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obc

## ORDER

|   | Order / Rev:   | 1018574  |   |  |                    |  |                           |                      |  |
|---|--|--|---|--|--------------------|--|---------------------------|----------------------|--|
|   | Alt Order #:   | WOC13596022  | 2   |  |                    |  |                           |                      |  |
|   | Product Desc:  | INSURANCE C  | OMMISSIONER   |  |                    | KGTV                                   |                           |                      |  |
|   | Estimate:  | 2624   |   |  |                    |  |                           |                      |  |
| Flight Dates:<br>Original Date / Rev:<br>Order Type:  |  | 05/09/22 - 06/0  | 5/22  | Primary /  | AE:                | Margie MacDonald                       |                           |                      |  |
|   |  | 05/04/22 / 05/1  | 0/22  | <br>Sales Of   | fice:              | EWSDC                                  |                           |                      |  |
|   |  | GENERAL  |   | <br>Sales Re   |                    | NAT                                    |                           |                      |  |
|   |  |  |   |  | -                  |  |                           |                      |  |
| Agency Name:<br>Buying Contact:   |  | Sadler Strateg   | ic Media - Pol  |  |                    |  |                           |                      |  |
|   |  |  |   | Billing Ty   |                    | Cash                                   |                           |                      |  |
|   | Billing Contact:   | Nick AP  |   | Billing Ca   | alendar:           | Broadcast                              |                           |                      |  |
|   |  | 12103 Viewcre  | st Road   | Billing Cy   | /cle:              | EOM/EOC                                |                           |                      |  |
|   |  | Studio City, CA  | 91604   | Agency (   | Commission:        | 15%                                    |                           |                      |  |
| Advertiser  | Name:  | Levine/Democ   | rat/Insurance Com   | missi  |                    |  |                           |                      |  |
|   | Demographic:   | A35+   |   | New Bus  | siness End:        |  |                           |                      |  |
|   | Product Codes:   | State Candidat   | e   | Advertise  | er External ID:    | 272608                                 |                           |                      |  |
|   | Revenue Code 1:  | DISC   |   | Agency E   | External ID:       | 119523<br>General                      |                           |                      |  |
|   | Revenue Code 2:  | POL  |   | Unit Cod   | e:                 |  |                           |                      |  |
|   | Revenue Code 3:  | CAND   |   | Order Se   | eparation:         | 00:15:00                               |                           |                      |  |
|   | Priority:  | P-6  |   |  |                    |  |                           |                      |  |
| Bill Plan   |  |  |   | Totals   |                    |  |                           |                      |  |
| Start Date  | End Date # Spots   | Gross Amount   | Net Amount  | Month  | # Spots            | Gross Amount                           | Net Amount                | Rating               |  |
|   | 05/29/22 136   | \$22,425.00  |   | May 2022<br>June 2022  | 136<br>43          |  |                           | 169.40<br>52.70      |  |
| 05/30/22  | 06/05/22 43  | \$6,945.00   | \$5,903.25  | Totals   | 179                |  | \$5,903.25<br>\$24,964.50 | 222.10               |  |
| Account Exect   | utives   |  |   |  |                    |  | . ,                       |                      |  |
| Account Execut  | tive Sales Off   | ice Sales Reg  | ion Start Date /  | End Date   | Order %            | 7                                      |                           |                      |  |
| Marais M D  | nald   |  | Start Of Ord  | der - End Of Order   | 100%               |  |                           |                      |  |
| Margie MacDor   |  |  |   |  |                    |  |                           |                      |  |
| wargle MacDol   |  |  |   |  |                    |  |                           |                      |  |
| -   |  | ntory Code   | Break Start/End   | d Time Days  | Len Spots          | Rate Pri Rtg <sup>-</sup>              | Type Spots                | Amount               |  |
| Ln Ch   | Start End Inve<br>05/09/22 06/03/22 M-F 0  | •  |   | d Time Days<br>MTWTF   | Len Spots<br>:30 5 | Rate Pri Rtg<br>\$160.00 P-6 1.40      |                           | Amount<br>\$3,200.00 |  |
| Ln Ch<br>N 1 KGTV 0   | Start End Inve<br>05/09/22 06/03/22 M-F<br>M-F   |  | eûûM 7-9am  |  | •                  |  |                           |                      |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST  | Start         End         Inve           05/09/22         06/03/22         M-F           M-F         M-F           : GMA)         GMAN   | Good Morning Am<br>Good Morning Am<br>- 2Q21 average   | eûM 7-9am<br>nerica   | MTWTF  | •                  |  |                           |                      |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br><u>Start</u>  | Start         End         Inve           05/09/22         06/03/22         M-F           : GMA)         M-F           TIMATE NON BBO (sell)         Date   | Good Morning Am<br>Good Morning Am<br>- 2Q21 average<br>ekdays Spot  | e®M 7-9am<br>herica<br>ts/Week Rate   | MTWTF  | •                  |  |                           |                      |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST  | Start         End         Inve           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           Commentation         M-F           Commentation         M-F           Commentation         M-F           Date         End Date         We           05/22         05/15/22         MTV  | Good Morning Am<br>Good Morning Arr<br>- 2Q21 average<br>ekdays <u>Spor</u><br>WF<br>WF  | eûM 7-9am<br>nerica   | MTWTF<br><u>Rating</u><br>1.40   | •                  |  |                           |                      |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br>Start<br>Week: 05/09<br>Week: 05/16<br>Week: 05/23  | Start         End         Inve           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           Commentation         M-F           Comm   | Good Morning Am<br>Good Morning Ar<br>- 2Q21 average<br><u>ekdays Spor</u><br>WF<br>WF<br>WF   | e00M 7-9am<br>herica<br><u>ts/Week</u> <u>Rate</u><br>5 \$160.00<br>5 \$160.00<br>5 \$160.00  | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40   | •                  |  |                           |                      |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br><u>Start</u><br>Week: 05/09<br>Week: 05/16<br>Week: 05/23<br>Week: 05/30  | Start         End         Inve           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           Commentation         M-F           Commentation         M-F           Commentation         M-F           Date         End Date         We           05/22         05/15/22         MTV           05/22         05/22/22         MTV   | Good Morning Am<br>Good Morning Am<br>- 2Q21 average<br>ekdays <u>Spot</u><br>VTF<br>VTF<br>VTF<br>VTF   | e00M 7-9am<br>herica<br><u>ts/Week Rate</u><br>5 \$160.00<br>5 \$160.00   | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40   | •                  | \$160.00 P-6 1.40                      | 20 NM 20                  |                      |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br><u>Start</u><br>Week: 05/09<br>Week: 05/16<br>Week: 05/23<br>Week: 05/30<br>N 2 KGTV 0<br>(Program:   | Start         End         Inve           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           Common Start         NON BBO (sell)           Date         End Date         We           0/22         05/15/22         MTV           0/22         05/22/22         MTV           0/22         05/29/22         MTV           0/22         06/05/22         MTV           0/22         06/03/22         MF           0/22         06/03/22         M-F   | Good Morning Am<br>Good Morning Am<br>- 2Q21 average<br>ekdays Spot<br>VTF<br>VTF<br>VTF<br>VTF<br>VTF<br>5-7am News<br>6-7am News   | e00M 7-9am<br>herica<br><u>ts/Week</u> <u>Rate</u><br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00  | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>1.40   | :30 5              | \$160.00 P-6 1.40                      | 20 NM 20                  | \$3,200.00           |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br><u>Start</u><br>Week: 05/09<br>Week: 05/16<br>Week: 05/30<br>Week: 05/30<br>N 2 KGTV 0<br>(Program:<br>2Q22 EST   | Start         End         Inversion           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           CMA)         FINATE NON BBO (sell)           Date         End Date         We           02/2         05/15/22         MTV           05/22         05/22/22         MTV           02/2         05/29/22         MTV           02/2         06/05/22         MTV           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           10NEWS 6A)         TIMATE NON BBO (sell)  | Good Morning Am<br>Good Morning Am<br>- 2Q21 average<br><u>ekdays Spot</u><br>VTF<br>VTF<br>VTF<br>VTF<br>S-7am News<br>6-7am News   | e00M 7-9am<br>herica Rate<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>CM 6-7am   | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>MTWTF  | :30 5              | \$160.00 P-6 1.40                      | 20 NM 20                  | \$3,200.00           |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br><u>Start</u><br>Week: 05/09<br>Week: 05/16<br>Week: 05/23<br>Week: 05/30<br>N 2 KGTV 0<br>(Program:   | Start         End         Inve           