

## CONTRACT



**WNCF**  
**100 Interstate Park Drive**  
**Suite 120**  
**Montgomery, AL 36109-5488**  
**(334)270-3200**

WNCF

And:

**Jamestown Associates**  
**3931 S. Sherwood Forest Blvd**  
**Baton Rouge, LA 70816**

<u>Contract / Revision</u> 274697 /		<u>Alt Order #</u> 09087534
<u>Product</u> BEDSOLE FOR ATG		
<u>Contract Dates</u> 05/16/18 - 06/05/18		<u>Estimate #</u> 133
<u>Advertiser</u> Bedsole for Attorney General (R)		<u>Original Date / Revision</u> 05/21/18 / 06/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCF	<u>Account Executive</u> Alex Hong	<u>Sales Office</u> Washington Co
<u>Special Handling</u>		
<u>Demographic</u> Adults 24-50		
<u>Agy Code</u>	<u>Advertiser Code</u> 37	<u>Product 1/2</u> 37
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	05/16/18	06/05/18	M-F 7a-9a	7a-9a		:30				NM	21	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$40.00				
Week:		05/23/18	05/29/18	MTWTF--				10	\$40.00				
Week:		05/30/18	06/05/18	MTWTF--				10	\$40.00				
N 2	WNCF	05/16/18	06/05/18	11 AM News	11am-1130am		:30				NM	11	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$7.00				
Week:		05/23/18	05/29/18	MTWTF--				5	\$7.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WNCF	05/23/18-05/29/18	11 AM News	11am-1130am	MTuWThF----	:30		\$7.00		NM		
			See MG 2.11,2.12										
	11	WNCF	05/28/18-06/01/18	11 AM News	11am-1130am	MTuWThF----	:30		\$7.00		NM		
			Ⓜ MG for 7.1,2,3										
	12	WNCF	05/26/18-05/26/18	Sa 10p-1030p	10p-1030p	-----Sa--	:30		\$10.00		NM		
			Ⓜ MG for 7.1,2,3										
Week:		05/30/18	06/05/18	MTWTF--				4	\$7.00				
N 3	WNCF	05/16/18	06/05/18	M-F 530p-6p	530p-6p		:30				NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$65.00				
Week:		05/23/18	05/29/18	MTWTF--				5	\$65.00				
Week:		05/30/18	06/05/18	MTWTF--				4	\$65.00				
N 4	WNCF	05/16/18	06/05/18	M-F 6p-630p	6p-630p		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$200.00				
Week:		05/23/18	05/29/18	MTWTF--				4	\$200.00				
Week:		05/30/18	06/05/18	MTWTF--				3	\$200.00				
N 5	WNCF	05/29/18	06/05/18	Tue Prime A	7p-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-1-----				1	\$300.00				
Week:		06/04/18	06/10/18	-1-----				1	\$300.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



**WNCF**  
**100 Interstate Park Drive**  
**Suite 120**  
**Montgomery, AL 36109-5488**  
**(334)270-3200**

WNCF

Contract / Revision	Alt Order #
274697 /	09087534

Contract Dates	Product	Estimate #
05/16/18 - 06/05/18	BEDSOLE FOR ATG	133

Advertiser	Original Date / Revision
Bedsole for Attorney Gen	05/21/18 / 06/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>													
2	WNCF	06/04/18-06/10/18		Tue Prime A	7p-8p	-Tu-----	:30		\$300.00		NM		
	See MG 5.3												
3	WNCF	06/04/18-06/04/18		Mon Prime C	9p-10p	M-----	:30		\$300.00		NM		
	(M) MG for 5.2 06/05												
N 6	WNCF	05/27/18	06/03/18	Su 5p-6p	Su 5p-6p		:30				NM	2	\$220.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/21/18 05/27/18 -----1 1 \$110.00 Week: 05/28/18 06/03/18 -----1 1 \$110.00												
N 7	WNCF	05/27/18	06/03/18	Su 10p-1030p	10p-1030p		:30				NM	1	\$10.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 05/21/18 05/27/18 -----1 1 \$10.00												
	<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WNCF 05/21/18-05/27/18 Su 10p-1030p 10p-1030p -----Su :30 \$10.00 NM See MG 2.11, 2.12												
	Week: 05/28/18 06/03/18 -----1 1 \$10.00												
<b>Totals</b>								0.00				55	\$4,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	20	\$1,481.00	(\$222.15)	\$1,258.85
05/28/18 - 06/05/18	35	\$2,519.00	(\$377.85)	\$2,141.15
<b>Totals</b>	55	\$4,000.00	(\$600.00)	\$3,400.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 9087534 TRF# 274697  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9986 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP JUN1/18 10.17  
 \*\*\*CHANGES\*\*\* \*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/C BEDSOLE/R/ATG/AL

AGY # AGY. NAME JAMESTOWN ASSOCIATES

734 15TH STREET NW, SUITE# 550

WASHINGTON, DC 20005

REP.# OFF.# SALESMAN #

BUYER NAME PENNY LACKS

SALES PRSN WA- ALEX HONG

ORDER # CONTRACT # 9087534

CLASS: NATL. LOCAL REGIONAL

PRDCT BEDSOLE FOR ATG EST#133 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY16/18 JUN5/18 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN1/18 10.17

REP: MAKEGOOD M2  
 N/A LINE 5/ ADD LINE 10  
 TOTAL \$4000  
 PLEASE CONFIRM THANKS,  
 JBF

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CHESS BEDSOLE FOR ATG

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 37												
AGENCY PRODUCT CODE = 37												
AGENCY EST# = 133												
5	S		700P-800P	30		\$300.00	5/22	5/22	0		TUE	0
5	S		700P-800P	30		\$300.00	5/29	5/29	1		TUE	1
5	S		700P-800P	30		\$300.00	6/5	6/5	0		TUE	0

PROGRAM : ROSEANNE/MIDDLE  
 RA50+ : 0.6  
 CON COM1: ROSEANNE/MIDDLE

JUN1/18 10.17  
\*\* WNCN-TV \*\*\*

10	A	900P-1000P	30	\$300.00	6/4	1	MON	1
----	---	------------	----	----------	-----	---	-----	---

M2	OK'D	BUY#5	MISSED: TUE/700P-800P	JUN5	30S	\$300.00	(MAY31/18)
			OFFER: MON/900P-1000P	JUN4	30S	\$300.00	PLS ADVISE.
			CMT: ONLY TAKING POLITICAL UNTIL 6PM ON ELECTION DAY				

CONTRACT TOTAL	\$4,000.00
TOTAL SPOTS	55

ACCURATE SHARES

SVC- NSI  
DEMOS- RA50+\*

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE