

## **WVMR-FM Most Significant Issues 3rd Quarter – July through September 2018**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

### **County Government**

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 7/6, 7/20, 8/10, 8/23, 9/6, and 9/20.

On 7/24 and 7/25, we aired a two part story about current operations at the Pocahontas office Homeland Security.

### **Court /Crime/Breaking News**

On 7/17, we aired a story about a Social Security Scam concerning senior citizens. The information about the scam was issued in a press release from the WV Attorney General's office.

On 8/30, we aired a story about a warning from the WV Attorney General's office about a checking scam targeting residents in WV.

On 9/19, we aired a story about an officer involved shooting in the Town of Marlinton, the county seat. A Pocahontas County Sheriff's deputy shot and wounded a man who is alleged to have tried to run him down with a side by side ATV.

### **Election Stories**

### **News Briefs**

On 8/3, we aired a news brief about an upcoming Mon Power outage to do maintenance on power lines.

### **Education**

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 7/4, 7/18, 8/8, 8/27, 9/14, and 9/25.

## **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We also aired a weekly feature called Town and Country Topics, in which a representative from the Virginia Cooperative Extension shared news about agriculture-related topics in the listening area. During this quarter, these reports aired on 7/3, 7/10, 7/17, 7/24, 7/31, 8/7, 8/14, 8/20, 8/28, 9/4, 9/11, 9/18, and 9/25.

We air periodic features by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 7/3, 8/7, and 9/11.

We have been airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in all three counties ran on 7/31 (ABRA meeting – Allegheny Blueridge Alliance) held in Bolar, 8/14 (ACP construction halted), and 9/18 (ACP construction to resume).

We air periodic reports from the Monongahela National Forest Ranger in Pocahontas County. During this quarter these reports aired on 7/23, 8/7, 8/9, and 8/15.

On 7/11 and 7/12, we aired a two part interview with Dr. Julia Hare from Pocahontas Memorial Hospital about waterborne diseases and how to prevent and treat them.

On 7/27, we aired a story about a fee increase for the Monongahela National Forest.

On 8/13, we aired a story about restoration work scheduled to begin in parts of the Monongahela National Forest and how certain closures might affect visitors.

## **Community**

On 8/8, we aired a story about the upcoming Watoga Mountain Trail races; a 5K and half marathon. The proceeds from the entry fees for the races is used to support ongoing educational programs in the WV State Park.

## **People**

### **Jobs and Development**

On 8/16 and 8/17 we aired a two part interview with Cara Rose, Executive Director of the Pocahontas County Convention and Visitors Bureau. Part one covered the WV Hotel/Motel Tax – how it works and how it benefits various non-profit organizations in the county. Part two was about the importance of Mountain Biking to the county’s summer tourism and improving the county’s visibility on Trip Advisor.

On 9/7 and 9/13, we aired a two part story about a new RV park in Hillsboro. The park was primarily built to accommodate transient pipeline workers who use the RV's as their primary residence. On 9/27, we aired a story concerning the perspective of a local business owner and their reaction to the new RV park.

## **Virginia Public Radio**

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 7/26 (ACP Camping Protest), 7/31 (Medicaid preparations), 8/30 (security vs mental health), 9/5 (Tsunami research), 9/14 (school safety tech), and 9/24 (Ft Lewis Lodge in Bath County).

## **Arts and Culture**

During this quarter we aired a movie review feature during Noon Hour Magazine on Monday's called *Reel Discovery*. This quarter the program aired on 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, and 9/24.

This quarter we aired the arts feature Allegheny Arts & Culture Clutch and Gearbox, with its emphasis on local artists and events in the Allegheny highlands of the two Virginias. The Clutch features a calendar of upcoming arts events. The Gearbox focuses on a particular artist or group. During this quarter this feature aired on 7/13, 7/20, 7/27, 8/3, 8/10, 8/17, 8/24, 8/31, 9/7, 9/14, 9/21, and 9/28.

On 7/10, we aired a story about the Seneca Rocks Trail Recreation Day, encouraging volunteers to help the forest service clean up and do maintenance on the trails around Seneca Rocks.

## **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

### **Education and Children**

Summertime Propagation	7/1 thru 9/30
School Bus Safety – Don't Pass	7/30 thru 11/1
School Bus – Passing Violation	7/30 thru 11/1
School Bus – Safest Vehicle	7/30 thru 11/1
School Bus – Driver Awareness	8/8 thru 11/1

### **Health and Human Resources**

### **Benefits and Fundraisers**

### **Art, Culture, and Recreation**

