

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joseph Fox, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Joseph Fox

Authorized committee: Vote Joseph Fox

Agency requesting time (and contact information):
 N/A

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations):
STATE REPRESENTATIVE 101ST District

Date of election: Nov 8, 2022 General Primary

Treasurer of candidate's authorized committee:
Phil Potvin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Phil Potvin</u>	Signature: <u>Jennifer Theodore</u>
Name: <u>Phil Potvin</u>	Name: <u>Jennifer Theodore</u>
Date of Request to Purchase Ad Time: <u>10/19/22</u>	Date of Station Agreement to Sell Time: <u>10/19/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/19/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>0474-001</u>	Station Call Letters: <u>WCKC</u>	Date Received/Requested: <u>10/19/22</u>
Est. #: <u>none</u>	Station Location: <u>Cadillac, MI</u>	Run Start and End Dates: <u>10/24 - 11/8/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Up North Radio LLC
 WCKC 107.1 The Drive
 8082 E M115 Suite B
 Cadillac, MI 49601

JOSEPH FOX FOR STATE
 PO BOX 333
 FREMONT, MI 49412

Order Confirmation

OrderID: 0474-001

Sponsor: Joseph Fox for State Representati
 Product: Joseph Fox for State Representati
 Estimate/PO:
 AccountRep: Jennifer Theodore
 BillingCycle: Calendar Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/24/2022 - 11/8/2022
 Items Ordered: 57
 Gross Amount: 1,006.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 1,006.00

Scheduled Station(s): 107.1 WCKC

Joseph Fox for State Representative - Fall Fun Saturday Oct 29th & Campaign Spots

Printed 10/20/2022 4:51:50 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Copy ID Type	Qty	Item Cost	Total Cost
01 10/24/2022 - 10/28/2022	All Weeks	06:00 AM - 07:00 P	4	4	4	4	4			20		Spot		20	18.00	360.00
02 11/2/2022 - 11/4/2022	All Weeks	06:00 AM - 07:00 P			6	5	6			17		Spot		17	18.00	306.00
03 11/5/2022 - 11/6/2022	All Weeks	06:00 AM - 07:00 P						5	5	10	:30	Spot		10	16.00	160.00
04 11/7/2022 - 11/8/2022	All Weeks	06:00 AM - 07:00 P	5	5						10	:30	Spot		10	18.00	180.00

Calendar Month Projected Billing:

Oct-22	360.00	Nov-22	646.00	Dec-22	0.00	Q4-2022	1,006.00
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This Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the basis of race, gender, national origin, or ancestry.

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station