Orders Order / Rev: 1018574 WOC13596022 Alt Order #: **INSURANCE COMMISSIONER** Product Desc: **KGTV** Estimate: 2624 05/09/22 - 06/05/22 Flight Dates: Primary AE: Margie MacDonald Sales Office: Original Date / Rev: 05/04/22 / 05/25/22 **EWSDC** Order Type: **GENERAL** Sales Region: NAT Sadler Strategic Media - Pol Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Nick AP Billing Calendar: Broadcast Billing Cycle: 12103 Viewcrest Road EOM/EOC Studio City, CA 91604 Agency Commission: 15% Advertiser Name: Levine/Democrat/Insurance Commissi A35+ New Business End: Demographic: State Candidate **Product Codes:** Advertiser External ID: 272608 Revenue Code 1: DISC Agency External ID: 119523

**Bill Plan** 

# Spots Start Date End Date Gross Amount Net Amount 04/25/22 05/29/22 139 \$21,835.00 \$18,559.75 05/30/22 06/05/22 49 \$7,535.00 \$6,404.75

POL

P-6

**CAND** 

Revenue Code 2:

Revenue Code 3:

Priority:

## **Totals**

Unit Code:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	139	\$21,835.00	\$18,559.75	172.00
June 2022	49	\$7,535.00	\$6,404.75	61.00
Totals	188	\$29,370.00	\$24,964.50	233.00

General

00:10:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots I	Rate Pri	Rtg Type	Spots	Amount
N 1 KGTV 05/0	09/22 06/03/22	M-F Good Morning	Ame@M	7-9am	MTWTF-	- :30	5 \$	160.00 P-6	1.40 NM	19	\$3,040.00
		M-F Good Morning	America								
(Program: G	MA)	•									
2Q22 ESTIM	IATE NON BBO	(sell) - 2Q21 averag	е								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MTWTF	5	\$160.00	1.40						
Week: 05/16/22	2 05/22/22	MTWTF	5	\$160.00	1.40						
Spot Ch Date	Range [	Description	Star	t/End Time		Weekdays	Length	Rate	Rtg Type		
10 KGTV 05/1	6/22-05/22/22	И-F Good Morning A	merica 7-9a	m		MTWThF	:30	(\$160.00)	1.40 <i>NM</i>		
See MG	5.15,5.16,5.17	,5.18,5.19,5.20,5.21									
[bump ra	ate- SH 5/18]										
Week: 05/23/22	2 05/29/22	MTWTF	5	\$160.00	1.40						
Week: 05/30/22	2 06/05/22	MTWTF	5	\$160.00	1.40						
N 2 KGTV 05/0	09/22 06/03/22	M-F 6-7am News	CM	6-7am	MTWTF-	- :30	3 \$1	120.00 P-6	1.00 NM	15	\$1,800.00
		M-F 6-7am News									
(Program: 10	NEWS 6A)										
2Q22 ESTIM	IATE NON BBO	(sell) - 2Q21 averag	е								
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22	05/15/22	MTWTF	3	\$120.00	1.00						
Week: 05/16/22	2 05/22/22	MTWTF	4	\$120.00	1.00						
Week: 05/23/22	2 05/29/22	MTWTF	4	\$120.00	1.00						
Week: 05/30/22	2 06/05/22	MTWTF	4	\$120.00	1.00						

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

[NA- no avail- SH 5/16]

Week: 05/23/22

05/29/22

MTWTF--

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N 3 KGTV	05/09/22	06/03/22	M-F 9-10am	CM	9-10am	MTWTF-	- :30	2 \$100.00 P-6	0.90 NM	8	\$800.00
(Drogra		M/ MELLY 0	M-F 9-10am								
			amp; RYAN) (sell) - 2Q21 avera	ige							
		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/		05/15/22	MTWTF	2	\$100.00	0.90					
Week: 05/		05/22/22	MTWTF MTWTF	2 2	\$100.00	0.90					
Week: 05/ Week: 05/		05/29/22 06/05/22	MTWTF	2	\$100.00 \$100.00	0.90 0.90					
N 4 KGTV			M-F 11am-12pm		11am-12pm	MTWTF-	- :30	3 \$125.00 P-6	1.10 NM	12	\$1,500.00
_			M-F 11am-12pm					•			* ,
	m: 10NEW STIMATE		(sell) - 2Q21 avera	ıge							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/		05/15/22	MTWTF	3	\$125.00	1.10					
Week: 05/		05/22/22	MTWTF MTWTF	3	\$125.00	1.10					
Week: 05/ Week: 05/		05/29/22 06/05/22	MTWTF	3	\$125.00 \$125.00	1.10 1.10					
			M-F 10-11am	СМ	10-11am	MTWTF-	- :30	2 \$160.00 P-6	1.20 NM	10	\$1,310.00
(Drogra	m: THE VI	E\\\\\	The View								
			(sell) - 2Q21 avera	ige							
		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05/	/09/22	05/15/22	MTWTF	2	\$160.00	1.20					
	Date Ran		escription		t/End Time				Rtg Type		
		-05/15/22 M	I-F 10-11am	10-1	1am		MTWThF	:30 <del>(\$160.00)</del>	1.20 <i>NM</i>		
	<i>e MG 5.9</i> P sold - RF	<del>-</del> 5/91									
-		-	1-F 10-11am	10-1	1am		WГhF	:30 <del>(\$160.00)</del>	1.20 <i>NM</i>		
⊛ Se	e MG 5.12	2,5.13,5.14						(,,	-		
ار /Week: 05	9 sold - R /16/22	05/22/22	МГWГF	2	\$160.00	1.20					
	Date Ran		escription		t/End Time	1.20	Weekdays	Length Rate	Rtg Type		
			1-F 10-11am		1am		MTWThF	:30 (\$160.00)			
		2,5.13,5.14									
-	sold - R	-			_						
			1-F 10-11am	10-1	1am		MTWThF	:30 <del>(\$160.00)</del>	1.20 <i>NM</i>		
	<i>е MG 5.12</i> Р sold - R	2,5.13,5.14 F 5/111									
•		•	1-F Good Morning	America 7-9a	m		MTWThF	:30 <del>(\$160.00)</del>	1.20 NM		
_			19.10,19.11,19.12,					(*******/			
_	A- no avail										
			1-F Good Morning A		m		MTWThF	:30 <del>(\$160.00)</del>	1.20 <i>NM</i>		
_	<i>e MG 5.15</i> A- no avail		5.18,5.19,5.20,5.2	1							
-		-	1-F Good Morning	America 7-9a	m		MTWThF	:30 <del>(\$160.00)</del>	1.20 <i>NM</i>		
⊕ See		7,19.8,19.9,	19.10,19.11,19.12,					,. ,			

