

90.7 WAY RADIO

1426 Newcastle Street Suite 200
Brunswick, Ga 31520

Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

1. Children/Helping them go back to school

2. Fireworks Safety

3. Financial

4. Rehabilitation

5. Children

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at WAYRadio believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director

**90.7 WAY RADIO Public Ascertainment
Brunswick, Ga
3rd Quarter 2012 page 1**

PROGRAM NAME	DATE & TIME	GUEST & TITLE	BRIEF DESCRIPTION OF PROGRAM	PGM LENGTH
Wayradio Morning Show	Half July Half August	Project Backpack	We spend the month asking listeners to donate backpacks and school supplies for the coming school year. The backpacks are donated to children in need.	Half July Half August
Way Radio Morning Show	ROS	Insurance/ Safety Commissioner Ralph Hudgens	Explained safety tips when dealing with Fireworks.	ROS 82
Way Radio Morning Show	August 28th	Cindi Phillips/ FFE	Topic was helping children learn to deal with their money.	4:00
WAY RADIO Morning Show	September 25	Exc. Director Wright Culpeper/ Greater Works Ministries	Wright talked about the ministry GRITS , which is a restaurant that hires people coming out of Jail to help rehabilitate them and enter back into society.	5:00
WAY RADIO Morning Show	September 27	CL Shepher/ Keep The Change Inc.	In the interview Shep talked about how he proclaims in the schools and youth rallies that he challenges kids to walk with integrity, Character and Discipline..	5:00