

**WLVI: Public Service Announcements**

**Quarter 4 2015- Exhibit A Report**

Organization	Description	Target Age	#Of Times PSA Ran
20786 Arbor Day Foundation, “Encourage Children to Get Outside” ADF14NE30E	This PSA shows children playing outside and enjoying the outdoors. They are engaging their senses in what nature has to offer. It is encouraging children to get outside and explore all that nature has to offer.	5-16	67
20886 The Entertainment Industry Foundation, "Think It Up"ThinkIU60H	This PSA stars Nick Jonas, helping a group of middle school students with a video project. It displays how important it is for students to have proper equipment available to learn to their full potential in the classroom.	8-18	23
20865 Seat Belt Safety, “Battlefield” CNTW0005000H	This PSA shows the danger that can occur when a person doesn’t wear their seatbelt and urges children to wear it.	5-18	67
20852 Council of the Great City Schools, “Conversation-English Language Arts” CMNA3619215	This PSA shows math questions and features a child voiceover to promote the Common Core State Standards that help students achieve and learn what they need to know to excel in school.	5-18	67
20881 The American Heart Association, “The Heckler”10250930AH	This PSA shows a group of people all gathered at football game, cheering, and enjoying themselves, when suddenly one audience member begins to have a heart attack. It continues to show the steps one should take if ever put in a situation like this.	10-18	67
20851 Council of the Great City Schools,	This PSA shows math questions and features a child voiceover to promote the Common Core State Standards that help students achieve and	5-18	64

"Conversation-Math" CMNB3619215	learn what they need to know to excel in school.		
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