abc

ORDER

Orders	Order / Rev:	1018574						
Ciucio	Alt Order #:	WOC13596022						
	Product Desc:	INSURANCE COMM	ISSIONER					
	Estimate:	2624				KGTV		
	Flight Dates:	05/09/22 - 06/05/22		Primary Al	= .	Margie MacDona	ald	
	Original Date / Rev:	05/04/22 / 05/18/22		Sales Offic		EWSDC		
	Order Type:	GENERAL		Sales Reg		NAT		
Agency	Name:	Sadler Strategic Me	dia - Pol					
	Buying Contact:			Billing Typ		Cash		
	Billing Contact:	Nick AP		Billing Cal	endar:	Broadcast		
		12103 Viewcrest Roa	d	Billing Cyc	le:	EOM/EOC		
		Studio City, CA 9160	4	Agency Co	ommission:	15%		
Advertiser	Name:	Levine/Democrat/In	surance Comn	nissi				
	Demographic:	A35+		New Busir	ness End:			
	Product Codes:	State Candidate		Advertiser	External ID:	272608		
	Revenue Code 1:	DISC		Agency Ex	ternal ID:	119523		
	Revenue Code 2:	POL		Unit Code	:	General		
	Revenue Code 3:	CAND		Order Sep	aration:	00:10:00		
	Priority:	P-6						
Bill Plan				Totals				
Start Date	End Date # Spots				-			
Start Date		Gross Amount Net	Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/25/22	05/29/22 140	\$22,025.00	\$18,721.25	May 2022	140	\$22,025.00	\$18,721.25	173.50
					-	\$22,025.00 \$7,345.00	\$18,721.25 \$6,243.25	173.50 56.50
04/25/22	05/29/22 140 06/05/22 46	\$22,025.00	\$18,721.25	May 2022 June 2022	140	\$22,025.00 \$7,345.00	\$18,721.25 \$6,243.25	173.50 56.50
04/25/22 05/30/22	05/29/22 140 06/05/22 46 cutives	\$22,025.00 \$7,345.00	\$18,721.25	May 2022 June 2022 Totals	140	\$22,025.00 \$7,345.00 \$29,370.00	\$18,721.25 \$6,243.25	173.50 56.50
04/25/22 05/30/22 Account Exe	05/29/22 140 06/05/22 46 cutives Sales Offi	\$22,025.00 \$7,345.00	\$18,721.25 \$6,243.25 Start Date / E	May 2022 June 2022 Totals	140 46 186	\$22,025.00 \$7,345.00 \$29,370.00	\$18,721.25 \$6,243.25	173.50 56.50
04/25/22 05/30/22 Account Exec	05/29/22 140 06/05/22 46 cutives Sales Offi	\$22,025.00 \$7,345.00	\$18,721.25 \$6,243.25 Start Date / E	May 2022 June 2022 Totals	140 46 186 Order %	\$22,025.00 \$7,345.00 \$29,370.00	\$18,721.25 \$6,243.25	173.50 56.50
04/25/22 05/30/22 Account Exec Account Exec Margie MacDo	05/29/22 140 06/05/22 46 cutives cutive Sales Offi onald Start End Inver	\$22,025.00 \$7,345.00 ce Sales Region	\$18,721.25 \$6,243.25 Start Date / E Start Of Orde	May 2022 June 2022 Totals End Date er - End Of Order Time Days	14(46 186 Order % 1009	\$22,025.00 \$7,345.00 \$29,370.00 % Rate Pri Rate Pri	\$18,721.25 \$6,243.25 \$24,964.50 Type Spots	173.50 56.50 230.00
04/25/22 05/30/22 Account Exec Margie MacDo Ln Ch	05/29/22 140 06/05/22 46 cutives Sales Offi onald Start End 05/09/22 06/03/22 M-F C	\$22,025.00 \$7,345.00 ce Sales Region ntory Code Brea	\$18,721.25 \$6,243.25 Start Date / E Start Of Orde	May 2022 June 2022 Totals End Date er - End Of Order	14(46 186 Order % 1009	\$22,025.00 \$7,345.00 \$29,370.00 % Rate Pri Rate Pri	\$18,721.25 \$6,243.25 \$24,964.50	173.50 56.50 230.00
04/25/22 05/30/22 Account Exec Account Exec Margie MacDo Ln Ch N 1 KGTV (Program	05/29/22 140 06/05/22 46 cutives Sales Offi onald Start End 05/09/22 06/03/22 M-F C m: GMA) M-F C	\$22,025.00 \$7,345.00 ce Sales Region ntory Code Brea Good Morning Ame@M Good Morning America	\$18,721.25 \$6,243.25 Start Date / E Start Of Orde	May 2022 June 2022 Totals End Date er - End Of Order Time Days	14(46 186 Order % 1009	\$22,025.00 \$7,345.00 \$29,370.00 % Rate Pri Rate Pri	\$18,721.25 \$6,243.25 \$24,964.50 Type Spots	173.50 56.50 230.00
