

90.7 WAY RADIO

**1426 Newcastle Street Suite 200
Brunswick, Ga 31520**

Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Poverty**
- 2. Healthcare**
- 3. Fire Safety**
- 4. Salvation Army**
- 5.**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director

**90.7 WAY RADIO Public Ascertainment
Brunswick, Ga
4th Quarter 2013 page 1**

| PROGRAM NAME | DATE & TIME | GUEST & TITLE | BRIEF DESCRIPTION OF PROGRAM | PGM LENGTH |
|-------------------------------|------------------------|--|--|----------------------|
| Way Radio Morning Show | Half Oct/Nov | Feed The Need | We ran spots for a month promoting feed the need which is a way for our listeners to donate canned food items to food pantries across the Golden Isles. This year over 2 tons of food was collected. | Half Oct/ Nov |
| Way Radio Mid Day Show | Oct 7 | Phillip Kid/ Insurance/Fin Services | Jennifer interviewed Phillip about the new health care and medicade and how it will effect consumers. | 10:00 |
| Way Radio Morning Show | Oct 30, Nov 1 | Raph Hudgens/ State Ins/Fire Comm. | Commissioner Hudgens shared the importance of changing your batteries in smoke detectors when we set our clocks back for time change. By doing this it will help prevent you from becoming a statistic. | 10:00 |
| Way Radio Morning Show | Nov 27 | Major John Dancer | Talked about the beginnings of the Salvation Army and how the Sal. Army feeds people not only at thanksgiving but every evening they feed 70-90 people. We talked about how listeners could volunteer their time and make a difference in the community through the Salvation Army. | 5:00 |
| Way Radio Morning Show | | | | 10:00 |