2 \$160.00

1.20

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Start Date	Ln Ch Start End Inventory Code	Break Start/End	Time Days	Len Spots Rate Pri Rtg Type Spots Amount
See   Mo   See	Start Date End Date Weekdays Sp	ots/Week Rate	Rating	
See Mod. 516.516.317.518.619.520.521		2 \$160.00		
See Mol. 51.65.16.51.75.18.5 119.52.95.21     TP 5001 - RF 5177     6 KGTV 0563222-0562922 MF 10-11am				
TP sold - RF 5/17		10-11am		MTWThF :30 <del>(\$160.00)</del> 1.20 <i>NM</i>
See M6 S 15.6 1.6 17.5 18.5 19.5 20.5 21				
TF sold - RF 517    15 KRTV 052322-060922 MF 6-7am News		10-11am		MTWThF :30 <del>(\$160.00)</del> 1.20 <i>NM</i>
MG 101 68.65.5.6.5.6.5.13.1.10				
16 KGTV 05/23/22-06/03/22 MF 6 -7 am News   6 -7 am   MIWThF 30   \$12,000   1,20	_	6-7am		MTWThF :30 \$120.00 1.20 NM
17 KGTV 05/23/22-06/03/22 MF 6 -7 am News   6-7 am   MTWThF   :30   \$12.00   1.20   NM	16 KGTV 05/23/22-06/03/22 M-F 6-7am News	6-7am		MTWThF :30 \$120.00 1.20 NM
MG for 6,6,5,5,6,5,13,1-10				NAME OF THE PARTY
18 KGTV 05/23/22-05/27/22 M-F 4-5pm	_	6-7am		MIWINF :30 \$120.00 1.20 NM
## MG for 6,6,5,5,6,5,6,5,13,1.10  19 KGTV 05/23/22-05/27/22 M-F 4-5pm				NAME OF THE PARTY
19   KGTV 05/23/22-05/27/22 M-F 4-5pm	_	6-7am		MIWI'hF :30 \$120.00 1.20 NM
® MG for 6.6,5.5,5.6,5.13,1.10         4-5pm         MTWThF         :30         \$120.00         1.20         NM           ② M GTV 05/23/22-05/27/22 MF 54-5pm         4-5pm         MTWThFSaSu         :30         \$110.00         1.20         NM           ② M GT 66,6.5,5.5,6.5,13,1.10         Week: 05/30/22 06/05/22 MF 55-6pm News         CM         5 160.00         1.20         NM         1.20         NM				A
MG   MG   MG   MG   MG   MG   MG   MG	_	4-5pm		MIWI'hF :30 \$120.00 1.20 NM
⊕ MG for 6.6.5.5.6.5.5.6.5.13.1.10         21 KGTV 05/23/22-06/29/22-29/529/22-24 Inform News ROS         11-1135pm         MTWThFSaSu         :30 \$110.00         1.20 NM           ⊕ MG for 6.6.5.5.5.6.5.13.1.10         Week: 05/30/22 06/03/22         06/05/22 MFS-6pm News         CM 5-6pm         MTWTF         :30 \$190.00 P-6         1.50 NM         13 \$2,090.00           N 6 KGTV 05/09/22 06/03/22 MFS-6pm News         CM 5-6pm         MTWTF         :30 \$190.00 P-6         1.50 NM         13 \$2,090.00           (Program: 10NEWS 5P)         2Q22 ESTIMATE NON BBO (sell) - 2Q21 average         Start Date         End Date         Weekdays         Spots/Week         Rating         Rating         N Weekdays (sell) - 2Q21 average         MTWTF         3 \$190.00         1.50         N Weekdays (sell) - 2Q22 MFS-6pm News         5-6pm         MTWThFS         :30 (8496-99)         1.50 NM         N MWeekdays (sell) - 2Q22 MFS-6pm News         5-6pm         MTWThFS         :30 (8496-99)         1.50 NM         N MWeekdays (sell) - 2Q22 MFS-6pm News         Sell (sell) - 20 NM				A
Mode	_	4-5pm		MIWI'hF :30 \$120.00 1.20 NM
MG for 66,55,56,55,613,110   Velocity   MWF   Velocity   V				
Week: 05/30/22   06/05/22   MTWTF-   2   \$180.00   1.20	_	11-1135pm		MTWThFSaSu :30 \$110.00 1.20 NM
N 6 KGTV 05/09/22 06/03/22   M-F 5-6pm News   CM   5-6pm   MIWITF-   :30   3 \$190.00 P-6   1.50 NM   13 \$2,090.00   M-F 5-6pm News   M-F 7-70pm N				
MF 5-6pm News   MF 5-6pm News				
Program: 10NEWS 5P    2022 ESTIMATE NON BBO (sell) - 2021 average   Start Date   End Date   Weekdays   Spots/Week   Rate   Number   Soft-972	•	CM 5-6pm	MTWTF-	- :30 3 \$190.00 P-6 1.50 NM 13 \$2,090.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 05/09/22   05/15/22   MTWTF -   3 \$190.00   1.50   Week: 05/05/22   05/15/22   MTWTF -   3 \$190.00   1.50   Weekdays   Length   Rate   Rtg   Type   Second Science   Type	(Program: 10NEWS 5P)			
Week: 05/09/22   05/15/22   MTWTF-   3 \$190.00   1.50   Week: 05/16/22   05/22/22   MTWTF-   3 \$190.00   1.50   Weekdays   Length   Rate   Rtg   Type   6 KGTV   05/16/22-05/22/22   MTWTF-   3 \$190.00   1.50   Weekdays   Length   Rate   Rtg   Type   6 KGTV   05/16/22-05/22/22   MTWTF-   3 \$190.00   1.50   Weekdays   Length   Rate   Rtg   Type   MTWTF-   1.50   Weekdays   Rate   Rtg   Type   MTWTF-   1.50   Weekdays   Length   Rate   Rtg   Type   MTWTF-   1.50   Weekdays   Length   Rate   Rtg   Type   MTWTF-   1.50   Weekdays   Rate   Rtg   Type   MTWTF-   1.50   Weekdays   Length   Rate   Rtg   Type   MTWTF-   1.50   Weekdays   Rtg   Type   MTWTF-   1.50   Weekdays   Rtg   Type   MTWTF-   1.50   Weekdays   Rtg   Type		ots/Week Rate	Rating	