04/25/22 05/30/22 Account Exec Account Exec Margie MacDo Ln Ch N 1 KGTV (Program 2Q22 ES	05/29/22 140 06/05/22 46 cutives Sales Offi onald Sales Offi 05/09/22 06/03/22 05/09/22 06/03/22 05/09/22 06/03/22 M-F (ORC) M-F (ORC) STIMATE NON BBO (sell) -	\$22,025.00 \$7,345.00 ce Sales Region ntory Code Brea Good Morning America 2Q21 average	\$18,721.25 \$6,243.25 Start Date / E Start Of Orde ak Start/End 7-9am	May 2022 June 2022 Totals End Date er - End Of Order Time Days MTWTF	14(4(18(Order % 1009	\$22,025.00 \$7,345.00 \$29,370.00 % Rate Pri Rate Pri	\$18,721.25 \$6,243.25 \$24,964.50 Type Spots	173.50 56.50 230.00
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04/25/22 05/30/22 Account Exec Account Exec Margie MacDo Ln Ch N 1 KGTV (Program 2Q22 ES Star Week: 05/0 Week: 05/1 Spot Ch 10 KGTV See	05/29/22 140 06/05/22 46 cutives Sales Offi onald Sales Offi onald Sales Offi oscillation Sales Offi onald Sales Offi oscillation Sales Offi onald Sales Offi oscillation Sales Offi oscillation	\$22,025.00 \$7,345.00 ce Sales Region ce Sales Region Bood Morning Amer@M Good Morning America 2Q21 average ekdays Spots/Wer /TF ion Si od Morning America 7-	\$18,721.25 \$6,243.25 Start Date / E Start Of Orde ak Start/End 7-9am <u>ek Rate</u> 5 \$160.00 5 \$160.00 cart/End Time	May 2022 June 2022 Totals End Date er - End Of Order Time Days MTWTF <u>Rating</u> 1.40 1.40 <u>We</u>	14(46 186 0rder % 1009 Len Spots :30 5	\$22,025.00 \$7,345.00 \$29,370.00 \$ \$29,370.00 \$	\$18,721.25 \$6,243.25 \$24,964.50 Type Spots 0 NM 19 Type	173.50 56.50 230.00
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04/25/22 05/30/22 Account Exec Account Exec Margie MacDo Margie MacDo Ln Ch N 1 KGTV (Program 2Q22 ES Star Week: 05/0 Week: 05/1 Spot Ch 10 KGTV See [bun Week: 05/2 Week: 05/3	05/29/22 140 06/05/22 46 cutives Sales Offi onald Sales Offi onald Sales Offi onald M-F (0) 05/09/22 06/03/22 M-F (0) M-F (0) STIMATE NON BBO (sell) - M-F (0) 16/22 05/15/22 MTW 05/16/22 05/22/22 MTW 05/16/22 05/29/22 MTW 03/22 06/05/22 MTW 05/09/22 06/03/22 M-F 6	\$22,025.00 \$7,345.00 ce Sales Region ce Sales Region Sood Morning Ame@M Good Morning America 2Q21 average ekdays Spots/Wee /TF /TF ion S 19,5.20,5.21 /TF /TF	\$18,721.25 \$6,243.25 Start Date / E Start Of Orde ak Start/End 7-9am <u>ek Rate</u> 5 \$160.00 5 \$160.00 <u>art/End Time</u> 9am 5 \$160.00	May 2022 June 2022 Totals End Date er - End Of Order Time Days MTWTF <u>Rating</u> 1.40 1.40 <u>We</u> MT	14(46 186 0rder % 1009 Len Spots :30 5	\$22,025.00 \$7,345.00 \$29,370.00 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$3 \$4 \$4 \$160.00 P-6 1.40 \$30 \$\$160.00 \$140	\$18,721.25 \$6,243.25 \$24,964.50 Type Spots 0 NM 19 Type	173.50 56.50 230.00
