

WVMR-FM Most Significant Issues January through March 2023

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired 1/5 (funding paid ems), 1/26 (HM-EMS), 1/27, 2/8, 2/9, 2/23, 2/24, 3/1, 3/9, and 3/29

On 1/12 we aired an interview with newly elected County Commissioner Jamie Walker.

On 1/13, we aired a story about updates to the Pocahontas 9-1-1 system.

On 2/2, we aired a story about updates from the Pocahontas County Solid Waste Authority.

On 3/3, we aired an interview with Michael O'Brien, Director of the Pocahontas County Emergency/Homeland Security Office about the lack of available Emergency Medical Technicians (EMT) in the county and how to address the problem.

Court /Crime/Breaking News

Election Stories

News Briefs

Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 1/6 (student academics), 1/31 (school resource officer), 2/17, 3/17, 3/23 (new ambulance service), and 3/30 (science teacher mentor).

We air occasional interviews with the Pocahontas County Superintendent of Schools, Terrence Beam. It allows Mr. Beam to expand on topics important to the county students and their families. During this quarter, these stories aired on 1/20.

On 3/15, we aired a story about the annual 8th Grade luncheon, held at Snowshoe Mountain Resort. Students from both middle schools in the county have a opportunity to eat lunch with business leaders and learn about the importance of the hospitality industry to the county.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic features by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 1/9, 2/15,

During this quarter, we aired segments of a gardening journal called Nature’s Way produced by volunteer Karen Cohen who is a master gardener. These segments aired on 1/6, 1/13, 1/20, 1/27, 2/3, 2/10, 2/17, 2/24, 3/3, 3/10, 3/17, 3/24, and 3/31.

On 1/2 we aired a story about the US Forest Service statement on the proposed MVP gas pipeline that would traverse parts of Virginia and West Virginia.

On 1/11, we aired a story about the upcoming Grow Appalachia workshops which guide new and experience gardeners through a series of seminars on increasing production in their home gardens.

On 2/3, we aired a story about the 2023 US Capitol Christmas tree being selected from the Monongahela National Forest in West Virginia. A large portion of the “Mon” Forest lies in Pocahontas County.

Community

During this quarter we have periodically aired stories about events at the Seneca Rocks Discovery Center and campground and the nearby historic Sites Homestead. These stories aired on

On 1/4 we aired a story about January being National Blood Donor month to encourage listeners to donate during local blood drives.

On 2/3, we aired a story about a new partnership between Pocahontas Memorial Hospital and the Charleston Area Medical Center to provide telemedicine appointments for residents of the county in lieu of having to travel 4 hours to see a specialist in Charleston.

On 2/7, we aired a story about the Green Bank Observatory entering into an agreement with the Pocahontas County Emergency Operations center to improve EMS communications in the county.

The GBO lies at the center of the National Radio Quiet Zone, which limits wireless communications on the county and surrounding areas.

On 3/2, we aired a story about March being Red Cross Month in order to inform listeners of the importance of the Red Cross and to encourage them to donate at local blood drives.

On 3/14, we aired an interview with Casey Withers, the Farm Manager at the High Rocks Academy, about upcoming workshops being offered that cover such topics as catching and cooking trout, making pepperoni rolls and cultivating and growing your own shitake mushrooms.

People

Jobs and Development

We air periodic reports from the meetings of the Pocahontas County Broadband Council. The council is made up of a broad cross-section of county residents seeking to improve broadband access in the county for all residents. During this quarter, we aired stories from the council meetings on 1/17, and 3/24.

We air occasional interviews with Cara Rose, Executive Director of the Pocahontas County Convention and Visitors Bureau about tourism related topics. The tourism industry is a major economic driver in Pocahontas. During this quarter, these stories aired on 2/14, and 3/13.

Virginia Public Radio

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 1/3, 1/12, 1/18 (rural hospitals), and 3/28 (climate change and it's affect on local ski resorts).

Arts and Culture

During this quarter we aired a movie review feature during Noon Hour Magazine on Monday's called *Reel Discovery*. This quarter the program aired on 1/2/23, 1/9, 1/16, 1/23, 1/30, 2/6, 2/13, 2/20, 2/27, 3/6, 3/13, 3/20, and 3/27.

During this quarter we aired a feature called *Travelers in the Night*, about asteroids, comets and other interstellar phenomena. This feature aired on 1/5, 1/12, 1/19, 1/26, 2/2, 2/9, 2/16, 2/23, 3/2, 3/9, 3/16, 3/23, and 3/30.

This quarter we began airing StoryCorps, a feature that tells the stories of people from across the country who share stories with loved ones. This feature aired during this quarter on 2/22, 3/8, 3/15, 3/22, and 3/29.

On 3/7 and 3/8, we aired a two-part story about Margaret and Barbara Baker performing their 2-person play, *The Fabulous Baker Sisters*. Both have been involved in the arts community in Pocahontas and Greenbrier counties for many years.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

National FFA Week – Terez	2/15 – 2/28
National FFA Week – Taylor	2/15 – 2/28
National FFA Week – Jessica	2/15 – 2/28
National FFA Week - Logan	2/15 – 2/28

Health and Human Resources

Disabled American Veterans (DAV) Volunteer Drivers	Ongoing
Avian Flu Warning	1/19 – ongoing
Mon Forest Burn Piles	1/24 – 3/1

Benefits and Fundraisers

Art, Culture, and Recreation

Allegheny Mountain Radio App	Ongoing
------------------------------	---------