

ORDER



Orders
Order / Rev: 1018574
Alt Order #: WOC13596022
Product Desc: INSURANCE COMMISSIONER
Estimate: 2624
Flight Dates: 05/09/22 - 06/05/22
Original Date / Rev: 05/04/22 / 05/25/22
Order Type: GENERAL

KGTV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sadler Strategic Media - Pol
Buying Contact:
Billing Contact: Nick AP
 12103 Viewcrest Road
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Levine/Democrat/Insurance Commissi
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 272608
Agency External ID: 119523
Unit Code: General
Order Separation: 00:10:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/25/22 | 05/29/22 | 139 | \$21,835.00 | \$18,559.75 |
| 05/30/22 | 06/05/22 | 49 | \$7,535.00 | \$6,404.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|---------------|
| May 2022 | 139 | \$21,835.00 | \$18,559.75 | 172.00 |
| June 2022 | 49 | \$7,535.00 | \$6,404.75 | 61.00 |
| Totals | 188 | \$29,370.00 | \$24,964.50 | 233.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Margie MacDonald | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|----------|-------------------|--------------------------|----------------------|------------|----------------|-----------------------|------|-------|----------|-----|------|------|-------|------------|------------|----------|----------|------------|------|--------|----------------|----------|---------|---|----------|------|----------------|----------|---------|---|----------|------|----------------|----------|------------|-------------|----------------|----------|----------------|----------|---------|------|----------|------|-------------------|--------------------------|-------|------------|-----|-----------------------|------|----|------------|----------|----------|------------|------|--------|----------------|----------|---------|---|----------|------|----------------|----------|---------|---|----------|------|
| N 1 | KGTV | 05/09/22 | 06/03/22 | M-F Good Morning Ame | CM | 7-9am | MTWTF-- | :30 | 5 | \$160.00 | P-6 | 1.40 | NM | 19 | \$3,040.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (Program: GMA) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/09/22</td> <td>05/15/22</td> <td>MTWTF--</td> <td>5</td> <td>\$160.00</td> <td>1.40</td> </tr> <tr> <td>Week: 05/16/22</td> <td>05/22/22</td> <td>MTWTF--</td> <td>5</td> <td>\$160.00</td> <td>1.40</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spot</th> <th>Ch</th> <th>Date Range</th> <th>Description</th> <th>Start/End Time</th> <th>Weekdays</th> <th>Length</th> <th>Rate</th> <th>Rtg</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>KGTV</td> <td>05/16/22-05/22/22</td> <td>M-F Good Morning America</td> <td>7-9am</td> <td>MTWThF----</td> <td>:30</td> <td>(\$160.00)</td> <td>1.40</td> <td>NM</td> </tr> </tbody> </table> See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [bump rate- SH 5/18] <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/23/22</td> <td>05/29/22</td> <td>MTWTF--</td> <td>5</td> <td>\$160.00</td> <td>1.40</td> </tr> <tr> <td>Week: 05/30/22</td> <td>06/05/22</td> <td>MTWTF--</td> <td>5</td> <td>\$160.00</td> <td>1.40</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 05/09/22 | 05/15/22 | MTWTF-- | 5 | \$160.00 | 1.40 | Week: 05/16/22 | 05/22/22 | MTWTF-- | 5 | \$160.00 | 1.40 | Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | 10 | KGTV | 05/16/22-05/22/22 | M-F Good Morning America | 7-9am | MTWThF---- | :30 | (\$160.00) | 1.40 | NM | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 05/23/22 | 05/29/22 | MTWTF-- | 5 | \$160.00 | 1.40 | Week: 05/30/22 | 06/05/22 | MTWTF-- | 5 | \$160.00 | 1.40 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/09/22 | 05/15/22 | MTWTF-- | 5 | \$160.00 | 1.40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/16/22 | 05/22/22 | MTWTF-- | 5 | \$160.00 | 1.40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | KGTV | 05/16/22-05/22/22 | M-F Good Morning America | 7-9am | MTWThF---- | :30 | (\$160.00) | 1.40 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/23/22 | 05/29/22 | MTWTF-- | 5 | \$160.00 | 1.40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/30/22 | 06/05/22 | MTWTF-- | 5 | \$160.00 | 1.40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 2 | KGTV | 05/09/22 | 06/03/22 | M-F 6-7am News | CM | 6-7am | MTWTF-- | :30 | 3 | \$120.00 | P-6 | 1.00 | NM | 15 | \$1,800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (Program: 10NEWS 6A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/09/22</td> <td>05/15/22</td> <td>MTWTF--</td> <td>3</td> <td>\$120.00</td> <td>1.00</td> </tr> <tr> <td>Week: 05/16/22</td> <td>05/22/22</td> <td>MTWTF--</td> <td>4</td> <td>\$120.00</td> <td>1.00</td> </tr> <tr> <td>Week: 05/23/22</td> <td>05/29/22</td> <td>MTWTF--</td> <td>4</td> <td>\$120.00</td> <td>1.00</td> </tr> <tr> <td>Week: 05/30/22</td> <td>06/05/22</td> <td>MTWTF--</td> <td>4</td> <td>\$120.00</td> <td>1.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 05/09/22 | 05/15/22 | MTWTF-- | 3 | \$120.00 | 1.00 | Week: 05/16/22 | 05/22/22 | MTWTF-- | 4 | \$120.00 | 1.00 | Week: 05/23/22 | 05/29/22 | MTWTF-- | 4 | \$120.00 | 1.00 | Week: 05/30/22 | 06/05/22 | MTWTF-- | 4 | \$120.00 | 1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/09/22 | 05/15/22 | MTWTF-- | 3 | \$120.00 | 1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/16/22 | 05/22/22 | MTWTF-- | 4 | \$120.00 | 1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/23/22 | 05/29/22 | MTWTF-- | 4 | \$120.00 | 1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 05/30/22 | 06/05/22 | MTWTF-- | 4 | \$120.00 | 1.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------------------|--|-------|-----------------------|-------------------|---------------|-------------|-----------------------|-----|---------------|-------------|-------|------------|
| N 3 | KGTV | 05/09/22 | 06/03/22 | M-F 9-10am M-F 9-10am | CM | 9-10am | MTWTF-- | :30 | 2 | \$100.00 | P-6 | 0.90 | NM | 8 | \$800.00 |
| (Program: LIVE! W/ KELLY & RYAN) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MTWTF-- | | | 2 | | \$100.00 | | | 0.90 | | | |
| Week: | | 05/16/22 | 05/22/22 | MTWTF-- | | | 2 | | \$100.00 | | | 0.90 | | | |
| Week: | | 05/23/22 | 05/29/22 | MTWTF-- | | | 2 | | \$100.00 | | | 0.90 | | | |
| Week: | | 05/30/22 | 06/05/22 | MTWTF-- | | | 2 | | \$100.00 | | | 0.90 | | | |
| N 4 | KGTV | 05/09/22 | 06/03/22 | M-F 11am-12pm News M-F 11am-12pm News | CM | 11am-12pm | MTWTF-- | :30 | 3 | \$125.00 | P-6 | 1.10 | NM | 12 | \$1,500.00 |
| (Program: 10NEWS 11A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MTWTF-- | | | 3 | | \$125.00 | | | 1.10 | | | |
| Week: | | 05/16/22 | 05/22/22 | MTWTF-- | | | 3 | | \$125.00 | | | 1.10 | | | |
| Week: | | 05/23/22 | 05/29/22 | MTWTF-- | | | 3 | | \$125.00 | | | 1.10 | | | |
| Week: | | 05/30/22 | 06/05/22 | MTWTF-- | | | 3 | | \$125.00 | | | 1.10 | | | |
| N 5 | KGTV | 05/09/22 | 06/03/22 | M-F 10-11am The View | CM | 10-11am | MTWTF-- | :30 | 2 | \$160.00 | P-6 | 1.20 | NM | 10 | \$1,310.00 |
| (Program: THE VIEW) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MTWTF-- | | | 2 | | \$160.00 | | | 1.20 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KGTV | 05/09/22-05/15/22 | M-F 10-11am | | | 10-11am | MTWThF---- | :30 | | (\$160.00) | | 1.20 | NM | | |
| See MG 5.9 [TP sold - RF 5/9] | | | | | | | | | | | | | | | |
