

INVOICE



WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522920-1	05/29/16	May 2016	04/25/16 - 05/27/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Targeted Platform Media, LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTION	4644

Flight Dates	Order #	Alt Order #
05/24/16 - 05/27/16	1522920	08249279

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/24/16	05/27/16	Cleveland 19 News at 11p	11-1135p	- TWTF- -	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 - TWTF- - 3 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOIO	Tu	05/24/16	11:26 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1602H	\$850.00 NM
1	WOIO	Th	05/26/16	11:31 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1603H	\$850.00 NM
3	WOIO	F	05/27/16	11:34 PM	Cleveland 19 News at 11p	11-1135p	:30	PRATV1603H	\$850.00 NM
2	05/24/16	05/27/16	Noon News	12-1230p	- TWTF- -	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 - TWTF- - 4 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WOIO	Tu	05/24/16	12:21 PM	Noon News	12-1230p	:30	PRATV1602H	\$375.00 NM
2	WOIO	W	05/25/16	12:10 PM	Noon News	12-1230p	:30	PRATV1603H	\$375.00 NM
4	WOIO	Th	05/26/16	12:26 PM	Noon News	12-1230p	:30	PRATV1603H	\$375.00 NM
1	WOIO	F	05/27/16	12:15 PM	Noon News	12-1230p	:30	PRATV1602H	\$375.00 NM
3	05/24/16	05/27/16	Cleveland 19 News at 4p	4-5p	- TWTF- -	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 - TWTF- - 4 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WOIO	Tu	05/24/16	4:49 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1603H	\$225.00 NM
3	WOIO	W	05/25/16	4:15 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1602H	\$225.00 NM
4	WOIO	Th	05/26/16	4:44 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1602H	\$225.00 NM
1	WOIO	F	05/27/16	4:19 PM	Cleveland 19 News at 4p	4-5p	:30	PRATV1603H	\$225.00 NM
4	05/24/16	05/27/16	Cleveland 19 News at 5p	5-6p	- TWTF- -	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/16 05/29/16 - TWTF- - 4 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522920-1	05/29/16	May 2016	04/25/16 - 05/27/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4644	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																							
4	05/24/16	05/27/16	Cleveland 19 News at 5p	5-6p	- TWTF - -	:30	4	\$250.00	NM																																																																							
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>3</td><td>WOIO</td><td>Tu</td><td>05/24/16</td><td>5:49 PM</td><td>Cleveland 19 News at 5p</td><td>5-6p</td><td>:30</td><td>PRATV1602H</td><td>\$250.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>5:47 PM</td><td>Cleveland 19 News at 5p</td><td>5-6p</td><td>:30</td><td>PRATV1603H</td><td>\$250.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>WOIO</td><td>Th</td><td>05/26/16</td><td>5:49 PM</td><td>Cleveland 19 News at 5p</td><td>5-6p</td><td>:30</td><td>PRATV1603H</td><td>\$250.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WOIO</td><td>F</td><td>05/27/16</td><td>5:30 PM</td><td>Cleveland 19 News at 5p</td><td>5-6p</td><td>:30</td><td>PRATV1602H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		3	WOIO	Tu	05/24/16	5:49 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1602H	\$250.00	NM		1	WOIO	W	05/25/16	5:47 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1603H	\$250.00	NM		4	WOIO	Th	05/26/16	5:49 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1603H	\$250.00	NM		2	WOIO	F	05/27/16	5:30 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1602H	\$250.00	NM											
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																					
	3	WOIO	Tu	05/24/16	5:49 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1602H	\$250.00	NM																																																																					
	1	WOIO	W	05/25/16	5:47 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1603H	\$250.00	NM																																																																					
	4	WOIO	Th	05/26/16	5:49 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1603H	\$250.00	NM																																																																					
	2	WOIO	F	05/27/16	5:30 PM	Cleveland 19 News at 5p	5-6p	:30	PRATV1602H	\$250.00	NM																																																																					
