

**90.7 WAY RADIO Public Ascertainment
Brunswick, Ga
4th Quarter 2021 page 1**

PROGRAM NAME	DATE & TIME	GUEST & TITLE	BRIEF DESCRIPTION OF PROGRAM	PGM LENGTH
WAY RADIO	October 15,20-2021	Steve Temer/ Executive Director/ Counselor	Steve shared how Centered For Life got started. He also shared a success story of how God has used them to make a difference through Biblical counseling.	8:00
WAY RADIO	November 5– December 10, 2021	Ellis Tucker/ Branch Manager/First Glynn Bank	Ellis approached Way RADIO and asked if we would be a part of the Christmas Blessing. We said yes and teamed up with First Glynn Bank to give away 4 \$500.00 gift cards to less fortunate families.	ROS
WAY RADIO	November 18,24 2021	Pam Starr/ Chore Administrator	Pam shared the story of how the Salvation Army started the kettle campaign. She shared how people could volunteer and be a bell ringer.	8:00
WAY RADIO	November 19,29,30	Specialty Cleaning Company/ Adie& Natalie/ Kids	Adie and Natalie shared how listeners could get involved in Sadie's Stocking for Christmas. Sadie Stocking collects toys for children in Wolfson's Children's Hospital that are going through cancer treatments.	9:00
WAY RADIO	December 17, 21, 23 2021	Mike Murray/ Mike Murray & Associates	Mike shared how listeners can take advantage of a special tax provision to deduct up to \$600.00 dollars in donations to qualifying charities on their 2021 federal income tax return.	6:00

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Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

- 1. Relationships**
- 2. First Glynn Bank/Christmas Blessing**
- 3. Salvation Army—Bell Ringer**
- 4. Christmas Gifts/Sadie's Stockings**
- 5. Financial/Tax deduction/Non Profit**

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director