

CONTRACT



KSTC-TV, LLC
3415 University Ave
Saint Paul, MN 55114-2099
(651)645-4500

www.kstc45.com

And:

The New Media Firm C/O
Screen Strategies Media
11150 Fairfax Blvd
Fairfax, VA 22030

<u>Contract / Revision</u> 282792 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 07/18/16 - 07/24/16		<u>Estimate #</u> 2026
<u>Advertiser</u> Alliance for a Better Minnesota		<u>Original Date / Revision</u> 07/12/16 / 07/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSTC	<u>Account Executive</u> National Account KST	<u>Sales Office</u> KSTP National I
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSTC	07/18/16	07/22/16	Mike and Molly	M-F 6-7p		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				5	\$175.00				
N 2	KSTC	07/20/16	07/20/16	KSTC 9pm News	9pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	--W----				1	\$150.00				
Totals								0.00				6	\$1,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/22/16	6	\$1,025.00	(\$153.75)	\$871.25
Totals	6	\$1,025.00	(\$153.75)	\$871.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.