| 9 | KGTV | 05/11/22-05/13/22 | M-F 10-11am | | | 10-11am | --WThF---- | :30 | | (\$160.00) | | 1.20 | NM | | |
| See MG 5.12,5.13,5.14 [TP sold - RF 5/10] | | | | | | | | | | | | | | | |
| Week: | | 05/16/22 | 05/22/22 | MTWTF-- | | | 2 | | \$160.00 | | | 1.20 | | | |
| 3 | KGTV | 05/16/22-05/22/22 | M-F 10-11am | | | 10-11am | MTWThF---- | :30 | | (\$160.00) | | 1.20 | NM | | |
| See MG 5.12,5.13,5.14 [TP sold - RF 5/11] | | | | | | | | | | | | | | | |
| 4 | KGTV | 05/16/22-05/22/22 | M-F 10-11am | | | 10-11am | MTWThF---- | :30 | | (\$160.00) | | 1.20 | NM | | |
| See MG 5.12,5.13,5.14 [TP sold - RF 5/11] | | | | | | | | | | | | | | | |
| 12 | KGTV | 05/16/22-05/20/22 | M-F Good Morning America 7-9am | | | | MTWThF---- | :30 | | (\$160.00) | | 1.20 | NM | | |
| See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 [NA- no avail- SH 5/16] | | | | | | | | | | | | | | | |
| 13 | KGTV | 05/16/22-05/20/22 | M-F Good Morning America 7-9am | | | | MTWThF---- | :30 | | (\$160.00) | | 1.20 | NM | | |
| See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [NA- no avail- SH 5/17] | | | | | | | | | | | | | | | |
| 14 | KGTV | 05/16/22-05/20/22 | M-F Good Morning America 7-9am | | | | MTWThF---- | :30 | | (\$160.00) | | 1.20 | NM | | |
| See MG 19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 [NA- no avail- SH 5/16] | | | | | | | | | | | | | | | |
| Week: | | 05/23/22 | 05/29/22 | MTWTF-- | | | 2 | | \$160.00 | | | 1.20 | | | |

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|--------------------------------------|-------|-----------------------|---------|-----|-------------------|---------------|-----------------------|---------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/23/22 | 05/29/22 | MTWTF-- | | | | | 2 | \$160.00 | | 1.20 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 5 | KGTV | 05/23/22-05/29/22 | | M-F 10-11am | | 10-11am | | | MTWThF---- | :30 | (\$160.00) | 1.20 | NM | | |
| See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [TP sold - RF 5/17] | | | | | | | | | | | | | | | |
| 6 | KGTV | 05/23/22-05/29/22 | | M-F 10-11am | | 10-11am | | | MTWThF---- | :30 | (\$160.00) | 1.20 | NM | | |
| See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [TP sold - RF 5/17] | | | | | | | | | | | | | | | |
| 15 | KGTV | 05/23/22-06/03/22 | | M-F 6-7am News | | 6-7am | | | MTWThF---- | :30 | \$120.00 | 1.20 | NM | | |
| Ⓜ MG for 6.6,5.5,5.6,5.13,1.10 | | | | | | | | | | | | | | | |
| 16 | KGTV | 05/23/22-06/03/22 | | M-F 6-7am News | | 6-7am | | | MTWThF---- | :30 | \$120.00 | 1.20 | NM | | |
| Ⓜ MG for 6.6,5.5,5.6,5.13,1.10 | | | | | | | | | | | | | | | |
| 17 | KGTV | 05/23/22-06/03/22 | | M-F 6-7am News | | 6-7am | | | MTWThF---- | :30 | \$120.00 | 1.20 | NM | | |
| Ⓜ MG for 6.6,5.5,5.6,5.13,1.10 | | | | | | | | | | | | | | | |
| 18 | KGTV | 05/23/22-05/27/22 | | M-F 6-7am News | | 6-7am | | | MTWThF---- | :30 | \$120.00 | 1.20 | NM | | |
| Ⓜ MG for 6.6,5.5,5.6,5.13,1.10 | | | | | | | | | | | | | | | |
| 19 | KGTV | 05/23/22-05/27/22 | | M-F 4-5pm | | 4-5pm | | | MTWThF---- | :30 | \$120.00 | 1.20 | NM | | |
| Ⓜ MG for 6.6,5.5,5.6,5.13,1.10 | | | | | | | | | | | | | | | |
| 20 | KGTV | 05/23/22-05/27/22 | | M-F 4-5pm | | 4-5pm | | | MTWThF---- | :30 | \$120.00 | 1.20 | NM | | |
| Ⓜ MG for 6.6,5.5,5.6,5.13,1.10 | | | | | | | | | | | | | | | |
| 21 | KGTV | 05/23/22-05/29/22 | | M-Su 11pm News ROS | | 11-1135pm | | | MTWThFSaSu | :30 | \$110.00 | 1.20 | NM | | |
| Ⓜ MG for 6.6,5.5,5.6,5.13,1.10 | | | | | | | | | | | | | | | |
| Week: | | 05/30/22 | 06/05/22 | MTWTF-- | | | | | 2 | \$160.00 | | 1.20 | | | |
| N 6 | KGTV | 05/09/22 | 06/03/22 | M-F 5-6pm News M-F 5-6pm News | CM | 5-6pm | MTWTF-- | :30 | 3 | \$190.00 | P-6 | 1.50 | NM | 13 | \$2,090.00 |