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04/25/22 05/30/22 Account Exec Account Exec Margie MacDo Ln Ch N 1 KGTV (Program 2Q22 ES Star Week: 05/0 Week: 05/1 Spot Ch 10 KGTV See [bun Week: 05/2 Week: 05/3 N 2 KGTV (Program 2Q22 ES Star	05/29/22 140 06/05/22 46 cutives 46 cutives Sales Offi onald Sales Offi onald M-F (Construction) 05/09/22 06/03/22 M-F (Construction) 05/09/22 06/03/22 M-F (Construction) 05/09/22 06/03/22 M-F (Construction) 05/09/22 05/15/22 MTW 05/22 05/15/22 MTW 16/22 05/22/22 MTW 05/09/22 05/22/22 MTW 03/22 05/22/22 MTW 03/22 05/29/22 MTW 03/22 06/03/22 MF 6 mp rate- SH 5/18] 23/22 05/29/22 05/09/22 06/03/22 MF 6 mt 10NEWS 6A) STIMATE NON BBO (sell) - T Date End Date Weego/22 05/15/22 MTW 16/22 05/15/22 MTW 16/22 05/22/22 MTW 16/22	\$22,025.00 \$7,345.00 \$7,345.00 ce Sales Region atory Code Brea Good Morning Ame@M Good Morning America 2Q21 average ekdays Spots/Wea 19,5.20,5.21 TF 5-7am News CM 6-7am News CM 6-7am News Spots/Wea 2Q21 average ekdays Spots/Wea	\$18,721.25 \$6,243.25 Start Date / E Start Of Orde ak Start/End 7-9am ak Start/End 5 \$160.00 5 \$160.00 5 \$160.00 5 \$160.00 6-7am ak Rate	May 2022 June 2022 Totals End Date er - End Of Order <u>Time Days</u> <u>MTWTF</u> <u>Rating</u> 1.40 1.40 <u>We</u> <u>MT</u> 1.40 1.40 <u>MTWTF</u>	14(46 186 0rder % 1009 Len Spots :30 5	\$22,025.00 \$7,345.00 \$29,370.00 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$29,370.00 \$3 \$3 \$160.00 P-6 1.40 \$30 \$\$29,370.00	\$18,721.25 \$6,243.25 \$24,964.50 0 NM 19 <u>Type</u> 0 <i>NM</i>	173.50 56.50 230.00 Amount \$3,040.00

Print Date: 05/18/22 16:58:28 Page 2 of 7

Order / Rev:	1018574	Advertiser:	Levine/Democrat/Insurance Commission	
Alt Order #:	WOC13596022	Product Desc:	INSURANCE COMMISSIONER	KGTV
Flight Dates:	05/09/22 - 06/05/22	Estimate:	2624	

Ln Ch Sta	rt End	Inventory Code	e Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 3 KGTV 05/0	9/22 06/03/22	M-F 9-10am	CM	9-10am	MTWTF-	- :30	2	\$100.00 P-6	0.90 NM	8	\$800.00
(Program: LI)	E! W/ KELLY	M-F 9-10am &: RYAN)									
) (sell) - 2Q21 aver	age								
Start Dat	e End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 05/09/22	05/15/22	MTWTF MTWTF	2	\$100.00	0.90						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	MTWTF	2	\$100.00 \$100.00	0.90 0.90						
Week: 05/30/22	06/05/22	MTWTF	2		0.90						
N 4 KGTV 05/0	9/22 06/03/22	M-F 11am-12pm M-F 11am-12pm		11am-12pm	MTWTF-	- :30	3	\$125.00 P-6	1.10 NM	12	\$1,500.00
(Program: 10 2Q22 ESTIM	NEWS 11A) ATE NON BBC) (sell) - 2Q21 aver	age								
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MTWTF	3	\$125.00	1.10						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	MTWTF MTWTF	3	\$125.00 \$125.00	1.10 1.10						
Week: 05/30/22	06/05/22	MTWTF	3		1.10						
N 5 KGTV 05/0	9/22 06/03/22		СМ	10-11am	MTWTF-	- :30	2	\$160.00 P-6	1.20 NM	10	\$1,310.00
(Program: TH 2Q22 ESTIM		The View) (sell) - 2Q21 aver	ade								
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MTWTF	2	\$160.00	1.20						
Spot Ch Date 2 KGTV 05/09		Description M-F 10-11am		t <u>/End Time</u> 1am		Weekday MTWThF		<u>ngth</u> <u>Rate</u> :30 (\$160.00)	Rtg Type 1.20 NM		
See MG											
[TP sold 9 KGTV 05/1	- RF 5/9]	M E 10 110m	10.1	1000		WThF		:30 (\$160.00)	1 20 1/14		
-	5.12,5.13,5.14		10-1	1am		wim.		.30 (\$100.00)	1.20 / 11/1		
	- RF 5/10]										
Week: 05/16/22	05/22/22	MTWTF		\$160.00	1.20						
Spot Ch Date		Description		t/End Time		Weekda			Rtg Type		
3 KGTV 05/16	5.12,5.13,5.14		10-1	1am		MTWThF		:30 (\$160.00)	1.20 /V///		
	- RF 5/11]	•									
4 KGTV 05/16	-	M-F 10-11am	10-1	1am		MTWThF		:30 (\$160.00)	1.20 NM		
	5. <i>12,5.13,5.14</i> - RF 5/11]	I									
12 KGTV 05/10	6/22-05/20/22 I	M-F Good Morning	America 7-9a	ım		MTWThF		:30 (\$160.00)	1.20 <i>NM</i>		
