

# ORDER



**Orders**  
**Order / Rev:** 1018574  
**Alt Order #:** WOC13596022  
**Product Desc:** INSURANCE COMMISSIONER  
**Estimate:** 2624  
**Flight Dates:** 05/09/22 - 06/05/22  
**Original Date / Rev:** 05/04/22 / 05/10/22  
**Order Type:** GENERAL

**KGTV**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Sadler Strategic Media - Pol  
**Buying Contact:**  
**Billing Contact:** Nick AP  
 12103 Viewcrest Road  
 Studio City, CA 91604

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Levine/Democrat/Insurance Commissi  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 272608  
**Agency External ID:** 119523  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	136	\$22,425.00	\$19,061.25
05/30/22	06/05/22	43	\$6,945.00	\$5,903.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	136	\$22,425.00	\$19,061.25	169.40
June 2022	43	\$6,945.00	\$5,903.25	52.70
<b>Totals</b>	<b>179</b>	<b>\$29,370.00</b>	<b>\$24,964.50</b>	<b>222.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	05/09/22	06/03/22	M-F Good Morning Ame@M M-F Good Morning America	CM	7-9am	MTWTF--	:30	5	\$160.00	P-6	1.40	NM	20	\$3,200.00
(Program: GMA) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/09/22	05/15/22	MTWTF--		5				\$160.00		1.40			
	Week:	05/16/22	05/22/22	MTWTF--		5				\$160.00		1.40			
	Week:	05/23/22	05/29/22	MTWTF--		5				\$160.00		1.40			
	Week:	05/30/22	06/05/22	MTWTF--		5				\$160.00		1.40			
N 2	KGTV	05/09/22	06/03/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$120.00	P-6	1.00	NM	15	\$1,800.00
(Program: 10NEWS 6A) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/09/22	05/15/22	MTWTF--		3				\$120.00		1.00			
	Week:	05/16/22	05/22/22	MTWTF--		4				\$120.00		1.00			
	Week:	05/23/22	05/29/22	MTWTF--		4				\$120.00		1.00			
	Week:	05/30/22	06/05/22	MTWTF--		4				\$120.00		1.00			
N 3	KGTV	05/09/22	06/03/22	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	2	\$100.00	P-6	0.90	NM	8	\$800.00
(Program: LIVE! W/ KELLY & RYAN) 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															