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           Commentation         M-F         M-F           Commentation         Second Se | Good Morning Am<br>Good Morning Am<br>- 2Q21 average<br><u>ekdays Spot</u><br>VTF<br>VTF<br>VTF<br>VTF<br>VTF<br>S-7am News<br>6-7am News<br>6-7am News<br>- 2Q21 average<br><u>ekdays Spot</u><br>VTF   | etQM 7-9am<br>herica Rate<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>CM 6-7am<br>ts/Week Rate<br>3 \$120.00                             | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>MTWTF<br><u>Rating</u><br>1.00                 | :30 5              | \$160.00 P-6 1.40                      | 20 NM 20                  | \$3,200.00           |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br>Start<br>Week: 05/09<br>Week: 05/23<br>Week: 05/30<br>N 2 KGTV 0<br>(Program:<br>2Q22 EST<br>Start<br>Week: 05/09<br>Week: 05/09<br>Week: 05/16                               | Start         End         Inve           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           GMA)         M-F           TIMATE NON BBO (sell)         M-F           022         05/15/22         MTV           022         05/15/22         MTV           05/22         05/29/22         MTV           022         06/05/22         MTV           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           10NEWS 6A)         M-F         M-F           TIMATE NON BBO (sell)         M-F         M-F           022         05/15/22         MTV           022         05/15/22         MTV           022         05/15/22         MTV  | Good Morning Am<br>Good Morning Am<br>- 2Q21 average<br>ekdays Spot<br>VTF<br>VTF<br>VTF<br>VTF<br>VTF<br>S-7am News<br>6-7am News<br>- 2Q21 average<br>ekdays Spot<br>VTF<br>VTF  | etQM 7-9am<br>herica Rate<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>CM 6-7am<br>ts/Week Rate<br>3 \$120.00<br>4 \$120.00               | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>MTWTF<br><u>Rating</u><br>1.00<br>1.00         | :30 5              | \$160.00 P-6 1.40                      | 20 NM 20                  | \$3,200.00           |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br>Start<br>Week: 05/09<br>Week: 05/16<br>Week: 05/30<br>N 2 KGTV 0<br>(Program:<br>2Q22 EST<br>Start<br>Week: 05/09   | Start         End         Inve           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           GMA)         M-F           TIMATE NON BBO (sell)         MT           022         05/15/22         MT           03/22         05/22/22         MT           05/09/22         06/05/22         MT           05/22         06/03/22         MT           05/09/22         06/03/22         MF           05/09/22         06/03/22         MF           05/09/22         06/03/22         MT           05/09/22         05/15/22         MT           05/22         05/15/22         MT           05/22         05/22/22         MT           05/22         05/22/22         MT           05/22         05/29/22         MT  | Good Morning Am<br>Good Morning Am<br>- 2Q21 average<br><u>ekdays Spot</u><br>VTF<br>VTF<br>VTF<br>VTF<br>VTF<br>S-7am News<br>6-7am News<br>6-7am News<br>- 2Q21 average<br><u>ekdays Spot</u><br>VTF   | etQM 7-9am<br>herica Rate<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>CM 6-7am<br>ts/Week Rate<br>3 \$120.00                             | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>MTWTF<br><u>Rating</u><br>1.00<br>1.00<br>1.00 | :30 5              | \$160.00 P-6 1.40                      | 20 NM 20                  | \$3,200.00           |  |
| Ln Ch<br>N 1 KGTV 0<br>(Program:<br>2Q22 EST<br>Start<br>Week: 05/09<br>Week: 05/09<br>Week: 05/30<br>N 2 KGTV 0<br>(Program:<br>2Q22 EST<br>Start<br>Week: 05/09<br>Week: 05/09<br>Week: 05/16<br>Week: 05/23<br>Week: 05/30 | Start         End         Inversion           05/09/22         06/03/22         M-F           05/09/22         06/03/22         M-F           GMA)         TIMATE NON BBO (sell)         M-F           Date         End Date         We           05/22         05/15/22         MTV           05/22         05/22/22         MTV           05/22         05/22/22         MTV           05/22         06/05/22         MTV           05/22         06/03/22         M-F           05/09/22         06/03/22         MTV           05/22         05/15/22         MTV           05/22         05/15/22         MTV           05/22         05/22/22         MTV           05/22         05/22/22         MTV           05/22         05/22/22         MTV           05/22         05/22/22         MTV           05/22         05/29/22         MTV           05/22         05/29/22         MTV           05/22         05/29/22         MTV           05/22         05/22/22         MTV           05/22         06/05/22         MTV           05/22         06/05/22   | Good Morning Am           Good Morning Am           - 2Q21 average           ekdays         Spot           VTF           VTF           VTF           VTF           5-7am News           6-7am News           6-7am News           verage           ekdays         Spot           VTF           VTF | etQM 7-9am<br>herica Rate<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>5 \$160.00<br>CM 6-7am<br>ts/Week Rate<br>3 \$120.00<br>4 \$120.00<br>4 \$120.00 | MTWTF<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>MTWTF<br><u>Rating</u><br>1.00<br>1.00<br>1.00 | :30 5              | \$160.00 P-6 1.40<br>\$120.00 P-6 1.00 | 20 NM 20                  | \$3,200.00           |  |

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| Order / Rev:  | 1018574             | Advertiser:   | Levine/Democrat/Insurance Commission |      |
|---------------|---------------------|---------------|--------------------------------------|------|
| Alt Order #:  | WOC13596022         | Product Desc: | INSURANCE COMMISSIONER               | KGTV |
| Flight Dates: | 05/09/22 - 06/05/22 | Estimate:     | 2624                                 |      |

| Ln Ch                  | Start                       | End                     | Inventory Code                 | e Break    | Start/End T          | ime Days      | Len Spo  | ots      | Rate Pri                | Rtg Type       | Spots | Amount            |
|------------------------|-----------------------------|-------------------------|--------------------------------|------------|----------------------|---------------|----------|----------|-------------------------|----------------|-------|-------------------|
| Sta                    | art Date                    | End Date                | Weekdays                       | Spots/Week | Rate                 | Rating        |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/15/22                | MTWTF                          | 2          | \$100.00             | 0.90          |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/22/22                | MTWTF                          | 2          | \$100.00             | 0.90          |          |          |                         |                |       |                   |
| Week: 05<br>Week: 05   |                             | 05/29/22                | МГWГF<br>МГWГF                 | 2          | \$100.00<br>\$100.00 | 0.90          |          |          |                         |                |       |                   |
| N 4 KGTV               |                             | 06/05/22                |                                |            | \$100.00             | 0.90          | .20      | 2 0      | \$125.00 P-6            | 1.10 NM        | 10    | ¢1 500 00         |
|                        |                             |                         | M-F 11am-12pm<br>M-F 11am-12pm |            | 11am-12pm            | MTWTF         | :30      | 3 9      | \$125.00 F-0            | 1.10 INIVI     | 12    | \$1,500.00        |
|                        | am: 10NE<br>STIMATI         |                         | (sell) - 2Q21 aver             | age        |                      |               |          |          |                         |                |       |                   |
| Sta                    | art Date                    | End Date                | Weekdays                       | Spots/Week | Rate                 | Rating        |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/15/22                | МГШГЕ                          | 3          | \$125.00             | 1.10          |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/22/22                | MTWTF                          | 3          | \$125.00             | 1.10          |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/29/22                | MTWTF<br>MTWTF                 | 3          | \$125.00             | 1.10          |          |          |                         |                |       |                   |
| Week: 05               |                             | 06/05/22                | MIWIF<br>M-F 10-11am           | 3<br>CM    | \$125.00<br>10-11am  | 1.10<br>MTWTF | - :30    | <u> </u> |                         | 1.20 NM        | 0     | ¢1 000 00         |
|                        |                             |                         | The View                       | CM         | 10-11am              | MI WI F       | - :30    | 2 \$     | \$160.00 P-6            | 1.20 NW        | 8     | \$1,280.00        |
|                        | am: THE \<br>STIMATI        |                         | (sell) - 2Q21 aver             | age        |                      |               |          |          |                         |                |       |                   |
|                        | art Date                    | End Date                | Weekdays                       | Spots/Week | Rate                 | <u>Rating</u> |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/15/22                | MTWTF                          | 2          | \$160.00             | 1.20          |          |          |                         |                |       |                   |