-	19.7,19.8,19.9 wail- SH 5/16]	0, 19. 10, 19. 11, 19. 12	, 19. 13, 19. 14, 1	9.15							
13 KGTV 05/16	6/22-05/20/22 I	M-F Good Morning	America 7-9a	ım		MTWThF		:30 (\$160.00)	1.20 <i>NM</i>		
-	5. <i>15,5.16,5.17</i> wail- SH 5/17]	7,5.18,5.19,5.20,5.2	1								
-	-	M-F Good Morning	America 7-9a	ım		MTWThF		:30 (\$160.00)	1.20 <i>NM</i>		
-	19. <i>7,19.8,19.9</i> avail- SH 5/16]), 19. 10, 19. 11, 19. 12	, 19. 13, 19. 14, 1	9.15							
Week: 05/23/22	05/29/22	MTWTF	2	\$160.00	1.20						

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Order / Rev:	1018574	Advertiser:	Levine/Democrat/Insurance Commission	
Alt Order #:	WOC13596022	Product Desc:	INSURANCE COMMISSIONER	KGTV
Flight Dates:	05/09/22 - 06/05/22	Estimate:	2624	

Ln Ch Start End Inventory C	Code Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays		Rating					
Week: 05/23/22 05/29/22 MTWTF	2 \$160.00 Stort/End Time	1.20	Weekdeve Lengt	h Boto	Dta Tuno		
Spot Ch Date Range Description 5 KGTV 05/23/22-05/29/22 M-F 10-11am	<u>Start/End Time</u> 10-11am		<u>Weekdays</u> <u>Lengt</u> MTWThF ;3) (\$160.00)	Rtg Type		
See MG 5.15,5.16,5.17,5.18,5.19,5.2 [TP sold - RF 5/17]				(\$100.00)	1.20 1.00		
6 KGTV 05/23/22-05/29/22 M-F 10-11am	10-11am		MTWThF :30) (\$160.00)	1.20 NM		
See MG 5.15,5.16,5.17,5.18,5.19,5.2 [TP sold - RF 5/17]	0,5.21						
15 KGTV 05/23/22-06/03/22 M-F 6-7am Nev MG for 6.6,5.5,5.6,5.13,1.10	ws 6-7am		MTWThF :30	\$120.00	1.20 NM		
16 KGTV 05/23/22-06/03/22 M-F 6-7am Net	ws 6-7am		MTWThF :30	\$120.00	1.20 NM		
 MG for 6.6,5.5,5.6,5.13,1.10 17 KGTV 05/23/22-06/03/22 M-F 6-7am Net 	ws 6-7am		MTWThF :30	\$120.00	1.20 NM		
MG for 6.6,5.5,5.6,5.13,1.10	ws 0-7 am			φτ20.00	1.20 110		
18 KGTV 05/23/22-05/27/22 M-F 6-7am Nev	ws 6-7am		MTWThF :30	\$120.00	1.20 NM		
 MG for 6.6,5.5,5.6,5.13,1.10 19 KGTV 05/23/22-05/27/22 M-F 4-5pm 	4-5pm		MTWThF :30) \$120.00	1.20 NM		
MG for 6.6,5.5,5.6,5.13,1.10							
20 KGTV 05/23/22-05/27/22 M-F 4-5pm MG for 6.6,5.5,5.6,5.13,1.10	4-5pm		MTWThF :30	\$120.00	1.20 NM		
21 KGTV 05/23/22-05/29/22 M-Su 11pm Ne	ws ROS 11-1135pm		MTWThFSaSu :30	\$110.00	1.20 NM		
MG for 6.6,5.5,5.6,5.13,1.10							
Week: 05/30/22 06/05/22 MTWTF N 6 KGTV 05/09/22 06/03/22 M-F 5-6pm N	2 \$160.00 News CM 5-6pm	1.20 MTWTF-	- :30 3 3	\$190.00 P-6	1.50 NM	11	\$2,090.00
M-F 5-6pm		WII W I I'-	30 3 .	0190.00 F-0	1.50 1000		φ2,090.00
(Program: 10NEWS 5P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21	average						
Start Date End Date Weekdays		Rating					
Week: 05/09/22 05/15/22 MTWTF	3 \$190.00	1.50					
Week: 05/16/22 05/22/22 MTWTF Spot Ch Date Range Description	3 \$190.00 Start/End Time	1.50	Weekdays Lengt	h Poto	Pta Typo		
<u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 6 KGTV 05/16/22-05/22/22 M-F 5-6pm Ne			MTWThF :30		Rtg Type 1.50 NM		
See MG 5.15,5.16,5.17,5.18,5.19,5.2				(\$100100)	1.00 1		
[NA- no avail- SH 5/18]							
Week: 05/23/22 05/29/22 MTWTF	3 \$190.00	1.50					
Week: 05/30/22 06/05/22 MTWTF N 7 KGTV 05/09/22 06/03/22 M-F 7-730pr	3 \$190.00 n News CM 7-730pm	1.50 MTWTF-	- :30 3 3	\$290.00 P-6	2.10 NM	12	\$3,480.00
M-F 7-730p		WII W I I -	.30 3 3	¢230.001-0	2.10 110	12	ψ3,400.00
(Program: 10NEWS 7P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21	average						
