

# ORDER



**Orders**  
**Order / Rev:** 1018574  
**Alt Order #:** WOC13596022  
**Product Desc:** INSURANCE COMMISSIONER  
**Estimate:** 2624  
**Flight Dates:** 05/09/22 - 06/05/22  
**Original Date / Rev:** 05/04/22 / 06/02/22  
**Order Type:** GENERAL

**KGTV**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Sadler Strategic Media - Pol  
**Buying Contact:**  
**Billing Contact:** Nick AP  
 12103 Viewcrest Road  
 Studio City, CA 91604

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Levine/Democrat/Insurance Commissi  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 272608  
**Agency External ID:** 119523  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	139	\$21,835.00	\$18,559.75
05/30/22	06/05/22	52	\$7,535.00	\$6,404.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	139	\$21,835.00	\$18,559.75	172.00
June 2022	52	\$7,535.00	\$6,404.75	64.10
<b>Totals</b>	<b>191</b>	<b>\$29,370.00</b>	<b>\$24,964.50</b>	<b>236.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	05/09/22	06/03/22	M-F Good Morning Ame	M	7-9am	MTWTF--	:30	5	\$160.00	P-6	1.40	NM	21	\$3,330.00
				(Program: GMA) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	MTWTF--			5			\$160.00			1.40		
Week:		05/16/22	05/22/22	MTWTF--			5			\$160.00			1.40		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
10	KGTV	05/16/22-05/22/22		M-F Good Morning America	7-9am		MTWThF----	:30	(\$160.00)		1.40	NM			
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [bump rate- SH 5/18]															
Week:		05/23/22	05/29/22	MTWTF--			5			\$160.00			1.40		
Week:		05/30/22	06/05/22	MTWTF--			5			\$160.00			1.40		

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Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	MTWTF--					5	\$160.00		1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
18	KGTV	05/30/22-06/05/22		M-F Good Morning America		7-9am			MTWThF----	:30	<del>(\$160.00)</del>	1.40	NM		
See MG 1.21,1.22,1.23,1.24,1.25 [bump rate- SH 6/1]															
19	KGTV	05/30/22-06/05/22		M-F Good Morning America		7-9am			MTWThF----	:30	<del>(\$160.00)</del>	1.40	NM		
See MG 1.21,1.22,1.23,1.24,1.25 [NA- no avail- SH 5/31]															
20	KGTV	05/30/22-06/05/22		M-F Good Morning America		7-9am			MTWThF----	:30	<del>(\$160.00)</del>	1.40	NM		
See MG 1.21,1.22,1.23,1.24,1.25 [bump rate- SH 6/1]															
21	KGTV	06/03/22	06/03/22	M-F Good Morning America		7-9am	-----F----	:30		\$320.00		1.40	NM		
Ⓜ MG for 1.18,1.19,7.12,1.20															
22	KGTV	06/03/22	06/03/22	M-F Good Morning America		7-9am	-----F----	:30		\$320.00		1.40	NM		
Ⓜ MG for 1.18,1.19,7.12,1.20															
23	KGTV	06/04/22	06/04/22	Sa 5-6am News		5-6am	-----Sa--	:30		\$40.00		1.40	NM		
Ⓜ MG for 1.18,1.19,7.12,1.20															
24	KGTV	06/05/22	06/05/22	Su 5-6am News		5-6am	-----Su	:30		\$40.00		1.40	NM		
Ⓜ MG for 1.18,1.19,7.12,1.20															
25	KGTV	06/03/22	06/03/22	M-F 5-6am News		5-6am	-----F----	:30		\$50.00		1.40	NM		
Ⓜ MG for 1.18,1.19,7.12,1.20															
N 2	KGTV	05/09/22	06/03/22	M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$120.00	P-6	1.00	NM	15	\$1,800.00
(Program: 10NEWS 6A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					3	\$120.00		1.00			
Week:		05/16/22	05/22/22	MTWTF--					4	\$120.00		1.00			
Week:		05/23/22	05/29/22	MTWTF--					4	\$120.00		1.00			
Week:		05/30/22	06/05/22	MTWTF--					4	\$120.00		1.00			
N 3	KGTV	05/09/22	06/03/22	M-F 9-10am	CM	9-10am	MTWTF--	:30	2	\$100.00	P-6	0.90	NM	8	\$800.00
(Program: LIVE! W/ KELLY & RYAN) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					2	\$100.00		0.90			
Week:		05/16/22	05/22/22	MTWTF--					2	\$100.00		0.90			
Week:		05/23/22	05/29/22	MTWTF--					2	\$100.00		0.90			
Week:		05/30/22	06/05/22	MTWTF--					2	\$100.00		0.90			
N 4	KGTV	05/09/22	06/03/22	M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	3	\$125.00	P-6	1.10	NM	12	\$1,500.00
(Program: 10NEWS 11A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					3	\$125.00		1.10			
Week:		05/16/22	05/22/22	MTWTF--					3	\$125.00		1.10			
Week:		05/23/22	05/29/22	MTWTF--					3	\$125.00		1.10			
Week:		05/30/22	06/05/22	MTWTF--					3	\$125.00		1.10			
N 5	KGTV	05/09/22	06/03/22	M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$160.00	P-6	1.20	NM	12	\$1,310.00
(Program: THE VIEW) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					2	\$160.00		1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/09/22-05/15/22		M-F 10-11am		10-11am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
See MG 5.9 [TP sold - RF 5/9]															
9	KGTV	05/11/22-05/13/22		M-F 10-11am		10-11am			--WThF----	:30	<del>(\$160.00)</del>	1.20	NM		
Ⓜ See MG 5.12,5.13,5.14 [TP sold - RF 5/10]															