|                        | n Date Ra                   |                         | escription                     |            | /End Time            |               | Weekdays | Lengt    |                         | Rtg Type       |       |                   |
| -                      |                             |                         | 1-F 10-11am                    | 10-1       | 1am                  |               | MTWThF   | :30      | ) <del>(\$160.00)</del> | 1.20 <i>NM</i> |       |                   |
|                        | e <i>MG 5.9</i><br>Sold - F |                         |                                |            |                      |               |          |          |                         |                |       |                   |
| •                      |                             | -                       | 1-F 10-11am                    | 10-1       | 1am                  |               | WThF     | :30      | \$160.00                | 1.20 NM        |       |                   |
|                        | G for 5.2 (                 |                         |                                | 10-1       | Tam                  |               | WIIII    | .50      | φιου.υυ                 | 1.20 1000      |       |                   |
|                        | 9 sold -                    |                         |                                |            |                      |               |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/22/22                | MTWTF                          | 2          | \$160.00             | 1.20          |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/29/22                | MTWTF                          | 2          | \$160.00             | 1.20          |          |          |                         |                |       |                   |
| Week: 05               |                             | 06/05/22                | МГШГЕ                          | 2          | \$160.00             | 1.20          |          |          |                         |                |       |                   |
| N 6 KGTV               | 05/09/2                     | 2 06/03/22              | M-F 5-6pm News                 |            | 5-6pm                | MTWTF         | :30      | 3 9      | \$190.00 P-6            | 1.50 NM        | 12    | \$2,280.00        |
|                        | m: 10NE                     |                         | M-F 5-6pm New                  |            |                      |               |          |          |                         |                |       |                   |
|                        |                             |                         | (sell) - 2Q21 aver             | -          | _                    |               |          |          |                         |                |       |                   |
|                        | art Date                    | End Date                | Weekdays                       | Spots/Week | Rate                 | Rating        |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/15/22                | MTWTF                          | 3          | \$190.00             | 1.50          |          |          |                         |                |       |                   |
| Week: 05<br>Week: 05   |                             | 05/22/22<br>05/29/22    | MTWTF<br>MTWTF                 | 3<br>3     | \$190.00<br>\$190.00 | 1.50<br>1.50  |          |          |                         |                |       |                   |
| Week: 05               |                             | 06/05/22                | MTWTF                          | 3          | \$190.00<br>\$190.00 | 1.50          |          |          |                         |                |       |                   |
| N 7 KGTV               |                             |                         | M-F 7-730pm Ne                 | -          | 7-730pm              | MTWTF         | :30      | 3 3      | \$290.00 P-6            | 2.10 NM        | 12    | \$3,480.00        |
|                        |                             |                         | M-F 7-730pm Ne                 |            | r roopin             |               | .00      | 0 (      | 200.001 0               | 2.10 110       | 12    | ψ0,400.00         |
|                        | m: 10NE<br>STIMATI          | E NON BBO               | (sell) - 2Q21 aver             | age        |                      |               |          |          |                         |                |       |                   |
|                        | art Date                    | End Date                | Weekdays                       | Spots/Week | Rate                 | Rating        |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/15/22                | MTWTF                          | 3          | \$290.00             | 2.10          |          |          |                         |                |       |                   |
| Week: 05<br>Week: 05   |                             | 05/22/22<br>05/29/22    | MTWTF<br>MTWTF                 | 3<br>3     | \$290.00<br>\$290.00 | 2.10<br>2.10  |          |          |                         |                |       |                   |
| Week: 05/<br>Week: 05/ |                             | 05/29/22<br>06/05/22    | MTWTF                          | 3          | \$290.00<br>\$290.00 | 2.10          |          |          |                         |                |       |                   |
| N 8 KGTV               |                             |                         | M-F 6-630pm Ne                 |            | 6-630pm              | MTWTF         | :30      | 2 3      | \$560.00 P-3            | 2.20 NM        | 9     | \$5,040.00        |
|                        |                             |                         | M-F 6-630pm Ne                 |            |                      |               |          |          |                         |                |       |                   |
|                        | m: 10NE<br>STIMATI          |                         | (sell) - 2Q21 aver             | age        |                      |               |          |          |                         |                |       |                   |
| -                      | art Date                    | End Date                | Weekdays                       | Spots/Week | Rate                 | Rating        |          |          |                         |                |       |                   |
| Week: 05               | /09/22                      | 05/15/22                | MTWTF                          | 2          | \$560.00             | 2.20          |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/22/22                | MTWTF                          | 2          | \$560.00             | 2.20          |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/29/22                | MTWTF                          | 3          | \$560.00             | 2.20          |          |          |                         |                |       |                   |
| Week: 05               |                             | 06/05/22                | MTWTF                          | 2          | \$560.00             | 2.20          |          |          | 140 00 D -              | 4.00.111       |       | <b>A</b> 4 000 00 |
| N 9 KGTV               | 05/09/2                     | 2 06/05/22              | M-Su 11pm New<br>M-Su 11pm New |            | 11-1135pm            | MTWTFSS       | 5 :30    | 3 9      | \$110.00 P-6            | 1.00 NM        | 12    | \$1,320.00        |
|                        |                             | WS 11P M-S<br>E NON BBO | SU)<br>(sell) - 2Q21 aver      | age        |                      |               |          |          |                         |                |       |                   |
|                        | art Date                    | End Date                | Weekdays                       | Spots/Week | Rate                 | Rating        |          |          |                         |                |       |                   |
| Week: 05               |                             | 05/15/22                | MTWTFSS                        | 3          | \$110.00             | 1.00          |          |          |                         |                |       |                   |
| Week: 05               | /16/22                      | 05/22/22                | MTWTFSS                        | 3          | \$110.00             | 1.00          |          |          |                         |                | l     |                   |
|                        |                             |                         |                                |            |                      |               |          |          |                         |                |       |                   |

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| Order / Rev:  | 1018574             | Advertiser:   | Levine/Democrat/Insurance Commission |      |
|---------------|---------------------|---------------|--------------------------------------|------|
| Alt Order #:  | WOC13596022         | Product Desc: | INSURANCE COMMISSIONER               | KGTV |
| Flight Dates: | 05/09/22 - 06/05/22 | Estimate:     | 2624                                 |      |

| Ln Ch                    | Start    | End                    | Inventory Code           | Break                   | Start/End               | Time Days      | Len Sp   | ots | Rate Pri       | Rtg Type | Spots | Amount     |
|--------------------------|----------|------------------------|--------------------------|-------------------------|-------------------------|----------------|----------|-----|----------------|----------|-------|------------|
| Star                     | t Date   | End Date               | Weekdays                 | Spots/Week              | Rate                    | Rating         |          |     |                |          |       |            |