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 05/09/22 05/15/22 MTWTF	3 \$290.00	2.10					
Week: 05/16/22 05/22/22 MTWTF Week: 05/23/22 05/29/22 MTWTF	3 \$290.00	2.10					
Week: 05/23/22 05/29/22 MTWTF Week: 05/30/22 06/05/22 MTWTF	3 \$290.00 3 \$290.00	2.10 2.10					
N 8 KGTV 05/09/22 06/03/22 M-F 6-630pr		MTWTF-	- :30 2 3	\$560.00 P-3	2.20 NM	9	\$5,040.00
M-F 6-630p (Program: 10NEWS 6P)	m News						
2Q22 ESTIMATE NON BBO (sell) - 2Q21							
Start Date End Date Weekdays		Rating					
Week: 05/09/22 05/15/22 MTWTF Week: 05/16/22 05/22/22 MTWTF	2 \$560.00	2.20					
Week: 05/16/22 05/22/22 MIWIF Week: 05/23/22 05/29/22 MIWIF	2 \$560.00 3 \$560.00	2.20 2.20					
Week: 05/25/22 06/05/22 MTWTF	2 \$560.00	2.20				l	
	News ROS CM 11-1135pm	MTWTFS	SS :30 3 5	\$110.00 P-6	1.00 NM	12	\$1,320.00
(Program: 10NEWS 11P M-SU) 2Q22 ESTIMATE NON BBO (sell) - 2Q21							
Start Date End Date Weekdays		Rating				1	
Week: 05/09/22 05/15/22 MTWTFSS	<u>3</u> \$110.00	1.00				i	
Week: 05/16/22 05/22/22 MTWTFSS	3 \$110.00	1.00				l	

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Order / Rev:	1018574	Advertiser:	Levine/Democrat/Insurance Commission	
Alt Order #:	WOC13596022	Product Desc:	INSURANCE COMMISSIONER	KGTV
Flight Dates:	05/09/22 - 06/05/22	Estimate:	2624	

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/23/	/22	05/29/22	MTWTFSS	3	\$110.00	1.00					
Week: 05/30/	/22	06/05/22	MTWTFSS	3	\$110.00	1.00					
N10 KGTV 0	5/09/22	2 06/03/22	M-F Nightline M-F Nightline	CM	Nightline	МГШГЕ	:30	4 \$40.00 P-6	0.30 NM	16	\$640.00
(Program: 2Q22 EST			(sell) - 2Q21 aver	age							
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/09/	/22	05/15/22	MTWTF	4	\$40.00	0.30					
Week: 05/16/		05/22/22	MTWTF	4	\$40.00	0.30					
Week: 05/23/ Week: 05/30/		05/29/22	MTWTF MTWTF	4	\$40.00	0.30					
N11 KGTV 0		06/05/22 2 06/03/22	M-F 1135pm Kin		\$40.00 1135pm	0.30 MTWTF	:30	4 \$80.00 P-6	0.50 NM	16	\$1,280.00
(Program:	JIMMY	KIMMEL L	M-F 1135pm Kir IVE!)	nmel	·						
			(sell) - 2Q21 aver	-	Data	Detter					
<u>Start E</u> Week: 05/09/		End Date 05/15/22	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$80.00	Rating 0.50					
Week: 05/16/		05/22/22	MTWTF	4	\$80.00 \$80.00	0.50					
Week: 05/23/		05/29/22	MTWTF	4	\$80.00	0.50					
Week: 05/30/		06/05/22	MTWTF	4	\$80.00	0.50					
N12 KGTV 0	5/09/22	2 05/28/22	Sa/Su 6-630pm Sa/Su 6-630pm		6-630pm	S-	:30	1 \$160.00 P-6	2.00 NM	2	\$320.00
		VS SAT 6P) NON BBO	(sell) - 2Q21 aver								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/09/	/22	05/15/22	S-	1	\$160.00	2.00					
Week: 05/16/		05/22/22		0	\$0.00	0.00					
Week: 05/23/		05/29/22	S-	1	\$160.00	2.00					
N13 KGTV 0	5/09/22	2 05/28/22	Sa/Su 5-530pm l Sa/Su 5-530pm		5-530pm	S-	:30	1 \$140.00 P-6	1.70 NM	2	\$280.00
		VS SAT 5P)	(
			(sell) - 2Q21 aver	-	5.4						
Start E		End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating					
Week: 05/09/ Week: 05/16/		05/15/22 05/22/22	3-	1	\$140.00 \$0.00	1.70 0.00					
Week: 05/23/		05/29/22	S-	1	\$0.00 \$140.00	1.70					
			Sa GMA Hour 2	CM	9-10am	S-	:30	1 \$100.00 P-6	1.20 NM	4	\$400.00
(Program:		,	Sa GMA Hour 2 (sell) - 2Q21 aver								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/09/		05/15/22	S-	<u>opolo, mook</u> 1	\$100.00	1.20					
Week: 05/16/		05/22/22	S-	1	\$100.00	1.20					
