

**90.7 WAY RADIO Public Ascertainment  
Brunswick, Ga  
4th Quarter 2022 page 1**

<b>PROGRAM NAME</b>	<b>DATE &amp; TIME</b>	<b>GUEST &amp; TITLE</b>	<b>BRIEF DESCRIPTION OF PROGRAM</b>	<b>PGM LENGTH</b>
WAY RADIO	November 4-December 16	Ellis Tucker/ Branch Manager/ Southeastern Bank	Ellis approached Way RADIO and asked if we would be a part of the Christmas Blessing. We said yes and teamed up with Southeastern Bank to give away 6 \$500.00 gift cards to less fortunate families.	ROS
WAY RADIO	December 7,15	Cindi Phillips/ St. Simons Professional Group	Cindi discussed how the group was collecting for charities this Christmas. The three charities are Safe Harbor for children, The Well for homeless, and No Kill Glynn for pets.	8:00
WAY RADIO	December 14,21,28	Doug Pierce/ Veritas Shapes Ministries	Doug shared about their 8000 square foot building in Downtown Brunswick. It is being used to impact youth here in the Brunswick area. VSM is teaching youth how to build surf boards and they have an indoor skate park and after school tutoring and mentoring takes place.	8:00
WAY RADIO	December 8,15,22,29	Grief Share/ Family Life Church	Donna Gianni leads the Grief Share classes each Thursday evening. The Group goes through a 13 week course dealing with how to share your grief and learning to cope with loss.	12:00
WAY RADIO	December 14,20,29	Financial Freedom Enterprises	Cindi Phillips president of FFE share 5 ways to investigate a non profit to see if they are actually doing what they say before you give them a financial gift at the end of the year. She gave advice on how to pick a non profit.	15:00

# 90.7 WAY RADIO

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Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Southeastern Bank/Christmas Blessing**
- 2. St. Simons Professional Group/Charity**
- 3. VSM/Youth**
- 4. Grief Share/Family Life Church**
- 5. Financial Freedom Enterprises/Picking Non Profit**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director