| Week: 05/2               |          | 05/29/22               | MTWTFSS                  | 3                       | \$110.00                | 1.00           |          |     |                |          |       |            |
| Week: 05/3               |          | 06/05/22               | MTWTFSS                  | 3                       | \$110.00                | 1.00           |          |     |                |          |       |            |
| N10 KGTV                 | 05/09/2  | 2 06/03/22             | M-F Nightline            | CM                      | Nightline               | MTWTF          | :30      | 4   | \$40.00 P-6    | 0.30 NM  | 16    | \$640.00   |
| (Dec. 2002)              |          |                        | M-F Nightline            |                         |                         |                |          |     |                |          |       |            |
| (Program                 | n: NIGH  | I LINE)<br>F NON BBO   | (sell) - 2Q21 avera      | ade                     |                         |                |          |     |                |          |       |            |
|                          | t Date   | End Date               | Weekdays                 | Spots/Week              | Rate                    | Rating         |          |     |                |          |       |            |
| Week: 05/0               |          | 05/15/22               | MTWTF                    | 4                       | \$40.00                 | 0.30           |          |     |                |          |       |            |
| Week: 05/1               |          | 05/22/22               | MTWTF                    | 4                       | \$40.00                 | 0.30           |          |     |                |          |       |            |
| Week: 05/2               | 23/22    | 05/29/22               | MTWTF                    | 4                       | \$40.00                 | 0.30           |          |     |                |          |       |            |
| Week: 05/3               | 30/22    | 06/05/22               | MTWTF                    | 4                       | \$40.00                 | 0.30           |          |     |                |          |       |            |
| N11 KGTV                 | 05/09/2  | 2 06/03/22             | M-F 1135pm Kim           | mel CM                  | 1135pm                  | MTWTF          | :30      | 4   | \$80.00 P-6    | 0.50 NM  | 16    | \$1,280.00 |
|                          |          |                        | M-F 1135pm Kim           | nmel                    |                         |                |          |     |                |          |       |            |
|                          |          |                        |                          |                         |                         |                |          |     |                |          |       |            |
|                          |          |                        | (sell) - 2Q21 avera      | -                       | Data                    | Dating         |          |     |                |          |       |            |
| Week: 05/0               | t Date   | End Date<br>05/15/22   | <u>Weekdays</u><br>MTWTF | Spots/Week<br>4         | <u>Rate</u><br>\$80.00  | Rating<br>0.50 |          |     |                |          |       |            |
| Week: 05/0               |          | 05/22/22               | MTWTF                    | 4                       | \$80.00<br>\$80.00      | 0.50           |          |     |                |          |       |            |
| Week: 05/2               |          | 05/29/22               | MTWTF                    | 4                       | \$80.00                 | 0.50           |          |     |                |          |       |            |
| Week: 05/3               |          | 06/05/22               | MTWTF                    | 4                       | \$80.00                 | 0.50           |          |     |                |          |       |            |
| N12 KGTV                 | 05/09/2  | 2 05/28/22             | Sa/Su 6-630pm N          | lews CM                 | 6-630pm                 | S-             | :30      | 1   | \$160.00 P-6   | 2.00 NM  | 2     | \$320.00   |
|                          |          |                        | Sa/Su 6-630pm N          | News                    |                         |                |          |     |                |          |       |            |
|                          |          | WS SAT 6P)             |                          |                         |                         |                |          |     |                |          |       |            |
| _                        | _        |                        | (sell) - 2Q21 avera      | •                       | _                       |                |          |     |                |          |       |            |
|                          | t Date   | End Date               | Weekdays                 | Spots/Week              | Rate                    | Rating         |          |     |                |          |       |            |
| Week: 05/0               |          | 05/15/22               | S-                       | 1                       | \$160.00                | 2.00           |          |     |                |          |       |            |
| Week: 05/1<br>Week: 05/2 |          | 05/22/22<br>05/29/22   | S-                       | 0                       | 0.00\$<br>\$160.00      | 0.00<br>2.00   |          |     |                |          |       |            |
| N13 KGTV                 |          |                        | Sa/Su 5-530pm N          | -                       | 5-530pm                 | S-             | :30      | 1   | \$140.00 P-6   | 1.70 NM  | 2     | \$280.00   |
| NIS KOIV                 | 03/03/2  | 2 03/20/22             | Sa/Su 5-530pm N          |                         | 5-550pm                 | 5-             | .50      |     | ψ140.001 -0    | 1.70 110 | 2     | φ200.00    |
| (Program                 | n: 10NE  | WS SAT 5P              | •                        | lone                    |                         |                |          |     |                |          |       |            |
|                          |          |                        | (sell) - 2Q21 avera      | age                     |                         |                |          |     |                |          |       |            |
| Star                     | t Date   | End Date               | Weekdays                 | Spots/Week              | Rate                    | Rating         |          |     |                |          |       |            |
| Week: 05/0               | 09/22    | 05/15/22               | S-                       | 1                       | \$140.00                | 1.70           |          |     |                |          |       |            |
| Week: 05/1               |          | 05/22/22               |                          | 0                       | \$0.00                  | 0.00           |          |     |                |          |       |            |
| Week: 05/2               |          | 05/29/22               | S-                       | 1                       | \$140.00                | 1.70           |          |     |                |          |       |            |
| N14 KGTV                 | 05/09/2  | 2 06/04/22             | Sa GMA Hour 2            | CM                      | 9-10am                  | S-             | :30      | 1   | \$100.00 P-6   | 1.20 NM  | 4     | \$400.00   |
| (Drogrom                 |          | CAT (A)                | Sa GMA Hour 2            |                         |                         |                |          |     |                |          |       |            |
| (Program<br>2022 ES      |          |                        | (sell) - 2Q21 avera      | ade                     |                         |                |          |     |                |          |       |            |
|                          |          |                        | Weekdays                 |                         | Rate                    | Rating         |          |     |                |          |       |            |
| Week: 05/0               |          | 05/15/22               | S-                       | 1                       | \$100.00                | 1.20           |          |     |                |          |       |            |
| Week: 05/1               |          | 05/22/22               | S-                       | 1                       | \$100.00                | 1.20           |          |     |                |          |       |            |
| Week: 05/2               | 23/22    | 05/29/22               | S-                       | 1                       | \$100.00                | 1.20           |          |     |                |          |       |            |
| Week: 05/3               |          | 06/05/22               | S-                       | 1                       | \$100.00                | 1.20           |          |     |                |          |       |            |
| N15 KGTV                 | 05/16/2  | 2 06/05/22             | Sa/Su 6-630pm N          |                         | 6-630pm                 | S              | :30      | 1   | \$160.00 P-6   | 1.80 NM  | 1     | \$160.00   |
| (5)                      |          |                        | Sa/Su 6-630pm №          | News                    |                         |                |          |     |                |          |       |            |
|                          |          |                        | )<br>(sell) - 2Q21 avera |                         |                         |                |          |     |                |          |       |            |
