/20/22 M-F 4-5pm 4-5pm MTWThF----:30 \$120.00 1.60 NM MG for 16.2,15.1,16.1 5 KGTV 05/21/22-05/21/22 10News in Prime 10News in Prime ----Sa--:30 \$140.00 1.60 NM MG for 16.2,15.1,16.1 Week: 05/16/22 05/22/22 Λ \$0.00 0.00Week: 05/23/22 05/29/22 \$145.00 1.60 Description Start/End Time Spot Ch Date Range Weekdays Length Rate Rtg Type 2 KGTV 05/23/22-05/29/22 Sa/Su 5-530pm News 5-530pm ----Su :30 <del>(\$145.00)</del> 1.60 NM See MG 16.3,16.4,16.5 [TP sold - RF 5/5] N17 KGTV 05/16/22 06/04/22 ABC World News SaturdaM ---S-\$280.00 P-6 \$560.00 530-6pm :30 2.90 NM World News Saturday (Program: ABC WORLD NEWS SAT) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 05/16/22 05/22/22 ---S \$280.00 2.90 Length Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Spot 1 KGTV 05/16/22-05/22/22 ABC World News Saturday 2.90 NM ----Sa-:30 <del>(\$280.00)</del> See MG 17.3 [Programming. Airs NBA Conference Finals. RF 5/5] 3 KGTV 05/21/22-05/21/22 Sa 10am-5pm ROS 10am-5pm (4:30 PM-5:00 P----- Sa--:30 \$280.00 2.90 NM MG for 17.1 05/21 Week: 05/23/22 05/29/22 0 \$0.00 0.00 ---S-Week: 05/30/22 06/05/22 \$280.00 2.90 N18 KGTV 05/09/22 05/29/22 ABC World News Sunda@M 530-6pm ----S :30 \$320.00 P-6 2.30 NM \$320.00 World News Sunday (Program: ABC WORLD NEWS SUN) 2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/2021LS Sun 5:30p-6:00p TIME PERIOD ON KGTV. Start Date End Date Weekdays Spots/Week Rate Rating 05/15/22 Week: 05/09/22 ----S \$320.00 2.30 Rate Rtg Type Ch Date Range Description Start/End Time Length Spot Weekdays 1 KGTV 05/09/22-05/15/22 ABC World News Sunday 530-6pm - - - - - - Su (\$320.00) 2.30 NM :30 See MG 18.3 [Programming - Airs American Idol. RF 5/5] 3 KGTV 05/09/22-05/15/22 ABC West Coast Special (4:30 PM-5:00 P----- Su 5-7pm :30 <del>(\$320.00)</del> 2.30 NM M See MG 18.4 [Please revise inventory code. Currently showing in ABC West Coast Special but should be ABC World News Tonight] 4 KGTV 05/09/22-05/15/22 ABC World News Sunday 430-5p \$320.00 2.30 NM MG for 18.3 05/15 Week: 05/16/22 05/22/22 0 \$0.00 0.00 \$320.00 Week: 05/23/22 05/29/22 2.30 1 Ch Date Range Rate Rtg Type Description Start/End Time Weekdays Length KGTV 05/23/22-05/29/22 ABC World News Sunday :30 (\$320.00) 2.30 NM See MG 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15 [No Inventory - RF 5/16] N19 KGTV 05/09/22 06/05/22 This Week CM 9-10am ----S :30 \$320.00 P-6 1.40 NM 13 \$2,100.00 This Week

2Q22 ESTIMATE NON BBO (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF THIS WEEK-ABC Sun

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch Start End Inventory Code	Break Start/End	Time Days	Len Spots Rate Pri Rtg Type Spots Amou	unt
