

**90.7 WAY RADIO Public Ascertainment
Brunswick, Ga
4th Quarter 2019 page 1**

| PROGRAM NAME | DATE & TIME | GUEST & TITLE | BRIEF DESCRIPTION OF PROGRAM | PGM LENGTH |
|---------------------|-----------------------------|---|--|-------------------|
| WAY RADIO | October 21,23-2019 | Jody Noland/ Author | Jody is the Author of "Leave Nothing Unsaid" Jody shares how writing letters to loved ones make such a difference in their lives. She started this when she visited a friend in the hospital that was dying of cancer and wrote letters to all family members. | 8:00 |
| WAY RADIO | October 28,29, 2019 | Buddy Ball/ Billie Foulk | Billie shared how this program works through the school system and with volunteers that help children with disabilities learn to play baseball be a part of a team. | 6:00 |
| WAY RADIO | November 21,22,25 - 2019 | Salvation Army/ Representative | We talked about the red kettle and the history behind it. We also talked about what the money is used for and how people could get involved to volunteer. | 6:00 |
| WAY RADIO | December 2,5,10,13- 2019 | Dan Mansfield/ Southeast Ga Coordinator | Dan shared the history of Toys For Tots abd how it started back in 1947 and how many children they have served over the years. Dan also shared how listeners could donate and make a difference in a child's life. | 6:00 |
| WAY RADIO | December 18, 20, 23,30 2019 | Cindi Philips/ Financial Freedom Ent. | Cindi shared good ways to pick a non profit for end of year donations. She shared what to look for in a non profit. | 10:00 |

90.7 WAY RADIO

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Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Relationships**
- 2. Children**
- 3. Salvation Army**
- 4. Toys For Tots**
- 5. Financial/Picking Non Profit**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director