| _                        | _        |                        |                          | Spots/Week              | Poto                    | Rating         |          |     |                |          |       |            |
| Week: 05/1               | t Date   | End Date<br>05/22/22   | <u>Weekdays</u>          | <u>30013/Week</u>       | <u>Rate</u><br>\$160.00 | 1.80           |          |     |                |          |       |            |
|                          | Date Ra  |                        | escription               | •                       | t/End Time              |                | Veekdays | Ler | ngth Rate      | Rtg Type |       |            |
|                          |          |                        | a/Su 6-630pm Nev         |                         | 80pm                    | -              | S        |     | :30 (\$160.00) |          |       |            |
| See                      | MG 16    | 3,16.4,16.5            |                          |                         |                         |                |          |     |                |          |       |            |
| [Pro                     | ogrammi  | ng - Airs An           | nerican Idol. RF 5/      | 5]                      |                         |                |          |     |                |          |       |            |
| Week: 05/2               |          | 05/29/22               |                          | 0                       | \$0.00                  | 0.00           |          |     |                |          |       |            |
| Week: 05/3               |          | 06/05/22               | S                        | 1                       | \$160.00                | 1.80           |          |     |                |          |       |            |
| N16 KGTV                 | 05/09/2  | 2 05/29/22             | Sa/Su 5-530pm N          |                         | 5-530pm                 | S              | :30      | 1   | \$145.00 P-6   | 1.60 NM  | 3     | \$450.00   |
| (D                       |          |                        | ∫ Sa/Su 5-530pm №        | News                    |                         |                |          |     |                |          |       |            |
| (Program<br>2022 ES      | II. TUNE | WS SUN 5P<br>= NON BBO | )<br>(sell) - 2Q21 avera | ane                     |                         |                |          |     |                |          |       |            |
|                          | t Date   | End Date               | Weekdays                 | Spots/Week              | Rate                    | Rating         |          |     |                |          |       |            |
| Week: 05/0               |          | 05/15/22               | S                        | <u>opolo, week</u><br>1 | \$145.00                | 1.60           |          |     |                |          |       |            |
|                          |          |                        |                          |                         | ,                       |                |          |     |                |          |       |            |

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| Order / Rev:  | 1018574             | Advertiser:   | Levine/Democrat/Insurance Commission |      |
|---------------|---------------------|---------------|--------------------------------------|------|
| Alt Order #:  | WOC13596022         | Product Desc: | INSURANCE COMMISSIONER               | KGTV |
| Flight Dates: | 05/09/22 - 06/05/22 | Estimate:     | 2624                                 |      |

| Ln Ch Start End Inventory Code I  | Break Start/End   | Time Days   | Len Spo   | ots Ra   | ate Pri   | Rtg Type  | Spots | Amount               |
|---|---|---|---|--|---|---|-------|----------------------|
| Start Date End Date Weekdays Spots/   | Week Rate   | Rating  |   |  |   |   |       |                      |
| Week: 05/09/22 05/15/22S  | 1 \$145.00  | 1.60  |   |  |   |   |       |                      |
| Spot Ch Date Range Description  | Start/End Time  |   | Weekdays  | Length   |   | Rtg Type  |       |                      |
| 1 KGTV 05/09/22-05/15/22 Sa/Su 5-530pm News   | 5-530pm   |   | Su  | ı :30 <del>(</del>   | <del>\$145.00)</del>  | 1.60 <i>NM</i>  |       |                      |
| See MG 16.3, 16.4, 16.5   |   |   |   |  |   |   |       |                      |
| [Programming - Airs American Idol. RF 5/5]  |   |   |   |  | <b>•</b> · • • • •  |   |       |                      |
| 3 KGTV 05/10/22-05/13/22 M-F 5-6pm News   | 5-6pm   |   | - TWThF   | :30  | \$190.00  | 1.60 NM   |       |                      |
| MG for 16.2,15.1,16.1   |   |   |   |  |   |   |       |                      |
| 4 KGTV 05/16/22-05/20/22 M-F 4-5pm  | 4-5pm   |   | MTWThF  | :30  | \$120.00  | 1.60 NM   |       |                      |
| MG for 16.2,15.1,16.1   |   |   |   |  |   |   |       |                      |
| 5 KGTV 05/21/22-05/21/22 10News in Prime  | 10News in Prime   | •   | Sa  | :30  | \$140.00  | 1.60 NM   |       |                      |
| MG for 16.2,15.1,16.1   |   |   |   |  |   |   |       |                      |
| Week: 05/16/22 05/22/22   | 0 \$0.00  | 0.00  |   |  |   |   |       |                      |
| Week: 05/23/22 05/29/22S  | 1 \$145.00  | 1.60  |   |  |   |   |       |                      |
| Spot Ch Date Range Description  | Start/End Time  |   | Weekdays  | Length   | Rate  | Rtg Type  |       |                      |
| 2 KGTV 05/23/22-05/29/22 Sa/Su 5-530pm News   | 5-530pm   |   | Sı  | ı :30 <del>(</del>   | <del>\$145.00)</del>  | 1.60 <i>NM</i>  |       |                      |
| See MG 16.3, 16.4, 16.5   |   |   |   |  |   |   |       |                      |
| [TP sold - RF 5/5]  |   |   |   |  |   |   |       |                      |
| N17 KGTV 05/16/22 06/04/22 ABC World News Saturd  | <b>â</b> M 530-6pm  | 5   | S- :30  | 1 \$280  | 0.00 P-6  | 2.90 NM   | 2     | \$560.00             |
| World News Saturday   |   |   |   |  |   |   |       |                      |
| (Program: ABC WORLD NEWS SAT)   |   |   |   |  |   |   |       |                      |
| 2Q22 ESTIMATE NON BBO (sell) - 2Q21 average   |   |   |   |  |   |   |       |                      |
|   | Week Rate   | Rating  |   |  |   |   |       |                      |
| Week: 05/16/22 05/22/22S-   | 1 \$280.00  | 2.90  |   |  | _   | _   |       |                      |
| Spot Ch Date Range Description  | Start/End Time  |   | Weekdays  | Length   |   | Rtg Type  |       |                      |
| 1 KGTV 05/16/22-05/22/22 ABC World News Saturday  | 530-6pm   |   | Sa  | :30 <del>(</del>   | <del>\$280.00)</del>  | 2.90 NM   |       |                      |
| See MG 17.3   | - /   |   |   |  |   |   |       |                      |
| [Programming. Airs NBA Conference Finals. RF  |   | / <b></b>   | -   |  |   |   |       |                      |
| 3 KGTV 05/21/22-05/21/22 Sa 10am-5pm ROS  | 10am-5pm  | (4:30 PM-5:00   | P⊦ Sa   | :30  | \$280.00  | 2.90 NM   |       |                      |
| MG for 17.1 05/21   |   |   |   |  |   |   |       |                      |
| Week: 05/23/22 05/29/22<br>Week: 05/30/22 06/05/22S-  | 0 \$0.00  | 0.00  |   |  |   |   |       |                      |
|   | 4 0000.00   |   |   |  |   |   |       |                      |
|   | 1 \$280.00  | 2.90  |   |  |   |   |       | <b>*</b> • • • • • • |
| N18 KGTV 05/09/22 05/29/22 ABC World News Sunda   |   |   | · S :30   | 1 \$320  | 0.00 P-6  | 2.30 NM   | 2     | \$640.00             |
| N18 KGTV 05/09/22 05/29/22 ABC World News Sunday<br>World News Sunday   |   | 2.90  | · S :30   | 1 \$320  | 0.00 P-6  | 2.30 NM   | 2     | \$640.00             |
| N18 KGTV 05/09/22 05/29/22 ABC World News Sunday<br>World News Sunday<br>(Program: ABC WORLD NEWS SUN)  | ¢M 530-6pm  | 2.90  |   | 1 \$320  | 0.00 P-6  | 2.30 NM   | 2     | \$640.00             |
| N18 KGTV 05/09/22 05/29/22 ABC World News Sunday<br>World News Sunday<br>(Program: ABC WORLD NEWS SUN)<br>2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202   | ©M 530-6pm<br>1LS Sun 5:30p-6:00  | 2.90<br>  |   | 1 \$320  | 0.00 P-6  | 2.30 NM   | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News       Sunday         (Program: ABC WORLD NEWS SUN)         2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/2021         Start Date       End Date       Weekdays  | ©M 530-6pm<br>1LS Sun 5:30p-6:00<br>Week Rate   | 2.90<br><br>Dp TIME PERIC<br><u>Rating</u>  |   | 1 \$32(  | 0.00 P-6  | 2.30 NM   | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News       Sunday         (Program: ABC WORLD NEWS SUN)         2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S  | ©M 530-6pm<br>1LS Sun 5:30p-6:00<br><u>Week Rate</u><br>1 \$320.00  | 2.90<br>  | DD ON KGTV.   |  |   |   | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News       Sunday         (Program: ABC WORLD NEWS SUN)         2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S         Spot       Ch       Date       Description   | ©M 530-6pm<br>1LS Sun 5:30p-6:00<br><u>/Week Rate</u><br>1 \$320.00<br><u>Start/End Time</u>  | 2.90<br><br>Dp TIME PERIC<br><u>Rating</u>  |   | Length   | Rate  | 2.30 NM<br><u>Rtg Type</u><br>2.30 <i>NM</i>            | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News       World News Sunday         (Program: ABC WORLD NEWS SUN)         2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S         Spot       Ch Date Range       Description         1       KGTV       05/09/22-05/15/22       ABC World News Sunday   | ©M 530-6pm<br>1LS Sun 5:30p-6:00<br><u>Week Rate</u><br>1 \$320.00  | 2.90<br><br>Dp TIME PERIC<br><u>Rating</u>  | DD ON KGTV.<br><u>Weekdays</u>  | Length   | Rate  | Rtg Type  | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News       World News Sunday         (Program: ABC WORLD NEWS SUN)         2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S         Spot       Ch Date Range       Description         1       KGTV       05/09/22-05/15/22       ABC World News Sunday         See MG 18.3       See MG 18.3   | ©M 530-6pm<br>1LS Sun 5:30p-6:00<br><u>/Week Rate</u><br>1 \$320.00<br><u>Start/End Time</u>  | 2.90<br><br>Dp TIME PERIC<br><u>Rating</u>  | DD ON KGTV.