Spot   Ch Date   Range   Description   Start/End Time   MIWThF-   :30   Weekdays   Length   Rate   Rig   Type				
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21	Week: 05/16/22 05/22/22 MTWTF	3 \$190.00	1.50	
See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21   NA- no avail- SH 5/18    Week: 05/23/322   05/29/22   MTWTF   3 \$190.00   1.50   Start/End Time   Start/End Tim	<del></del>			
NA- no avail- SH 5/18    Week: 05/23/22	•	5-6pm		MTWThF :30 <del>(\$190.00)</del> 1.50 <i>NM</i>
Spot   Ch Date Range   Description   Start/End Time   Meekdays   Length   Rate   Rtg   Type				
Spot   Ch Date Range   Description   Start/End Time   MTWThF   30   Length   Rate   Rtg   Type   (\$490.00)   1.50   NM		0 040000	4.50	
7 KGTV 05/23/22-05/29/22 M-F 5-6pm News 5-6pm MTWThF 30 (\$400.00) 1.50 NM See MG 6.13,6.14,6.15 [Recon-Breaking News-Network]  13 KGTV 05/30/22-06/05/22 M-Su 11pm News ROS 11-1135pm MTWThFSaSu 30 \$110.00 1.50 NM MTWThFSaSu 30 \$110.00 1.50 NM MTWThFSaSu 30 \$100.00 1.50 NM MTWThFSaSu 30 \$100.00 1.50 NM MTWThFSaSu 30 \$40.00 1.50 NM MTWTF- 30 MTWTF- 30 \$40.00 1.50 NM MTWTF- 30 \$40.00 NM MTWTF- 30 \$	00,20,22		1.50	Weekdays Length Pate Ptg Type
See MG 6.13,6.14,6.15 [Recon-Breaking News-Network]         13 KGTV 05/30/22-06/05/22 M-Su 11pm News ROS       11-1135pm       MTWThFSaSu       :30       \$110.00       1.50       NM            ⊕ MG for 6.7 05/24        14 KGTV 06/04/22-06/04/22 Sa 5-6am News       5-6am      Su       :30       \$40.00       1.50       NM            ⊕ MG for 6.7 05/24        15 KGTV 06/05/22-06/05/22 Su 5-6am News       5-6am      Su       :30       \$40.00       1.50       NM            ⊕ MG for 6.7 05/24        15 KGTV 06/05/22 NG/05/22 MTWTF-       3       \$190.00       1.50       N <t< td=""><td><u> </u></td><td></td><td></td><td></td></t<>	<u> </u>			
[Recon-Breaking News-Network]  13 KGTV 05/30/22-06/05/22 M-Su 11pm News ROS 11-1135pm MTWThFSaSu :30 \$110.00 1.50 NM MG for 6.7 05/24  14 KGTV 06/04/22-06/04/22 Sa 5-6am News 5-6am	•	ООРП		MINIM 100 (\$\psi\color\col\color\color\color\color\col\col\color\col\color\color\col\color\color\color\col\col\color\color\col\col\color\c
13 KGTV 05/30/22-06/05/24  14 KGTV 06/04/22-06/04/22 Sa 5-6am News 5-6am	· · · · · · · · · · · · · · · · · · ·			
14 KGTV 06/04/22-06/04/22 Sa 5-6am News 5-6am		11-1135pm		MTWThFSaSu :30 \$110.00 1.50 NM
∰ MG for 6.7 05/24         15 KGTV 06/05/22-06/05/22 Su 5-6am News       5-6am       Su :30 \$40.00 1.50 NM         ∰ MG for 6.7 05/24       Week: 05/30/22 06/05/22 MTWTF 3 \$190.00 1.50       1.50         N 7 KGTV 05/09/22 06/03/22 M-F 7-730pm News M-F 7-730pm News (Program: 10NEWS 7P)       CM 7-730pm News M-F 7-730pm News (Program: 10NEWS 7P)       3 \$290.00 P-6 2.10 NM       12 \$3,480.00         Week: 05/09/22 05/15/22 MTWTF 3 \$290.00 2.10       8 \$290.00 2.10       2.10       2.10       2.10         Week: 05/16/22 05/22/22 MTWTF 3 \$290.00 2.10       3 \$290.00 2.10       2.10       2.10       2.10         Week: 05/30/22 06/05/22 MTWTF 3 \$290.00 2.10       3 \$290.00 2.10       2.10       2.10       2.10         N 8 KGTV 05/09/22 06/03/22 MF 6-630pm News (Program: 10NEWS 6P)       CM 6-630pm News (Program: 10NEWS 6P)       CM 6-630pm News (Program: 10NEWS 6P)       MTWTF 30 3 \$290.00       2.10	MG for 6.7 05/24			
15 KGTV 06/05/22-06/05/22 Su 5-6am News 5-6am	14 KGTV 06/04/22-06/04/22 Sa 5-6am News	5-6am		Sa :30 \$40.00 1.50 NM
Week: 05/30/22       06/05/22       MTWTF       3       \$190.00       1.50         N 7 KGTV 05/09/22 06/03/22 MF 7-730pm News (Program: 10NEWS 7P)       CM 7-730pm News (Program: 10NEWS 7P)       3       \$190.00 P-6       2.10 NM       12       \$3,480.00 P-6         Start Date Start Date Week: 05/09/22 05/15/22 MTWTF       3       \$290.00 2.10 P-6       2.10 NM       12       \$3,480.00 P-6       2.10 N	MG for 6.7 05/24			
Week: 05/30/22       06/05/22       MTWTF       3       \$190.00       1.50         N 7 KGTV 05/09/22 06/03/22       M-F 7-730pm News M-F 7-730pm News M-F 7-730pm News M-F 7-730pm News (Program: 10NEWS 7P)       CM 7-730pm News MTWTF       :30 3 \$290.00 P-6 2.10 NM       12 \$3,480.00 MTWTF         Start Date Week: 05/09/22 05/15/22 MTWTF       End Date Weekdays Spots/Week Rate MTWTF       Rating MTWTF       2.10 NM         Week: 05/09/22 05/16/22 MTWTF       3 \$290.00 2.10 NWTWTF       2.10 NWTWTF       3 \$290.00 2.10 NWTWTF         Week: 05/30/22 06/05/22 MTWTF       3 \$290.00 2.10 NWTWTF       3 \$290.00 2.10 NWTWTF       3 \$290.00 2.10 NWTWTF         N 8 KGTV 05/09/22 06/05/22 MTWTF       3 \$290.00 2.10 NWTWTF       3 \$290.00 2.10 NWTWTF       3 \$290.00 2.10 NWTWTF         N 8 KGTV 05/09/22 06/05/22 MTWTF       3 \$290.00 2.10 NWTWTF       3 \$290.00 2.10 NWTWTF       3 \$290.00 2.10 NWTWTF         N 8 KGTV 05/09/22 06/03/22 M-F 6-630pm News (Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average       CM 6-630pm MTWTF       :30 2 \$560.00 P-3 2.20 NW 9 \$5,040.00 NWTWTF       9 \$5,040.00 NWTWTF	15 KGTV 06/05/22-06/05/22 Su 5-6am News	5-6am		Su :30 \$40.00 1.50 NM
N 7 KGTV 05/09/22 06/03/22 M-F 7-730pm News CM 7-730pm MTWTF- :30 3 \$290.00 P-6 2.10 NM	MG for 6.7 05/24			
M-F 7-730pm News  (Program: 10NEWS 7P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average  Start Date   End Date   Weekdays   MTWTF -   3   \$290.00   2.10   Week: 05/09/22   05/15/22   MTWTF -   3   \$290.00   2.10   Week: 05/23/22   05/29/22   MTWTF -   3   \$290.00   2.10   Week: 05/30/22   05/29/22   MTWTF -   3   \$290.00   2.10   Week: 05/30/22   06/05/22   MTWTF -   3   \$290.00   2.10   Week: 05/30/22   06/05/22   MTWTF -   3   \$290.00   2.10    N 8 KGTV   05/09/22   06/03/22   M-F 6-630pm News   CM   6-630pm   MTWTF -   :30   2   \$560.00 P-3   2.20   NM   9   \$5,040.00   M-F 6-630pm News  (Program: 10NEWS 6P) 2Q22 ESTIMATE   NON BBO (sell) - 2Q21   average	Week: 05/30/22 06/05/22 MTWTF	3 \$190.00	1.50	
(Program: 10NEWS 7P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average  Start Date   End Date   Weekdays   MTWTF -   3   \$290.00   2.10   Week: 05/09/22   05/15/22   MTWTF -   3   \$290.00   2.10   Week: 05/23/22   05/29/22   MTWTF -   3   \$290.00   2.10   Week: 05/30/22   05/29/22   MTWTF -   3   \$290.00   2.10   Week: 05/30/22   06/05/22   MTWTF -   3   \$290.00   2.10   Week: 05/30/22   06/05/22   MTWTF -   3   \$290.00   2.10    N 8 KGTV   05/09/22   06/03/22   M-F 6-630pm News   CM   6-630pm   MTWTF -   :30   2   \$560.00 P-3   2.20   NM   9   \$5,040.00   M-F 6-630pm News (Program: 10NEWS 6P) 2Q22 ESTIMATE   NON BBO (sell) - 2Q21   average		CM 7-730pm	МГWГF-	- :30 3 \$290.00 P-6 2.10 NM 12 \$3,480.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	·			
Week: 05/09/22       05/15/22       MTWTF - 3       \$290.00       2.10         Week: 05/16/22       05/22/22       MTWTF - 3       \$290.00       2.10         Week: 05/23/22       05/29/22       MTWTF - 3       \$290.00       2.10         Week: 05/30/22       06/05/22       MTWTF - 3       \$290.00       2.10         N 8 KGTV 05/09/22 06/03/22       MF 6-630pm News       CM 6-630pm MTWTF - :30       2 \$560.00 P-3       2.20 NM       9 \$5,040.00         M-F 6-630pm News       (Program: 10NEWS 6P)       2Q22 ESTIMATE NON BBO (sell) - 2Q21 average       2Q21 average       200.00 P-3				
Week: 05/16/22       05/22/22       MTWTF - 3       \$290.00       2.10         Week: 05/23/22       05/29/22       MTWTF - 3       \$290.00       2.10         Week: 05/30/22       06/05/22       MTWTF - 3       \$290.00       2.10         N 8 KGTV 05/09/22 06/03/22       MF 6-630pm News       CM 6-630pm MTWTF - :30       2 \$560.00 P-3       2.20 NM       9 \$5,040.00         M-F 6-630pm News       (Program: 10NEWS 6P)       2Q22 ESTIMATE NON BBO (sell) - 2Q21 average       2Q21 average       2Q21 average	Start Date	ots/Week Rate	Rating	
Week: 05/23/22       05/29/22       MTWTF - 3       \$290.00       2.10         Week: 05/30/22       06/05/22       MTWTF - 3       \$290.00       2.10         N 8 KGTV 05/09/22 06/03/22       M-F 6-630pm News M-F 6-630pm News (Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average       CM 6-630pm MTWTF - :30 2 \$560.00 P-3 2.20 NM 9 \$5,040.00	***************************************			
Week: 05/30/22       06/05/22       MTWTF       3       \$290.00       2.10         N 8 KGTV 05/09/22 06/03/22       M-F 6-630pm News M-F 6-630pm News (Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average       CM 6-630pm MTWTF :30 2 \$560.00 P-3 2.20 NM 9 \$5,040.00       9				
N 8 KGTV 05/09/22 06/03/22 M-F 6-630pm News CM 6-630pm MTWTF- :30 2 \$560.00 P-3 2.20 NM 9 \$5,040.00 M-F 6-630pm News (Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average				
M-F 6-630pm News (Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average				- :30 2 \$560.00 P-3 2.20 NM 9 \$5.040.00
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average	M-F 6-630pm News	о о обории	WII WII	
· · ·				
	` '	ots/Week Rate	Rating	

