

## **WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues 2nd Quarter – April Through June 2015**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

### **County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 4/9, 4/23 (Dunbrack resigns), 4/24, 5/6, 6/4, 6/15, 6/19, and 6/22 (RAD at Snowshoe).

### **Court /Crime/Breaking News**

On 4/8, we aired a story about the indictments handed down after the April 2015 session of the Pocahontas Grand Jury.

On 4/30, we aired a story about a local lawyer, Roger Forman, who won a landmark black lung case.

### **Election Stories**

On 6/10, we aired the results of the elections held in the towns of Marlinton and Durbin for Mayor, Town Council and Recorder positions.

### **News Briefs**

Beginning on 4/15, we aired a news brief about a potential IRS scam targeted at Pocahontas county residents.

### **Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on

4/16 (no relief for missed school days), 4/29 (athletics or academics?), 5/14, 6/10, 6/18, and 6/24.

On 4/13, we aired a story about Hillsboro Elementary school and its achievements in receiving high test scores on the WV Westest.

On 4/14, we aired a story about a NASA robotics course being taught to teachers at Hillsboro Elementary school, so that teachers can share robotic lesson plans with their students.

On 4/28 we aired a story about school lunches that was written and produced by the WVMR Radio Club. The club is for students in middle and high school in Pocahontas County.

On 6/17, we aired a story about a fundraising effort for Pocahontas County high school. If a minimum number of volunteers could be recruited to help at the Greenbrier Classic golf tournament, the school could qualify for a substantial grant from the sponsors of the tournament.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 6/2, 6/9, 6/16, 6/23, and 6/30.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 4/9, 4/21 (winter observations), and 5/14.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. Dominion Resources and Duke Energy, in partnership with two other companies are in the process of studying the feasibility of the pipeline. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 4/1, 4/8, 4/10 (Gov McAuliffe), 4/15, 4/22, 4/24, 5/5 (Highland comments to FERC), and 6/25.

On 4/2, we aired a story about upcoming workshops for those who have septic systems affected by the Knapps Creek waterway.

### **Community**

On 4/2, we aired a story about a community cleanup campaign organized by the residents of the town of Hillsboro.

On 4/22 we aired a story about a Earth Day recycling challenge taken on by the 4-H groups in the county.

### **People**

We air monthly profiles of volunteers involved in some facet of the operations of each of the three studios that make up part of the Allegheny Mountain Radio network. During this quarter, those stories aired on 4/3 (Julian Griffin-WCHG), and 5/1 (Gibbs-WVMR).

On 5-20, we aired a story about WV Senator Manchin's visit to Pocahontas County as part of his listening tour around the state.

### **Virginia Public Radio**

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 4/1, 4/2, 4/13, 4/16, 4/22, 5/15, 5/21, 6/4, 6/11, 6/12, 6/19, and 6/25.

### **West Virginia Public Radio**

We occasionally air stories produced by West Virginia Public Radio. Like the stories from VPR, these stories give AMR an additional source of well-produced state news. This quarter, these stories aired on

### **Jobs and Development**

On 4/7, we aired a news business profile story on the Little Levels Greenhouse.

On 5/15, we aired a news business profile story on Hawk Knob Cider.

On 5/18, we aired an interview with Cara Rose, Executive Director of the Pocahontas County Convention and Visitors Bureau about upcoming summer events.

## **Arts and Culture**

During this quarter we aired a Noon Hour Magazine feature on the Monday program called *Reel Discovery*, a movie review feature. This quarter the program aired on 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, and 6/29.

On 4/6, we aired a story about an upcoming writer's workshop to be held at the Pearl S. Buck Birthplace in Hillsboro.

On 4/17, we aired a story about the Wild Edibles Festival in Hillsboro, an annual event where participants learn to identify and cook with wild herbs and grasses.

On 5/7, we aired a story about a Sherlock Holmes play being staged at the Pocahontas County Opera House with a local cast.

On 6/9, we aired a story about the 2<sup>nd</sup> Pearl S. Buck writer's workshop held at the Buck Birthplace in Hillsboro.

On 6/12 we aired a story about the 18<sup>th</sup> annual Little Levels Fair, held in Hillsboro WV. The fair also celebrates the birthday of Pearl S. Buck, born in the Little Levels area.

## **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

### **Education and Children**

### **Health and Human Resources**

Prevention Coalition Health Fair	5/8 thru 5/19
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### **Benefits and Fundraisers**

Bluegrass Sunday – Juanita Fireball	4/15 thru 4/26
Bluegrass Sunday – General	4/15 thru 4/26
Bluegrass Sunday – Viney Mtn Boys	4/15 thru 4/26
Bluegrass Sunday – Gibbs History	4/15 thru 4/26
USDA Farmer Conservation Compliance	4/29 thru 6/1

### **Art, Culture, and Recreation**

Little Levels Marbles Contest	6/9 thru 6/20
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