



125 West 55th St  
New York, NY 10019

Contract # 26134559		Changes as of: 8/22/2018 at 11:19 AM		Version: Current State Version 1	
CPE: //206		Flight: 10/9/18 - 10/15/18		Station: WTVQ	
Agency: Amplify Media		Advertiser: Democratic Congressional Campaign Committee		Market: Lexington-Fayette	
222 Ontario St. Suite 600 Chicago, IL 60654		Product: DCCC LEXINGTON1206		Office: CHICAGO	
Agency Order #:		Buyer: MARGE PISTULKA		Service: Nielsen	
Salesperson: RYAN FLICK		312-755-3827		Primary Demo: Adults 35+	
Separation: Sep:30		Assistant: Franco Cerullo		312-755-3814	
				Total Spots: 63	
				Total CPP: \$0.00	
				Total GRP:	

Comments: New Political Flight 10/9 - 10/15. Payment will be sent prior to start and competitive will be updated once available.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9 - 10/15			Total Spots	Total \$	CPP*	GRP*
							10/9	10/15	10/15				
1	Tu-F 6a-7a		GOOD MORNING KENTUCKY	\$80.00	0.0	30	3	0		3	\$240.00	\$0.00	0.0
2	Tu-F 7a-9a		GMA	\$175.00	0.0	30	3	0		3	\$525.00	\$0.00	0.0
3	Sa 8a-9a		GMA	\$100.00	0.0	30	1	0		1	\$100.00	\$0.00	0.0
4	Su 8a-9a		GMA	\$100.00	0.0	30	1	0		1	\$100.00	\$0.00	0.0
5	Su 9a-10a		THIS WEEK	\$100.00	0.0	30	1	0		1	\$100.00	\$0.00	0.0
6	Tu-F 9a-10a		GOOD DAY KENTUCKY	\$60.00	0.0	30	3	0		3	\$180.00	\$0.00	0.0
7	Tu-F 10a-11a		DOCTORS	\$60.00	0.0	30	3	0		3	\$180.00	\$0.00	0.0
8	Tu-F 11a-12n		THE VIEW	\$120.00	0.0	30	4	0		4	\$480.00	\$0.00	0.0
9	Tu-F 12n-1p		NEWS	\$60.00	0.0	30	3	0		3	\$180.00	\$0.00	0.0
10	Tu-F 1p-2p		THE CHEW	\$110.00	0.0	30	3	0		3	\$330.00	\$0.00	0.0
11	Tu-F 2p-3p		GENERAL HOSPITAL	\$130.00	0.0	30	3	0		3	\$390.00	\$0.00	0.0
12	Tu-F 4p-5p		DR. OZ	\$80.00	0.0	30	3	0		3	\$240.00	\$0.00	0.0
13	Tu-F 5p-5:30p		NEWS	\$80.00	0.0	30	3	0		3	\$240.00	\$0.00	0.0
14	Tu-F 5:30p-6p		NEWS	\$80.00	0.0	30	3	0		3	\$240.00	\$0.00	0.0
15	Tu-F 6p-6:30p		NEWS	\$125.00	0.0	30	3	0		3	\$375.00	\$0.00	0.0
16	Su 6:30p-7p		NEWS	\$150.00	0.0	30	1	0		1	\$150.00	\$0.00	0.0
17	Tu-F 7p-7:30p		ENTERTAINMENT TONIGHT	\$175.00	0.0	30	3	0		3	\$525.00	\$0.00	0.0
18	Tu-F 7:30p-8p		ACCESS HOLLYWOOD	\$175.00	0.0	30	3	0		3	\$525.00	\$0.00	0.0
19	M 8p-10p		DWTS	\$1,500.00	0.0	30	1	0		1	\$1,500.00	\$0.00	0.0



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**CPE:** //206      **Flight:** 10/9/18 - 10/15/18      **Station:** WTVQ      **Con Type:** POLITICAL/VOTE  
**Agency:** Amplify Media      **Advertiser:** Democratic Congressional Campaign Committee      **Market:** Lexington-Fayette      **Total \$:** \$14,190.00

222 Ontario St. Suite 600      **Product:** DCCC LEXINGTON1206      **Office:** CHICAGO      **Total Spots:** 63  
Chicago, IL 60654      **Agency Order #:**      **Service:** Nielsen      **Total CPP:** \$0.00  
**Buyer:** MARGE PISTULKA      **Primary Demo:** Adults 35+      **Total GRP:**  
**Salesperson:** RYAN FLICK      **Assistant:** Franco Cerullo      312-755-3827  
**Separation:** Sep:30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/9 - 10/15			Total Spots	Total \$	CPP*	GRP*
							10/9	10/15					
20	10p-11p		GOOD DOCTOR	\$700.00	0.0	30	1	0		1	\$700.00	\$0.00	0.0
21	8p-11p		AMERICAN MUSIC AWARDS	\$1,500.00	0.0	30	1	0		1	\$1,500.00	\$0.00	0.0
22	8p-9p		GOLDBERGS/AMER HOUSEWIFE	\$900.00	0.0	30	1	0		1	\$900.00	\$0.00	0.0
23	9p-10p		MODERN FAM/SINGLE PARENTS	\$1,250.00	0.0	30	1	0		1	\$1,250.00	\$0.00	0.0
24	9p-10p		STATION 19	\$1,000.00	0.0	30	1	0		1	\$1,000.00	\$0.00	0.0
25	10p-11p		20/20	\$700.00	0.0	30	1	0		1	\$700.00	\$0.00	0.0
26	8p-9p		DWTS JUNIORS	\$800.00	0.0	30	1	0		1	\$800.00	\$0.00	0.0
27	11p-11:35p		NEWS	\$110.00	0.0	30	4	0		4	\$440.00	\$0.00	0.0
28	11p-11:30p		NEWS	\$150.00	0.0	30	1	0		1	\$150.00	\$0.00	0.0
29	11:35p-12:35a		JIMMY KIMMEL	\$50.00	0.0	30	3	0		3	\$150.00	\$0.00	0.0
TOTALS:							63	0		63	\$14,190.00	\$0.00	0.0