5	05/24/16	05/27/16	Cleveland 19 News at 6p	6-630p	- TWTF - -	:30	4	\$400.00	NM																																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u> 05/23/16</td><td><u>End Date</u> 05/29/16</td><td><u>MTWTFSS</u> - TWTF - -</td><td><u>Spots/Week</u> 4</td><td><u>Rate</u> \$400.00</td><td colspan="5"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WOIO</td><td>Tu</td><td>05/24/16</td><td>6:27 PM</td><td>Cleveland 19 News at 6p</td><td>6-630p</td><td>:30</td><td>PRATV1603H</td><td>\$400.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>6:28 PM</td><td>Cleveland 19 News at 6p</td><td>6-630p</td><td>:30</td><td>PRATV1602H</td><td>\$400.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>WOIO</td><td>Th</td><td>05/26/16</td><td>6:13 PM</td><td>Cleveland 19 News at 6p</td><td>6-630p</td><td>:30</td><td>PRATV1602H</td><td>\$400.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WOIO</td><td>F</td><td>05/27/16</td><td>6:27 PM</td><td>Cleveland 19 News at 6p</td><td>6-630p</td><td>:30</td><td>PRATV1603H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$400.00						Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WOIO	Tu	05/24/16	6:27 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1603H	\$400.00	NM		2	WOIO	W	05/25/16	6:28 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1602H	\$400.00	NM		4	WOIO	Th	05/26/16	6:13 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1602H	\$400.00	NM		3	WOIO	F	05/27/16	6:27 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1603H	\$400.00	NM
Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$400.00																																																																											
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																					
	1	WOIO	Tu	05/24/16	6:27 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1603H	\$400.00	NM																																																																					
	2	WOIO	W	05/25/16	6:28 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1602H	\$400.00	NM																																																																					
	4	WOIO	Th	05/26/16	6:13 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1602H	\$400.00	NM																																																																					
	3	WOIO	F	05/27/16	6:27 PM	Cleveland 19 News at 6p	6-630p	:30	PRATV1603H	\$400.00	NM																																																																					
6	05/24/16	05/27/16	Cleveland 19 News at 6a	6-7a	- TWTF - -	:30	3	\$90.00	NM																																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u> 05/23/16</td><td><u>End Date</u> 05/29/16</td><td><u>MTWTFSS</u> - TWTF - -</td><td><u>Spots/Week</u> 3</td><td><u>Rate</u> \$90.00</td><td colspan="5"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>3</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>6:53 AM</td><td>Cleveland 19 News at 6a</td><td>6-7a</td><td>:30</td><td>PRATV1603H</td><td>\$90.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WOIO</td><td>Th</td><td>05/26/16</td><td>6:41 AM</td><td>Cleveland 19 News at 6a</td><td>6-7a</td><td>:30</td><td>PRATV1603H</td><td>\$90.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WOIO</td><td>F</td><td>05/27/16</td><td>6:12 AM</td><td>Cleveland 19 News at 6a</td><td>6-7a</td><td>:30</td><td>PRATV1602H</td><td>\$90.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$90.00						Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		3	WOIO	W	05/25/16	6:53 AM	Cleveland 19 News at 6a	6-7a	:30	PRATV1603H	\$90.00	NM		1	WOIO	Th	05/26/16	6:41 AM	Cleveland 19 News at 6a	6-7a	:30	PRATV1603H	\$90.00	NM		2	WOIO	F	05/27/16	6:12 AM	Cleveland 19 News at 6a	6-7a	:30	PRATV1602H	\$90.00	NM												
Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$90.00																																																																											
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																					
	3	WOIO	W	05/25/16	6:53 AM	Cleveland 19 News at 6a	6-7a	:30	PRATV1603H	\$90.00	NM																																																																					
	1	WOIO	Th	05/26/16	6:41 AM	Cleveland 19 News at 6a	6-7a	:30	PRATV1603H	\$90.00	NM																																																																					
	2	WOIO	F	05/27/16	6:12 AM	Cleveland 19 News at 6a	6-7a	:30	PRATV1602H	\$90.00	NM																																																																					
7	05/24/16	05/27/16	CBS Evening News	630-7P	- TWTF - -	:30	4	\$800.00	NM																																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u> 05/23/16</td><td><u>End Date</u> 05/29/16</td><td><u>MTWTFSS</u> - TWTF - -</td><td><u>Spots/Week</u> 4</td><td><u>Rate</u> \$800.00</td><td colspan="5"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>WOIO</td><td>Tu</td><td>05/24/16</td><td>6:59 PM</td><td>CBS Evening News</td><td>630-7P</td><td>:30</td><td>PRATV1602H</td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>6:52 PM</td><td>CBS Evening News</td><td>630-7P</td><td>:30</td><td>PRATV1603H</td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WOIO</td><td>Th</td><td>05/26/16</td><td>6:59 PM</td><td>CBS Evening News</td><td>630-7P</td><td>:30</td><td>PRATV1603H</td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WOIO</td><td>F</td><td>05/27/16</td><td>6:49 PM</td><td>CBS Evening News</td><td>630-7P</td><td>:30</td><td>PRATV1602H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$800.00						Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	WOIO	Tu	05/24/16	6:59 PM	CBS Evening News	630-7P	:30	PRATV1602H	\$800.00	NM		4	WOIO	W	05/25/16	6:52 PM	CBS Evening News	630-7P	:30	PRATV1603H	\$800.00	NM		3	WOIO	Th	05/26/16	6:59 PM	CBS Evening News	630-7P	:30	PRATV1603H	\$800.00	NM		1	WOIO	F	05/27/16	6:49 PM	CBS Evening News	630-7P	:30	PRATV1602H	\$800.00	NM
Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$800.00																																																																											
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																					
	2	WOIO	Tu	05/24/16	6:59 PM	CBS Evening News	630-7P	:30	PRATV1602H	\$800.00	NM																																																																					
	4	WOIO	W	05/25/16	6:52 PM	CBS Evening News	630-7P	:30	PRATV1603H	\$800.00	NM																																																																					
	3	WOIO	Th	05/26/16	6:59 PM	CBS Evening News	630-7P	:30	PRATV1603H	\$800.00	NM																																																																					
	1	WOIO	F	05/27/16	6:49 PM	CBS Evening News	630-7P	:30	PRATV1602H	\$800.00	NM																																																																					
8	05/24/16	05/27/16	M-F 7-730p	7-730p	- TWTF - -	:30	3	\$850.00	NM																																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u> 05/23/16</td><td><u>End Date</u> 05/29/16</td><td><u>MTWTFSS</u> - TWTF - -</td><td><u>Spots/Week</u> 3</td><td><u>Rate</u> \$850.00</td><td colspan="5"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WOIO</td><td>Tu</td><td>05/24/16</td><td>7:24 PM</td><td>M-F 7-730p</td><td>7-730p</td><td>:30</td><td>PRATV1603H</td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>7:17 PM</td><td>M-F 7-730p</td><td>7-730p</td><td>:30</td><td>PRATV1602H</td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WOIO</td><td>Th</td><td>05/26/16</td><td>7:24 PM</td><td>M-F 7-730p</td><td>7-730p</td><td>:30</td><td>PRATV1602H</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$850.00						Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WOIO	Tu	05/24/16	7:24 PM	M-F 7-730p	7-730p	:30	PRATV1603H	\$850.00	NM		2	WOIO	W	05/25/16	7:17 PM	M-F 7-730p	7-730p	:30	PRATV1602H	\$850.00	NM		3	WOIO	Th	05/26/16	7:24 PM	M-F 7-730p	7-730p	:30	PRATV1602H	\$850.00	NM												
Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$850.00																																																																											
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																					
	1	WOIO	Tu	05/24/16	7:24 PM	M-F 7-730p	7-730p	:30	PRATV1603H	\$850.00	NM																																																																					
	2	WOIO	W	05/25/16	7:17 PM	M-F 7-730p	7-730p	:30	PRATV1602H	\$850.00	NM																																																																					
	3	WOIO	Th	05/26/16	7:24 PM	M-F 7-730p	7-730p	:30	PRATV1602H	\$850.00	NM																																																																					
9	05/24/16	05/27/16	CBS This Morning	7-9a	- TWTF - -	:30	4	\$90.00	NM																																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u> 05/23/16</td><td><u>End Date</u> 05/29/16</td><td><u>MTWTFSS</u> - TWTF - -</td><td><u>Spots/Week</u> 4</td><td><u>Rate</u> \$90.00</td><td colspan="5"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>3</td><td>WOIO</td><td>Tu</td><td>05/24/16</td><td>8:52 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>PRATV1603H</td><td>\$90.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>8:50 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>PRATV1602H</td><td>\$90.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$90.00						Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		3	WOIO	Tu	05/24/16	8:52 AM	CBS This Morning	7-9a	:30	PRATV1603H	\$90.00	NM		1	WOIO	W	05/25/16	8:50 AM	CBS This Morning	7-9a	:30	PRATV1602H	\$90.00	NM																								
Weeks:	<u>Start Date</u> 05/23/16	<u>End Date</u> 05/29/16	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$90.00																																																																											
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																					
	3	WOIO	Tu	05/24/16	8:52 AM	CBS This Morning	7-9a	:30	PRATV1603H	\$90.00	NM																																																																					
	1	WOIO	W	05/25/16	8:50 AM	CBS This Morning	7-9a	:30	PRATV1602H	\$90.00	NM																																																																					

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522920-1	05/29/16	May 2016	04/25/16 - 05/27/16
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACTION	4644	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