Order / Rev: 1018574  
 Alt Order #: WOC13596022  
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KGTV	05/09/22	06/03/22	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	3	\$125.00	P-6	1.10	NM	12	\$1,500.00
(Program: 10NEWS 11A)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					2	\$100.00		0.90			
Week:		05/16/22	05/22/22	MTWTF--					2	\$100.00		0.90			
Week:		05/23/22	05/29/22	MTWTF--					2	\$100.00		0.90			
Week:		05/30/22	06/05/22	MTWTF--					2	\$100.00		0.90			
N 5	KGTV	05/09/22	06/03/22	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	2	\$160.00	P-6	1.20	NM	8	\$1,280.00
(Program: THE VIEW)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					3	\$125.00		1.10			
Week:		05/16/22	05/22/22	MTWTF--					3	\$125.00		1.10			
Week:		05/23/22	05/29/22	MTWTF--					3	\$125.00		1.10			
Week:		05/30/22	06/05/22	MTWTF--					3	\$125.00		1.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/09/22-05/15/22	M-F 10-11am			10-11am	MTWThF----	:30		<del>(\$160.00)</del>		1.20	NM		
See MG 5.9															
[TP sold - RF 5/9]															
9	KGTV	05/11/22-05/13/22	M-F 10-11am			10-11am	--WThF----	:30		\$160.00		1.20	NM		
Ⓜ MG for 5.2 05/11															
[TP sold - RF 5/10]															
Week:		05/16/22	05/22/22	MTWTF--					2	\$160.00		1.20			
Week:		05/23/22	05/29/22	MTWTF--					2	\$160.00		1.20			
Week:		05/30/22	06/05/22	MTWTF--					2	\$160.00		1.20			
N 6	KGTV	05/09/22	06/03/22	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	3	\$190.00	P-6	1.50	NM	12	\$2,280.00
(Program: 10NEWS 5P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					3	\$190.00		1.50			
Week:		05/16/22	05/22/22	MTWTF--					3	\$190.00		1.50			
Week:		05/23/22	05/29/22	MTWTF--					3	\$190.00		1.50			
Week:		05/30/22	06/05/22	MTWTF--					3	\$190.00		1.50			
N 7	KGTV	05/09/22	06/03/22	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	3	\$290.00	P-6	2.10	NM	12	\$3,480.00
(Program: 10NEWS 7P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					3	\$290.00		2.10			
Week:		05/16/22	05/22/22	MTWTF--					3	\$290.00		2.10			
Week:		05/23/22	05/29/22	MTWTF--					3	\$290.00		2.10			
Week:		05/30/22	06/05/22	MTWTF--					3	\$290.00		2.10			
N 8	KGTV	05/09/22	06/03/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$560.00	P-3	2.20	NM	9	\$5,040.00
(Program: 10NEWS 6P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTF--					2	\$560.00		2.20			
Week:		05/16/22	05/22/22	MTWTF--					2	\$560.00		2.20			
Week:		05/23/22	05/29/22	MTWTF--					3	\$560.00		2.20			
Week:		05/30/22	06/05/22	MTWTF--					2	\$560.00		2.20			
N 9	KGTV	05/09/22	06/05/22	M-Su 11pm News ROS M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	3	\$110.00	P-6	1.00	NM	12	\$1,320.00
(Program: 10NEWS 11P M-SU)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MTWTFSS					3	\$110.00		1.00			
Week:		05/16/22	05/22/22	MTWTFSS					3	\$110.00		1.00			

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 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KGTV	05/09/22	06/03/22	M-F Nightline M-F Nightline	CM	Nightline	MTWTF--	:30	4	\$40.00	P-6	0.30	NM	16	\$640.00
(Program: NIGHTLINE)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/23/22	05/29/22	MTWTFSS			3			\$110.00			1.00		
Week:		05/30/22	06/05/22	MTWTFSS			3			\$110.00			1.00		
N 11	KGTV	05/09/22	06/03/22	M-F 1135pm Kimmel M-F 1135pm Kimmel	CM	1135pm	MTWTF--	:30	4	\$80.00	P-6	0.50	NM	16	\$1,280.00
(Program: JIMMY KIMMEL LIVE!)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	MTWTF--			4			\$40.00			0.30		
Week:		05/16/22	05/22/22	MTWTF--			4			\$40.00			0.30		
Week:		05/23/22	05/29/22	MTWTF--			4			\$40.00			0.30		
Week:		05/30/22	06/05/22	MTWTF--			4			\$40.00			0.30		
N 12	KGTV	05/09/22	05/28/22	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S-	:30	1	\$160.00	P-6	2.00	NM	2	\$320.00
(Program: 10NEWS SAT 6P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----S-			1			\$160.00			2.00		
Week:		05/16/22	05/22/22	-----			0			\$0.00			0.00		
Week:		05/23/22	05/29/22	-----S-			1			\$160.00			2.00		
N 13	KGTV	05/09/22	05/28/22	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S-	:30	1	\$140.00	P-6	1.70	NM	2	\$280.00
(Program: 10NEWS SAT 5P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----S-			1			\$140.00			1.70		
Week:		05/16/22	05/22/22	-----			0			\$0.00			0.00		
Week:		05/23/22	05/29/22	-----S-			1			\$140.00			1.70		
N 14	KGTV	05/09/22	06/04/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	9-10am	-----S-	:30	1	\$100.00	P-6	1.20	NM	4	\$400.00
(Program: GMA SAT 9A)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----S-			1			\$100.00			1.20		
Week:		05/16/22	05/22/22	-----S-			1			\$100.00			1.20		
Week:		05/23/22	05/29/22	-----S-			1			\$100.00			1.20		
Week:		05/30/22	06/05/22	-----S-			1			\$100.00			1.20		
N 15	KGTV	05/16/22	06/05/22	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$160.00	P-6	1.80	NM	1	\$160.00
(Program: 10NEWS SUN 6P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/16/22	05/22/22	-----S			1			\$160.00			1.80		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KGTV	05/16/22-05/22/22		Sa/Su 6-630pm News			6-630pm	-----Su	:30	<del>(\$160.00)</del>	1.80	NM			
See MG 16.3, 16.4, 16.5															
[Programming - Airs American Idol. RF 5/5]															
Week:		05/23/22	05/29/22	-----			0			\$0.00			0.00		
Week:		05/30/22	06/05/22	-----S			1			\$160.00			1.80		
N 16	KGTV	05/09/22	05/29/22	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$145.00	P-6	1.60	NM	3	\$450.00
(Program: 10NEWS SUN 5P)															
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/09/22	05/15/22	-----S			1			\$145.00			1.60		