Week: 05/23/	/22	05/29/22	S-	1	\$100.00	1.20					
Week: 05/30/	/22	06/05/22	S-	1	\$100.00	1.20					
N15 KGTV 0	5/16/22	2 06/05/22	Sa/Su 6-630pm Sa/Su 6-630pm		6-630pm	S	:30	1 \$160.00 P-6	1.80 NM	1	\$160.00
		VS SUN 6P NON BBO) (sell) - 2Q21 aver	age							
<u>Start E</u> Week: 05/16/		End Date 05/22/22	Weekdays	Spots/Week	<u>Rate</u> \$160.00	Rating 1.80					
Spot Ch Da	ate Rai	nge D	escription a/Su 6-630pm Ne		/End Time		<u>Veekdays</u> <u>I</u>	<u>ength</u> <u>Rate</u> 30 (\$160.00)	Rtg Type		
		-0 <i>3/22/22</i> 3 3,16.4,16.5	a/Su 0-030pm Ne	0-03	opin		Su	.30 (\$100.00)	1.00 1000		
[Progr Week: 05/23/		ng - Airs Am 05/29/22	erican Idol. RF 5	/5] 0	\$0.00	0.00					
Week: 05/30/		06/05/22	S	1	\$160.00	1.80					
	ate Rai 5/30/22		<u>escription</u> a/Su 6-630pm Ne		/End Time 0pm	<u>\</u>	<u>Weekdays</u> <u>I</u> Su	<u>ength</u> <u>Rate</u> 30 (\$160.00)	Rtg Type 1.80 NM		
See N	MG 15.	3	als. RFarber 5/17					. ,			
		-	a 8-9am News	'] 8-9a	m	-	Sa	:30 \$160.00	1.80 NM		
🛞 MG fo	or 15.2	06/05								I	

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Order / Rev:	1018574	Advertiser:	Levine/Democrat/Insurance Commission	
Alt Order #:	WOC13596022	Product Desc:	INSURANCE COMMISSIONER	KGTV
Flight Dates:	05/09/22 - 06/05/22	Estimate:	2624	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	ys	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
N16 KGTV	05/09/22	2 05/29/22	Sa/Su 5-530pm News	СМ	5-530pm		S	:30	1 \$´	145.00 P-6	1.60 NM	3	\$450.00
		WS SUN 5P											
_	_		(sell) - 2Q21 average	o Moole	Data	Dating							
	<u>rt Date</u> 09/22	End Date 05/15/22	<u>Weekdays</u> Spot	<u>s/Week</u> 1	<u>Rate</u> \$145.00	<u>Rating</u> 1.60							
	Date Ra		escription	-	t/End Time		V	<u>/eekdays</u> Su	Length		Rtg Type		
		3,16.4,16.5	Sa/Su 5-530pm News	5-53	0pm		-	Su	.30	(\$140.00)	• 1.60 <i>NM</i>		
	-	-	merican Idol. RF 5/5]										
-		2-05/13/22 N 15.1,16.1	1-F 5-6pm News	5-6p	m		-	TWThF	:30	\$190.00	1.60 NM		
-		2-05/20/22 N	1-F 4-5pm	4-5p	m		М	TWThF	:30	\$120.00	1.60 NM		
M MG	6 for 16.2,	15.1,16.1											
_		-05/21/22 1 15.1,16.1	0News in Prime	10N	ews in Prime	9	-	Sa	:30	\$140.00	1.60 NM		
Week: 05/	16/22	05/22/22		0	\$0.00	0.00							
Week: 05/ Spot Ch	23/22 Date Ra	05/29/22 nge D	S escription	1 Star	\$145.00 t/End Time	1.60	v	/eekdays	l enath	Rate	Rtg Type		
			a/Su 5-530pm News	_	0pm			Su			1.60 NM		
	e <i>MG 16.</i> ? sold - R	3,16.4,16.5 F 5/5]											
N17 KGTV	05/16/22	2 06/04/22	ABC World News Satur	rdaM	530-6pm		- S-	:30	1 \$2	280.00 P-6	2.90 NM	2	\$560.00
	s niviA i E rt Date	End Date	(sell) - 2Q21 average Weekdays Spot	s/Week	Rate	Rating							
Week: 05/	16/22	05/22/22	S-	1	\$280.00	2.90							
	Date Ra		escription BC World News Saturda		t/End Time 6pm		<u>v</u>	/eekdays Sa	Length :30		Rtg Type 2.90 NM		
Se	e MG 17.	3		-						(+======)			
-	0	0	A Conference Finals. RI a 10am-5pm ROS	-	n-5pm	(4:30 PM-5:0	ם חר		:30	¢280.00	2.90 NM		
-	6 for 17.1			TUai	n-opin	(4.30 F M-3.0		5a	.30	φ200.00	2.90 1110		
Week: 05/		05/29/22	S-	0	\$0.00	0.00							
Week: 05/ N18 KGTV		06/05/22 2 05/29/22	ABC World News Sund	1 Ia©M	\$280.00 530-6pm	2.90	S	:30	1 \$3	320.00 P-6	2.30 NM	1	\$320.00
			World News Sunday										+
		VORLD NEV E NON BBO	/VS SUN) (sell) - ACTUAL May/20	21LS Su	ın 5:30p-6:0	Dp TIME PER	RIOD	ON KGTV.					