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch Sta		Inventory Cod		Start/End T		Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Dat Week: 05/09/22		Weekdays MTWTF	Spots/Week 2	Rate \$560.00	Rating 2.20						
Week: 05/16/22		MTWTF	2	\$560.00	2.20						
Week: 05/23/22	05/29/22	MTWTF	3	\$560.00	2.20						
Week: 05/30/22	06/05/22	MTWTF	2	\$560.00	2.20					<u> </u>	
N 9 KGTV 05/0	9/22 06/05/22	•		11-1135pm	MTWTFSS	:30	3	\$110.00 P-6	1.00 NM	12	\$1,320.00
(Drogram, 10)	NEWS 44D M	M-Su 11pm Nev	ws ROS								
	NEWS 11P M- ATE NON BBC	30) ) (sell) - 2Q21 ave	rage								
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22		MTWTFSS	3	\$110.00	1.00						
Week: 05/16/22		MTWTFSS	3	\$110.00	1.00						
Week: 05/23/22		MTWTFSS	3	\$110.00	1.00						
Week: 05/30/22	06/05/22	MTWTFSS	3	\$110.00	1.00			#40.00 D.0	0.00 NIM	40	<b>#</b> 0.40.00
N10 KGTV 05/0	9/22 06/03/22	M-F Nightline M-F Nightline	CM	Nightline	MTWTF	:30	4	\$40.00 P-6	0.30 NM	16	\$640.00
(Program: NI	GHTLINE)	W-1 Nightime									
		) (sell) - 2Q21 ave	rage								
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22		MTWTF	4	\$40.00	0.30						
Week: 05/16/22		MTWTF MTWTF	4	\$40.00	0.30						
Week: 05/23/22 Week: 05/30/22	05/29/22 06/05/22	MTWTF	4	\$40.00 \$40.00	0.30 0.30						
N11 KGTV 05/0				1135pm	МГWГF	:30	4	\$80.00 P-6	0.50 NM	16	\$1,280.00
1411 1011 05/0	5/22 00/03/22	M-F 1135pm Ki		Поории	11111111	.50	7	ψου.σσ1 -σ	0.50 14101	10	ψ1,200.00
	MMY KIMMEL	LIVE!)									
2Q22 ESTIM	ATE NON BBC	) (sell) - 2Q21 ave	rage								
Start Dat		Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 05/09/22		MTWTF MTWTF	4	\$80.00	0.50						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	MTWTF	4	\$80.00 \$80.00	0.50 0.50						
Week: 05/30/22		MTWTF	4	\$80.00	0.50						
N12 KGTV 05/0	9/22 05/28/22	Sa/Su 6-630pm	News CM	6-630pm	S-	:30	1	\$160.00 P-6	2.00 NM	2	\$320.00
		Sa/Su 6-630pm	News								
	NEWS SAT 6F										
		) (sell) - 2Q21 ave	•	Poto	Dating						
Start Dat Week: 05/09/22		<u>Weekdays</u> S-	Spots/Week 1	Rate \$160.00	Rating 2.00						
Week: 05/16/22	05/22/22		0	\$0.00	0.00						
Week: 05/23/22	05/29/22	S-	1	\$160.00	2.00						
N13 KGTV 05/0	9/22 05/28/22	Sa/Su 5-530pm	News CM	5-530pm	S-	:30	1	\$140.00 P-6	1.70 NM	2	\$280.00
		Sa/Su 5-530pm	News								
	NEWS SAT 5F	?) ) (sell) - 2Q21 ave	rage								
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22		S-	1	\$140.00	1.70						
Week: 05/16/22			0	\$0.00	0.00						
Week: 05/23/22	05/29/22	S-	1	\$140.00	1.70					<u> </u>	
N14 KGTV 05/0	9/22 06/04/22			9-10am	S-	:30	1	\$100.00 P-6	1.20 NM	4	\$400.00
(Dr. a. r. a	4A CATOA)	Sa GMA Hour 2	2								
(Program: GN 2022 FSTIM		) (sell) - 2Q21 ave	rage								
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 05/09/22		S-	1	\$100.00	1.20						
Week: 05/16/22	05/22/22	S-	1	\$100.00	1.20						
Week: 05/23/22		S-	1	\$100.00	1.20						
Week: 05/30/22	06/05/22	S-	1	\$100.00	1.20			Φ4.02.25 T =	4.00 ****		<b>0.100.0</b>
N15 KGTV 05/1	6/22 06/05/22			6-630pm	S	:30	1	\$160.00 P-6	1.80 NM	1	\$160.00
	NEWS SUN 6F	Sa/Su 6-630pm P) ) (sell) - 2Q21 ave									
Start Dat		Weekdays	Spots/Week	Rate	Rating						
111 1 0=110	05/00/00	C		<b>M</b> 400 00	4.00						