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 Alt Order #: WOC13596022  
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		05/09/22	05/15/22	-----S					1	\$145.00		1.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/09/22-05/15/22		Sa/Su 5-530pm News		5-530pm			-----Su	:30		<del>(\$145.00)</del>	1.60	NM		
See MG 16.3,16.4,16.5																
[Programming - Airs American Idol. RF 5/5]																
3	KGTV	05/10/22-05/13/22		M-F 5-6pm News		5-6pm			-TWThF----	:30		\$190.00	1.60	NM		
Ⓜ MG for 16.2,15.1,16.1																
4	KGTV	05/16/22-05/20/22		M-F 4-5pm		4-5pm			MTWThF----	:30		\$120.00	1.60	NM		
Ⓜ MG for 16.2,15.1,16.1																
5	KGTV	05/21/22-05/21/22		10News in Prime		10News in Prime			-----Sa--	:30		\$140.00	1.60	NM		
Ⓜ MG for 16.2,15.1,16.1																
Week:		05/16/22	05/22/22	-----					0	\$0.00		0.00				
Week:		05/23/22	05/29/22	-----S					1	\$145.00		1.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22		Sa/Su 5-530pm News		5-530pm			-----Su	:30		<del>(\$145.00)</del>	1.60	NM		
See MG 16.3,16.4,16.5																
[TP sold - RF 5/5]																
N17	KGTV	05/16/22	06/04/22	ABC World News Saturday	CM	530-6pm	-----S-	:30	1	\$280.00	P-6	2.90	NM	2	\$560.00	
World News Saturday																
(Program: ABC WORLD NEWS SAT)																
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																
Week:		05/16/22	05/22/22	-----S-					1	\$280.00		2.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22		ABC World News Saturday		530-6pm			-----Sa--	:30		<del>(\$280.00)</del>	2.90	NM		
See MG 17.3																
[Programming. Airs NBA Conference Finals. RF 5/5]																
3	KGTV	05/21/22-05/21/22		Sa 10am-5pm ROS		10am-5pm	(4:30 PM-5:00 PM)		-----Sa--	:30		\$280.00	2.90	NM		
Ⓜ MG for 17.1 05/21																
Week:		05/23/22	05/29/22	-----					0	\$0.00		0.00				
Week:		05/30/22	06/05/22	-----S-					1	\$280.00		2.90				
N18	KGTV	05/09/22	05/29/22	ABC World News Sunday	CM	530-6pm	-----S	:30	1	\$320.00	P-6	2.30	NM	2	\$640.00	
World News Sunday																
(Program: ABC WORLD NEWS SUN)																
2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/2021LS Sun 5:30p-6:00p TIME PERIOD ON KGTV.																
Week:		05/09/22	05/15/22	-----S					1	\$320.00		2.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/09/22-05/15/22		ABC World News Sunday		530-6pm			-----Su	:30		<del>(\$320.00)</del>	2.30	NM		
See MG 18.3																
[Programming - Airs American Idol. RF 5/5]																
3	KGTV	05/09/22-05/15/22		ABC West Coast Special		5-7pm	(4:30 PM-5:00 PM)		-----Su	:30		\$320.00	2.30	NM		
Ⓜ MG for 18.1 05/15																
Week:		05/16/22	05/22/22	-----					0	\$0.00		0.00				
Week:		05/23/22	05/29/22	-----S					1	\$320.00		2.30				
N19	KGTV	05/09/22	06/05/22	This Week	CM	9-10am	-----S	:30	1	\$320.00	P-6	1.40	NM	4	\$1,280.00	
This Week																
(Program: THIS WEEK)																
2Q22 ESTIMATE NON BBO (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF THIS WEEK-ABC Sun 9:00a-10:00a IN May/2021LS ON KGTV.																
Week:		05/09/22	05/15/22	-----S					1	\$320.00		1.40				
Week:		05/16/22	05/22/22	-----S					1	\$320.00		1.40				
Week:		05/23/22	05/29/22	-----S					1	\$320.00		1.40				
Week:		05/30/22	06/05/22	-----S					1	\$320.00		1.40				
N20	KGTV	05/16/22	06/04/22	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$160.00	P-6	1.80	NM	2	\$320.00	
Sa 8-9am News																
(Program: 10NEWS SAT 8A)																
2Q22 ESTIMATE NON BBO (sell) - 2Q21 average																
Week:		05/16/22	05/22/22	-----S-					1	\$160.00		1.80				