Sta	rt Date	End Date		s/Week	Rate	Rating							
Week: 05/ Spot Ch	09/22 Date Ra	05/15/22 nae D	escription	1 Star	\$320.00 t/End Time	2.30	v	/eekdays	Length	Rate	Rtg Type		
			BC World News Sunday	-	6pm		_	Su			2.30 NM		
	e MG 18. ogrammir		merican Idol. RF 5/5]										
-	0	0	BC West Coast Special	5-7p	m	(4:30 PM-5:0	00 P-	Su	:30	(\$320.00)	2.30 NM		
	e MG 18.					On a sint hard a	- 1 1						
-			code. Currently showing BC World News Sunday	, ,		Special but s		Su		0.	2.30 NM		
-	6 for 18.3		,		-1					•			
Week: 05/ Week: 05/		05/22/22 05/29/22	S	0 1	\$0.00 \$320.00	0.00 2.30							
	Date Ra		escription		t/End Time	2.50	V	/eekdays	Length	Rate	Rtg Type		
			BC World News Sunday 19.10,19.11,19.12,19.13		6pm <i>9.15</i>		-	Su	:30	(\$320.00)	2.30 NM		
[Nc	Inventor	y - RF 5/1	6]				с., с	.20	1 64	220.00 0 0	1 40 NIM	10	¢2 100 00
N19 KGTV	05/09/2	2 00/03/22	This Week	СМ	9-10am		3	:30	1 \$3	320.00 P-6	1.40 NM	13	\$2,100.00
	m: THIS \ STIMATE		(sell) - ESTIMATE IS BA	SED OI	N THE ACTI		RMAN		SWEF	K-ABC Sun			
			S ON KGTV.	2									

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Order / Rev:	1018574	Advertiser:	Levine/Democrat/Insurance Commission	
Alt Order #:	WOC13596022	Product Desc:	INSURANCE COMMISSIONER	KGTV
Flight Dates:	05/09/22 - 06/05/22	Estimate:	2624	

Ln Ch Start End Inventory Code	Break Start/End	Time Davs	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spo	ts/Week Rate	Rating			-5 71 -		
Week: 05/09/22 05/15/22S	1 \$320.00	1.40					
Spot Ch Date Range Description 1 KGTV 05/09/22-05/15/22 This Week	Start/End Time 9-10am		Weekdays Ler	ngth <u>Rate</u> :30 (\$320.00)	Rtg Type		
See MG 19.5.19.6	5-10am		Su	.00 (0020.00)	1.40 100		
[Recon-Breaking News-Network]							
5 KGTV 05/21/22-05/28/22 Sa 8-9am News	8-9am		Sa	:30 \$160.00	1.40 NM		
(H) MG for 19.1 05/15			-				
6 KGTV 05/28/22-05/28/22 Sa 8-9am News	8-9am		Sa	:30 \$160.00	1.40 NM		
Image: WG for 19.1 05/15 Week: 05/16/22 05/22/22S	1 \$320.00	1.40					
Week: 05/23/22 05/29/22S	1 \$320.00	1.40					
Spot Ch Date Range Description	Start/End Time		Weekdays Ler		Rtg Type		
3 KGTV 05/23/22-05/29/22 This Week	9-10am		Su	:30 (\$320.00)	1.40 <i>NM</i>		
See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.1			MTWTLT	00 (100 00	4 40 1114		
7 KGTV 05/18/22-05/27/22 M-F 6-7am News MG for 18.2,22.3,5.12,5.14,19.3	6-7am		MTWThF	:30 \$120.00	1.40 NM		
8 KGTV 05/18/22-05/27/22 M-F 6-7am News	6-7am		MTWThF	:30 \$120.00	1.40 NM		
^(b) MG for 18.2,22.3,5.12,5.14,19.3	o rum			.00 \$120.00	1.40		
9 KGTV 05/18/22-05/27/22 M-F 6-7am News	6-7am		MTWThF	:30 \$120.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,19.3							
10 KGTV 05/18/22-05/27/22 M-F 6-7am News	6-7am		MTWThF	:30 \$120.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,19.3							
11 KGTV 05/28/22-06/04/22 Sa 8-9am News	8-9am		Sa	:30 \$160.00	1.40 NM		
(b) MG for 18.2,22.3,5.12,5.14,19.3	0.0==		Sa	-20 \$400.00	4 40 1114		
12 KGTV 05/28/22-06/04/22 Sa 8-9am News MG for 18.2,22.3,5.12,5.14,19.3	8-9am		Sa	:30 \$160.00	1.40 NM		
13 KGTV 05/18/22-05/20/22 M-F 4-5pm	4-5pm		WThF	:30 \$120.00	1.40 NM		
(b) MG for 18.2,22.3,5.12,5.14,19.3	ropin				1110 1111		
14 KGTV 05/18/22-05/22/22 M-Su 11pm News ROS	11-1135pm		WThFSaSu	:30 \$110.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,19.3							
15 KGTV 05/18/22-05/22/22 M-Su 11pm News ROS	11-1135pm		WThFSaSu	:30 \$110.00	1.40 NM		
MG for 18.2,22.3,5.12,5.14,19.3							
