

WLVI: Public Service Announcements

Quarter 3 2015- Exhibit A Report

Organization	Description	Target Age	#Of Times PSA Ran
<p>20786 Arbor Day Foundation, “Encourage Children to Get Outside” ADF14NE30E</p>	<p>This PSA shows children playing outside and enjoying the outdoors. They are engaging their senses in what nature has to offer. It is encouraging children to get outside and explore all that nature has to offer.</p>	5-16	62
<p>20886 The Entertainment Industry Foundation, "Think It Up"ThinkIU60H</p>	<p>This PSA stars Nick Jonas, helping a group of middle school students with a video project. It displays how important it is for students to have proper equipment available to learn to their full potential in the classroom.</p>	8-18	10
<p>20842 Children’s Oral Health, “Gerbils on a Train” CNOH0140000H</p>	<p>This PSA shows gerbils riding around toy train tracks, which becomes an online video. Voiceover suggests the length of time watching silly Internet videos could be better utilized by brushing teeth.</p>	5-16	5
<p>20852 Council of the Great City Schools, “Conversation-English Language Arts” CMNA3619215</p>	<p>This PSA shows math questions and features a child voiceover to promote the Common Core State Standards that help students achieve and learn what they need to know to excel in school.</p>	5-18	63
<p>20881 The American Heart Association, “The Heckler”10250930AH</p>	<p>This PSA shows a group of people all gathered at football game, cheering, and enjoying themselves, when suddenly one audience member begins to have a heart attack. It continues to show the steps one should take if ever put in a situation like this.</p>	10-18	23

20851 Council of the Great City Schools, "Conversation-Math" CMNB3619215	This PSA shows math questions and features a child voiceover to promote the Common Core State Standards that help students achieve and learn what they need to know to excel in school.	5-18	64
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