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 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--					2	\$160.00		1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/16/22-05/22/22		M-F 10-11am		10-11am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		See MG 5.12,5.13,5.14													
		[TP sold - RF 5/11]													
4	KGTV	05/16/22-05/22/22		M-F 10-11am		10-11am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		See MG 5.12,5.13,5.14													
		[TP sold - RF 5/11]													
12	KGTV	05/16/22-05/20/22		M-F Good Morning America		7-9am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		Ⓜ See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15													
		[NA- no avail- SH 5/16]													
13	KGTV	05/16/22-05/20/22		M-F Good Morning America		7-9am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		Ⓜ See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21													
		[NA- no avail- SH 5/17]													
14	KGTV	05/16/22-05/20/22		M-F Good Morning America		7-9am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		Ⓜ See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15													
		[NA- no avail- SH 5/16]													
Week:		05/23/22	05/29/22	MTWTF--					2	\$160.00		1.20			
5	KGTV	05/23/22-05/29/22		M-F 10-11am		10-11am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21													
		[TP sold - RF 5/17]													
6	KGTV	05/23/22-05/29/22		M-F 10-11am		10-11am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21													
		[TP sold - RF 5/17]													
15	KGTV	05/23/22-06/03/22		M-F 6-7am News		6-7am			MTWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 6.6,5.5,5.6,5.13,1.10													
16	KGTV	05/23/22-06/03/22		M-F 6-7am News		6-7am			MTWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 6.6,5.5,5.6,5.13,1.10													
17	KGTV	05/23/22-06/03/22		M-F 6-7am News		6-7am			MTWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 6.6,5.5,5.6,5.13,1.10													
18	KGTV	05/23/22-05/27/22		M-F 6-7am News		6-7am			MTWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 6.6,5.5,5.6,5.13,1.10													
19	KGTV	05/23/22-05/27/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 6.6,5.5,5.6,5.13,1.10													
20	KGTV	05/23/22-05/27/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 6.6,5.5,5.6,5.13,1.10													
21	KGTV	05/23/22-05/29/22		M-Su 11pm News ROS		11-1135pm			MTWThFSaSu	:30	\$110.00	1.20	NM		
		Ⓜ MG for 6.6,5.5,5.6,5.13,1.10													
Week:		05/30/22	06/05/22	MTWTF--					2	\$160.00		1.20			
7	KGTV	05/30/22-06/05/22		M-F 10-11am		10-11am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		See MG 5.22,5.23,5.24,5.25													
		[TP sold - RF 5/26]													
8	KGTV	05/30/22-06/05/22		M-F 10-11am		10-11am			MTWThF----	:30	<del>(\$160.00)</del>	1.20	NM		
		See MG 5.22,5.23,5.24,5.25													
		[TP sold - RF 5/26]													
22	KGTV	05/31/22-06/03/22		M-F 4-5pm		4-5pm			-TWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 5.7,5.8													
23	KGTV	05/31/22-06/03/22		M-F 4-5pm		4-5pm			-TWThF----	:30	\$120.00	1.20	NM		
		Ⓜ MG for 5.7,5.8													
24	KGTV	06/04/22-06/04/22		Sa 5-6am News		5-6am			-----Sa--	:30	\$40.00	1.20	NM		
		Ⓜ MG for 5.7,5.8													
25	KGTV	06/05/22-06/05/22		Su 5-6am News		5-6am			-----Su	:30	\$40.00	1.20	NM		
		Ⓜ MG for 5.7,5.8													
N 6	KGTV	05/09/22	06/03/22	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	3	\$190.00	P-6	1.50	NM	13	\$2,090.00
		(Program: 10NEWS 5P)													
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													