Week: 05/30/22 06/05/22S Spot Ch Date Range Description	1 \$320.00 Start/End Time	1.40	Weekdays Ler	ngth Rate	Rtg Type		
4 KGTV 05/30/22-06/05/22 This Week	9-10am			:30 (\$320.00)			
See MG 19.16							
16 KGTV 05/30/22-06/05/22 Su 9am-5pm ROS	9am-5pm	(3:00 PM-4:00	P⊦Su	:30 \$320.00	1.40 NM		
(M) MG for 19.4 06/05							
N20 KGTV 05/16/22 06/04/22 Sa 8-9am News	CM 8-9am	5	S- :30 1	\$160.00 P-6	1.80 NM	2	\$320.00
Sa 8-9am News (Program: 10NEWS SAT 8A)							
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average							
	ts/Week Rate	Rating					
Week: 05/16/22 05/22/22S-	1 \$160.00	1.80					
Week: 05/23/22 05/29/22 Week: 05/30/22 06/05/22S-	0 \$0.00 1 \$160.00	0.00 1.80					
N21 KGTV 05/09/22 06/04/22 Sa 6-7am News	CM 6-7am	\$	S- :30 1	\$120.00 P-6	1.30 NM	4	\$480.00
Sa 6-7am News							
(Program: 10NEWS SAT 6A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average							
	ts/Week Rate	Rating					
Week: 05/09/22 05/15/22S-	1 \$120.00	1.30					
Week: 05/16/22 05/22/22S-	1 \$120.00	1.30					
Week: 05/23/22 05/29/22S- Week: 05/30/22 06/05/22S-	1 \$120.00 1 \$120.00	1.30 1.30					
N22 KGTV 05/09/22 05/28/22 Sa GMA Hour 1	CM 7-8am	{	S- :30 1	\$180.00 P-6	1.90 NM	2	\$360.00
Sa GMA Hour 1		-		, .			,
(Program: GMA 7A SAT)							
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average					I	l	

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Order / Rev:	1018574	Advertiser:	Levine/Democrat/Insurance Commission	
Alt Order #:	WOC13596022	Product Desc:	INSURANCE COMMISSIONER	KGTV
Flight Dates:	05/09/22 - 06/05/22	Estimate:	2624	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/		05/15/22	S-	1	\$180.00	1.90						
Week: 05/		05/22/22	S- S-	1	\$180.00	1.90						
Week: 05/		05/29/22	-	1	\$180.00	1.90						
			escription		/End Time		Weekdays		<u> </u>	Rtg Type		
3 KGTV 05/23/22-05/29/22 Sa GM.				7-8a			Sa		:30 (\$180.00)	1.90 <i>NM</i>		
See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 [TP sold - RF 5/16]												
	sold -	RF 5/16]										
N23 KGTV	05/09/2	2 06/05/22	Su 6-7am News	CM	6-7am		S :30	1	\$120.00 P-6	1.20 NM	4	\$480.00
			Su 6-7am News									
(Program: 10NEWS SUN 6A)												
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average												
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/09/22	05/15/22	S	1	\$120.00	1.20						
Week: 05/	/16/22	05/22/22	S	1	\$120.00	1.20						
Week: 05/		05/29/22	S	1	\$120.00	1.20						
Week: 05/	/30/22	06/05/22	S	1	\$120.00	1.20						
N24 KGTV	05/09/2	2 05/29/22	Su 8-9am News	CM	8-9am		S :30	1	\$140.00 P-6	1.20 NM	2	\$280.00
			Su 8-9am News									
(Program: 10NEWS SUN 8A)												
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average												
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/15/22	S	1	\$140.00	1.20						
Week: 05/		05/22/22		0	\$0.00	0.00						
Week: 05/	/23/22	05/29/22	S	1	\$140.00	1.20						
N25 KGTV	05/09/2	2 06/05/22	Su Good Morning	g Ameri © M	7-8am		S :30	1	\$140.00 P-6	1.20 NM	4	\$560.00
			Su Good Morning	g America								
(Program: GMA SUN)												
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average												
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/09/22	05/15/22	S	1	\$140.00	1.20						
Week: 05/		05/22/22	S	1	\$140.00	1.20						
Week: 05/		05/29/22	S	1	\$140.00	1.20						
Week: 05/	/30/22	06/05/22	S	1	\$140.00	1.20						
										Totals	186	\$29,370.00
												-