	pots/Week Rate	Rating		_
Week: 05/09/22 05/15/22S	1 \$320.00	1.40	Wooldovo Longth Data Dtg Type	
Spot Ch Date Range Description 1 KGTV 05/09/22-05/15/22 This Week	Start/End Time 9-10am		<u>Weekdays Length Rate Rtg Type</u> Su :30 <del>(\$320.00)</del> 1.40 <i>NM</i>	
See MG 19.5,19.6	o roum		μα (φοΣοισσ) 1.10 1	
[Recon-Breaking News-Network]				
5 KGTV 05/21/22-05/28/22 Sa 8-9am News	8-9am		Sa :30 \$160.00 1.40 NM	
⊕ MG for 19.1 05/15			0 0000000000000000000000000000000000000	
6 KGTV 05/28/22-05/28/22 Sa 8-9am News  M MG for 19.1 05/15	8-9am		Sa :30 \$160.00 1.40 NM	
Week: 05/16/22 05/22/22S	1 \$320.00	1.40		
Week: 05/23/22 05/29/22S	1 \$320.00	1.40		
Spot Ch Date Range Description	Start/End Time		Weekdays Length Rate Rtg Type	
3 KGTV 05/23/22-05/29/22 This Week	9-10am		Su :30 <del>(\$320.00)</del> 1.40 <i>NM</i>	
See MG 19.7,19.8,19.9,19.10,19.11,19.12,19			MTWThF :30 \$120.00 1.40 NM	
7 KGTV 05/18/22-05/27/22 M-F 6-7am News  M MG for 18.2,22.3,5.12,5.14,19.3	6-7am		MTWThF :30 \$120.00 1.40 NM	
8 KGTV 05/18/22-05/27/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.40 NM	
(h) MG for 18.2,22.3,5.12,5.14,19.3	o rain		.55 \$125.55 1.15 1411	
9 KGTV 05/18/22-05/27/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.40 NM	
MG for 18.2,22.3,5.12,5.14,19.3				
10 KGTV 05/18/22-05/27/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.40 NM	
MG for 18.2,22.3,5.12,5.14,19.3				
11 KGTV 05/28/22-06/04/22 Sa 8-9am News	8-9am		Sa :30 \$160.00 1.40 NM	
MG for 18.2,22.3,5.12,5.14,19.3	0.0om		Sa :30 \$160.00 1.40 NM	
12 KGTV 05/28/22-06/04/22 Sa 8-9am News  M MG for 18.2,22.3,5.12,5.14,19.3	8-9am		Sa :30 \$160.00 1.40 NM	
13 KGTV 05/18/22-05/20/22 M-F 4-5pm	4-5pm		WThF :30 \$120.00 1.40 NM	
MG for 18.2,22.3,5.12,5.14,19.3	4 орш		11111 .00 \$120.00 1.40 MW	
14 KGTV 05/18/22-05/22/22 M-Su 11pm News ROS	S 11-1135pm		WThFSaSu :30 \$110.00 1.40 NM	
<ul> <li>MG for 18.2,22.3,5.12,5.14,19.3</li> <li>15 KGTV 05/18/22-05/22/22 M-Su 11pm News ROS</li> </ul>	S 11-1135pm		WThFSaSu :30 \$110.00 1.40 NM	
MG for 18.2,22.3,5.12,5.14,19.3	5 11-1135piii		WIII 3a3u .30 \$110.00 1.40 NW	
Week: 05/30/22 06/05/22S	1 \$320.00	1.40		
Spot Ch Date Range Description	Start/End Time		Weekdays Length Rate Rtg Type	
4 KGTV 05/30/22-06/05/22 This Week	9-10am		Su :30 <del>(\$320.00)</del> 1.40 <i>NM</i>	
See MG 19.16	0	(0.00 DNA 4.00	DI S. 00 0000 00 4 40 NIM	
16 KGTV 05/30/22-06/05/22 Su 9am-5pm ROS  ☑ MG for 19.4 06/05	9am-5pm	(3:00 PM-4:00	PSu :30 \$320.00 1.40 NM	
	CM 9.0om		S 20 4 \$460.00 D 6 4.00 NM 2 \$200	200
N20 KGTV 05/16/22 06/04/22 Sa 8-9am News Sa 8-9am News	CM 8-9am		S- :30 1 \$160.00 P-6 1.80 NM 2 \$320	).00
