

4131 N. Central Expressway, Suite 500 • Dallas, Texas 75204
metro (214) 525-7000
www.krld.com

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

1st QUARTER, 2019
(January 1st through March 31st)

Prepared by: Nick Carissimi, News Producer, KRLD-AM/Public Affairs Director, Entercom Radio Dallas

**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
1st Quarter, 2019**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Health & Wellness

KRLD Midday News
1/8/19
10:12 am
2 minute of 5 hour broadcast

A headline today says Health Professionals fear a replay of the deadly flu season a year ago. We're also seeing more and more claims about the dangers of even getting a flu shot. Dr. Trish Perl is Chief of the Division of Infectious Diseases at UT-Southwestern.....she spoke with KRLD's Mitch Carr...

KRLD Midday News
1/8/19
1:11 pm
2 minutes of 5 hour broadcast

A new study published estimates nearly 19 percent of adults think they have food allergies, but less than 11 percent actually do. Dr. Tania Elliott is an allergist with NYU Langone Health and talked about the study's findings with CBS' Norah O'Donnell.....

KRLD Midday News
1/10/19
10:50 am
3 minutes of 5 hour broadcast

You either have it... or you know someone dealing with it right now... the stuffy nose... the cough... the all-around exhaustion... it seems everyone is getting sick. KRLD's Chelsea Wade talked with Dr. Megan Purdy with the Holistic Health Center of Dallas about alternatives to the over-the-counter medicines:

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Financial Literacy

KRLD Midday News
1/2/19
11:21 am
2 minutes of 5 hour broadcast

The New Year brings with it a lot of speculation about the markets...the economy....and CBS Senior Business Analyst Jill Schlesinger's joins KRLD's David Rancken...

KRLD Midday News
1/10/19
12:22 pm
2 minutes of 5 hour broadcast

The partial government shutdown is now in Day 20...and the border wall debate seems to be at a standstill. From an economic angle---where are we and does this get resolved? KRLD's David Rancken spoke with John Harvey an economist and professor at TCU...

KRLD Midday News
1/14/19
11:41 am
2 minutes of 5 hour broadcast

About 10 million Americans who are too disabled to work get a monthly stipend for living expenses called "disability insurance." But what happens when someone loses disability insurance? CBS reporter Dr. Jon LaPook has more....

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Environmental Issues

KRLD Midday News
1/10/19
2:21 pm
3 minutes of 5 hour broadcast

If you want to learn more about severe storms, what to watch for, and how to report them...the National Weather Service is offering dozens of Skywarn classes over the next few months. KRLD's John Liddle talked with Warning Coordination Meteorologist Jennifer Dunn...

KRLD Midday News
1/14/19
11:22 am
2 minutes of 5 hour broadcast

Texas starts 2019 with just about 2% of the state in any kind of drought condition. A year ago it was about a third of the state. That's just one of the factoids that the Texas Water Development Board has to consider...along with population growth, commercial and industrial needs...and climate issues. KRLD's Mitch Carr spoke with Peter Lake, chairman of the Texas Water Development Board....

KRLD Midday News
1/15/19
1:11 pm
2 minutes of 5 hour broadcast

More than 100 cities have committed to using 100% clean energy...Two of those are in Texas---Denton and Georgetown. It's the Sierra Club's Ready for 100 Campaign...and Cyrus Reed with the Lone Star chapter of the Sierra Club spoke to KRLD's Mitch Carr....

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Education

KRLD Midday News
1/8/19
10:43 am
3 minutes of 5 hour broadcast

Winter break has come to an end for kids in Arlington. KRLD's Alan Scaia talked with the superintendent of Arlington I-S-D about changes the district is making.

KRLD Midday News
1/17/19
1:21 pm
2 minutes of 5 hour broadcast

At Ben Barber Innovation Academy in the Mansfield ISD, there's a new class this semester - and it's really popular. KRLD's David Rancken spoke with Beverly VerSteeg (ver-steg) who is leading the Edudrone class...teaching students how to fly, maintain, and safely use drones...

KRLD Midday News
1/18/19
12:11 pm
2 minutes of 5 hour broadcast

The Texas legislature has committed to the idea of improving public school funding during this session...but an additional issue relates to school safety. Alex Samuels with the Texas Tribune tells KRLD's Mitch Carr that there are three things to watch in this safety debate...

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Economic Development

KRLD Midday News
1/7/19
2:11 pm
3 minutes of 5 hour broadcast

A North Texas city is among the best places to find a job, according to a new study. WalletHub says Plano comes in at Number 7 among the best cities for finding a job. KRLD's Susy Solis spoke with Steve Stoler, from the City of Plano.

KRLD Midday News
1/8/19
2:41 pm
2 minutes of 5 hour broadcast

Sears may be back from the brink...again. The troubled retailer is getting another reprieve from liquidation. KRLD's Mitch Carr asked Bloomberg reporter Eliza Ronalds-Hannon if we could we ever see Sears stores go away for good?

KRLD Midday News
1/10/19
10:11 am
2 minutes of 5 hour broadcast

The housing market has started to cool. So what does that mean for homebuyers and sellers in 2019? Cheryl Young is a senior economist at Trulia-Dot-Com...KRLD's Mitch Carr asked if it's finally a good time to buy?

