

**90.7 WAY RADIO Public Ascertainment
Brunswick, Ga
4th Quarter 2023 page 1**

PROGRAM NAME	DATE & TIME	GUEST & TITLE	BRIEF DESCRIPTION OF PROGRAM	PGM LENGTH
WAY RADIO	October 13,16,18	Freda Johnson/ Sunday Funday	Freda is a retired school teacher that brought local business together at the Mary Ross water front park to teach kids about how to be an entrepreneur.	6:00
WAY RADIO	October 19,23,25	Donna Howard/ Founder/ Director	Saved by Grace is a ministry that helps the homeless get off the street and get back into society. They have 4 different programs. The refuge of grace, Loads of hope, showers of dignity, and I have a name.	8:00
WAY RADIO	November 6- December 13	Ellis Tucker/ Branch Manager/ Southeastern Bank	Ellis approached Way RADIO and asked if we would be a part of the Christmas Blessing. We said yes and teamed up with Southeastern Bank to give away 9 \$500.00 gift cards to less fortunate families.	ROS
WAY RADIO	November 27,29 December 4,7	John Williams/ Director of the Tiny Homes Project	Hand in Hand of Glynn's mission is to help end homelessness in Glynn County, Georgia by providing Permanent Affordable Supportive Homes to adults experiencing chronic homelessness.	10:00
WAY RADIO	December 1,4,6	Melinda Mayton/Exec. Director	Blue Skies is a ministry that offers family beach camps to lift children above the clouds of childhood cancer. Our mission is to bring the hope of Christ to families living through the challenges of pediatric cancer so that children who are sick will laugh and play and feel "normal" again.	10:00

90.7 WAY RADIO

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Contained in this file is a sampling of programs used during the quarter to address the needs of the community in the public interest. Public needs were ascertained through general interviews in person, on the telephone, and through staff study of local news media including television and print. Respondents represent various ages, locations, economic status, ethnic backgrounds, and gender.... The top five (5) issues identified as concerns were as follows;

1. Children

2. Homeless

3. Southeastern Bank/Christmas Blessing

4. Housing for the Homeless

5. Children/Families/Cancer

All program time for addressing these issues was given free of charge to the organizations represented. Through these programs, as well as the listed PSA's, we at *WAYRadio* believe we have met the needs of the community we serve and surrounding area.

Bart Wagner, Public Relations Director