| (Program: 10NEWS 5P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MTWTF-- | | | | | 3 | \$190.00 | | 1.50 | | | |
| Week: | | 05/16/22 | 05/22/22 | MTWTF-- | | | | | 3 | \$190.00 | | 1.50 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 6 | KGTV | 05/16/22-05/22/22 | | M-F 5-6pm News | | 5-6pm | | | MTWThF---- | :30 | (\$190.00) | 1.50 | NM | | |
| See MG 5.15,5.16,5.17,5.18,5.19,5.20,5.21 [NA- no avail- SH 5/18] | | | | | | | | | | | | | | | |
| Week: | | 05/23/22 | 05/29/22 | MTWTF-- | | | | | 3 | \$190.00 | | 1.50 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 7 | KGTV | 05/23/22-05/29/22 | | M-F 5-6pm News | | 5-6pm | | | MTWThF---- | :30 | (\$190.00) | 1.50 | NM | | |
| See MG 6.13,6.14,6.15 [Recon-Breaking News-Network] | | | | | | | | | | | | | | | |
| 13 | KGTV | 05/30/22-06/05/22 | | M-Su 11pm News ROS | | 11-1135pm | | | MTWThFSaSu | :30 | \$110.00 | 1.50 | NM | | |
| Ⓜ MG for 6.7 05/24 | | | | | | | | | | | | | | | |
| 14 | KGTV | 06/04/22-06/04/22 | | Sa 5-6am News | | 5-6am | | | -----Sa-- | :30 | \$40.00 | 1.50 | NM | | |
| Ⓜ MG for 6.7 05/24 | | | | | | | | | | | | | | | |
| 15 | KGTV | 06/05/22-06/05/22 | | Su 5-6am News | | 5-6am | | | -----Su | :30 | \$40.00 | 1.50 | NM | | |
| Ⓜ MG for 6.7 05/24 | | | | | | | | | | | | | | | |
| Week: | | 05/30/22 | 06/05/22 | MTWTF-- | | | | | 3 | \$190.00 | | 1.50 | | | |
| N 7 | KGTV | 05/09/22 | 06/03/22 | M-F 7-730pm News M-F 7-730pm News | CM | 7-730pm | MTWTF-- | :30 | 3 | \$290.00 | P-6 | 2.10 | NM | 12 | \$3,480.00 |
| (Program: 10NEWS 7P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | MTWTF-- | | | | | 3 | \$290.00 | | 2.10 | | | |
| Week: | | 05/16/22 | 05/22/22 | MTWTF-- | | | | | 3 | \$290.00 | | 2.10 | | | |
| Week: | | 05/23/22 | 05/29/22 | MTWTF-- | | | | | 3 | \$290.00 | | 2.10 | | | |
| Week: | | 05/30/22 | 06/05/22 | MTWTF-- | | | | | 3 | \$290.00 | | 2.10 | | | |
| N 8 | KGTV | 05/09/22 | 06/03/22 | M-F 6-630pm News M-F 6-630pm News | CM | 6-630pm | MTWTF-- | :30 | 2 | \$560.00 | P-3 | 2.20 | NM | 9 | \$5,040.00 |
| (Program: 10NEWS 6P) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| N 9 | KGTV | 05/09/22 | 06/05/22 | M-Su 11pm News ROS | CM | 11-1135pm | MTWTFSS | :30 | 3 | \$110.00 | P-6 | 1.00 | NM | 12 | \$1,320.00 |
| | | | | M-Su 11pm News ROS | | | | | | | | | | | |
| | | | | (Program: 10NEWS 11P M-SU) | | | | | | | | | | | |
| | | | | 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 2 | \$560.00 | | 2.20 | | | |
| | | Week: 05/16/22 | 05/22/22 | MTWTF-- | | | | | 2 | \$560.00 | | 2.20 | | | |
| | | Week: 05/23/22 | 05/29/22 | MTWTF-- | | | | | 3 | \$560.00 | | 2.20 | | | |
| | | Week: 05/30/22 | 06/05/22 | MTWTF-- | | | | | 2 | \$560.00 | | 2.20 | | | |
| N 10 | KGTV | 05/09/22 | 06/03/22 | M-F Nightline | CM | Nightline | MTWTF-- | :30 | 4 | \$40.00 | P-6 | 0.30 | NM | 16 | \$640.00 |
| | | | | M-F Nightline | | | | | | | | | | | |
| | | | | (Program: NIGHTLINE) | | | | | | | | | | | |
| | | | | 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTFSS | | | | | 3 | \$110.00 | | 1.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | MTWTFSS | | | | | 3 | \$110.00 | | 1.00 | | | |
| | | Week: 05/23/22 | 05/29/22 | MTWTFSS | | | | | 3 | \$110.00 | | 1.00 | | | |
| | | Week: 05/30/22 | 06/05/22 | MTWTFSS | | | | | 3 | \$110.00 | | 1.00 | | | |
| N 11 | KGTV | 05/09/22 | 06/03/22 | M-F 1135pm Kimmel | CM | 1135pm | MTWTF-- | :30 | 4 | \$80.00 | P-6 | 0.50 | NM | 16 | \$1,280.00 |
| | | | | M-F 1135pm Kimmel | | | | | | | | | | | |
| | | | | (Program: JIMMY KIMMEL LIVE!) | | | | | | | | | | | |