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Transportation

KRLD Midday News
1/15/19
10:51 am
2 minutes of 5 hour broadcast

It's one of the biggest investments that we make. But when we get behind the wheel of our cars, we are making a lot of assumptions that are flat out wrong. A new survey from Driver's Ed.com finds Americans believe a lot of myths about their cars and driving in general. KRLD's David Rancken spoke with Laura Adams, an education analyst from Driver's Ed.com

KRLD Midday News
1/15/19
12:42 pm
2 minutes of 5 hour broadcast

The future of driving is putting together some strange bedfellows. Ford and Volkswagen are tag teaming on a new project to build cars and trucks together. KRLD's Mitch Carr get the latest information from Keith Naughton from Bloomberg.

KRLD Midday News
1/24/19
12:11 pm
2 minutes of 5 hour broadcast

The Texas Department of Transportation is working to create a new Connected and Autonomous Vehicle Task Force to help advance the technology across the state. Part of the mission will be to keep Texas at the forefront in developing the vehicles of the future, but officials also want to educate the public on the advanced technology. Tex-Dot's Darran Anderson tells KRLD's Chris Sommer that the freight industry is looking closely at the connected and autonomous vehicles...

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Technology

KRLD Midday News
1/2/19
10:42 am
2 minutes of 5 hour broadcast

A new year...and 2019 could bring us a lot of new and interesting High-Tech. CNET's Dan Ackerman spoke with KRLD's David Rancken about FIVE-G mobile service...

KRLD Evening News
1/7/19
2:22 pm
2 minutes of 5 hour broadcast

With digital dominance still up for grabs in the supermarket industry, Kroger and Microsoft are teaming up to test out the grocery store of the future. Matt Boyle writes about it today for Bloomberg, he spoke with KRLD's Mitch Carr about this new high-tech arrangement between Kroger and Microsoft...

KRLD Midday News
1/10/19
12:51 pm
2 minutes of 5 hour broadcast

The Consumer Electronics Show continues in Las Vegas at the Convention Center with close to 200 thousand people checking out the future in high tech. The High Tech Texan Michael Garfield spoke with KRLD's David Rancken about the future of smart homes.

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Charitable Giving

KRLD Midday News
1/14/19
1:20 pm
2 minutes of 5 hour broadcast

The 2019 version of the homeless count in Dallas and Collin counties is coming up...and the Metro Dallas Homeless Alliance needs volunteers to help with the annual census. KRLD's David Rancken spoke with David Gruber with M-D-H-A....

KRLD Midday News
1/14/19
1:41 pm
2 minutes of 5 hour broadcast

Richardson is one of the most sought-after cities in North Texas to live in right now... but despite the hot housing market and good schools, there are thousands of families there who need help. This week on North Texans Care -- Amanda Guerra talks with Cindy Shafer, the CEO of Network of Community Ministries in Richardson about their work... That is Cindy Chafer- the CEO of Network of Community Ministries in Richardson.

KRLD Midday News
1/14/19
2:51 pm
2 minutes of 5 hour broadcast

The American Red Cross desperately needs blood donations. They received 27-thousand FEWER blood donations during the weeks of Christmas and New Year's. KRLD's Kelli Wiese asked Jan Hale, communications manager for the American Red Cross just how great the need for blood is?

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Women & Children's Issues

KRLD Midday News
1/15/19
10:10 am
2 minutes of 5 hour broadcast

When the topic of domestic violence and domestic abuse come up----the focus is often on physical and psychological abuse. Another aspect, though, is financial abuse. Katie Ray-Jones is the CEO of the National Domestic Violence Hotline--based in Austin, she spoke with KRLD's Mitch Carr....

KRLD Midday News
1/17/19
10:21 am
2 minutes of 5 hour broadcast

The United States is still fighting a battle against the bulge, as obesity levels are still skyrocketing around the country. Obesity knows no specific age. But there's one area, where groups of people are targeted by those who make unhealthy food. Food companies are going after kids, especially in the minority communities. KRLD's Mitch Carr spoke with Kari Paul from Marketwatch...

KRLD Midday News
1/30/19
12:20 pm
2 minute of 5 hour broadcast

The Trump Administration has been working to redefine what domestic violence means....and how it should be handled by law enforcement. Natalie Nanasi is an Assistant Professor of Law at SMU and Director of the Legal Center for Victims of Crimes Against Women... She spoke with KRLD's Mitch Carr...

Most Significant Issue-Responsive Programming
1st Quarter, 2019
(January 1st through March 31st)

ISSUE: Arts & Entertainment

KRLD Midday News
1/2/19
11:52 am
2 minutes of 5 hour broadcast

Outdoor hockey in Dallas! It's happening January 1st, 2020. The Stars will play in the Winter Classic at the Cotton Bowl. KRLD's John Liddle talked with Matthew DeFranks from the Dallas Morning News about how the Stars landed this event.

KRLD Midday News
1/7/19
10:51 am
2 minutes of 5 hour broadcast

Last night, the Hollywood Foreign Press handed out the Golden Globe awards. It's the first real big awards show of the season. Nancy O'Dell got a birds eye view from backstage, and she'll have the interviews on Entertainment Tonight. She spoke with KRLD's David Rancken...

KRLD Midday News
1/7/19
12:42 pm
2 minutes of 5 hour broadcast

January always shines a laser light on the future in the world of technology with the Consumer Electronics Show in Las Vegas. This year, we could see the future of 5-G and 8-K. KRLD's David Rancken spoke with Michael Garfield, the High Tech Texan from Las Vegas...

**Public Service Announcements
1st Quarter, 2019
(January 1st through March 31st)**

Issue:

PSA Name:

Health and Wellness –
Education

Environmental Issues –
Economic Development
Education

Transportation –
Technology

Charitable Giving –
Arts & Entertainment -

Women and Children's Issues –

Forest Benefits

Job Training

Reading to Kids