90.7 WAY RADIO Public Ascertainment Brunswick, Ga 4th Quarter 2020 page 1				
PROGRAM NAME	DATE & TIME	GUEST & TITLE	BRIEF DESCRIPTION OF PROGRAM	PGM LENGTH
WAY RADIO	October 8,13,22-2020	Vicki West/ Executive Director	Vicki shared the history of how the Seafarers Center ministers to men that come into port on the cargo ships. Plus the opportunity was given to be a volunteer.	10:00
WAY RADIO	November 12,18,20 2020	Steve Temmer/ Executive Director	Steve talked about counseling people dealing with the fear of COVID 19.	10:00
WAY RADIO	November 18,20,24 2020	Pam Starr/ Chore Administrator	Pam shared the story of how the Salvation Army started the kettle campaign. She shared how people could volunteer and still be safe even with COVID 19	8:00
WAY RADIO	December 8, 15 2020	Pam Starr/ Chore Administrator	Pam shared about how Angel Tree was started and how families could get involved and male a difference in a child's life.	6:00
WAY RADIO	December 16, 29, 2020	Cindi Philips/ Financial Freedom Ent.	Cindi shared good ways to pick a non profit for end of year donations. She shared what to look for in a non profit.	6:00

## 90.7 WAY RADIO

## 1426 Newcastle Street Suite 200 Brunswick, Ga 31520

Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Relationships
- 2. Counseling
- 3. Salvation Army—Bell Ringer
- 4. Salvation Army– Angel Tree
- 5. Financial/Picking Non Profit

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director