\$160.00

1.80

Week: 05/16/22

05/22/22

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch S	start End	Inventory Code	e Break	Start/End 1	Time Dav	ys Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start D	ate End Dat	e Weekdays	Spots/Week	Rate	Rating			<u> </u>		
Week: 05/16/			1	\$160.00	1.80					
	te Range	Description		/End Time		Weekdays I	Length Rate	Rtg Type		
		2 Sa/Su 6-630pm Ne				Su	:30 (\$160.00)			
	G 16.3.16.4.16						(+:====)			
	, - , -	American Idol. RF 5	5/51							
Week: 05/23/	•		0	\$0.00	0.00					
Week: 05/30/			1	\$160.00	1.80					
Spot Ch Da	te Range	Description	Start	/End Time		Weekdays I	Length Rate	Rtg Type	ĺ	
2 KGTV 05	/30/22-06/05/22	2 Sa/Su 6-630pm Ne	ews 6-63	0pm		Su	:30 (\$160.00)	1.80 <i>NM</i>		
	G 15.3									
		Finals. RFarber 5/1	7]							
3 KGTV 06	/04/22-06/04/22	2 Sa 8-9am News	8-9a	m		Sa	:30 \$160.00	1.80 NM		
MG fo	15.2 06/05									
N16 KGTV 05	5/09/22 05/29/2	22 Sa/Su 5-530pm	News CM	5-530pm		S :30	1 \$145.00 P-6	1.60 NM	3	\$450.00
		Sa/Su 5-530pm					•			,
(Program:	IONEWS SUN	•								
2Q22 ESTI	MATE NON BE	30 (sell) - 2Q21 aver	rage							
Start D	ate End Dat	<u>e Weekdays</u>	Spots/Week	Rate	Rating				ĺ	
Week: 05/09/	22 05/15/22	2S	1	\$145.00	1.60					
	te Range	<u>Description</u>		/End Time				Rtg Type		
		2 Sa/Su 5-530pm Ne	ews 5-53	0pm		Su	:30 <del>(\$145.00)</del>	1.60 <i>NM</i>		
	G 16.3,16.4,16									
	-	American Idol. RF								
_		2 M-F 5-6pm News	5-6p	m		- TWThF	:30 \$190.00	1.60 NM		
→ MG fo	16.2,15.1,16.1								ĺ	
4 KGTV 05	/16/22-05/20/22	2 M-F 4-5pm	4-5p	m		MTWThF	:30 \$120.00	1.60 NM		
→ MG fo	16.2,15.1,16.1									
5 KGTV 05	/21/22-05/21/22	2 10News in Prime	10Ne	ews in Prime		Sa	:30 \$140.00	1.60 NM		
MG fo	16.2,15.1,16.1	l								
Week: 05/16/	22 05/22/22	2	0	\$0.00	0.00					
Week: 05/23/	22 05/29/22	2S	1	\$145.00	1.60					
Spot Ch Da	te Range	Description	Start	/End Time			Length Rate	Rtg Type	ĺ	
2 KGTV 05	/23/22-05/29/22	2 Sa/Su 5-530pm Ne	ews 5-53	0pm		Su	:30 <del>(\$145.00)</del>	1.60 <i>NM</i>		
See M	G 16.3,16.4,16	5.5								
[TP so	ld - RF 5/5]									
N17 KGTV 05	/16/22 06/04/2	22 ABC World New	s Saturd@M	530-6pm		- S- :30	1 \$280.00 P-6	2.90 NM	2	\$560.00
		World News Sat	turday							
	ABC WORLD N									
		3O (sell) - 2Q21 aver								
Start D			Spots/Week	Rate	Rating					
Week: 05/16/			1	\$280.00	2.90	\\\\- a   . d =	Lawreth Data	Dta. Tura		
	te Range /16/22 05/22/2	Description  ABC World Nows		/End Time			Length Rate :30 <del>(\$280.00)</del>	Rtg Type		
		2 ABC World News S	Saluruay 530-	орш		Sa	.30 <del>(\$≥80.00)</del>	+ 2.90 IVIVI		
	G 17.3	NBA Conference Fina	olc DE 5/51							
	ū	2 Sa 10am-5pm ROS	-	n-5pm (	4.20 DM 5.0	00 P⊦ Sa	:30 \$280.00	2.90 NM		
_	· 17.1 05/21	2 oa Toann-opin Noc	i loai	ii-Spiii (	4.30 1 101-3.0	01 F Sa	.50 ψ200.00	2.90 INIVI		
-		,	0	<b>#0.00</b>	0.00					
Week: 05/23/ Week: 05/30/			0	\$0.00 \$280.00	0.00 2.90					
		22 ABC World New			2.90	2 .20	1 \$220.00 D.6	2.30 NM	1	¢220.00
NIO NGIV U	009122 00129/2	World News Sur	•	530-6pm		S :30	1 \$320.00 P-6	Z.3U INIVI	'	\$320.00
(Program:	ABC WORLD N		luay						1	
		BO (sell) - ACTUAL N	May/2021LS Su	n 5:30p-6:00	p TIME PER	RIOD ON KGTV.			1	
Start D			Spots/Week	Rate	Rating				1	
Week: 05/09/			1	\$320.00	2.30				l	