<br><u>Weekdays</u>  | Length   | Rate  | Rtg Type  | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News       World News Sunday         (Program: ABC WORLD NEWS SUN)       2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S         Spot       Ch Date Range       Description         1       KGTV       05/09/22-05/15/22       ABC World News Sunday         See MG 18.3       [Programming - Airs American Idol. RF 5/5]  | ©M 530-6pm<br>1LS Sun 5:30p-6:00<br><u>Week Rate</u><br>1 \$320.00<br><u>Start/End Time</u><br>530-6pm  | 2.90<br>Dp TIME PERIC<br><u>Rating</u><br>2.30  | DD ON KGTV.<br><u>Weekdays</u>  | Length<br>1 :30 <del>(</del>                                 | <u>Rate</u><br><del>\$320.00)</del>                         | <u>Rtg</u> <u>Type</u><br>2.30 <i>NM</i>                | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday<br>World News Sunday         (Program: ABC WORLD NEWS SUN)       2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S         Spot       Ch Date Range       Description         1       KGTV       05/09/22-05/15/22       ABC World News Sunday         See MG 18.3       [Programming - Airs American Idol. RF 5/5]       3         3       KGTV       05/09/22-05/15/22       ABC West Coast Special  | ©M 530-6pm<br>1LS Sun 5:30p-6:00<br><u>Week Rate</u><br>1 \$320.00<br><u>Start/End Time</u><br>530-6pm  | 2.90<br><br>Dp TIME PERIC<br><u>Rating</u>  | DD ON KGTV.<br><u>Weekdays</u>  | Length<br>1 :30 <del>(</del>                                 | <u>Rate</u><br><del>\$320.00)</del>                         | Rtg Type  | 2     | \$640.00             |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News       World News Sunday         (Program: ABC WORLD NEWS SUN)       2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S         Spot       Ch Date Range       Description         1       KGTV       05/09/22-05/15/22       ABC World News Sunday         See MG 18.3       [Programming - Airs American Idol. RF 5/5]       3         XGTV       05/09/22-05/15/22       ABC West Coast Special         (P)       MG for 18.1       05/15  | <ul> <li>ØM 530-6pm</li> <li>1LS Sun 5:30p-6:00</li> <li><u>Week Rate</u></li> <li>1 \$320.00</li> <li><u>Start/End Time</u></li> <li>530-6pm</li> <li>5-7pm</li> </ul>   | 2.90<br>Op TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00   | DD ON KGTV.<br><u>Weekdays</u>  | Length<br>1 :30 <del>(</del>                                 | <u>Rate</u><br><del>\$320.00)</del>                         | <u>Rtg</u> <u>Type</u><br>2.30 <i>NM</i>                | 2     | \$640.00             |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1           KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           KGTV         05/09/22-05/15/22 ABC West Coast Special           M G for 18.1         05/15           Week:         05/16/22         05/22/2  | <ul> <li>M 530-6pm</li> <li>1LS Sun 5:30p-6:00</li> <li><u>Week Rate</u></li> <li>1 \$320.00</li> <li><u>Start/End Time</u></li> <li>530-6pm</li> <li>5-7pm</li> <li>0 \$0.00</li> </ul>  | 2.90<br>Op TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00   | DD ON KGTV.<br><u>Weekdays</u>  | Length<br>1 :30 <del>(</del>                                 | <u>Rate</u><br><del>\$320.00)</del>                         | <u>Rtg</u> <u>Type</u><br>2.30 <i>NM</i>                | 2     | \$640.00             |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description           1         KGTV         05/09/22-05/15/22         ABC World News Sunday           See         MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           KGTV         05/09/22-05/15/22         ABC West Coast Special           M MG for 18.1         05/15           Week:         05/16/22         05/22/22           Week:         05/16/22         05/22/22  | <ul> <li>ØM 530-6pm</li> <li>1LS Sun 5:30p-6:00</li> <li><u>Week Rate</u> <ol> <li>1 \$320.00</li> <li><u>Start/End Time</u></li> <li>530-6pm</li> </ol> </li> <li>5-7pm         <ol> <li>\$0.00</li> <li>\$320.00</li> </ol> </li> </ul>   | 2.90<br>Dp TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30   | DD ON KGTV.<br><u>Weekdays</u><br>Sι<br>P⊱Sι                          | <u>Length</u><br>1 <i>:30 <del>(</del></i><br>1 :30          | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00             | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description           1         KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3 KGTV 05/09/22-05/15/22         ABC West Coast Special           @         MG for 18.1         05/15         Week: 05/16/22         05/22/22            Week: 05/23/22         05/29/22          Secial         MG for 18.1         05/15           Week:         05/23/22         05/29/22          Week: 05/23/22         05/29/22  | <ul> <li>M 530-6pm</li> <li>1LS Sun 5:30p-6:00</li> <li><u>Week Rate</u></li> <li>1 \$320.00</li> <li><u>Start/End Time</u></li> <li>530-6pm</li> <li>5-7pm</li> <li>0 \$0.00</li> </ul>  | 2.90<br>Op TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00   | DD ON KGTV.<br><u>Weekdays</u><br>Sι<br>P⊦Sι                          | <u>Length</u><br>1 <i>:30 <del>(</del></i><br>1 :30          | <u>Rate</u><br><del>\$320.00)</del>                         | <u>Rtg</u> <u>Type</u><br>2.30 <i>NM</i>                | 2     | \$640.00             |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description           1         KGTV 05/09/22-05/15/22 ABC World News Sunday         See MG 18.3           [Programming - Airs American Idol. RF 5/5]         3 KGTV 05/09/22-05/15/22 ABC West Coast Special           (P)         MG for 18.1 05/15         Week: 05/16/22           Week:         05/23/22         05/29/22           Week:         05/23/22         05/29/22           Week:         05/23/22         05/29/22   | <ul> <li>ØM 530-6pm</li> <li>1LS Sun 5:30p-6:00</li> <li><u>Week Rate</u> <ol> <li>1 \$320.00</li> <li><u>Start/End Time</u></li> <li>530-6pm</li> </ol> </li> <li>5-7pm         <ol> <li>\$0.00</li> <li>\$320.00</li> </ol> </li> </ul>   | 2.90<br>Dp TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30   | DD ON KGTV.<br><u>Weekdays</u><br>Sι<br>P⊱Sι                          | <u>Length</u><br>1 <i>:30 <del>(</del></i><br>1 :30          | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00             | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1         KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3 KGTV 05/09/22-05/15/22 ABC West Coast Special         1000000000000000000000000000000000000  | ØM         530-6pm           1LS Sun 5:30p-6:00   | 2.90<br>Dp TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30   | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>-S :30                | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320             | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00<br>\$320.00 | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1 <i>I</i> KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3 KGTV         05/09/22-05/15/22 ABC West Coast Special           M MG for 18.1         05/15         Week:         05/23/22         05/29/22            Week:         05/16/22         05/29/22        S         Signal         05/29/22           Week:         05/16/22         05/29/22   | ØM         530-6pm           1LS Sun 5:30p-6:00   | 2.90<br>Dp TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30   | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>-S :30                | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320             | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00<br>\$320.00 | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1 <i>I</i> KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           KGTV         05/09/22-05/15/22 ABC West Coast Special           M G for 18.1         05/15           Week:         05/16/22         05/22/22           Week:         05/23/22         05/29/22           Week:         05/23/22         05/29/22           Week:         05/09/22         06/05/22           N19         KGTV         05/09/22           Week         (Program: THIS WEEK)         2Q22           2Q22         ESTIMATE NON BBO (sell) - ESTIMATE IS BAS  | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week         Rate</u> 1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU   | 2.90<br>Dp TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30   | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>-S :30                | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320             | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00<br>\$320.00 | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1 <i>I</i> KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3 KGTV         05/09/22-05/15/22 ABC West Coast Special           M MG for 18.1         05/15         Week:         05/23/22         05/29/22        S           Week:         05/16/22         05/29/22        S         Signal         05/23/22         05/29/22           Week:         05/23/22         05/29/22  | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week</u> Rate           1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week</u> Rate           1         \$320.00   | 2.90<br>PP TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br>   | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>-S :30                | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320             | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00<br>\$320.00 | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1 <i>I</i> KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3 KGTV         05/09/22-05/15/22 ABC West Coast Special           M MG for 18.1         05/15         Week:         05/23/22         05/29/22        S           Week:         05/16/22         05/29/22        S         Signal         