

## **WVMR-FM Most Significant Issues July through September 2023**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

### **County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired 7/11 (2<sup>nd</sup> amendment ordinance), 7/20 (Humane Soc contribution), 8/4 (county ambulance service), 8/16 (tearing down the county jail), and 9/6 (new Sheriff's deputy hire).

During this quarter, we aired stories based on meetings of the Pocahontas Solid Waste Authority. These stories aired on 8/23.

### **Court /Crime/Breaking News**

### **Election Stories**

### **News Briefs**

### **Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired 7/26 (Natures own classroom success), 8/11 (summer literacy programs), 9/8 (A/C project update),

On 7/7, we aired a story about the new Superintendent of Pocahontas County Schools, Lynn Bostic.

We air periodic reports from Pocahontas County Superintendent of Schools Lynn Bostic. During this quarter, these reports aired on 9/1 (3<sup>rd</sup> grade success act), 9/13 (building leaders),

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic features by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 7/11, and 8/17.

During this quarter, we aired segments of a gardening journal called Nature’s Way produced by volunteer Karen Cohen who is a Master Gardener. These segments aired on 7/7, 7/14, 7/21, 7/28, 8/4, 8/11, 8/18, 8/25, 9/1, 9/8, 9/15, 9/22, and 9/29.

We air periodic updates on activities in the Monogahela National Forest. During this quarter, these updates aired on 7/5, 7/28 (2023 National Christmas tree chosen), 8/14 (ginseng permits), 8/22, 9/20 (Mon Christmas tree tour), and 9/28 (Shawnee Tribe names 2023 National Christmas tree).

On 8/25, we aired a story about how to preserve dark skies in the county. Watoga State Park in Pocahontas county was recently declared a Dark Skies site by the International Dark Skies Association.

## **Community**

On 7/13, we aired a story about possible SNAP (food stamp) scams identified by the WV Dept of Health and Human Resources (DHHR).

## **People**

On 7/25, we aired a story about Chris Evans being hired as the new Trails Coordinator for the Monongahela National Forest.

## **Jobs and Development**

We air periodic reports from the meetings of the Pocahontas County Broadband Council. The council is made up of a broad cross-section of county residents seeking to improve broadband access in the county for all residents. During this quarter, we aired stories from the council meetings on 7/14 (recruiting people for internet speed tests), 8/1, and 8/31.

We air occasional interviews with Cara Rose, Executive Director of the Pocahontas County Convention and Visitors Bureau about tourism related topics. The tourism industry is a major economic driver in Pocahontas. During this quarter, these stories aired on

On 7/3, we aired a story about the Little Levels Café, a new business in the Little Levels area of Hillsboro in southern Pocahontas County.

On 9/26, we aired an interview with Chelsea Faulknier, the new Executive Director of the Pocahontas County Convention and Visitors Bureau.

## **Virginia Public Radio**

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 7/4 (ARPA-Bristol), 7/5 (ARPA-Afton Mt), 7/18 (Bog turtles), 7/25 (teaching autistic students how to drive), 8/8 (Asian long-horn tic), 8/15 (owls in VA), and 9/22 (ash borer wasps).

## **Arts and Culture**

During this quarter we aired a movie review feature during Noon Hour Magazine on Monday's called *Reel Discovery*. This quarter the program aired on 7/3, 7/10, 7/17, 7/24, 7/31, 8/7, 8/14, 8/21, 8/28, 9/4, 9/11, 9/18, and 9/25.

During this quarter we aired a feature called *Travelers in the Night*, about asteroids, comets and other interstellar phenomena. This feature aired on 7/6, 7/3, 7/20, 8/3, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14, 9/21 and 9/28.

This quarter we began airing StoryCorps, a feature that tells the stories of people from across the country who share stories with loved ones. This feature aired during this quarter on 7/5, 7/12, 7/19, 7/26, 8/2, 8/9, 8/16, 8/23, 8/30, 9/13, 9/20, and 9/27.

On 8/10, we aired a story about upcoming programs offered at the Seneca Rocks Shadow Campground which are open to the public regardless of whether you are staying at the campground. The programs offer a variety of musical guests and natural and wildlife experts.

On 9/13, we aired a story about an upcoming play at the Pocahontas Opera House produced by the Pocahontas Playhouse Drama Club.

## **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

### **Education and Children**

Virginia State Police Bath Co – Buckle Up	Ongoing
Virginia State Police Bath Co – Distracted Driving	Ongoing
WV Jury Scam	5/19 thru 6/30
Poc SWA Stops Recycling July 1 <sup>st</sup>	6/5 thru 7/1
CPB Funding Threats	7/20 - ongoing

**Health and Human Resources**

Avian Flu Warning

1/19 – ongoing

**Benefits and Fundraisers**

**Art, Culture, and Recreation**

Allegheny Mountain Radio App

Ongoing