| | | | | 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | MTWTF-- | | | | | 4 | \$80.00 | | 0.30 | | | |
| | | Week: 05/16/22 | 05/22/22 | MTWTF-- | | | | | 4 | \$80.00 | | 0.30 | | | |
| | | Week: 05/23/22 | 05/29/22 | MTWTF-- | | | | | 4 | \$80.00 | | 0.30 | | | |
| | | Week: 05/30/22 | 06/05/22 | MTWTF-- | | | | | 4 | \$80.00 | | 0.30 | | | |
| N 12 | KGTV | 05/09/22 | 05/28/22 | Sa/Su 6-630pm News | CM | 6-630pm | -----S- | :30 | 1 | \$160.00 | P-6 | 2.00 | NM | 2 | \$320.00 |
| | | | | Sa/Su 6-630pm News | | | | | | | | | | | |
| | | | | (Program: 10NEWS SAT 6P) | | | | | | | | | | | |
| | | | | 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | -----S- | | | | | 1 | \$160.00 | | 2.00 | | | |
| | | Week: 05/16/22 | 05/22/22 | -----S- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 05/23/22 | 05/29/22 | -----S- | | | | | 1 | \$160.00 | | 2.00 | | | |
| N 13 | KGTV | 05/09/22 | 05/28/22 | Sa/Su 5-530pm News | CM | 5-530pm | -----S- | :30 | 1 | \$140.00 | P-6 | 1.70 | NM | 2 | \$280.00 |
| | | | | Sa/Su 5-530pm News | | | | | | | | | | | |
| | | | | (Program: 10NEWS SAT 5P) | | | | | | | | | | | |
| | | | | 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | -----S- | | | | | 1 | \$140.00 | | 1.70 | | | |
| | | Week: 05/16/22 | 05/22/22 | -----S- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 05/23/22 | 05/29/22 | -----S- | | | | | 1 | \$140.00 | | 1.70 | | | |
| N 14 | KGTV | 05/09/22 | 06/04/22 | Sa GMA Hour 2 | CM | 9-10am | -----S- | :30 | 1 | \$100.00 | P-6 | 1.20 | NM | 4 | \$400.00 |
| | | | | Sa GMA Hour 2 | | | | | | | | | | | |
| | | | | (Program: GMA SAT 9A) | | | | | | | | | | | |
| | | | | 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/09/22 | 05/15/22 | -----S- | | | | | 1 | \$100.00 | | 1.20 | | | |
| | | Week: 05/16/22 | 05/22/22 | -----S- | | | | | 1 | \$100.00 | | 1.20 | | | |
| | | Week: 05/23/22 | 05/29/22 | -----S- | | | | | 1 | \$100.00 | | 1.20 | | | |
| | | Week: 05/30/22 | 06/05/22 | -----S- | | | | | 1 | \$100.00 | | 1.20 | | | |
| N 15 | KGTV | 05/16/22 | 06/05/22 | Sa/Su 6-630pm News | CM | 6-630pm | -----S | :30 | 1 | \$160.00 | P-6 | 1.80 | NM | 1 | \$160.00 |
| | | | | Sa/Su 6-630pm News | | | | | | | | | | | |
| | | | | (Program: 10NEWS SUN 6P) | | | | | | | | | | | |
| | | | | 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/16/22 | 05/22/22 | -----S | | | | | 1 | \$160.00 | | 1.80 | | | |

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|-------------------------|-------|-----------------------|-----------------|-----|-------------------|---------------|-----------------------|---------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S | | | | | 1 | \$160.00 | | 1.80 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KGTV | 05/16/22-05/22/22 | | Sa/Su 6-630pm News | | 6-630pm | | | -----Su | :30 | (\$160.00) | 1.80 | NM | | |
| See MG 16.3,16.4,16.5 | | | | | | | | | | | | | | | |
| [Programming - Airs American Idol. RF 5/5] | | | | | | | | | | | | | | | |
| Week: | | 05/23/22 | 05/29/22 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S | | | | | 1 | \$160.00 | | 1.80 | | | |
| 2 | KGTV | 05/30/22-06/05/22 | | Sa/Su 6-630pm News | | 6-630pm | | | -----Su | :30 | (\$160.00) | 1.80 | NM | | |
| See MG 15.3 | | | | | | | | | | | | | | | |
| [Programming- NBA Finals. RFarber 5/17] | | | | | | | | | | | | | | | |
| 3 | KGTV | 06/04/22-06/04/22 | | Sa 8-9am News | | 8-9am | | | -----Sa-- | :30 | \$160.00 | 1.80 | NM | | |
| Ⓜ MG for 15.2 06/05 | | | | | | | | | | | | | | | |
| N16 | KGTV | 05/09/22 | 05/29/22 | Sa/Su 5-530pm News | CM | 5-530pm | -----S | :30 | 1 | \$145.00 | P-6 | 1.60 | NM | 3 | \$450.00 |
| (Program: 10NEWS SUN 5P) | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | | | 1 | \$145.00 | | 1.60 | | | |
