



125 West 55th St
New York, NY 10019

Contract # 26134302

Changes as of: 8/22/2018 at 10:47 AM

Version: Current State Version 1

CPE: //204
Agency: Amplify Media

Flight: 9/25/18 - 10/1/18
Advertiser: Democratic Congressional Campaign Committee

Station: WTVQ
Market: Lexington-Fayette

Con Type: POLITICAL/VOTE
Total \$: \$11,500.00

222 Ontario St. Suite 600
Chicago, IL 60654

Product: DCCC LEXINGTON1204

Office: CHICAGO

Total Spots: 51

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: MARGE PISTULKA

Primary Demo: Adults 35+

Total GRP:

Salesperson: RYAN FLICK

Assistant: Franco Cerullo

312-755-3814

Separation: Sep:30

Comments: NEW POLITICAL. FLIGHT 9/25 - 10/1. Payment will be sent prior to start and competitive will be updated once available.
Satellite Stations Included

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/25 - 10/1			Total Spots	Total \$	CPP*	GRP*
							9/25	10/1					
1	Tu-F 6a-7a		GOOD MORNING KENTUCKY	\$80.00	0.0	30	4	0		4	\$320.00	\$0.00	0.0
2	Tu-F 7a-9a		GMA	\$175.00	0.0	30	4	0		4	\$700.00	\$0.00	0.0
3	Sa 8a-9a		GMA	\$100.00	0.0	30	1	0		1	\$100.00	\$0.00	0.0
4	Su 8a-9a		GMA	\$100.00	0.0	30	1	0		1	\$100.00	\$0.00	0.0
5	Su 9a-10a		THIS WEEK	\$100.00	0.0	30	1	0		1	\$100.00	\$0.00	0.0
6	Tu-F 11a-12h		THE VIEW	\$120.00	0.0	30	4	0		4	\$480.00	\$0.00	0.0
7	Tu-F 4p-5p		DR. OZ	\$80.00	0.0	30	4	0		4	\$320.00	\$0.00	0.0
8	Tu-F 5p-5:30p		NEWS	\$80.00	0.0	30	4	0		4	\$320.00	\$0.00	0.0
9	Tu-F 5:30p-6p		NEWS	\$80.00	0.0	30	4	0		4	\$320.00	\$0.00	0.0
10	Tu-F 6p-6:30p		NEWS	\$125.00	0.0	30	4	0		4	\$500.00	\$0.00	0.0
11	Su 6:30p-7p		NEWS	\$150.00	0.0	30	1	0		1	\$150.00	\$0.00	0.0
12	Tu-F 7p-7:30p		ENTERTAINMENT TONIGHT	\$175.00	0.0	30	4	0		4	\$700.00	\$0.00	0.0
13	M 8p-10p		DWTS SEASON PREMIERE	\$1,500.00	0.0	30	1	0		1	\$1,500.00	\$0.00	0.0
14	Tu 9p-10p		BLACKISH/BLACKISH	\$700.00	0.0	30	1	0		1	\$700.00	\$0.00	0.0
15	W 8p-9p		GOLDBERGS/AMER HOUSEWIFE	\$900.00	0.0	30	1	0		1	\$900.00	\$0.00	0.0
16	W 9p-10p		MODERN FAM/SINGLE PARENTS	\$1,250.00	0.0	30	1	0		1	\$1,250.00	\$0.00	0.0
17	W 10p-11p		A MILLION LITTLE THINGS	\$750.00	0.0	30	1	0		1	\$750.00	\$0.00	0.0
18	Th 8p-10p		GREYS ANATOMY	\$1,500.00	0.0	30	1	0		1	\$1,500.00	\$0.00	0.0
19	Tu-F 11p-11:35p		NEWS	\$110.00	0.0	30	4	0		4	\$440.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

TELEVISION
GROUP

Contract # 26134302 **Changes as of:** 8/22/2018 at 10:47 AM **Version:** Current State Version 1

CPE: //204 **Flight:** 9/25/18 - 10/1/18 **Station:** WTVQ
Agency: Amplify Media **Advertiser:** Democratic Congressional Campaign Committee **Market:** Lexington-Fayette

222 Ontrario St. Suite 600 **Product:** DCCC LEXINGTON1204 **Office:** CHICAGO **Total Spots:** 51
 Chicago, IL 60654 **Agency Order #:** **Service:** Nielsen **Total CPP:** \$0.00
Buyer: MARGE PISTULKA **Primary Demo:** Adults 35+ **Total GRP:**
Salesperson: RYAN FLICK **Assistant:** Franco Cerullo 312-755-3814
Separation: Sep:30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/25 - 10/1		Total Spots	Total \$	CPP*	GRP*
							9/25	10/1				
20	Su 11p-11:30p		NEWS	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
21	Tu-F 11:35p-12:35a		JIMMY KIMMEL	\$50.00	0.0	30	4	0	4	\$200.00	\$0.00	0.0
TOTALS:							51	0	51	\$11,500.00	\$0.00	0.0