

# **90.7 WAY RADIO**

**1426 Newcastle Street Suite 200  
Brunswick, Ga 31520**

*Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;*

- 1. Health**
- 2. Sexual Abuse**
- 3. Stress**
- 4. Marriage**
- 5. Children/Bike Safety**

*All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at WAYRadio believe we have met the needs of the community we serve and surrounding area.*

*Bart Wagner, Public Relations Director*

**90.7 WAY RADIO Public Ascertainment  
Brunswick, Ga  
2nd Quarter 2012 page 1**

<b>PROGRAM NAME</b>	<b>DATE &amp; TIME</b>	<b>GUEST &amp; TITLE</b>	<b>BRIEF DESCRIPTION OF PROGRAM</b>	<b>PGM LENGTH</b>
<b>WAY RADIO Morning Show</b>	<b>Entire Month Of April</b>	<b>Patrick Eades Director Caret Preg Center</b>	<i>April Showers.....We spent the month raising awareness about Care Net pregnancy center and the supplies they need to help young moms in crisis.</i>	<b>Var.</b>
<b>FOTF</b>	<b>4/17/2012</b>	<b>Dr. Dan Allender/ Psychologist</b>	<i>Proffessor Dan Allender discussed the damage to self worth caused by sexual abuse, the false solutions that fall short of true healing, and the unwavering promises of God's love.</i>	<b>28:30</b>
<b>FOTF</b>	<b>4/26/2012</b>	<b>Randy Carlson/ Radio Host</b>	<i>Radio host and suthor Randy Carlson encourages listeners to make one simple change daily to intentionally reduce distractions, battle busyness, and grow healthier families.</i>	<b>28:30</b>
<b>FOTF</b>	<b>5/29/2012</b>	<b>Dr. Greg Smalley</b>	<i>Marriage expert Greg Smalley explains how couples can make the most of everyday moments to strengthen their marriage.</i>	<b>28:30</b>
<b>WAY RADIO Morning Show</b>	<b>6/6-8/2012</b>	<b>Pastor Caig Hartzog</b>	<i>Northside Baptist church held a bicycle rodeo teaching children bicycle safety.</i>	<b>10:00</b>