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Fnd Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$320.00 2.30 Start/End Time Length Rate Rtg Type Spot Ch Date Range Description Weekdays 530-6pm <del>(\$320.00)</del> 2.30 NM 1 KGTV 05/09/22-05/15/22 ABC World News Sunday - - - - - - - Su :30 See MG 18.3 [Programming - Airs American Idol. RF 5/5] 3 KGTV 05/09/22-05/15/22 ABC West Coast Special 5-7pm (4:30 PM-5:00 P----- Su :30 <del>(\$320.00)</del> 2.30 NM See MG 18.4 [Please revise inventory code. Currently showing in ABC West Coast Special but should be ABC World News Tonight] 4 KGTV 05/09/22-05/15/22 ABC World News Sunday 430-5p :30 \$320.00 2.30 NM - - - - - - Su MG for 18.3 05/15 Week: 05/16/22 05/22/22 0 \$0.00 0.00 Week: 05/23/22 05/29/22 \$320.00 2.30 1 Weekdays Rate Rtg Type Ch Date Range Description Start/End Time Length 2 KGTV 05/23/22-05/29/22 ABC World News Sunday 530-6pm - - - - Su :30 (\$320.00)2.30 NM See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 [No Inventory - RF 5/16] N19 KGTV 05/09/22 06/05/22 This Week CM 9-10am :30 \$320.00 P-6 1 40 NM 13 \$2,100.00 This Week (Program: THIS WEEK) . 2Q22 ESTIMATE NON BBO (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF THIS WEEK-ABC Sun 9:00a-10:00a IN May/2021LS ON KGTV. End Date Start Date Spots/Week Rate Rating Week: 05/09/22 05/15/22 \$320.00 1.40 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type <del>(\$320.00)</del> 1.40 NM 1 KGTV 05/09/22-05/15/22 This Week 9-10am - - - - - - - Su :30 See MG 19.5,19.6 [Recon-Breaking News-Network] 5 KGTV 05/21/22-05/28/22 Sa 8-9am News 8-9am ----Sa--:30 \$160.00 1.40 NM MG for 19.1 05/15 6 KGTV 05/28/22-05/28/22 Sa 8-9am News \$160.00 1.40 NM ----Sa--8-9am :30 MG for 19.1 05/15 Week: 05/16/22 05/22/22 1 \$320.00 1 40 Week: 05/23/22 05/29/22 \$320.00 1.40 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type <del>(\$320.00)</del> 1.40 NM 3 KGTV 05/23/22-05/29/22 This Week 9-10am - - - - - - Su :30 See MG 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15 7 KGTV 05/18/22-05/27/22 M-F 6-7am News MTWThF----6-7am :30 \$120.00 1.40 NM MG for 18.2,22.3,5.12,5.14,19.3 8 KGTV 05/18/22-05/27/22 M-F 6-7am News MTWThF----6-7am :30 \$120.00 1.40 NM MG for 18.2,22.3,5.12,5.14,19.3 9 KGTV 05/18/22-05/27/22 M-F 6-7am News 6-7am MTWThF----:30 \$120.00 1.40 NM MG for 18.2,22.3,5.12,5.14,19.3 10 KGTV 05/18/22-05/27/22 M-F 6-7am News MTWThF----\$120.00 1.40 NM 6-7am :30 MG for 18.2,22.3,5.12,5.14,19.3 11 KGTV 05/28/22-06/04/22 Sa 8-9am News 8-9am ----Sa--:30 \$160.00 1.40 NM MG for 18.2,22.3,5.12,5.14,19.3 12 KGTV 05/28/22-06/04/22 Sa 8-9am News ----Sa--8-9am :30 \$160.00 1.40 NM MG for 18.2,22.3,5.12,5.14,19.3 --WThF----13 KGTV 05/18/22-05/20/22 M-F 4-5pm 4-5pm :30 \$120.00 1.40 NM MG for 18.2,22.3,5.12,5.14,19.3 14 KGTV 05/18/22-05/22/22 M-Su 11pm News ROS 11-1135pm - - WThFSaSu :30 \$110.00 1.40 NM MG for 18.2,22.3,5.12,5.14,19.3 15 KGTV 05/18/22-05/22/22 M-Su 11pm News ROS --WThFSaSu \$110.00 1.40 NM 11-1135pm :30 MG for 18.2,22.3,5.12,5.14,19.3 Week: 05/30/22 06/05/22 \$320.00 1.40

