

WVMR-FM Most Significant Issues 4th Quarter – October Through December 2018

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Pocahontas County Commission and reported the agenda for each meeting the day before. County Commission reports this quarter aired on 10/4, 10/18, 11/6, 11/28, 12/6, and 12/26.

Court /Crime/Breaking News

On 10/17, we aired a story from the WV Attorney General's office on ways to detect when someone might be a victim of human trafficking.

Election Stories

On 11/7, we aired a story about election results for Pocahontas County for local, state and federal elections.

News Briefs

On 10/30, we aired a news brief about a prescribed burn scheduled for Cheat Summit in Pocahontas County.

Education

We aired reports from Board of Education meetings this quarter and aired agendas for each meeting the day of the meeting. Board of Education reports this quarter aired on 10/11, 11/20, 12/03, 12/20 and 12/21.

We air periodic reports from the Pocahontas County Superintendent of Schools, Terrence Beam. During this quarter, these reports aired on 11/29, and 11/30.

On 10/24, we aired a story about the release of the annual Warriors Above the Influence poster. The bi-annual poster features several students representing sports, music and other groups at the high school who have pledged to abstain from drugs and alcohol and serve as role models for their fellow students.

On 12/27, we aired a story about the Pocahontas County high school Forestry team and their very successful year of competition and about taking First Place honors at the national level.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic features by volunteer reporter Jason Bauserman, our “Bartow Weatherman”. He has been collecting weather information for many years, and his reports are a review of the weather conditions for the previous month. This quarter his reports ran on 10/16 (Sept), and 11/16 (Oct).

We have been airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in all three counties ran on 10/1, 10/22 (ACP receives DEQ approval), 12/10 (SELC release on ACP halt), and 12/14 (4th Circuit Court decision on ACP).

On 12/7, we aired a story about the closing of certain sites in the Monongahela National Forest for the winter season.

Community

On 10/4, we aired a story about a partnership between the WV Attorney General’s office and Pocahontas County Senior Citizens centers to provide guidance to seniors about scams and other suspicious activities to protect seniors from being fooled or intimidated into giving away money or personal information.

On 10/9, we aired a story about Challenged Athletes of WV, an organization dedicated to helping disabled people to enjoy outdoor activities such as skiing and snowboarding.

On 10/12, we aired a story about the Yew Mountain Center, a farm located in the Hillsboro area that is devoted to preserving and teaching about Appalachian culture and history.

On 11/15, we aired an interview with Jeremy Smith, the Program Director for West Virginia Navigator about the Open Enrollment period for the Affordable Health Care Insurance program.

On 12/13, we aired a story about the Project Christmas program offered through the Family Resource Network of Pocahontas County. The project which operates through private donations offers gifts and supplies to low income families in the county.

People

Jobs and Development

On 11/29, we aired a story about the Green Bank Observatory tracking the landing of the MarsInsight Lander on the red planet.

Virginia Public Radio

We have entered into an agreement with Virginia Public Radio to be able to rebroadcast stories produced by reporters who work for VPR. This gives AMR an additional source of well-produced state news. This quarter, these stories aired on 10/3 (crop losses), 10/12 (VA waters), 10/17(fall colors), 10/29 (amendments on Va ballot), 12/13 (Gov Northam's 2019 budget), and 12/19 (Goodlatte fair well).

Arts and Culture

During this quarter we aired a movie review feature during Noon Hour Magazine on Monday's called *Reel Discovery*. This quarter the program aired on 10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/03, 12/10, 12/17, 12/24, and 12/31.

This quarter we aired the arts feature Allegheny Arts & Culture Clutch and Gearbox, with its emphasis on local artists and events in the Allegheny highlands of the two Virginias. The Clutch features a calendar of upcoming arts events. The Gearbox focuses on a particular artist or group. During this quarter this feature aired on 10/5, 10/12, 10/19, 10/26, 11/2, 11/9, 11/16, 11/23, 11/30, 12/7, 12/14, 12/21, and 12/28.

On 10/9, we aired a story about the reenactment of the Battle of Droop Mountain, the site of a significant Civil War battle in Pocahontas.

On 10/23, we aired a story about the Pocahontas Bicentennial Commission, a group of citizens representing different businesses and groups in the county who are preparing for the 200th anniversary of the founding of the county.

On 11/8, we aired a story about musician Chris Smither coming to the Opera House in Marlinton. Smither is a favorite performer at the Pocahontas venue.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Red Ribbon Week	10/10 thru 10/31
SADD Red Ribbon Week – Inside Out	10/17 thru 10/31
SADD Red Ribbon Week – Shazam	10/17 thru 10/31
SADD Red Ribbon Week – Don't be Wacky	10/17 thru 10/31
SADD Red Ribbon Week – Be Batman	10/17 thru 10/31
SADD Red Ribbon Week – Pledge in a Jam	10/17 thru 10/31
Red Ribbon Week - Drug Abuse/Superman	10/19 thru 10/31

Health and Human Resources

Signs of Male Breast Cancer	10/22 thru 11/24
Breast Cancer Screening	10/22 thru 11/24
Breast Cancer Risk Factors	10/22 thru 11/24

Benefits and Fundraisers

Art, Culture, and Recreation

Pocahontas Opera House Craft Show	11/28 thru 12/8
Marlinton Christmas Parade	11/28 thru 12/7