05/23/22         05/29/22           Week:         05/23/22         05/29/22  | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week         Rate</u> 1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week         Rate</u> 1         \$320.00           CM         9-10am   | 2.90<br>PP TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br><br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40                     | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>-S :30                | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320             | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00<br>\$320.00 | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1 <i>I</i> KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3 KGTV         05/09/22-05/15/22 ABC West Coast Special           M MG for 18.1         05/15         Week:         05/23/22         05/29/22   | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week         Rate</u> 1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week         Rate</u> 1         \$320.00           CM         9-10am   | 2.90<br>P TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br><br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40      | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>-S :30                | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320             | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00<br>\$320.00 | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1           1         KGTV         05/09/22-05/15/22         ABC World News Sunday           See         MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           3         KGTV         05/09/22-05/15/22         ABC West Coast Special           W         MG for 18.1         05/15           Week:         05/16/22         05/29/22        S           Week:         05/12/22         05/29/22   | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week         Rate</u> 1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week         Rate</u> 1         \$320.00           CM         9-10am   | 2.90<br>PP TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>1.40 | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>S :30<br>NANCE OF THI | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320<br>S WEEK-A | <u>Rate</u><br>\$320.00)<br>\$320.00<br>0.00 P-6<br>ABC Sun | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM<br>1.40 NM | 4     | \$1,280.00           |
| N18       KGTV       05/09/22       05/29/22       ABC World News Sunday         World News SUND       2Q22       ESTIMATE NON BBO (sell) - ACTUAL May/202*         Start Date       End Date       Weekdays       Spots/         Week:       05/09/22       05/15/22      S         Spot       Ch Date Range       Description       1         1       KGTV       05/09/22-05/15/22       ABC World News Sunday         See       MG 18.3       [Programming - Airs American Idol. RF 5/5]       3         KGTV       05/09/22-05/15/22       ABC West Coast Special         W       MG for 18.1 05/15       Week:       05/29/22         Week:       05/16/22       05/29/22      S         Week:       05/16/22       05/29/22   | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week         Rate</u> 1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week         Rate</u> 1         \$320.00           CM         9-10am   | 2.90<br>P TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br><br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40      | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>S :30<br>IANCE OF THI | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320<br>S WEEK-A | <u>Rate</u><br><del>\$320.00)</del><br>\$320.00<br>\$320.00 | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM            |       |                      |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1           1         KGTV         05/09/22-05/15/22         ABC World News Sunday           See         MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           3         KGTV         05/09/22-05/15/22         ABC West Coast Special           W         MG for 18.1         05/15           Week:         05/20/22         05/29/22        S           Week:         05/16/22         05/29/22   | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week         Rate</u> 1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week         Rate</u> 1         \$320.00           CM         9-10am   | 2.90<br>PP TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>1.40 | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>S :30<br>NANCE OF THI | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320<br>S WEEK-A | <u>Rate</u><br>\$320.00)<br>\$320.00<br>0.00 P-6<br>ABC Sun | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM<br>1.40 NM | 4     | \$1,280.00           |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1           1         KGTV         05/09/22-05/15/22         ABC World News Sunday           See         MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           3         KGTV         05/09/22-05/15/22         ABC West Coast Special           (P)         MG for 18.1 05/15         Week:         05/29/22        S           Week:         05/16/22         05/29/22  | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week         Rate</u> 1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week         Rate</u> 1         \$320.00           CM         9-10am   | 2.90<br>PP TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>1.40 | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>S :30<br>NANCE OF THI | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320<br>S WEEK-A | <u>Rate</u><br>\$320.00)<br>\$320.00<br>0.00 P-6<br>ABC Sun | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM<br>1.40 NM | 4     | \$1,280.00           |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1 <i>I</i> KGTV         05/09/22-05/15/22         ABC World News Sunday           See MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           KGTV         05/09/22-05/15/22         ABC West Coast Special           M MG for 18.1         05/15           Week:         05/20/22         05/29/22           Week:         05/23/22         05/29/22           Week:         05/23/22         05/29/22           Week:         05/09/22         06/05/22           N19         KGTV         05/09/22           Q22         ESTIMATE NON BBO (sell) - ESTIMATE IS BAS           9:00a-10:00a         IN May/2021LS ON KGTV.           Start Date         End Date         Weekdays           9:00a-10:00a IN May/2021LS ON KGTV.         Spots/           Week:         05/09/22         05/15/22 | ØM         530-6pm           1LS Sun 5:30p-6:00 <u>Week</u> Rate           1         \$320.00 <u>Start/End Time</u> 530-6pm           5-7pm           0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week</u> Rate           1         \$320.00           CM         9-10am           SED ON THE ACTU <u>Week</u> Rate           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00   | 2.90<br>PP TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>1.40 | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>S :30<br>NANCE OF THI | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320<br>S WEEK-A | <u>Rate</u><br>\$320.00)<br>\$320.00<br>0.00 P-6<br>ABC Sun | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM<br>1.40 NM | 4     | \$1,280.00           |
| N18         KGTV         05/09/22         05/29/22         ABC World News Sunday<br>World News Sunday           (Program: ABC WORLD NEWS SUN)         2Q22 ESTIMATE NON BBO (sell) - ACTUAL May/202*           Start Date         End Date         Weekdays         Spots/           Week:         05/09/22         05/15/22        S           Spot         Ch Date Range         Description         1           1         KGTV         05/09/22-05/15/22         ABC World News Sunday           See         MG 18.3         [Programming - Airs American Idol. RF 5/5]         3           3         KGTV         05/09/22-05/15/22         ABC West Coast Special           (P)         MG for 18.1 05/15         Week:         05/29/22        S           Week:         05/16/22         05/29/22  | ØM         530-6pm           ILS Sun 5:30p-6:00           Week         Rate           1         \$320.00           Start/End Time         530-6pm           5-7pm         0         \$0.00           1         \$320.00           CM         9-10am           SED ON THE ACTU           Week         Rate           1         \$320.00           CM         9-10am           SED ON THE ACTU           Week         Rate           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00           1         \$320.00 | 2.90<br>PP TIME PERIC<br><u>Rating</u><br>2.30<br>(4:30 PM-5:00<br>0.00<br>2.30<br>JAL PERFORM<br><u>Rating</u><br>1.40<br>1.40<br>1.40<br>1.40<br>1.40 | DD ON KGTV.<br><u>Weekdays</u><br>Su<br>P⊢Su<br>S :30<br>NANCE OF THI | <u>Length</u><br>1 :30 <del>(</del> 1<br>1 \$320<br>S WEEK-A | <u>Rate</u><br>\$320.00)<br>\$320.00<br>0.00 P-6<br>ABC Sun | <u>Rtg Type</u><br>2.30 <i>NM</i><br>2.30 NM<br>1.40 NM | 4     | \$1,280.00           |

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| Order / Rev:  | 1018574             | Advertiser:   | Levine/Democrat/Insurance Commission |      |
|---------------|---------------------|---------------|--------------------------------------|------|
| Alt Order #:  | WOC13596022         | Product Desc: | INSURANCE COMMISSIONER               | KGTV |
| Flight Dates: | 05/09/22 - 06/05/22 | Estimate:     | 2624                                 |      |

| Ln Ch     | Start    | End                     | Inventory Code           | Break                    | Start/End               | Time [         | Days | Len S | Spots | Rate Pri     | Rtg Type   | Spots | Amount                     |
|-----------|----------|-------------------------|--------------------------|--------------------------|-------------------------|----------------|------|-------|-------|--------------|------------|-------|----------------------------|