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Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KGTV	05/16/22-05/22/22		M-F 5-6pm News		5-6pm									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					3	\$190.00		1.50			
Week:		05/16/22	05/22/22	MTWTF--					3	\$190.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KGTV	05/16/22-05/22/22		M-F 5-6pm News		5-6pm	MTWThF----	:30		<del>(\$190.00)</del>		1.50	NM		
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [NA- no avail- SH 5/18]															
Week:		05/23/22	05/29/22	MTWTF--					3	\$190.00		1.50			
7	KGTV	05/23/22-05/29/22		M-F 5-6pm News		5-6pm	MTWThF----	:30		<del>(\$190.00)</del>		1.50	NM		
See MG 6.13,6.14,6.15 [Recon-Breaking News-Network]															
13	KGTV	05/30/22-06/05/22		M-Su 11pm News ROS		11-1135pm									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					3	\$290.00		2.10			
Week:		05/16/22	05/22/22	MTWTF--					3	\$290.00		2.10			
Week:		05/23/22	05/29/22	MTWTF--					3	\$290.00		2.10			
Week:		05/30/22	06/05/22	MTWTF--					3	\$290.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	KGTV	05/30/22-06/05/22		M-F 7-730pm News		7-730pm	MTWThF----	:30		<del>(\$290.00)</del>		2.10	NM		
See MG 1.21,1.22,1.23,1.24,1.25 [bump rate- SH 6/1]															
N 7	KGTV	05/09/22	06/03/22	M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$290.00	P-6	2.10	NM	11	\$3,190.00
(Program: 10NEWS 7P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
N 8	KGTV	05/09/22	06/03/22	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$560.00	P-3	2.20	NM	9	\$5,040.00
(Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
N 9	KGTV	05/09/22	06/05/22	M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	3	\$110.00	P-6	1.00	NM	12	\$1,320.00
(Program: 10NEWS 11P M-SU) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
N 10	KGTV	05/09/22	06/03/22	M-F Nightline	CM	Nightline	MTWTF--	:30	4	\$40.00	P-6	0.30	NM	16	\$640.00
(Program: NIGHTLINE) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
N 11	KGTV	05/09/22	06/03/22	M-F 1135pm Kimmel	CM	1135pm	MTWTF--	:30	4	\$80.00	P-6	0.50	NM	16	\$1,280.00
(Program: JIMMY KIMMEL LIVE!) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															

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 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	KGTV	05/09/22	05/28/22	Sa/Su 6-630pm News	CM	6-630pm	-----S-	:30	1	\$160.00	P-6	2.00	NM	2	\$320.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/09/22	05/15/22	MTWTF--					4	\$80.00		0.50			
		05/16/22	05/22/22	MTWTF--					4	\$80.00		0.50			
		05/23/22	05/29/22	MTWTF--					4	\$80.00		0.50			
		05/30/22	06/05/22	MTWTF--					4	\$80.00		0.50			
		(Program: 10NEWS SAT 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/09/22	05/15/22	-----S-					1	\$160.00		2.00			
		05/16/22	05/22/22	-----S-					0	\$0.00		0.00			
		05/23/22	05/29/22	-----S-					1	\$160.00		2.00			
N13	KGTV	05/09/22	05/28/22	Sa/Su 5-530pm News	CM	5-530pm	-----S-	:30	1	\$140.00	P-6	1.70	NM	2	\$280.00
		(Program: 10NEWS SAT 5P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/09/22	05/15/22	-----S-					1	\$140.00		1.70			
		05/16/22	05/22/22	-----S-					0	\$0.00		0.00			
		05/23/22	05/29/22	-----S-					1	\$140.00		1.70			
N14	KGTV	05/09/22	06/04/22	Sa GMA Hour 2	CM	9-10am	-----S-	:30	1	\$100.00	P-6	1.20	NM	4	\$400.00
		(Program: GMA SAT 9A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/09/22	05/15/22	-----S-					1	\$100.00		1.20			
		05/16/22	05/22/22	-----S-					1	\$100.00		1.20			
		05/23/22	05/29/22	-----S-					1	\$100.00		1.20			
		05/30/22	06/05/22	-----S-					1	\$100.00		1.20			
N15	KGTV	05/16/22	06/05/22	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$160.00	P-6	1.80	NM	1	\$160.00
		(Program: 10NEWS SUN 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/16/22	05/22/22	-----S					1	\$160.00		1.80			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KGTV	05/16/22-05/22/22	Sa/Su 6-630pm News	6-630pm	-----Su	:30		<del>(\$160.00)</del>		1.80	NM		
		See MG 16.3, 16.4, 16.5 [Programming - Airs American Idol. RF 5/5]													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/23/22	05/29/22	-----S					0	\$0.00		0.00			
		05/30/22	06/05/22	-----S					1	\$160.00		1.80			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	KGTV	05/30/22-06/05/22	Sa/Su 6-630pm News	6-630pm	-----Su	:30		<del>(\$160.00)</del>		1.80	NM		
		See MG 15.3 [Programming- NBA Finals. RFarber 5/17]													
		3	KGTV	06/04/22-06/04/22	Sa 8-9am News	8-9am	-----Sa--	:30		\$160.00		1.80	NM		
		Ⓜ MG for 15.2 06/05													
N16	KGTV	05/09/22	05/29/22	Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$145.00	P-6	1.60	NM	3	\$450.00
		(Program: 10NEWS SUN 5P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		05/09/22	05/15/22	-----S					1	\$145.00		1.60			