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Order / Rev: 1018574 Advertiser: Levine/Democrat/Insurance Commission

Alt Order #: WOC13596022 Product Desc: INSURANCE COMMISSIONER KGTV

Flight Dates: 05/09/22 - 06/05/22 Estimate: 2624

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		06/05/22	S	1	\$320.00	1.40							
	Date Ra		Description		t/End Time			eekdays	Len		Rtg Type		
		2-06/05/22 T	This Week	9-10	am			S	u	:30 <del>(\$320.00)</del>	1.40 <i>NM</i>		
	e MG 19	-											
_			Su 9am-5pm ROS	9am	-5pm	(3:00 PM-4:	:00 P	S	u	:30 \$320.00	1.40 NM		
<u>⊕</u> ₩	G for 19.4	1 06/05											
N20 KGTV	05/16/2	22 06/04/22	Sa 8-9am News Sa 8-9am News	CM	8-9am		S-	:30	1	\$160.00 P-6	1.80 NM	2	\$320.00
		WS SAT 8A) E NON BBO		age									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05	/16/22	05/22/22	S-	1	\$160.00	1.80							
Week: 05	/23/22	05/29/22		0	\$0.00	0.00							
Week: 05	/30/22	06/05/22	S-	1	\$160.00	1.80							
N21 KGTV	05/09/2	22 06/04/22	Sa 6-7am News Sa 6-7am News	СМ	6-7am		S-	:30	1	\$120.00 P-6	1.30 NM	4	\$480.00
		WS SAT 6A) E NON BBO		age									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05	/09/22	05/15/22	S-	1	\$120.00	1.30							
Week: 05		05/22/22	S-	1	\$120.00	1.30							
Week: 05		05/29/22	S-	1	\$120.00	1.30							
Week: 05		06/05/22	S-	1	\$120.00	1.30				<b>#</b> 400.00 <b>P</b> .0	4.00.1114		Фооо оо
N22 KGIV	05/09/2	22 05/28/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am		S-	:30	1	\$180.00 P-6	1.90 NM	2	\$360.00
(Progra 2Q22 E	m: GMA STIMAT	7A SAT) E NON BBO	(sell) - 2Q21 aver	age									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/15/22	S-	1	\$180.00	1.90							
Week: 05		05/22/22	S-	1	\$180.00	1.90							
Week: 05		05/29/22	S-	1	\$180.00	1.90	١٨/	a alcelous	Lan	ath Data	Dta Tuna		
	Date Ra		Description Sa GMA Hour 1	<u>Star</u> 7-8a	t/End Time		VV	eekdays Sa-	Len		Rtg Type		
			.19.10,19.11,19.12					sa-	_	.30 <del>(\$100.00)</del>	1.90 <i>NM</i>		
	sold -		19.10,19.11,19.12	, 19. 13, 19. 14, 1	9.10								
N23 KGTV	05/09/2	22 06/05/22	Su 6-7am News	CM	6-7am		S	:30	1	\$120.00 P-6	1.20 NM	4	\$480.00
		WS SUN 6A											
			(sell) - 2Q21 avera	-	<b>5</b> /	D ()							
			Weekdays S										
Week: 05, Week: 05,		05/15/22 05/22/22	S	1	\$120.00 \$120.00	1.20 1.20						ł	
Week: 05		05/29/22	S	1	\$120.00	1.20						Ī	
Week: 05		06/05/22	S	1	\$120.00	1.20						İ	
N24 KGTV	05/09/2	22 05/29/22	Su 8-9am News	СМ	8-9am		S	:30	1	\$140.00 P-6	1.20 NM	2	\$280.00
		WS SUN 8A											
_	_		(sell) - 2Q21 avera	-		5							
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 05, Week: 05,		05/15/22 05/22/22	S	1 0	\$140.00 \$0.00	1.20 0.00							
Week: 05		05/22/22	S	1	\$140.00	1.20							
			Su Good Morning	<u> </u>	7-8am		S	:30	1	\$140.00 P-6	1.20 NM	4	\$560.00
	ım: GMA		Su Good Mornin	-									
2Q22 E	STIMAT	E NON BBO	(sell) - 2Q21 avera	-									
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 05		05/15/22	S	1	\$140.00	1.20							
Week: 05, Week: 05,		05/22/22 05/29/22	S	1	\$140.00 \$140.00	1.20 1.20							
Week: 05		06/05/22	S	1	\$140.00	1.20							
		· · · · · · · · · · · · ·	-		, 5.00	9							