



125 West 55th St
New York, NY 10019

Contract # 25623285	Changes as of: 6/22/2017 at 12:54 PM	Version: Highlighting Revision 1
CPE: 350/374/6028	Flight: 6/26/17 - 6/28/17	Station: KLAS
Agency: WATERFRONT STRATEGIE	Advertiser: Community Catalyst Action Fund	Market: Las Vegas
3050 K ST NW #100	Product: Issue	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 6296687	Primary Demo: Adults 35+
	Buyer: Furman, Mike	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR
	202-872-5880	202-872-5880
		Total \$: \$21,035.00
		Total Spots: 26
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1130805
		Separation:

Comments: THIS IS A BRAND NEW ORDER. PLEASE CONFIRM. THANKS!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/26 - 6/26		Total Spots	Total \$	CPP	GRP
							6/26					
1	M-W 4a-5a		8 News Now Good Day (4-5AM)	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
Changes: Day/Time from M-F 4a-5a to M-W 4a-5a												
2	M-W 5a-6a		8 News Now Good Day (5-6AM)	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
Changes: Day/Time from M-F 5a-6a to M-W 5a-6a												
3	M-W 6a-7a		8 News Now Good Day (6-7AM)	\$750.00	0	30	2		2	\$1,500.00	\$0.00	0.0
Changes: Day/Time from M-F 6a-7a to M-W 6a-7a												
4	M-W 7a-9a		CBS This Morning	\$750.00	0	30	2		2	\$1,500.00	\$0.00	0.0
Changes: Day/Time from M-F 7a-9a to M-W 7a-9a												
5	M-W 12n-12:30p		8 News Now At Noon	\$475.00	0	30	1		1	\$475.00	\$0.00	0.0
Changes: Day/Time from M-F 12n-12:30p to M-W 12n-12:30p												
6	M-W 4p-5p		Las Vegas Now	\$475.00	0	30	2		2	\$950.00	\$0.00	0.0
Changes: Day/Time from M-F 4p-5p to M-W 4p-5p												
7	M-Tu 5p-5:30p		8 News Now At 5PM	\$790.00	0	30	2		2	\$1,580.00	\$0.00	0.0
Changes: Day/Time from M-F 5p-5:30p to M-Tu 5p-5:30p												
8	M-Tu 6p-6:30p		8 News Now At 6PM	\$940.00	0	30	2		2	\$1,880.00	\$0.00	0.0
Changes: Day/Time from M-F 6p-6:30p to M-Tu 6p-6:30p												
9	M-Tu 6:30p-7p		8 News Now At 630PM	\$940.00	0	30	2		2	\$1,880.00	\$0.00	0.0
Changes: Day/Time from M-F 6:30p-7p to M-Tu 6:30p-7p												
10	M-Tu 11p-11:35p		8 News Now At 11PM	\$940.00	0	30	2		2	\$1,880.00	\$0.00	0.0
Changes: Day/Time from M-F 11p-11:35p to M-Tu 11p-11:35p												
11	M-W 9a-10a		Live! With Kelly & Michael	\$515.00	0	30	1		1	\$515.00	\$0.00	0.0
Changes: Day/Time from M-F 9a-10a to M-W 9a-10a												
12	M-W 10a-11a		Price Is Right	\$940.00	0	30	1		1	\$940.00	\$0.00	0.0
Changes: Day/Time from M-F 10a-11a to M-W 10a-11a												
13	M-Tu 7p-7:30p		Jeopardy	\$1,640.00	0	30	2		2	\$3,280.00	\$0.00	0.0
Changes: Day/Time from M-F 7p-7:30p to M-Tu 7p-7:30p												



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Agency: WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	Advertiser: Community Catalyst Action Fund	Market: Las Vegas	Total Spots: 26
	Product: Issue	Office: WASHINGTON	Total CPP: \$0.00
	Agency Order #: 6296687	Primary Demo: Adults 35+	Total GRP:
	Buyer: Furman, Mike	Con Type: POLITICAL/VOTE	Traffic #: 1130805
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/26 - 6/26		Total Spots	Total \$	CPP	GRP
							6/26					
14	M-Tu 7:30p-8p		Wheel Of Fortune	\$1,490.00	0	30	2		2	\$2,980.00	\$0.00	0.0
<i>Changes: Day/Time from M-F 7:30p-8p to M-Tu 7:30p-8p</i>												
15	M-Tu 11:35p-12:37a		Late Show	\$425.00	0	30	2		2	\$850.00	\$0.00	0.0
<i>Changes: Day/Time from M-F 11:35p-12:37a to M-Tu 11:35p-12:37a</i>												
TOTALS: 26									26	\$21,035.00	\$0.00	0.0



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	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR
	202-872-5880	202-872-5880
		Total \$: \$21,035.00
		Total Spots: 26
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1130805
		Separation:

Special Instructions	NO SPOTS AFTER 5PM 6/28
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Order Level Comments		
Date/Time	Added by	Comment
06/22/17 12:54 PM	JENNA NUBAR	THIS IS A BRAND NEW ORDER. PLEASE CONFIRM. THANKS!
06/22/17 12:54 PM	JENNA NUBAR	THIS IS A BRAND NEW ORDER. PLEASE CONFIRM. THANKS!

Competitive Information	
Market Budget:	\$87,646
KLAS Share:	24%
Comment:	
KSNV:	40%
KTNV:	15%
KVCW:	4%
KVVU:	13%
NLAS:	1%
NVCW:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$21,035.00	N/A	0.0
Total	100%	26	\$21,035.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jul	26	\$21,035.00
Total	26	\$21,035.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/22/17 1:35 PM					\$0	\$0	
Revision	6/22/17 12:54 PM	JENNA NUBAR	Revised			\$0	\$21,035.00	Changes: Comments from Separation: 30 to THIS IS A BRAND NEW ORDER. PLEASE CONFIRM. THANKS!, Demo Meta to [R16], Special Instructions from to NO SPOTS AFTER 5PM 6/28, User Entered \$ from \$0.00 to \$21,035.00, Flight End from 7/2/17 to 6/28/17. 15 buylines added or modified.
New	6/22/17 12:51 PM	JENNA NUBAR	New	26		\$21,035.00	\$21,035.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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