

# **90.7 WAY RADIO**

**1426 Newcastle Street Suite 200  
Brunswick, Ga 31520**

Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

**1. Project Backpack**

**2. Education**

**3. Medical**

**4. Financial**

**5. Angel Tree**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director

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<b>PROGRAM NAME</b>	<b>DATE &amp; TIME</b>	<b>GUEST &amp; TITLE</b>	<b>BRIEF DESCRIPTION OF PROGRAM</b>	<b>PGM LENGTH</b>
<b>WAY RADIO</b>	<b>Entire Month Of July</b>	<b>ROS</b>	Project Backpack..Asking listeners to get school supplies and backpacks to help underprivileged children in southeast Ga. 558 backpack collected and 524 handed out.	<b>Var.</b>
<b>WAY Radio Morning Show</b>	<b>08/5-6/2014</b>	<b>Jim Weidhaas PR director for Glynn County</b>	Jim discussed what was new for the school year for students and for parents. Plus he discussed how parents can volunteer in the school system and get involved.	<b>10:00</b>
<b>WAY Radio Morning Show</b>	<b>09/15/2014</b>	<b>Steve Stirling/ CEO- President MAP International</b>	Steve discussed how MAP "medical assistance program was reaching out with medicine and how listeners can get involved through volunteering.	<b>9:00</b>
<b>WAY Radio</b>	<b>09/22/2014</b>	<b>Howard Dayton/ Pres/Crown Financial Minitries</b>	Topic Using Debt Settlement Companies.... Howard talked about how many of them are scams and to never use one. They ruin your credit and treat them like the plague...Do all you can to pay your bills.	<b>1:00</b>
<b>WAY Radio Morning Show</b>	<b>09/24-30/2014</b>	<b>Major Dancer/ Salvation Army</b>	Major Dancer discussed how Angel Tree got started and how listeners can get involved either by donating to Angel Tree or sponsoring a family.	<b>4:00</b>