Order / Rev: 1018574  
 Alt Order #: WOC13596022  
 Flight Dates: 05/09/22 - 06/05/22

Advertiser: Levine/Democrat/Insurance Commission  
 Product Desc: INSURANCE COMMISSIONER  
 Estimate: 2624  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KGTV	05/09/22	06/04/22	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$120.00	P-6	1.30	NM	4	\$480.00
				Sa 6-7am News											
		(Program: 10NEWS SAT 6A)													
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	-----		0				\$0.00		0.00			
		Week: 05/30/22	06/05/22	-----S-		1				\$160.00		1.80			
N22	KGTV	05/09/22	05/28/22	Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$180.00	P-6	1.90	NM	3	\$540.00
				Sa GMA Hour 1											
		(Program: GMA 7A SAT)													
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S-		1				\$180.00		1.90			
		Week: 05/16/22	05/22/22	-----S-		1				\$180.00		1.90			
		Week: 05/23/22	05/29/22	-----S-		1				\$180.00		1.90			
		Week: 05/30/22	06/05/22	-----S-		1				\$180.00		1.90			
N23	KGTV	05/09/22	06/05/22	Su 6-7am News	CM	6-7am	-----S	:30	1	\$120.00	P-6	1.20	NM	4	\$480.00
				Su 6-7am News											
		(Program: 10NEWS SUN 6A)													
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S		1				\$120.00		1.20			
		Week: 05/16/22	05/22/22	-----S		1				\$120.00		1.20			
		Week: 05/23/22	05/29/22	-----S		1				\$120.00		1.20			
		Week: 05/30/22	06/05/22	-----S		1				\$120.00		1.20			
N24	KGTV	05/09/22	05/29/22	Su 8-9am News	CM	8-9am	-----S	:30	1	\$140.00	P-6	1.20	NM	2	\$280.00
				Su 8-9am News											
		(Program: 10NEWS SUN 8A)													
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S		1				\$140.00		1.20			
		Week: 05/16/22	05/22/22	-----		0				\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S		1				\$140.00		1.20			
N25	KGTV	05/09/22	06/05/22	Su Good Morning America	CM	7-8am	-----S	:30	1	\$140.00	P-6	1.20	NM	4	\$560.00
				Su Good Morning America											
		(Program: GMA SUN)													
		2Q22 ESTIMATE NON BBO (sell) - 2Q21 average													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	-----S		1				\$140.00		1.20			
		Week: 05/16/22	05/22/22	-----S		1				\$140.00		1.20			
		Week: 05/23/22	05/29/22	-----S		1				\$140.00		1.20			
		Week: 05/30/22	06/05/22	-----S		1				\$140.00		1.20			
													Totals	179	\$29,370.00