



125 West 55th St
New York, NY 10019

Contract # 26120943 Changes as of: 8/15/2018 at 2:33 PM Version: Highlighting Makegood 2 Status: Accepted

CPE: 90/273/498 Flight: 8/13/18 - 8/26/18 Station: KRQE
Agency: SRH MEDIA INC Advertiser: NM Oil and Gas Association Market: Albuquerque
Product: August Office: WASHINGTON Total Spots: 33

PO BOX 367
SPENCERVILLE MD
20868

Agency Order #: 7601500

Buyer: Hazleton, Steve

Salesperson: BEN WILLMEITH
202-955-5342

Separation:

Service: Nielsen

Primary Demo: Adults 35+

Assistant: BEN WILLMEITH
202-955-5342

Total CPP: \$0.00

Total GRP:

Traffic #: 1638668

Comments: add to schedule

						8/13 - 8/25																	
#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/13	8/14	8/15	8/16	8/17	8/18	8/19	8/20	8/21	8/22	8/23	8/24	8/25				
	M-F		Jeopardy	\$500.00	0	30	1	0	1	0	1	0	0	1	0	1	0	1	0				
MSD 5	6p-6:30p		Jeopardy	\$500.00	0	30	0	0	0	0	0	0	0	0	1	0	1	0	1				
	M-F		Jeopardy	\$500.00	0.0	30	0	0	0	0	0	0	0	0	1	0	0	0	0				
TOTALS: 2							2	3	3	3	3	1	2	2	4	2	2	3	2				
	#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/26	8/26 - 8/26											Total Spots	Total \$	CPP*	GRP*
	M-F																			5	\$2,500.00	\$0.00	0.0
MSD 5	6p-6:30p			Jeopardy	\$500.00	0	30	0												1	\$500.00	\$0.00	0.0
	M-F			Jeopardy	\$500.00	0.0	30	0												33	\$15,150.00	\$0.00	0.0
TOTALS: 1							1												33	\$15,150.00	\$0.00	0.0	



Jim Giudicessi

From: shari.busse@krqe.com
Sent: Tuesday, August 14, 2018 2:50 PM
To: Sherrie Gravlee; Jim Giudicessi
Subject: Spot - Preempt: POL/New Mexico Oil & Gas Assoc NMOGA PAC - 1638668

Property: KRQE

Order Information:

Order #: 1638668
Order Total: \$15,150.00
Agency: SRH Media
Advertiser: POL/New Mexico Oil & Gas Assoc NMOGA PAC
Product: August
Alternate Order #: 26120943
Estimate #: 498
Flight Dates: 08/13/18 - 08/26/18
Demo: Adults 35+

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

Preempted Spot Information (1638668-17-1):

Rate: \$500.00
Air Date: Fri 08/24/18
Eligible Days: -----F-----
Inventory Code: M-F 6p-630p
Inventory Description: Jeopardy
Inventory Code Time: M-F 6p-630p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 3 - 48
Preempt Reason: Program Change

✓
MG w/o 8/20