

90.7 WAY RADIO

**1426 Newcastle Street Suite 200
Brunswick, Ga 31520**

Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Life**
- 2. Taxes**
- 3. Relationships**
- 4. Community**
- 5. Marriage**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at WAYRadio believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director

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| PROGRAM NAME | DATE & TIME | GUEST & TITLE | BRIEF DESCRIPTION OF PROGRAM | PGM LENGTH |
|-------------------------------|------------------------------|--|---|-------------------|
| WAY RADIO Morning Show | Entire Month Of April | Patrick Eades Director Caret Net Preg Center | <i>April Showers.....We spent the month raising awareness about Care Net pregnancy center and the supplies they need to help young moms in crisis.</i> | Var. |
| WAY Radio Morning Show | 4/8/11/2013 | Mike Murray & Company President/CEO | <i>Mike gave tips on hoe family's could save through tax credits and how small business could save paying taxes by keeping good records.</i> | 5:00 |
| WAY Radio Morning Show | 05/02/2013 | National Day Of Prayer | <i>Several Artist from Word Records spent time on Air Praying for Our Armed Forces, for Orphans and Widows, Moms, Single People, and families.</i> | 10:00 |
| WAY Radio | 5/27-6/92013 | Samaritans Purse | <i>Ran the 30 second spot asking the community to either volunteer their time or send funds to help the victims from the Oklahoma tonatoes.</i> | ROS |
| WAY Radio Morning Show | 6/25/2013 | Dr. Greg Samlley/ Director of Family and Marriage Formation/ FOTF | <i>Dr. Smalley shared on how to fight fair. Meaning to get away from each other and then come back together. Dr Smalley reminds us that we need to have open hearts so that we can communicate and get through the conflict together. He went onto say that there will always be conflict in marriage and that we must learn to communicate through the conflict.</i> | 5:00 |