

CONTRACT



WNCF
 100 Interstate Park Drive
 Suite 120
 Montgomery, AL 36109-5488
 (334)270-3200

WNCF

And:

Jamestown Associates
 3931 S. Sherwood Forest Blvd
 Baton Rouge, LA 70816

<u>Contract / Revision</u> 274697 / 1		<u>Alt Order #</u> 09087534
<u>Product</u> BEDSOLE FOR ATG		
<u>Contract Dates</u> 05/16/18 - 06/05/18		<u>Estimate #</u> 133
<u>Advertiser</u> Bedsole for Attorney General (R)		<u>Original Date / Revision</u> 05/21/18 / 06/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCF	<u>Account Executive</u> Alex Hong	<u>Sales Office</u> Washington Co
<u>Special Handling</u>		
<u>Demographic</u> Adults 24-50		
<u>Agy Code</u>	<u>Advertiser Code</u> 37	<u>Product 1/2</u> 37
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	05/16/18	06/05/18	M-F 7a-9a	7a-9a		:30				NM	21	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$40.00				
Week:		05/23/18	05/29/18	MTWTF--				10	\$40.00				
Week:		05/30/18	06/05/18	MTWTF--				10	\$40.00				
N 2	WNCF	05/16/18	06/05/18	11 AM News	11am-1130am		:30				NM	11	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$7.00				
Week:		05/23/18	05/29/18	MTWTF--				5	\$7.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WNCF	05/23/18-05/29/18	11 AM News	11am-1130am	MTuWThF----	:30		\$7.00		NM		
			See MG 2.11,2.12										
	11	WNCF	05/28/18-06/01/18	11 AM News	11am-1130am	MTuWThF----	:30		\$7.00		NM		
			Ⓜ MG for 7.1,2,3										
	12	WNCF	05/26/18-05/26/18	Sa 10p-1030p	10p-1030p	-----Sa--	:30		\$10.00		NM		
			Ⓜ MG for 7.1,2,3										
Week:		05/30/18	06/05/18	MTWTF--				4	\$7.00				
N 3	WNCF	05/16/18	06/05/18	M-F 530p-6p	530p-6p		:30				NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$65.00				
Week:		05/23/18	05/29/18	MTWTF--				5	\$65.00				
Week:		05/30/18	06/05/18	MTWTF--				4	\$65.00				
N 4	WNCF	05/16/18	06/05/18	M-F 6p-630p	6p-630p		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/18	05/22/18	MTWTF--				1	\$200.00				
Week:		05/23/18	05/29/18	MTWTF--				4	\$200.00				
Week:		05/30/18	06/05/18	MTWTF--				3	\$200.00				
N 5	WNCF	05/29/18	06/05/18	Tue Prime A	7p-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-1-----				1	\$300.00				
Week:		06/04/18	06/10/18	-1-----				1	\$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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 Montgomery, AL 36109-5488
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<u>Contract / Revision</u> 274697 /	<u>Alt Order #</u> 09087534
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<u>Contract Dates</u> 05/16/18 - 06/05/18	<u>Product</u> BEDSOLE FOR ATG	<u>Estimate #</u> 133
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<u>Advertiser</u> Bedsole for Attorney Gen	<u>Original Date / Revision</u> 05/21/18 / 06/01/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
2	WNCF	06/04/18-06/10/18		Tue Prime A	7p-8p	-Tu-----	:30		\$300.00		NM			
See MG 5.3														
3	WNCF	06/04/18-06/04/18		Mon Prime C	9p-10p	M-----	:30		\$300.00		NM			
Ⓜ MG for 5.2 06/05														
N 6	WNCF	05/27/18	06/03/18	Su 5p-6p	Su 5p-6p		:30				NM	2	\$220.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1				1	\$110.00					
Week:		05/28/18	06/03/18	-----1				1	\$110.00					
N 7	WNCF	05/27/18	06/03/18	Su 10p-1030p	10p-1030p		:30				NM	1	\$10.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1				1	\$10.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
1	WNCF	05/21/18-05/27/18		Su 10p-1030p	10p-1030p	-----Su	:30		\$10.00		NM			
See MG 2.11, 2.12														
Week:		05/28/18	06/03/18	-----1				1	\$10.00					
Totals												0.00	55	\$4,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	20	\$1,481.00	(\$222.15)	\$1,258.85
05/28/18 - 06/05/18	35	\$2,519.00	(\$377.85)	\$2,141.15
Totals	55	\$4,000.00	(\$600.00)	\$3,400.00

Signature: _____ Date: _____

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REP HEADLINE# 9087534 TRF# 274697 REP: TEL# 703-528-9986 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! JUN1/18 10.17
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WNCN-TV ***

REP.# OFF.# SALESMAN #

ADV # ADV. NAME POLI/C BEDSOLE/R/ATG/AL BUYER NAME PENNY LACKS

AGY # AGY. NAME JAMESTOWN ASSOCIATES SALES PRSN WA- ALEX HONG

734 15TH STREET NW, SUITE# 550 WASHINGTON, DC 20005

ORDER # CONTRACT # 9087534 CLASS: NATL. LOCAL REGIONAL

PRDCT BEDSOLE FOR ATG EST#133 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY16/18 JUN5/18 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN1/18 10.17

REP: MAKEGOOD M2
 N/A LINE 5/ ADD LINE 10
 TOTAL \$4000
 PLEASE CONFIRM THANKS,
 JBF

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM CHESS BEDSOLE FOR ATG

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS/WK : WEEK INVT : DAYS : TOTL SPTS :

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700P-800P	30		\$300.00	5/22	5/22	0		TUE	0
5	S		700P-800P	30		\$300.00	5/29	5/29	1		TUE	1
5	S		700P-800P	30		\$300.00	6/5	6/5	0		TUE	0

AGENCY ADVERTISER CODE = 37 AGENCY EST# = 133
 AGENCY PRODUCT CODE = 37
 PROGRAM : ROSEANNE/MIDDLE
 RA50+ : 0.6
 CON COM1 : ROSEANNE/MIDDLE

REP HEADLINE# 9087534 TRF# 274697 REP: TEL# 703-528-9986 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !! JUN1/18 10.17
 HARRIS REPORT FROM REP *** WNCN-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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10	A		900P-1000P	30		\$300.00	6/4	6/4	1		MON	1
PROGRAM : THE CROSSING RA50+ : 0.6 ORD COM1 : ONLY TAKING POLITICAL UNTIL 6PM ON ELECTION DAY THIS IS A MAKE-GOOD FOR JUNE5 ON LINE-5 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M2 OK'D BUY#5 MISSED:TUE/700P-800P JUN5 30S \$300.00 (MAY31/18) OFFER:MON/900P-1000P JUN4 30S \$300.00 PLS ADVISE. CMT:ONLY TAKING POLITICAL UNTIL 6PM ON ELECTION DAY												
MAY/18 \$1,985.00 JUN/18 \$2,015.00											CONTRACT TOTAL	\$4,000.00
MARKET TOTALS \$50,000 WNCN 8% WAKA 33% WSFA 57% WBMM 0% WCOV 2%											TOTAL SPOTS	55

ACCURATE SHARES
 SVC- NSI
 DEMOS- RA50+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE