

REP BUYLINES

Order#:
Station: WKYT-TV LEXINGTON, KY
Agency: STRATEGIC MEDIA SERVICES
Advertiser: POLI/J COMER/R/GOV/KY
Buyer: MICHELLE IRVIN

Headline#: 7751561 (Rev 0)
Dates: May06/15 - May12/15
Prod1: COMER FOR GOVERNOR
Prod2:
Tel #:

Traffic#:
Salesperson: MICK NESCI (H)
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	W-F/5-530A	30S	\$70	May06/15	May08/15	1	3	3	\$210	NEWS	0.0	May05/15	Rev #0: A
	2	M-Tu/5-530A	30S	\$70	May11/15	May12/15	1	2	2	\$140	NEWS	0.0	May05/15	Rev #0: A
	3	W-F/530-6A	30S	\$135	May06/15	May08/15	1	3	3	\$405	NEWS	0.0	May05/15	Rev #0: A
	4	M-Tu/530-6A	30S	\$135	May11/15	May12/15	1	2	2	\$270	NEWS	0.0	May05/15	Rev #0: A
	5	W-F/6-7A	30S	\$225	May06/15	May08/15	1	3	3	\$675	NEWS	0.0	May05/15	Rev #0: A
	6	M-Tu/6-7A	30S	\$225	May11/15	May12/15	1	2	2	\$450	NEWS	0.0	May05/15	Rev #0: A
	7	W-F/7-9A	30S	\$90	May06/15	May08/15	1	3	3	\$270	THIS MORNING	0.0	May05/15	Rev #0: A
	8	M-Tu/7-9A	30S	\$90	May11/15	May12/15	1	2	2	\$180	THIS MORNING	0.0	May05/15	Rev #0: A
	9	W-Th/9-10A	30S	\$70	May06/15	May07/15	1	2	2	\$140	KELLY & MICHAEL	0.0	May05/15	Rev #0: A
	10	Mon/9-10A	30S	\$70	May11/15	May11/15	1	1	1	\$70	KELLY & MICHAEL	0.0	May05/15	Rev #0: A
	11	W,F/10-1030A	30S	\$100	May06/15	May08/15	1	2	2	\$200	NEWS	0.0	May05/15	Rev #0: A
	12	Tue/10-1030A	30S	\$100	May12/15	May12/15	1	1	1	\$100	NEWS	0.0	May05/15	Rev #0: A
	13	W,F/11A-12N	30S	\$225	May06/15	May08/15	1	2	2	\$450	PRICE IS RIGHT	0.0	May05/15	Rev #0: A
	14	M-Tu/11A-12N	30S	\$225	May11/15	May12/15	1	2	2	\$450	PRICE IS RIGHT	0.0	May05/15	Rev #0: A
	15	Th-F/12N-1P	30S	\$140	May07/15	May08/15	1	2	2	\$280	NEWS	0.0	May05/15	Rev #0: A
	16	M-Tu/12N-1P	30S	\$140	May11/15	May12/15	1	2	2	\$280	NEWS	0.0	May05/15	Rev #0: A
	17	W-F/3-4P	30S	\$75	May06/15	May08/15	1	3	3	\$225	MAKE A DEAL	0.0	May05/15	Rev #0: A
	18	M-Tu/3-4P	30S	\$75	May11/15	May12/15	1	3	3	\$225	MAKE A DEAL	0.0	May05/15	Rev #0: A
	19	Th-F/4-430P	30S	\$115	May07/15	May08/15	1	2	2	\$230	NEWS	0.0	May05/15	Rev #0: A
	20	Tue/4-430P	30S	\$115	May12/15	May12/15	1	1	1	\$115	NEWS	0.0	May05/15	Rev #0: A
	21	W-Th/430-5P	30S	\$125	May06/15	May07/15	1	2	2	\$250	NEWS	0.0	May05/15	Rev #0: A
	22	Mon/430-5P	30S	\$125	May11/15	May11/15	1	1	1	\$125	NEWS	0.0	May05/15	Rev #0: A
	23	W-F/5-530P	30S	\$225	May06/15	May08/15	1	3	3	\$675	NEWS	0.0	May05/15	Rev #0: A
	24	Tue/5-530P	30S	\$225	May12/15	May12/15	1	1	1	\$225	NEWS	0.0	May05/15	Rev #0: A
	25	W-F/530-6P	30S	\$240	May06/15	May08/15	1	3	3	\$720	NEWS	0.0	May05/15	Rev #0: A
	26	M-Tu/530-6P	30S	\$240	May11/15	May12/15	1	2	2	\$480	NEWS	0.0	May05/15	Rev #0: A
	27	W-F/6-630P	30S	\$340	May06/15	May08/15	1	3	3	\$1,020	NEWS	0.0	May05/15	Rev #0: A
	28	M-Tu/6-630P	30S	\$340	May11/15	May12/15	1	2	2	\$680	NEWS	0.0	May05/15	Rev #0: A
	29	W-F/7-730P	30S	\$425	May06/15	May08/15	1	3	3	\$1,275	WHEEL	0.0	May05/15	Rev #0: A
	30	M-Tu/7-730P	30S	\$425	May11/15	May12/15	1	2	2	\$850	WHEEL	0.0	May05/15	Rev #0: A
	31	W-F/730-8P	30S	\$465	May06/15	May08/15	1	3	3	\$1,395	JEOPARDY	0.0	May05/15	Rev #0: A
	32	M-Tu/730-8P	30S	\$465	May11/15	May12/15	1	2	2	\$930	JEOPARDY	0.0	May05/15	Rev #0: A
	33	W-F/11-1135P	30S	\$265	May06/15	May08/15	1	3	3	\$795	LATE NEWS	0.0	May05/15	Rev #0: A
	34	M-Tu/11-1135P	30S	\$265	May11/15	May12/15	1	2	2	\$530	LATE NEWS	0.0	May05/15	Rev #0: A
	35	W-F/1135P-1235A	30S	\$90	May06/15	May08/15	1	5	5	\$450	LETTERMAN	0.0	May05/15	Rev #0: A
	36	M-Tu/1135P-1235A	30S	\$90	May11/15	May12/15	1	4	4	\$360	LETTERMAN	0.0	May05/15	Rev #0: A
	37	Mon/10-11P	30S	\$500	May11/15	May11/15	1	1	1	\$500	NCIS LA	0.0	May05/15	Rev #0: A
	38	Tue/8-9P	30S	\$975	May12/15	May12/15	1	1	1	\$975	NCIS	0.0	May05/15	Rev #0: A
	39	Tue/9-10P	30S	\$675	May12/15	May12/15	1	1	1	\$675	NCIS: NOLA	0.0	May05/15	Rev #0: A
	40	Wed/9-10P	30S	\$975	May06/15	May06/15	1	1	1	\$975	CRIMINAL MINDS	0.0	May05/15	Rev #0: A
	41	Wed/10-11P	30S	\$500	May06/15	May06/15	1	1	1	\$500	CSI CYBER	0.0	May05/15	Rev #0: A
	42	Thu/8-830P	30S	\$1,225	May07/15	May07/15	1	1	1	\$1,225	BIG BANG	0.0	May05/15	Rev #0: A
	43	Fri/10-11P	30S	\$650	May08/15	May08/15	1	1	1	\$650	BLUE BLOODS	0.0	May05/15	Rev #0: A
	44	Sat/7-8A	30S	\$70	May09/15	May09/15	1	1	1	\$70	NEWS	0.0	May05/15	Rev #0: A
	45	Sat/6-630P	30S	\$150	May09/15	May09/15	1	1	1	\$150	NEWS	0.0	May05/15	Rev #0: A
	46	Sat/730-8P	30S	\$125	May09/15	May09/15	1	1	1	\$125	JEOPARDY	0.0	May05/15	Rev #0: A
	47	Sat/9-10P	30S	\$160	May09/15	May09/15	1	1	1	\$160	CRIMETIME	0.0	May05/15	Rev #0: A
	48	Sat/10-11P	30S	\$190	May09/15	May09/15	1	1	1	\$190	48 HRS	0.0	May05/15	Rev #0: A
	49	Sat/11-1135P	30S	\$175	May09/15	May09/15	1	1	1	\$175	LATE NEWS	0.0	May05/15	Rev #0: A
	50	Sat/1135P-1205A	30S	\$80	May09/15	May09/15	1	1	1	\$80	LOCAL TRAVELER	0.0	May05/15	Rev #0: A
	51	Sun/9-1030A	30S	\$260	May10/15	May10/15	1	1	1	\$260	SUN MORNING	0.0	May05/15	Rev #0: A
	52	Sun/6-630P	30S	\$160	May10/15	May10/15	1	1	1	\$160	NEWS	0.0	May05/15	Rev #0: A
	53	Sun/7-8P	30S	\$550	May10/15	May10/15	1	1	1	\$550	60 MIN	0.0	May05/15	Rev #0: A
	54	Sun/11-1135P	30S	\$210	May10/15	May10/15	1	1	1	\$210	LATE NEWS	0.0	May05/15	Rev #0: A
Total 102 Spots for:				\$23,755					102	\$23,755				
Monthly Estimate Dollars:										\$23,755	May/15	0.0	May/15	