| 1 | KGTV | 05/09/22-05/15/22 | | Sa/Su 5-530pm News | | 5-530pm | | | -----Su | :30 | (\$145.00) | 1.60 | NM | | |
| See MG 16.3,16.4,16.5 | | | | | | | | | | | | | | | |
| [Programming - Airs American Idol. RF 5/5] | | | | | | | | | | | | | | | |
| 3 | KGTV | 05/10/22-05/13/22 | | M-F 5-6pm News | | 5-6pm | -TWThF---- | :30 | | \$190.00 | | 1.60 | NM | | |
| Ⓜ MG for 16.2,15.1,16.1 | | | | | | | | | | | | | | | |
| 4 | KGTV | 05/16/22-05/20/22 | | M-F 4-5pm | | 4-5pm | MTWThF---- | :30 | | \$120.00 | | 1.60 | NM | | |
| Ⓜ MG for 16.2,15.1,16.1 | | | | | | | | | | | | | | | |
| 5 | KGTV | 05/21/22-05/21/22 | | 10News in Prime | | 10News in Prime | -----Sa-- | :30 | | \$140.00 | | 1.60 | NM | | |
| Ⓜ MG for 16.2,15.1,16.1 | | | | | | | | | | | | | | | |
| Week: | | 05/16/22 | 05/22/22 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S | | | | | 1 | \$145.00 | | 1.60 | | | |
| 2 | KGTV | 05/23/22-05/29/22 | | Sa/Su 5-530pm News | | 5-530pm | | | -----Su | :30 | (\$145.00) | 1.60 | NM | | |
| See MG 16.3,16.4,16.5 | | | | | | | | | | | | | | | |
| [TP sold - RF 5/5] | | | | | | | | | | | | | | | |
| N17 | KGTV | 05/16/22 | 06/04/22 | ABC World News Saturday | CM | 530-6pm | -----S- | :30 | 1 | \$280.00 | P-6 | 2.90 | NM | 2 | \$560.00 |
| (Program: ABC WORLD NEWS SAT) | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S- | | | | | 1 | \$280.00 | | 2.90 | | | |
| 1 | KGTV | 05/16/22-05/22/22 | | ABC World News Saturday | | 530-6pm | | | -----Sa-- | :30 | (\$280.00) | 2.90 | NM | | |
| See MG 17.3 | | | | | | | | | | | | | | | |
| [Programming. Airs NBA Conference Finals. RF 5/5] | | | | | | | | | | | | | | | |
| 3 | KGTV | 05/21/22-05/21/22 | | Sa 10am-5pm ROS | | 10am-5pm | (4:30 PM-5:00 P | :30 | | \$280.00 | | 2.90 | NM | | |
| Ⓜ MG for 17.1 05/21 | | | | | | | | | | | | | | | |
| Week: | | 05/23/22 | 05/29/22 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S- | | | | | 1 | \$280.00 | | 2.90 | | | |
| N18 | KGTV | 05/09/22 | 05/29/22 | ABC World News Sunday | CM | 530-6pm | -----S | :30 | 1 | \$320.00 | P-6 | 2.30 | NM | 1 | \$320.00 |
| (Program: ABC WORLD NEWS SUN) | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/2021LS Sun 5:30p-6:00p TIME PERIOD ON KGTV. | | | | | | | | | | | | | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | | | 1 | \$320.00 | | 2.30 | | | |

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|--|-----------|-------------------|------------------------|-----------------|-----------------------|----------------|-------------------|---------------|-----------------------|-------------|------------|-------------|---------------|-------|------------|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$320.00 | | | 2.30 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KGTV | 05/09/22-05/15/22 | ABC World News Sunday | | 530-6pm | | -----Su | :30 | (\$320.00) | | 2.30 | NM | | | | |
| See MG 18.3 | | | | | | | | | | | | | | | | |
| [Programming - Airs American Idol. RF 5/5] | | | | | | | | | | | | | | | | |
| 3 | KGTV | 05/09/22-05/15/22 | ABC West Coast Special | | 5-7pm (4:30 PM-5:00 P | | -----Su | :30 | (\$320.00) | | 2.30 | NM | | | | |
| Ⓜ See MG 18.4 | | | | | | | | | | | | | | | | |
| [Please revise inventory code. Currently showing in ABC West Coast Special but should be ABC World News Tonight] | | | | | | | | | | | | | | | | |
| 4 | KGTV | 05/09/22-05/15/22 | ABC World News Sunday | | 430-5p | | -----Su | :30 | \$320.00 | | 2.30 | NM | | | | |
| Ⓜ MG for 18.3 05/15 | | | | | | | | | | | | | | | | |