9	05/24/16	05/27/16	CBS This Morning	7-9a	- TWTF - -	:30	4	\$90.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WOIO</td><td>Th</td><td>05/26/16</td><td>8:20 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>PRATV1602H</td><td>\$90.00</td><td>NM</td></tr><tr><td>4</td><td>WOIO</td><td>F</td><td>05/27/16</td><td>8:48 AM</td><td>CBS This Morning</td><td>7-9a</td><td>:30</td><td>PRATV1603H</td><td>\$90.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WOIO	Th	05/26/16	8:20 AM	CBS This Morning	7-9a	:30	PRATV1602H	\$90.00	NM	4	WOIO	F	05/27/16	8:48 AM	CBS This Morning	7-9a	:30	PRATV1603H	\$90.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	WOIO	Th	05/26/16	8:20 AM	CBS This Morning	7-9a	:30	PRATV1602H	\$90.00	NM																																																							
4	WOIO	F	05/27/16	8:48 AM	CBS This Morning	7-9a	:30	PRATV1603H	\$90.00	NM																																																							
10	05/24/16	05/27/16	M-F 730-8p	730-8p	- TWTF - -	:30	3	\$900.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/23/16</td><td>05/29/16</td><td>- TWTF - -</td><td>3</td><td>\$900.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOIO</td><td>Tu</td><td>05/24/16</td><td>7:53 PM</td><td>M-F 730-8p</td><td>730-8p</td><td>:30</td><td>PRATV1602H</td><td>\$900.00</td><td>NM</td></tr><tr><td>2</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>7:42 PM</td><td>M-F 730-8p</td><td>730-8p</td><td>:30</td><td>PRATV1603H</td><td>\$900.00</td><td>NM</td></tr><tr><td>3</td><td>WOIO</td><td>F</td><td>05/27/16</td><td>7:29 PM</td><td>M-F 730-8p</td><td>730-8p</td><td>:30</td><td>PRATV1603H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/23/16	05/29/16	- TWTF - -	3	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Tu	05/24/16	7:53 PM	M-F 730-8p	730-8p	:30	PRATV1602H	\$900.00	NM	2	WOIO	W	05/25/16	7:42 PM	M-F 730-8p	730-8p	:30	PRATV1603H	\$900.00	NM	3	WOIO	F	05/27/16	7:29 PM	M-F 730-8p	730-8p	:30	PRATV1603H	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	05/23/16	05/29/16	- TWTF - -	3	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WOIO	Tu	05/24/16	7:53 PM	M-F 730-8p	730-8p	:30	PRATV1602H	\$900.00	NM																																																							
2	WOIO	W	05/25/16	7:42 PM	M-F 730-8p	730-8p	:30	PRATV1603H	\$900.00	NM																																																							
3	WOIO	F	05/27/16	7:29 PM	M-F 730-8p	730-8p	:30	PRATV1603H	\$900.00	NM																																																							
11	05/27/16	05/27/16	Fri Hour 1	8-9p	- - - - 1 - -	:30	1	\$2,000.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/23/16</td><td>05/29/16</td><td>- - - - 1 - -</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOIO</td><td>F</td><td>05/27/16</td><td>7:57 PM</td><td>Fri Hour 1</td><td>8-9p</td><td>:30</td><td>PRATV1602H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/23/16	05/29/16	- - - - 1 - -	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	F	05/27/16	7:57 PM	Fri Hour 1	8-9p	:30	PRATV1602H	\$2,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	05/23/16	05/29/16	- - - - 1 - -	1	\$2,000.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WOIO	F	05/27/16	7:57 PM	Fri Hour 1	8-9p	:30	PRATV1602H	\$2,000.00	NM																																																							
12	05/24/16	05/24/16	Tue Hour 2	9-10P	- 1 - - - -	:30	1	\$4,250.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/23/16</td><td>05/29/16</td><td>- 1 - - - -</td><td>1</td><td>\$4,250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOIO</td><td>Tu</td><td>05/24/16</td><td>9:47 PM</td><td>Tue Hour 2</td><td>9-10P</td><td>:30</td><td>PRATV1603H</td><td>\$4,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/23/16	05/29/16	- 1 - - - -	1	\$4,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	Tu	05/24/16	9:47 PM	Tue Hour 2	9-10P	:30	PRATV1603H	\$4,250.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	05/23/16	05/29/16	- 1 - - - -	1	\$4,250.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WOIO	Tu	05/24/16	9:47 PM	Tue Hour 2	9-10P	:30	PRATV1603H	\$4,250.00	NM																																																							
13	05/25/16	05/25/16	Wed Hour 1	8-9p	- - 1 - - -	:30	1	\$2,500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/23/16</td><td>05/29/16</td><td>- - 1 - - -</td><td>1</td><td>\$2,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WOIO</td><td>W</td><td>05/25/16</td><td>7:59 PM</td><td>Wed Hour 1</td><td>8-9p</td><td>:30</td><td>PRATV1602H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/23/16	05/29/16	- - 1 - - -	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WOIO	W	05/25/16	7:59 PM	Wed Hour 1	8-9p	:30	PRATV1602H	\$2,500.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	05/23/16	05/29/16	- - 1 - - -	1	\$2,500.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WOIO	W	05/25/16	7:59 PM	Wed Hour 1	8-9p	:30	PRATV1602H	\$2,500.00	NM																																																							
Total Spots							39																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$25,380.00
<u>Agency Commission</u>	\$3,807.00
<u>Net Amount Due</u>	\$21,573.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.