

90.7 WAY RADIO

**1426 Newcastle Street Suite 200
Brunswick, Ga 31520**

Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Kids**
- 2. Fire Safety**
- 3. Salvation Army Volunteers**
- 4. Angel Tree**
- 5. Financial/non Profit Giving**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director

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PROGRAM NAME	DATE & TIME	GUEST & TITLE	BRIEF DESCRIPTION OF PROGRAM	PGM LENGTH
WAY RADIO	October 20,22,23 2015	Teresa Todd Director Of Chapter 230	Woodman Of The World...A Free Festival For Kids at Camp Glynn Blythe Island. They had 12 cabins decorated in different themes and several where educational.	6:00
WAY Radio Morning Show	October 27,30,31 2015	Ralph Hudgens/ Georgia Insurance Comm	The commissioner talked about how important it is that each time we change our clocks that we change the batteries in our smoke detectors. The smoke detector can save a life.	6:00
WAY Radio Morning Show	Dec 2,4 2015	Mary/Rep from Salvation Army	Mary shared the history of the Red Kettle and how listeners could get involved through giving and volunteering their time to be a bell ringer.	4:00
WAY Radio Morning Show	December 9,11	Major Dancer/ Salvation Army	Share how Angel tree got started and how listeners can get involved to give back to families in the community by way of Christmas gift.	5:00
WAY Radio Morning Show	December 22,23	Cindi Phillips/ President FFE	Cindi shared advice on how to pick a non profit for end of year giving.	6:00