| Week: | | 05/16/22 | 05/22/22 | ----- | | | 0 | | | \$0.00 | | | 0.00 | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S | | | 1 | | | \$320.00 | | | 2.30 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 2 | KGTV | 05/23/22-05/29/22 | ABC World News Sunday | | 530-6pm | | -----Su | :30 | (\$320.00) | | 2.30 | NM | | | | |
| See MG 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15 | | | | | | | | | | | | | | | | |
| [No Inventory - RF 5/16] | | | | | | | | | | | | | | | | |
| N19 | KGTV | 05/09/22 | 06/05/22 | This Week | CM | 9-10am | -----S | :30 | 1 | \$320.00 | P-6 | 1.40 | NM | 13 | \$2,100.00 | |
| This Week | | | | | | | | | | | | | | | | |
| (Program: THIS WEEK) | | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF THIS WEEK-ABC Sun | | | | | | | | | | | | | | | | |
| 9:00a-10:00a IN May/2021LS ON KGTV. | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | 1 | | | \$320.00 | | | 1.40 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KGTV | 05/09/22-05/15/22 | This Week | | 9-10am | | -----Su | :30 | (\$320.00) | | 1.40 | NM | | | | |
| See MG 19.5, 19.6 | | | | | | | | | | | | | | | | |
| [Recon-Breaking News-Network] | | | | | | | | | | | | | | | | |
| 5 | KGTV | 05/21/22-05/28/22 | Sa 8-9am News | | 8-9am | | -----Sa-- | :30 | \$160.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 19.1 05/15 | | | | | | | | | | | | | | | | |
| 6 | KGTV | 05/28/22-05/28/22 | Sa 8-9am News | | 8-9am | | -----Sa-- | :30 | \$160.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 19.1 05/15 | | | | | | | | | | | | | | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S | | | 1 | | | \$320.00 | | | 1.40 | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S | | | 1 | | | \$320.00 | | | 1.40 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 3 | KGTV | 05/23/22-05/29/22 | This Week | | 9-10am | | -----Su | :30 | (\$320.00) | | 1.40 | NM | | | | |
| See MG 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15 | | | | | | | | | | | | | | | | |
| 7 | KGTV | 05/18/22-05/27/22 | M-F 6-7am News | | 6-7am | | MTWThF---- | :30 | \$120.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 8 | KGTV | 05/18/22-05/27/22 | M-F 6-7am News | | 6-7am | | MTWThF---- | :30 | \$120.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 9 | KGTV | 05/18/22-05/27/22 | M-F 6-7am News | | 6-7am | | MTWThF---- | :30 | \$120.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 10 | KGTV | 05/18/22-05/27/22 | M-F 6-7am News | | 6-7am | | MTWThF---- | :30 | \$120.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 11 | KGTV | 05/28/22-06/04/22 | Sa 8-9am News | | 8-9am | | -----Sa-- | :30 | \$160.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 12 | KGTV | 05/28/22-06/04/22 | Sa 8-9am News | | 8-9am | | -----Sa-- | :30 | \$160.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 13 | KGTV | 05/18/22-05/20/22 | M-F 4-5pm | | 4-5pm | | --WThF---- | :30 | \$120.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 14 | KGTV | 05/18/22-05/22/22 | M-Su 11pm News ROS | | 11-1135pm | | --WThFSaSu | :30 | \$110.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| 15 | KGTV | 05/18/22-05/22/22 | M-Su 11pm News ROS | | 11-1135pm | | --WThFSaSu | :30 | \$110.00 | | 1.40 | NM | | | | |
| Ⓜ MG for 18.2, 22.3, 5.12, 5.14, 19.3 | | | | | | | | | | | | | | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S | | | 1 | | | \$320.00 | | | 1.40 | | | |

Order / Rev: 1018574
 Alt Order #: WOC13596022
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission
 Product Desc: INSURANCE COMMISSIONER
 Estimate: 2624
KGTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|---|-----------|-------------------|-----------------|-------------------------|-------|----------------|-------------------|-----|-----------------------|-----------------|---------------|-----------------------|------------|-------------|----------|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S | | | | | 1 | \$320.00 | | 1.40 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 4 | KGTV | 05/30/22-06/05/22 | | This Week | | | | | 9-10am | -----Su | :30 | (\$320.00) | 1.40 | NM | | |
| See MG 19.16 | | | | | | | | | | | | | | | | |
| 16 | KGTV | 05/30/22-06/05/22 | | Su 9am-5pm ROS | | 9am-5pm | (3:00 PM-4:00 PM) | | | -----Su | :30 | \$320.00 | 1.40 | NM | | |
| Ⓜ MG for 19.4 06/05 | | | | | | | | | | | | | | | | |
| N20 | KGTV | 05/16/22 | 06/04/22 | Sa 8-9am News | CM | 8-9am | -----S- | :30 | 1 | \$160.00 | P-6 | 1.80 | NM | 2 | \$320.00 | |
| (Program: 10NEWS SAT 8A) | | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S- | | | | | 1 | \$160.00 | | 1.80 | | | | |
| Week: | | 05/23/22 | 05/29/22 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S- | | | | | 1 | \$160.00 | | 1.80 | | | | |
| N21 | KGTV | 05/09/22 | 06/04/22 | Sa 6-7am News | CM | 6-7am | -----S- | :30 | 1 | \$120.00 | P-6 | 1.30 | NM | 4 | \$480.00 | |
| (Program: 10NEWS SAT 6A) | | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S- | | | | | 1 | \$120.00 | | 1.30 | | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S- | | | | | 1 | \$120.00 | | 1.30 | | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S- | | | | | 1 | \$120.00 | | 1.30 | | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S- | | | | | 1 | \$120.00 | | 1.30 | | | | |
| N22 | KGTV | 05/09/22 | 05/28/22 | Sa GMA Hour 1 | CM | 7-8am | -----S- | :30 | 1 | \$180.00 | P-6 | 1.90 | NM | 2 | \$360.00 | |
| (Program: GMA 7A SAT) | | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S- | | | | | 1 | \$180.00 | | 1.90 | | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S- | | | | | 1 | \$180.00 | | 1.90 | | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S- | | | | | 1 | \$180.00 | | 1.90 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 3 | KGTV | 05/23/22-05/29/22 | | Sa GMA Hour 1 | | | | | 7-8am | -----Sa-- | :30 | (\$180.00) | 1.90 | NM | | |
| See MG 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15 | | | | | | | | | | | | | | | | |
| [TP sold - RF 5/16] | | | | | | | | | | | | | | | | |
| N23 | KGTV | 05/09/22 | 06/05/22 | Su 6-7am News | CM | 6-7am | -----S | :30 | 1 | \$120.00 | P-6 | 1.20 | NM | 4 | \$480.00 | |
| (Program: 10NEWS SUN 6A) | | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | | | 1 | \$120.00 | | 1.20 | | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S | | | | | 1 | \$120.00 | | 1.20 | | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S | | | | | 1 | \$120.00 | | 1.20 | | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S | | | | | 1 | \$120.00 | | 1.20 | | | | |
| N24 | KGTV | 05/09/22 | 05/29/22 | Su 8-9am News | CM | 8-9am | -----S | :30 | 1 | \$140.00 | P-6 | 1.20 | NM | 2 | \$280.00 | |
| (Program: 10NEWS SUN 8A) | | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | | | 1 | \$140.00 | | 1.20 | | | | |
| Week: | | 05/16/22 | 05/22/22 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S | | | | | 1 | \$140.00 | | 1.20 | | | | |
| N25 | KGTV | 05/09/22 | 06/05/22 | Su Good Morning America | CM | 7-8am | -----S | :30 | 1 | \$140.00 | P-6 | 1.20 | NM | 4 | \$560.00 | |
| (Program: GMA SUN) | | | | | | | | | | | | | | | | |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 05/09/22 | 05/15/22 | -----S | | | | | 1 | \$140.00 | | 1.20 | | | | |
| Week: | | 05/16/22 | 05/22/22 | -----S | | | | | 1 | \$140.00 | | 1.20 | | | | |
| Week: | | 05/23/22 | 05/29/22 | -----S | | | | | 1 | \$140.00 | | 1.20 | | | | |
| Week: | | 05/30/22 | 06/05/22 | -----S | | | | | 1 | \$140.00 | | 1.20 | | | | |