

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522920-1	05/29/16	May 2016	04/25/16 - 05/27/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Targeted Platform Media, LLC
 Attention: Accounts Payable
 1291 Hollywood Ave
 Annapolis, MD 21403

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTION	4644

Flight Dates	Order #	Alt Order #
05/24/16 - 05/27/16	1522920	08249279

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/24/16	05/27/16	Cleveland 19 News at 11p	11-1135p	- TWTF - -	:30	3	\$850.00	NM	
Weeks: <u>Start Date</u> 05/23/16 <u>End Date</u> 05/29/16 <u>MTWTFSS</u> - TWTF - - <u>Spots/Week</u> 3 <u>Rate</u> \$850.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WOIO	Tu	05/24/16	11:26 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1602H	\$850.00	NM
1	WOIO	Th	05/26/16	11:31 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1603H	\$850.00	NM
3	WOIO	F	05/27/16	11:34 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1603H	\$850.00	NM
2	05/24/16	05/27/16	Noon News	12-1230p	- TWTF - -	:30	4	\$375.00	NM	
Weeks: <u>Start Date</u> 05/23/16 <u>End Date</u> 05/29/16 <u>MTWTFSS</u> - TWTF - - <u>Spots/Week</u> 4 <u>Rate</u> \$375.00										
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3	WOIO	Tu	05/24/16	12:21 PM	Noon News	12-1230p	:30	PRATV1602H	\$375.00	NM
2	WOIO	W	05/25/16	12:10 PM	Noon News	12-1230p	:30	PRATV1603H	\$375.00	NM
4	WOIO	Th	05/26/16	12:26 PM	Noon News	12-1230p	:30	PRATV1603H	\$375.00	NM
1	WOIO	F	05/27/16	12:15 PM	Noon News	12-1230p	:30	PRATV1602H	\$375.00	NM
3	05/24/16	05/27/16	Cleveland 19 News at 4p	4-5p	- TWTF - -	:30	4	\$225.00	NM	
Weeks: <u>Start Date</u> 05/23/16 <u>End Date</u> 05/29/16 <u>MTWTFSS</u> - TWTF - - <u>Spots/Week</u> 4 <u>Rate</u> \$225.00										
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2	WOIO	Tu	05/24/16	4:49 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1603H	\$225.00	NM
3	WOIO	W	05/25/16	4:15 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1602H	\$225.00	NM
4	WOIO	Th	05/26/16	4:44 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1602H	\$225.00	NM
1	WOIO	F	05/27/16	4:19 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1603H	\$225.00	NM
4	05/24/16	05/27/16	Cleveland 19 News at 5p	5-6p	- TWTF - -	:30	4	\$250.00	NM	
Weeks: <u>Start Date</u> 05/23/16 <u>End Date</u> 05/29/16 <u>MTWTFSS</u> - TWTF - - <u>Spots/Week</u> 4 <u>Rate</u> \$250.00										
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1522920-1	Invoice Date 05/29/16	Invoice Month May 2016	Invoice Period 04/25/16 - 05/27/16
Advertiser ISS/Priorities USA Action	Product PRIORITIES USA ACTION	Estimate Number 4644	

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6	05/24/16	05/27/16	Cleveland 19 News at 6a	6-7a	- TWTF - -	:30	3	\$90.00	NM																																																																			
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3	WOIO	Th	05/26/16	7:24 PM	M-F 7-730p	7-730p	:30	PRATV1602H	\$850.00	NM																																																																		
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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1522920-1	Invoice Date 05/29/16	Invoice Month May 2016	Invoice Period 04/25/16 - 05/27/16
Advertiser ISS/Priorities USA Action	Product PRIORITIES USA ACTION	Estimate Number 4644	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
9	05/24/16	05/27/16	CBS This Morning	7-9a	- TWTF - -	:30	4	\$90.00	NM																																																								
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12	05/24/16	05/24/16	Tue Hour 2	9-10P	-1-----	:30	1	\$4,250.00	NM																																																								
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Total Spots 39

Payment Terms 30 Days

<u>Gross Total</u>	\$25,380.00
<u>Agency Commission</u>	\$3,807.00
<u>Net Amount Due</u>	\$21,573.00

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