

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4182942

Traffic Order #		11469070,11469069		Created On	5/10/2024 4:23:51 PM	Order Status	Revision Confirmed
Order #		4182942		Created By	Ford, Rachael	Gross \$	3788.00
Order Descrp		63181918_POL_Candidate_BREGMAN FOR DA - MTN		Updated On	5/13/2024 11:25:10 AM	Net \$	2727.36
Client		AMP - BREGMAN FOR DA - MTN		Updated By	eClerx BOT	Units	116
Start Date		5/13/2024		Industry	Political-State-Local	Credit Hold	NO
End Date		5/26/2024		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	
ActiveWeeks	2			Tertiary		Billing Schedule	Broadcast
AE 1	Mitchell, Dylan			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - BUYING TIME MEDIA	15.00%		Address 1	650 MASSACHUSETTS AVE NW		
RepFirm	NCC	13.00%		Address 2	STE 210		
Copy Instr ID				City, State, Zip	WASHINGTON, DC		
Total Zones	2			Zip	20001		
Zones	DISH-Albuquerque NM-I+,Albuquerque In...			Contact			
Total Networks	2			Phone	202-965-5060		
GENERAL COMMENTS				Avail Tag			
5/13 New MG, see email for details,				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
5/13 New MG, see email for details,							
Albuquerque-Santa Fe-- PRIORITY CODE: NP=80, IP=74 -- SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
SYSCODE LIST							
2429,6715							

SUMMARY FOR SYSCODE 2429

Traffic Order #	11469069	Created On	5/10/2024 4:23:51 PM	Order Status	Revision Confirmed
Order #	4182942	Created By	Ford, Rachael	Syscode Gross \$	1089.00
Order Descrp	63181918_POL_Candidate_BREGMAN FOR DA - MTN	Updated On	5/13/2024 11:21:50 AM	Syscode Net \$	784.08
Client	AMP - BREGMAN FOR DA - MTN	Updated By	eClerx BOT	Syscode Units	52
Start Date	5/13/2024	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	5/26/2024	Zones	DISH-Albuquerque NM-I+	Avg Unit Rate	20.94
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	2429	CNN DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	2429	CNN EF	05/20/2024	05/20/2024	M 4p-7p	X							1	\$23.00	\$23.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	2429	CNN PT	05/20/2024	05/20/2024	M 7p-12m	X							1	\$35.00	\$35.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2429	MNBC DT	05/20/2024	05/20/2024	M 9a-4p	X							2	\$10.00	\$20.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2429	MNBC EF	05/20/2024	05/20/2024	M 4p-7p	X							1	\$22.00	\$22.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2429	MNBC PT	05/20/2024	05/20/2024	M 7p-12m	X							1	\$28.00	\$28.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	CNN	2429	CNN EF	05/15/2024	05/19/2024	W-Su 4p-7p			X	X	X	X	X	6	\$23.00	\$138.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2429	MNBC DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	11	\$10.00	\$110.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2429	MNBC PT	05/15/2024	05/19/2024	W-Su 7p-12m			X	X	X	X	X	6	\$28.00	\$168.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	CNN	2429	CNN PT	05/15/2024	05/19/2024	W-Su 7p-12m			X	X	X	X	X	6	\$35.00	\$210.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	CNN	2429	CNN DT	05/15/2024	05/19/2024	W-Su 9a-4p			X	X	X	X	X	6	\$13.00	\$78.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2429	MNBC EF	05/15/2024	05/19/2024	W-Su 4p-7p			X	X	X	X	X	6	\$22.00	\$132.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2429	MNBC PT	05/15/2024	05/19/2024	W-Su 7p- 12m			X	X	X	X	X	4	\$28.00	\$112.00	30

SUMMARY FOR SYSCODE 6715

Traffic Order #	11469070	Created On	5/10/2024 4:23:51 PM	Order Status	Revision Confirmed
Order #	4182942	Created By	Ford, Rachael	Syscode Gross \$	2699.00
Order Descrp	63181918_POL_Candidate_BREGMAN FOR DA - MTN	Updated On	5/13/2024 11:21:50 AM	Syscode Net \$	1943.28
Client	AMP - BREGMAN FOR DA - MTN	Updated By	eClerx BOT	Syscode Units	64
Start Date	5/13/2024	Source	OneCONNECT	Zone Status	Revision Confirmed
End Date	5/26/2024	Zones	Albuquerque Interconnect (Interconnect 6715)	Avg Unit Rate	42.17
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	1		Ampersa nd Politi cal Bun dle	74 74	CNN	6715	CNN EM	05/20/2024	05/20/2024	M 5a-9a	X							1	\$35.00	\$35.00	30
14	2		Ampersa nd Politi cal Bun dle	74 74	CNN	6715	CNN DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$20.00	\$20.00	30
15	3		Ampersa nd Politi cal Bun dle	74 74	CNN	6715	CNN EF	05/20/2024	05/20/2024	M 4p-7p	X							1	\$50.00	\$50.00	30
16	4		Ampersa nd Politi cal Bun dle	74 74	CNN	6715	CNN PT	05/20/2024	05/20/2024	M 7p-12m	X							1	\$95.00	\$95.00	30
17	5		Ampersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC EM	05/20/2024	05/20/2024	M 5a-9a	X							2	\$17.00	\$34.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC DT	05/20/2024	05/20/2024	M 9a-4p	X							1	\$14.00	\$14.00	30
19	7		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC EF	05/20/2024	05/20/2024	M 4p-7p	X							1	\$50.00	\$50.00	30
20	8		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC PT	05/20/2024	05/20/2024	M 7p-12m	X							1	\$70.00	\$70.00	30
21	9		Amp ersa nd Politi cal Bun dle	74 74	CNN	6715	CNN DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$20.00	\$120.00	30
22	10		Amp ersa nd Politi cal Bun dle	74 74	CNN	6715	CNN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$95.00	\$570.00	30
23	11		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$14.00	\$84.00	30
24	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$70.00	\$560.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	13		Amp ersa nd Politi cal Bun dle	74 74	CNN	6715	CNN EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$50.00	\$300.00	30
26	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$50.00	\$300.00	30
27	15		Amp ersa nd Politi cal Bun dle	74 74	CNN	6715	CNN EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$35.00	\$210.00	30
28	16		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	10	\$17.00	\$170.00	30
30	17		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6715	MNBC EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	1	\$17.00	\$17.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4182942					
Traffic Order #	11469070,11469069	# of Weeks	2	Active	Yes
Order #	4182942	Created On	5/10/2024 4:23:51 PM	Order Status	Revision Confirmed
Order Descrp	63181918_POL_Candidate_BREGMAN FOR DA - MTN	Created By	Ford, Rachael	Gross \$	3788.00
Client	AMP - BREGMAN FOR DA - MTN	Updated On	5/13/2024 11:25:10 AM	Net \$	2727.36
Start Date	5/13/2024	Updated By	eClerx BOT	Units	116
End Date	5/26/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	