Order / Rev: 1018574  
 Alt Order #: WOC13596022  
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/09/22	05/15/22	-----S					1	\$145.00		1.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/09/22-05/15/22		Sa/Su 5-530pm News		5-530pm			-----Su	:30		<del>(\$145.00)</del>	1.60	NM		
See MG 16.3,16.4,16.5																
[Programming - Airs American Idol. RF 5/5]																
3	KGTV	05/10/22-05/13/22		M-F 5-6pm News		5-6pm			-TWThF----	:30		\$190.00	1.60	NM		
Ⓜ MG for 16.2,15.1,16.1																
4	KGTV	05/16/22-05/20/22		M-F 4-5pm		4-5pm			MTWThF----	:30		\$120.00	1.60	NM		
Ⓜ MG for 16.2,15.1,16.1																
5	KGTV	05/21/22-05/21/22		10News in Prime		10News in Prime			-----Sa--	:30		\$140.00	1.60	NM		
Ⓜ MG for 16.2,15.1,16.1																
Week:		05/16/22	05/22/22	-----					0	\$0.00		0.00				
Week:		05/23/22	05/29/22	-----S					1	\$145.00		1.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22		Sa/Su 5-530pm News		5-530pm			-----Su	:30		<del>(\$145.00)</del>	1.60	NM		
See MG 16.3,16.4,16.5																
[TP sold - RF 5/5]																
N17	KGTV	05/16/22	06/04/22	ABC World News Saturday	CM	530-6pm	-----S-	:30	1	\$280.00	P-6	2.90	NM	2	\$560.00	
World News Saturday																
(Program: ABC WORLD NEWS SAT)																
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/16/22	05/22/22	-----S-					1	\$280.00		2.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22		ABC World News Saturday		530-6pm			-----Sa--	:30		<del>(\$280.00)</del>	2.90	NM		
See MG 17.3																
[Programming. Airs NBA Conference Finals. RF 5/5]																
3	KGTV	05/21/22-05/21/22		Sa 10am-5pm ROS		10am-5pm	(4:30 PM-5:00 P-		-----Sa--	:30		\$280.00	2.90	NM		
Ⓜ MG for 17.1 05/21																
Week:		05/23/22	05/29/22	-----					0	\$0.00		0.00				
Week:		05/30/22	06/05/22	-----S-					1	\$280.00		2.90				
N18	KGTV	05/09/22	05/29/22	ABC World News Sunday	CM	530-6pm	-----S	:30	1	\$320.00	P-6	2.30	NM	1	\$320.00	
World News Sunday																
(Program: ABC WORLD NEWS SUN)																
2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/2021LS Sun 5:30p-6:00p TIME PERIOD ON KGTV.																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/09/22	05/15/22	-----S					1	\$320.00		2.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/09/22-05/15/22		ABC World News Sunday		530-6pm			-----Su	:30		<del>(\$320.00)</del>	2.30	NM		
See MG 18.3																
[Programming - Airs American Idol. RF 5/5]																
3	KGTV	05/09/22-05/15/22		ABC West Coast Special		5-7pm	(4:30 PM-5:00 P-		-----Su	:30		<del>(\$320.00)</del>	2.30	NM		
Ⓜ See MG 18.4																
[Please revise inventory code. Currently showing in ABC West Coast Special but should be ABC World News Tonight]																
4	KGTV	05/09/22-05/15/22		ABC World News Sunday		430-5p			-----Su	:30		\$320.00	2.30	NM		
Ⓜ MG for 18.3 05/15																
Week:		05/16/22	05/22/22	-----					0	\$0.00		0.00				
Week:		05/23/22	05/29/22	-----S					1	\$320.00		2.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22		ABC World News Sunday		530-6pm			-----Su	:30		<del>(\$320.00)</del>	2.30	NM		
See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15																
[No Inventory - RF 5/16]																
N19	KGTV	05/09/22	06/05/22	This Week	CM	9-10am	-----S	:30	1	\$320.00	P-6	1.40	NM	13	\$2,100.00	
This Week																
(Program: THIS WEEK)																
2Q22 ESTIMATE NON BBO (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF THIS WEEK-ABC Sun 9:00a-10:00a IN May/2021LS ON KGTV.																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/09/22	05/15/22	-----S					1	\$320.00		1.40				

Order / Rev: 1018574  
 Alt Order #: WOC13596022  
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		05/09/22	05/15/22	-----S					1	\$320.00		1.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>						<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KGTV	05/09/22-05/15/22		This Week						9-10am		-----Su	:30	<del>(\$320.00)</del>	1.40	NM	
See MG 19.5,19.6																	
[Recon-Breaking News-Network]																	
5	KGTV	05/21/22-05/28/22		Sa 8-9am News	CM	8-9am						-----Sa--	:30	\$160.00	1.40	NM	
Ⓜ MG for 19.1 05/15																	
6	KGTV	05/28/22-05/28/22		Sa 8-9am News	CM	8-9am						-----Sa--	:30	\$160.00	1.40	NM	
Ⓜ MG for 19.1 05/15																	
Week:		05/16/22	05/22/22	-----S					1	\$320.00		1.40					
Week:		05/23/22	05/29/22	-----S					1	\$320.00		1.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>						<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KGTV	05/23/22-05/29/22		This Week						9-10am		-----Su	:30	<del>(\$320.00)</del>	1.40	NM	
See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15																	
7	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am						MTWThF----	:30	\$120.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
8	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am						MTWThF----	:30	\$120.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
9	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am						MTWThF----	:30	\$120.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
10	KGTV	05/18/22-05/27/22		M-F 6-7am News	CM	6-7am						MTWThF----	:30	\$120.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
11	KGTV	05/28/22-06/04/22		Sa 8-9am News	CM	8-9am						-----Sa--	:30	\$160.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
12	KGTV	05/28/22-06/04/22		Sa 8-9am News	CM	8-9am						-----Sa--	:30	\$160.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
13	KGTV	05/18/22-05/20/22		M-F 4-5pm	CM	4-5pm						--WThF----	:30	\$120.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
14	KGTV	05/18/22-05/22/22		M-Su 11pm News ROS	CM	11-1135pm						--WThFSaSu	:30	\$110.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
15	KGTV	05/18/22-05/22/22		M-Su 11pm News ROS	CM	11-1135pm						--WThFSaSu	:30	\$110.00	1.40	NM	
Ⓜ MG for 18.2,22.3,5.12,5.14,19.3																	
Week:		05/30/22	06/05/22	-----S					1	\$320.00		1.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>						<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
4	KGTV	05/30/22-06/05/22		This Week						9-10am		-----Su	:30	<del>(\$320.00)</del>	1.40	NM	
See MG 19.16																	
16	KGTV	05/30/22-06/05/22		Su 9am-5pm ROS	CM	9am-5pm				(3:00 PM-4:00 PM)		-----Su	:30	\$320.00	1.40	NM	
Ⓜ MG for 19.4 06/05																	
N20	KGTV	05/16/22	06/04/22	Sa 8-9am News	CM	8-9am						-----S-	:30	\$160.00	P-6	1.80	NM
Sa 8-9am News																	
(Program: 10NEWS SAT 8A)																	
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		05/16/22	05/22/22	-----S-					1	\$160.00		1.80					
Week:		05/23/22	05/29/22	-----					0	\$0.00		0.00					
Week:		05/30/22	06/05/22	-----S-					1	\$160.00		1.80					
N21	KGTV	05/09/22	06/04/22	Sa 6-7am News	CM	6-7am						-----S-	:30	\$120.00	P-6	1.30	NM
Sa 6-7am News																	
(Program: 10NEWS SAT 6A)																	
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		05/09/22	05/15/22	-----S-					1	\$120.00		1.30					
Week:		05/16/22	05/22/22	-----S-					1	\$120.00		1.30					
Week:		05/23/22	05/29/22	-----S-					1	\$120.00		1.30					
Week:		05/30/22	06/05/22	-----S-					1	\$120.00		1.30					
N22	KGTV	05/09/22	05/28/22	Sa GMA Hour 1	CM	7-8am						-----S-	:30	\$180.00	P-6	1.90	NM
Sa GMA Hour 1																	
(Program: GMA 7A SAT)																	
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																	

Order / Rev: 1018574  
 Alt Order #: WOC13596022  
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S-					1	\$180.00		1.90			
		Week: 05/16/22	05/22/22	-----S-					1	\$180.00		1.90			
		Week: 05/23/22	05/29/22	-----S-					1	\$180.00		1.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/23/22-05/29/22	Sa GMA Hour 1			7-8am			-----Sa--	:30	<del>(\$180.00)</del>	1.90	NM		
See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15															
[TP sold - RF 5/16]															
N23	KGTV	05/09/22	06/05/22	Su 6-7am News	CM	6-7am	-----S	:30	1	\$120.00	P-6	1.20	NM	4	\$480.00
				Su 6-7am News											
(Program: 10NEWS SUN 6A)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S					1	\$120.00		1.20			
		Week: 05/16/22	05/22/22	-----S					1	\$120.00		1.20			
		Week: 05/23/22	05/29/22	-----S					1	\$120.00		1.20			
		Week: 05/30/22	06/05/22	-----S					1	\$120.00		1.20			
N24	KGTV	05/09/22	05/29/22	Su 8-9am News	CM	8-9am	-----S	:30	1	\$140.00	P-6	1.20	NM	2	\$280.00
				Su 8-9am News											
(Program: 10NEWS SUN 8A)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S					1	\$140.00		1.20			
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S					1	\$140.00		1.20			
N25	KGTV	05/09/22	06/05/22	Su Good Morning America	CM	7-8am	-----S	:30	1	\$140.00	P-6	1.20	NM	4	\$560.00
				Su Good Morning America											
(Program: GMA SUN)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S					1	\$140.00		1.20			
		Week: 05/16/22	05/22/22	-----S					1	\$140.00		1.20			
		Week: 05/23/22	05/29/22	-----S					1	\$140.00		1.20			
		Week: 05/30/22	06/05/22	-----S					1	\$140.00		1.20			
													Totals	191	\$29,370.00