

CONTRACT

KSTC-TV, LLC
3415 University Ave
Saint Paul, MN 55114-2099
(651)645-4500

www.kstc45.com

And:

The New Media Firm C/O
Screen Strategies Media
11150 Fairfax Blvd
Fairfax, VA 22030

<u>Contract / Revision</u> 282792 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 07/18/16 - 07/24/16		<u>Estimate #</u> 2026
<u>Advertiser</u> Alliance for a Better Minnesota		<u>Original Date / Revision</u> 07/12/16 / 07/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSTC	<u>Account Executive</u> National Account KS	<u>Sales Office</u> KSTP National I
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSTC	07/18/16	07/22/16	Mike and Molly	M-F 6-7p		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	MTWTF--				5	\$175.00				
N 2	KSTC	07/20/16	07/20/16	KSTC 9pm News	9pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	--W----				1	\$150.00				
Totals								0.00				6	\$1,025.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/22/16	6	\$1,025.00	(\$153.75)	\$871.25
Totals	6	\$1,025.00	(\$153.75)	\$871.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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