

**90.7 WAY RADIO Public Ascertainment
Brunswick, Ga
1th Quarter 2021 page 1**

PROGRAM NAME	DATE & TIME	GUEST & TITLE	BRIEF DESCRIPTION OF PROGRAM	PGM LENGTH
WAY RADIO	Feb 2,5,18,22	Christy Carter/ Director of Events	She discussed the relationship between Father's and daughters and how the banquet helps to show daughters how they should expect to be treated.	12:00
WAY RADIO	Feb 23, 25— March 4	Christy Carter/ Director of Events	Walk for life is an even that raises money to help preserve human life. Christy asked people to be walkers and sponsor walkers as the community came together to support life.	9:00
WAY RADIO	March 9,11,15,25	Trena Smith/ ServiceMaster	Trena discussed how dryer vent cleaning is crucial to protect against fire. She shared statistics of how many homes are damaged every year because of clogged dryer vents.	10:00
WAY RADIO	March 19,24	Author Vance Pitman	Making friends id hard. The studies say the number one attribute to developing a great friendship is actually the time you spend together.	5:00
WAY RADIO	March 29	DDA/Jenifer Krause	Jen shared about the upcoming events for Easter being held at the squares in downtown Brunswick.	3:00

90.7 WAY RADIO

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Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Father/Daughter/Relationships**
- 2. Sanctity Of Human Life**
- 3. Fire Safety**
- 4. Friendships**
- 5. DDA/Easter Events**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director