

# **90.7 WAY RADIO**

**1426 Newcastle Street Suite 200  
Brunswick, Ga 31520**

*Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;*

- 1. Poverty**
- 2. Marriage**
- 3. Addiction**
- 4. Money**
- 5. Grief**

*All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at WAYRadio believe we have met the needs of the community we serve and surrounding area.*

*Bart Wagner, Public Relations Director*

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<b>PROGRAM NAME</b>	<b>DATE &amp; TIME</b>	<b>GUEST &amp; TITLE</b>	<b>BRIEF DESCRIPTION OF PROGRAM</b>	<b>PGM LENGTH</b>
<b>Way Radio Morning Show</b>	<b>Half Oct/Nov</b>	<b>Feed The Need</b>	We ran spots for a month promoting feed the need which is a way for our listeners to donate canned food items to food pantries across the Golden Isles. This year over 2 tons of food was collected.	<b>Half Oct/Nov</b>
<b>Way Radio Morning Show</b>	<b>Oct29,Oct,31 Nov, 2</b>	<b>Steve Temmer Clinical Counselor</b>	<b>Steve discussed 3 topic during the interview the Havoc of marriage, the Heart of marriage, and the How To of marriage.</b>	<b>15:00</b>
<b>Way Radio Morning Show</b>	<b>Oct 24,26,30</b>	<b>John Keen,Director of the Remedy Project</b>	<b>John shared on how the Remedy project is a non profit organization geared to counseling people with addictions that can not afford to pay for clinical counselors.</b>	<b>10:00</b>
<b>Way Radio Morning Show</b>	<b>Nov 29, Dec 13</b>	<b>Cindi Phillips/ President/FFE</b>	<b>Cindi gave 5 tips on how to choose a non profit organization to make an end of year financial gift to.</b>	<b>10:00</b>
<b>Way Radio Morning Show</b>	<b>Dec 18</b>	<b>Steve Temmer Clinical Counselor</b>	<b>Steve shared how to get back into routine or a normal life after experiencing grief through the Newtown Conn. Shootings.</b>	<b>10:00</b>