



125 West 55th St
New York, NY 10019

Contract # 28357254	Changes as of: 2/15/2024 at 8:26 AM	Version: Original Order
CPE: //8980	Flight: 2/20/24 - 2/26/24	Station: KUSI
Agency: SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD SUITE 505 FAIRFAX, VA 22030	Advertiser: KATIE PORTER FOR SENATE	Market: San Diego
	Product: Katie Porter for Senate	Office: WASHINGTON
	Agency Order #:	Service: Nielsen
	Buyer: Caroline Wait	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$21,940.00
		Total Spots: 47 Total CPP: \$0.00 Total GRP: Traffic #: 4356886

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/20 - 2/26								Total Spots	Total \$	CPP*	GRP*
							2/20	2/21	2/22	2/23	2/24	2/25	2/26					
1	M-F 6a-6:30a		6A NEWS	\$300.00	0.0	30	1	0	1	0	0	0	0		2	\$600.00	\$0.00	0.0
2	M-F 6:30a-7a		630A NEWS	\$300.00	0.0	30	0	1	0	1	0	0	1		3	\$900.00	\$0.00	0.0
3	M-F 7a-7:30a		7A NEWS	\$350.00	0.0	30	1	0	1	0	0	0	0		2	\$700.00	\$0.00	0.0
4	M-F 7:30a-8a		730A NEWS	\$350.00	0.0	30	0	0	0	1	0	0	0		1	\$350.00	\$0.00	0.0
5	M-F 8:30a-9a		830A NEWS	\$350.00	0.0	30	1	0	0	0	0	0	1		2	\$700.00	\$0.00	0.0
6	Sa 8a-9a		SAT 8A NEWS	\$500.00	0.0	30	0	0	0	0	1	0	0		1	\$500.00	\$0.00	0.0
7	Su 8a-9a		SUN 8A NEWS	\$400.00	0.0	30	0	0	0	0	0	1	0		1	\$400.00	\$0.00	0.0
8	M-F 9a-9:30a		9A NEWS	\$300.00	0.0	30	0	0	1	0	0	0	0		1	\$300.00	\$0.00	0.0
9	M-F 10a-11a		SHERRI SHEPHERD	\$70.00	0.0	30	0	1	0	1	0	0	0		2	\$140.00	\$0.00	0.0
10	M-F 3p-4p		FAMILY FEUD	\$90.00	0.0	30	1	1	1	1	0	0	1		5	\$450.00	\$0.00	0.0
11	M-F 7p-7:30p		BIG BANG	\$450.00	0.0	30	1	1	1	1	0	0	1		5	\$2,250.00	\$0.00	0.0
12	M-F 7:30p-8p		BIG BANG	\$500.00	0.0	30	1	1	1	1	0	0	1		5	\$2,500.00	\$0.00	0.0
13	M-F 10p-11p		10P NEWS	\$800.00	0.0	30	2	2	2	2	0	0	2		10	\$8,000.00	\$0.00	0.0
14	Sa 10p-11p		SAT 10P NEWS	\$700.00	0.0	30	0	0	0	0	2	0	0		2	\$1,400.00	\$0.00	0.0
15	Su 10p-11p		SUN 10P NEWS	\$700.00	0.0	30	0	0	0	0	0	2	0		2	\$1,400.00	\$0.00	0.0
16	M-F 8a-8:30a		8A NEWS	\$350.00	0.0	30	0	1	0	0	0	0	0		1	\$350.00	\$0.00	0.0
17	Sa 7a-8a		SAT 7A NEWS	\$500.00	0.0	30	0	0	0	0	1	0	0		1	\$500.00	\$0.00	0.0
18	M 9p-10p		BIG BANG	\$500.00	0.0	30	0	0	0	0	0	0	1		1	\$500.00	\$0.00	0.0
TOTALS:							8	8	8	8	4	3	8		47	\$21,940.00	\$0.00	0.0



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	Separation:		

Special Instructions	
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Competitive Information	
Market Budget:	\$21,940
KUSI Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	47	\$21,940.00	N/A	0.0
Total	100%	47	\$21,940.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Feb	39	\$18,150.00
2024-Mar	8	\$3,790.00
Total	47	\$21,940.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/15/24 9:07 AM					\$0	\$0	
New	2/15/24 8:26 AM	KELLY JOHNS	New	47		\$21,940.00	\$21,940.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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