

WVMR, WVMR-FM, WNMP, WDMT Most Significant Issues 1st Quarter January Through March 2017

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 1/5, 2/9, 2/13, 2/28, and 3/23.

Court /Crime/Breaking News

Election Stories

News Briefs

Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 1/31, 2/1, 2/8, 2/22, 2/23, 2/24, 3/17, 3/28, and 3/31.

On 1/27, we aired a story about a group of Pocahontas County high school students who won first place among all West Virginia entries in the Verizon Innovative Learning App Challenge. The winning app deals with reporting and searching areas of floods and came about in the wake of the devastating flooding that hit WV in 2016. Their app will now go on to compete at the national level.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 1/3, 1/10, 1/17, 1/24, 1/31, 2/14, 2/21, 2/28, 3/7, 3/14, 3/21, and 3/28.

We air a monthly feature by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 2/27 and 3/16.

We have been airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 2/3, 2/8, and 3/2.

On 1/18, we aired a story about the 2017 Grow Appalachia program that seeks local residents willing to participate in classes on growing better and more sustainable gardens.

On 3/9, we aired a story about Mon Power’s purchase of the Pleasants Power plant. Mon Power has been accused of rigging the Request for Proposal (RFP) to favor their bid for the plant.

Community

On 1/3, we aired a story about an upcoming WV Writers Contest.

On 1/12 and 1/13, we aired a two part interview with Dr. Julia Hare of the PMH Rural health clinic on winter viruses and how best to avoid/treat them.

On 3/2 and 3/3, we aired an update on the repair of power outages in Pocahontas County caused by a strong thunderstorms that came through the area that included damaging straight line winds.

On 3/3, we aired a story about the WV Suicide hotline and the services offered.

People

Jobs and Development

On 3/22, we aired a story about the annual Pocahontas Chamber of Commerce dinner.

Virginia Public Radio

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 1/9, 1/25, 1/30, 2/10, 2/16, 3/3, 3/14, and 3/24.

West Virginia Public Radio

We occasionally air stories produced by West Virginia Public Radio. Like the stories from VPR, these stories give AMR an additional source of well-produced state news. This quarter, these stories aired on 3/17.

Arts and Culture

During this quarter we began airing a new feature during Noon Hour Magazine on the Monday program, *Reel Discovery*, a movie review feature. This quarter the program aired on 1/2/17, 1/9, 1/16, 1/23, 1/30, 2/6, 2/13, 2/20, 2/27, 3/6, 3/13, 3/20, and 3/27.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Grow Appalachia	1/17 thru 1/31
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Health and Human Resources

Mountain Hospice Services	1/4/17 thru 2/3
National Stalker Awareness Month	1/16 thru 1/31
Pocahontas Parish Food Pantry	2/24 thru 3/12

Benefits and Fundraisers

Art, Culture, and Recreation

Bison Bluegrass Festival	2/1 thru 3/5
Yew Mountain Lodge Wildflower Weekend	3/30 thru 4/14