(Program: 10NEWS SAT 8A)				
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average		<b>5</b>		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 05/16/22 05/22/22S-	<u>pots/Week</u> <u>Rate</u> 1 \$160.00	<u>Rating</u> 1.80		
Week: 05/23/22 05/29/22	0 \$0.00	0.00		
Week: 05/30/22 06/05/22S-	1 \$160.00	1.80		
N21 KGTV 05/09/22 06/04/22 Sa 6-7am News Sa 6-7am News	CM 6-7am	5	S- :30 1 \$120.00 P-6 1.30 NM 4 \$480	).00
(Program: 10NEWS SAT 6A)				
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average		Dotino		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 05/09/22 05/15/22S-	<u>pots/Week</u> <u>Rate</u> 1 \$120.00	Rating 1.30		
Week: 05/16/22	1 \$120.00	1.30	İ	
Week: 05/23/22 05/29/22S-	1 \$120.00	1.30		
Week: 05/30/22 06/05/22 S-	1 \$120.00	1.30	S :20 1 \$190.00 B 4.00 NM 2 \$200	1 00
N22 KGTV 05/09/22 05/28/22 Sa GMA Hour 1 Sa GMA Hour 1	CM 7-8am		S- :30 1 \$180.00 P-6 1.90 NM 2 \$360	).UU
(Program: GMA 7A SAT) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average	)			
, , , , , ,			•	

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Week: 05// Week: 05// Week: 05// Spot Ch 3 KGTV See	16/22 23/22 <u>Date Ra</u> 05/23/22 e MG 19.	2-05/29/22 S 7,19.8,19.9,	WeekdaysSSS- escription a GMA Hour 1 19.10,19.11,19.12	7-8a		Rating 1.90 1.90 1.90	<u>Weekda</u>		ngth <u>Rate</u> :30 <del>(\$180.00)</del>	Rtg Type 1.90 NM		
	o5/09/2		Su 6-7am News	СМ	6-7am		S :30	0 1	\$120.00 P-6	1.20 NM	4	\$480.00
, ,		WS SUN 6A E NON BBO	Su 6-7am News ) (sell) - 2Q21 avera	age					·			·
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/0		05/15/22	S	1	\$120.00	1.20						
Week: 05/		05/22/22	S	1	\$120.00	1.20						
Week: 05/2		05/29/22	S	1	\$120.00	1.20						
Week: 05/3		06/05/22	S	1	\$120.00	1.20						
N24 KGTV	05/09/2	2 05/29/22		CM	8-9am		S :30	0 1	\$140.00 P-6	1.20 NM	2	\$280.00
			Su 8-9am News									
2Q22 E	STIMATE		) (sell) - 2Q21 avera	age								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05/0		05/15/22	S	1	\$140.00	1.20						
Week: 05/		05/22/22		0	\$0.00	0.00						
Week: 05/2		05/29/22	S	1	\$140.00	1.20						
N25 KGTV	05/09/2	2 06/05/22	Su Good Morning	•	7-8am		· - S :30	0 1	\$140.00 P-6	1.20 NM	4	\$560.00
			Su Good Morning	g America								
	m: GMA		(aall) 2021 avar									
			(sell) - 2Q21 avera	-	Б.	D ()						
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 05/0		05/15/22	S	1	\$140.00	1.20						
Week: 05/		05/22/22	S	1	\$140.00	1.20						
Week: 05/2 Week: 05/3		05/29/22 06/05/22	S	1	\$140.00 \$140.00	1.20 1.20						
WEEK. US/	30/22	00/03/22	5	<u> </u>	ф14U.UU	1.20					l	

Totals 186 \$29,370.00