| Sta       | art Date | End Date                | Weekdays                 | Spots/Week               | Rate                    | Rating         |      |       |       |              |            |       |                            |
| Week: 05/ | /23/22   | 05/29/22                |                          | 0                        | \$0.00                  | 0.00           |      |       |       |              |            |       |                            |
| Week: 05/ | /30/22   | 06/05/22                | S-                       | 1                        | \$160.00                | 1.80           |      |       |       |              |            |       |                            |
| N21 KGTV  | 05/09/2  | 2 06/04/22              | Sa 6-7am News            | СМ                       | 6-7am                   |                | S-   | :30   | 1     | \$120.00 P-6 | 1.30 NM    | 4     | \$480.00                   |
| (Drogro   | m: 10NE  |                         | Sa 6-7am News            |                          |                         |                |      |       |       |              |            |       |                            |
|           |          | WS SAT 6A)<br>E NON BBO | ,<br>(sell) - 2Q21 avera | age                      |                         |                |      |       |       |              |            |       |                            |
| Sta       | art Date | End Date                | Weekdays                 | Spots/Week               | Rate                    | Rating         |      |       |       |              |            |       |                            |
| Week: 05/ | /09/22   | 05/15/22                | S-                       | 1                        | \$120.00                | 1.30           |      |       |       |              |            |       |                            |
| Week: 05/ | /16/22   | 05/22/22                | S-                       | 1                        | \$120.00                | 1.30           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/29/22                | S-                       | 1                        | \$120.00                | 1.30           |      |       |       |              |            |       |                            |
| Week: 05/ | /30/22   | 06/05/22                | S-                       | 1                        | \$120.00                | 1.30           |      |       |       |              |            |       |                            |
| N22 KGTV  | 05/09/2  | 2 05/28/22              | Sa GMA Hour 1            | CM                       | 7-8am                   |                | S-   | :30   | 1     | \$180.00 P-6 | 1.90 NM    | 3     | \$540.00                   |
|           |          |                         | Sa GMA Hour 1            |                          |                         |                |      |       |       |              |            |       |                            |
|           | m: GMA   |                         | (sell) - 2Q21 avera      | ade                      |                         |                |      |       |       |              |            |       |                            |
| _         | art Date | End Date                | Weekdays                 | Spots/Week               | Rate                    | Rating         |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/15/22                | S-                       | <u>opolo, 1100k</u><br>1 | \$180.00                | 1.90           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/22/22                | S-                       | 1                        | \$180.00                | 1.90           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/29/22                | S-                       | 1                        | \$180.00                | 1.90           |      |       |       |              |            |       |                            |
| N23 KGTV  |          |                         | Su 6-7am News            | CM                       | 6-7am                   |                | S    | :30   | 1     | \$120.00 P-6 | 1.20 NM    | 4     | \$480.00                   |
| N25 K01V  | 03/03/2  | 2 00/03/22              | Su 6-7am News            | CIVI                     | 0-7 am                  |                | 5    | .50   |       | φ120.001 -0  | 1.20 110   | 4     | φ+00.00                    |
| (Progra   |          | WS SUN 6A               |                          |                          |                         |                |      |       |       |              |            |       |                            |
|           |          |                         | /<br>(sell) - 2Q21 avera | ane                      |                         |                |      |       |       |              |            |       |                            |
|           | art Date | End Date                | Weekdays                 | Spots/Week               | Rate                    | Rating         |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/15/22                | S                        | <u>opois/week</u><br>1   | \$120.00                | 1.20           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/22/22                | S                        | 1                        | \$120.00                | 1.20           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/29/22                | S                        | 1                        | \$120.00                | 1.20           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 06/05/22                | S                        | 1                        | \$120.00                | 1.20           |      |       |       |              |            |       |                            |
|           |          |                         | Su 8-9am News            | CM                       | 8-9am                   | -              | S    | :30   | 1     | \$140.00 P-6 | 1.20 NM    | 2     | \$280.00                   |
| NZ4 KGIV  | 03/09/2  | 2 03/29/22              | Su 8-9am News            | CIM                      | 0-9am                   |                | 3    | .50   | 1     | φ140.00 F-0  | 1.20 NIVI  | 2     | φ200.00                    |
| (Progra   |          | WS SUN 8A               |                          |                          |                         |                |      |       |       |              |            |       |                            |
|           |          |                         | )<br>(sell) - 2Q21 avera | ade                      |                         |                |      |       |       |              |            |       |                            |
| _         | art Date | End Date                | Weekdays                 | Spots/Week               | Rate                    | Rating         |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/15/22                | S                        | <u>50003/Week</u><br>1   | \$140.00                | 1.20           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/22/22                | 5                        | 0                        | \$140.00<br>\$0.00      | 0.00           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/29/22                | S                        | 1                        | \$140.00                | 1.20           |      |       |       |              |            |       |                            |
| -         |          |                         |                          |                          |                         |                | S    | :30   | 1     | \$140.00 P-6 | 1.20 NM    | 4     | \$560.00                   |
| N25 KGTV  | 05/09/2  | 2 00/05/22              | Su Good Morning          |                          | 7-8am                   |                | 3    | .30   | 1     | φ140.00 F-0  | 1.20 INIVI | 4     | φ360.00                    |
| (Drogro   | m: GMA   |                         | Su Good Morning          | j America                |                         |                |      |       |       |              |            |       |                            |
|           |          |                         | (sell) - 2Q21 avera      | ane                      |                         |                |      |       |       |              |            |       |                            |
| _         | _        |                         | Weekdays                 | Spots/Week               | Pate                    | Rating         |      |       |       |              |            |       |                            |
| Week: 05/ | art Date | End Date<br>05/15/22    | S                        | <u>- 3pois/week</u><br>1 | <u>Rate</u><br>\$140.00 | Rating<br>1.20 |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/15/22                | S                        | 1                        | \$140.00<br>\$140.00    | 1.20           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 05/22/22                | S                        | 1                        | \$140.00<br>\$140.00    | 1.20           |      |       |       |              |            |       |                            |
| Week: 05/ |          | 06/05/22                | S                        | 1                        | \$140.00<br>\$140.00    | 1.20           |      |       |       |              |            |       |                            |
| WCCR. 00/ | 50122    | 30,00,22                | 5                        | I                        | ψι-0.00                 | 1.20           |      |       |       |              |            | 1     | <b>Aaa a a a a a a a a</b> |
|           |          |                         |                          |                          |                         |                |      |       |       |              | Totals     | 179   | \$29,370.00                |