

# ORDER



**Orders**  
**Order / Rev:** 762412  
**Alt Order #:**  
**Product Desc:** SCHEDULE 2  
**Estimate:**  
**Flight Dates:** 11/04/16 - 11/07/16  
**Original Date / Rev:** 11/03/16 / 11/03/16  
**Order Type:** GENERAL

**Primary AE:** House KPTV Local House KPTV Local  
**Sales Office:** KPTV  
**Sales Region:** Local

**Agency**  
**Name:** Run Spot Run Media, Inc  
**Buying Contact:** Katie Walther  
**Billing Contact:**  
 PMB 503  
 Sherwood, OR 97140

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jeff Gudman Republican State Treasu  
**Demographic:** A35+  
**Product Codes:** Political-Candidates  
**Priority:** PMT  
**Revenue Codes:** POL, PLC, POL LPL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/16	11/07/16	4	\$2,200.00	\$1,870.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	4	\$2,200.00	\$1,870.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$2,200.00</b>	<b>\$1,870.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	11/04/16	11/07/16	M-F 7:30-8pm Family Feud	CM	M-F 7:30-8pm	1---1--	:30	2	\$500.00	PMT	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/04/16	11/10/16	1---1--			2			\$500.00		0.00			
N 2	KPTV	11/04/16	11/07/16	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	1---1--	:30	2	\$600.00	PMT	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/04/16	11/10/16	1---1--			2			\$600.00		0.00			
													Totals	4	\$2,200.00

Client: Friends of Jeff Gudman  
 Product:  
 Campaign: Schedule 2

## Station Order

Run Spot Run Media, Inc.  
 21370 SW Langer Farms Pkwy  
 Sherwood, OR, OR 97140  
 503-925-8349

Rev #: 0

Flight From: 11/03/2016 to 11/08/2016

Estimate No.:  
 Contract No.:  
 Job No.:

Buyer Name: Katie Walther  
 Sweeps: Share May 2016 -> HUT/PUT Nov 15

Market: PORTLAND, OR  
 Station: KPTV  
 Station Contact:

Actg. Order No.: 1337  
 WS Order No.: 5173  
 Contract No.:

76241Z

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Primary Rate/ Total	Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	Nov 08	Total Spots	DMA W 35+ (R)
1	MTWRF-- 07:30P-08:00P	PA 30	FAMILY FEUD	\$500.00 \$1,000.00		1			1		2	2.5 \$200.00
2	MTWRF-- 07:00A-09:00A	EM 30	GOOD DAY OREGN	\$600.00 \$1,200.00		1			1		2	2.6 \$230.77
					\$2,200.00	2			2		4	
						5.1			5.1			

### Monthly Totals

Month	Spots	GRP/GRIs	Dollars	CPP/CPM
Nov	4	10.2	\$2,200.00	\$215.69
	4	10.2	\$2,200.00	\$215.69

### Comments

Campaign Remarks:  
 No spots to run after 4p on election day 11/8/16

By: \_\_\_\_\_