

WVMR-FM Most Significant Issues 2nd Quarter – April through June 2018

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 4/5, 4/24, 5/4, 5/17, 6/7, and 6/21.

Court /Crime/Breaking News

Election Stories

On 5/9, we aired the results of the Primary elections held on May 8th in West Virginia, which also included local races for Board of Education and County Commission candidates.

News Briefs

Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 4/12, 4/27, 5/16, and 6/15.

We air periodic reports from the Pocahontas County Superintendent of Schools, Terrence Beam. During this quarter, these reports aired on 4/4, and 6/11.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 4/3, 4/10, 4/17, 4/24, 5/1, 5/8, 5/15, 5/22, 5/29, 6/5, 6/12, 6/19 and 6/26.

We air periodic features by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 5/1, 5/14, 5/21, and 6/12.

We have been airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in all three counties ran on 4/25 (ACP job fair), 4/27 (Joint hearing), and 5/17 (permit denial).

We air periodic reports from the Monongahela National Forest Ranger in Pocahontas County. During this quarter these reports aired on 4/26.

Community

People

On 6/29, we aired a story about the winner of a contest sponsored by the WV Attorney General’s office to promote avoiding opioid abuse. The winner of the contest was a 4th grade student and his drawing will be published throughout the state.

Jobs and Development

On 4/3, we aired a interview with Ralph Burns and the changes he is making to his long standing family business due to changing needs of the community and business opportunities.

On 5/7, we aired an interview with Cara Rose, Executive Director of the Pocahontas County Convention and Visitors Bureau about Travel and Tourism Week and the importance of tourism to the economy of Pocahontas County.

On 5/31, we aired a story about trout stocking in Pocahontas County rivers. Known as the “Birthplace of Rivers” with 8 rivers having their headwaters in the county trout and other fishing provides vital tourism dollars to the county.

On 6/27, we aired an interview with the county tourism director Cara Rose and her efforts to gauge tourism in the county using some unusual measuring tactics including how many cars come to the county with campers, kayaks and other outdoor equipment in tow.

Virginia Public Radio

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 4/3, 4/24, 4/26, 5/11, 5/22, 5/30, and 6/27.

Arts and Culture

During this quarter we aired a movie review feature during Noon Hour Magazine on Monday's called *Reel Discovery*. This quarter the program aired on 4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 5/21, 5/28, 6/4, 6/11, 6/18, and 6/25.

This quarter we aired the arts feature Allegheny Arts & Culture Clutch and Gearbox, with its emphasis on local artists and events in the Allegheny highlands of the two Virginias. The Clutch features a calendar of upcoming arts events. The Gearbox focuses on a particular artist or group. During this quarter this feature aired on 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, and 6/29.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Stopping Bullying	4/19 thru 6/15
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Health and Human Resources

Red Cross Blood Drive	4/6 thru 4/20
WV Broadband Speed Test	4/13 thru 5/12
Donate Life – Stats	4/19 thru 4/30
Red Cross Missing Types	6/5 thru 9/9

Benefits and Fundraisers

Marlinton Lions Club Barbeque	5/9 thru 5/27
Protect My Public Media	6/14 thru 6/22

Art, Culture, and Recreation

2018 Playfest	4/27 thru 5/17
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