



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Candice Staley, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Fetterman

Authorized committee:

Fetterman for PA

Agency requesting time (and contact information):

N/A Agency: WIN Creative LLC Contact: 212-271-9685 Candice Staley candice@thewincompany.com

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 8th 2022

General

Primary

Treasurer of candidate's authorized committee:

Victoria Perrone

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Signature:



Name: Candice Staley

Name: Benjamin P. Smith

Date of Request to Purchase Ad Time: 10/31/22

Date of Station Agreement to Sell Time: 10/31/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Candice Staley

Date: 10/24/22

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #: 3203170	Station Call Letters: WGMM/WGMF/WGMF-FM	Date Received/Requested: 10/31/22
Est. #: 761	Station Location: Tunkhannock, PA	Run Start and End Dates: 11/1/22-11/7/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

761

<b>STATION:</b>	WGMF-AM	<b>ORDER#:</b>	3203170	<b>DATE:</b>	10/31/2022
<b>MARKET:</b>	Wilkes Barre-Scranton, PA	<b>AMOUNT:</b>	\$436.52	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	48	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4435494</b>	
<b>ADVERTISER:</b>	Fetterman for PA	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	11/01-11/07 Est 761 - Senate	<b>AGY EST:</b>	761	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	11-01-2022 TO 11/7/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/31/2022 10:58	

**COMMENTS**

10/31/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\***

10/31/2022: PopulationBuyType: CPP.

Invoices/Proof of Performance required; even for schedules paid for in advance. Invoices must include the AGY EST number.

Media Financial Services, 1655 Palm Beach Lakes Blvd, FL9, Ste 903, West Palm Beach, FL 33041

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TEN.\*\*\***

**WEEK#1                      11/1/2022 To 11/7/2022                      WK TOT \$436.52                      WK TOTAL SPOTS 48**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	11/1/2022	11/7/2022	12	\$10	\$120
	2		TuWThF.. /M	10:00AM	3:00PM	60	11/1/2022	11/7/2022	12	\$10	\$120
	3		TuWThF.. /M	3:00PM	7:00PM	60	11/1/2022	11/7/2022	12	\$10	\$120
	4		.....S.	6:00AM	10:00AM	60	11/5/2022	11/5/2022	2	\$6.38	\$12.76
	5		.....S.	10:00AM	3:00PM	60	11/5/2022	11/5/2022	2	\$6.38	\$12.76
	6		.....S.	3:00PM	7:00PM	60	11/5/2022	11/5/2022	2	\$6.38	\$12.76
	7		.....S	6:00AM	10:00AM	60	11/6/2022	11/6/2022	2	\$6.38	\$12.76
	8		.....S	10:00AM	3:00PM	60	11/6/2022	11/6/2022	2	\$6.38	\$12.76
	9		.....S	3:00PM	7:00PM	60	11/6/2022	11/6/2022	2	\$6.36	\$12.72

<b>STATION:</b> WGMF-AM	<b>ORDER#:</b> 3203170	<b>DATE:</b> 10/31/2022
<b>MARKET:</b> Wilkes Barre-Scranton, PA	<b>AMOUNT:</b> \$436.52	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Tacher GMP	<b>SPOTS:</b> 48	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 216-256-5304	
<b>SALESPERSON:</b> Heather Karban	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Heather.Karban@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4435494</b>
<b>ADVERTISER:</b> Fetterman for PA	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 11/01-11/07 Est 761 - Senate	<b>AGY EST:</b> 761	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 11-01-2022 TO 11/7/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b> 1		
<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/31/2022 10:58

<b>TOTAL</b>	Nov																	<b>Total</b>
<b>SPOT</b>	48																	48
<b>CASH</b>	436.52																	436.52
<b>TOTAL</b>	436.52																	436.52



**WGMF-GEM 100 AND 104**  
 PO BOX 701  
 TUNKHANNOCK, PA 18657  
 (570) 836-4200

**MEDIA FINANCIAL SERVICES**  
 1655 PALM BEACH LAKES BLVD  
 9TH FLOOR, SUITE 903  
 WEST PALM BEACH, FL 33401

# WGMF Order Confirmation

## OrderID: 2989-003

Sponsor: Fetterman For Pa.  
 Product: Fetterman For Pa.  
 Estimate/PO: 761  
 AccountRep: Ben Smith  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 11/1/2022 - 11/7/2022  
 Items Ordered: 48  
 Gross Amount: 436.52  
 Discounts: 0.00  
 Agency Commission: 65.48  
 Net Amount: 371.04

**Scheduled Station(s): WGMF**  
 Thank You!

Printed 10/31/2022 1:22:44 PM

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/1/2022 - 11/7/2022	All Weeks	06:00 AM - 10:00 AM	3	3	2	2	2			12	:60	Spot		6717	12	10.00	120.00
02 11/1/2022 - 11/7/2022	All Weeks	10:00 AM - 03:00 PM	3	2	3	2	2			12	:60	Spot		6717	12	10.00	120.00
03 11/1/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM	2	2	3	2	3			12	:60	Spot		6717	12	10.00	120.00
04 11/1/2022 - 11/7/2022	All Weeks	06:00 AM - 08:00 AM						2		2	:60	Spot		6717	2	6.38	12.76
05 11/1/2022 - 11/7/2022	All Weeks	10:00 AM - 03:00 PM						2		2	:60	Spot		6717	2	6.38	12.76
06 11/1/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM						2		2	:60	Spot		6717	2	6.38	12.76
07 11/1/2022 - 11/7/2022	All Weeks	06:00 AM - 10:00 AM							2	2	:60	Spot		6717	2	6.38	12.76
08 11/1/2022 - 11/7/2022	All Weeks	10:00 AM - 03:00 PM							2	2	:60	Spot		6717	2	6.38	12.76
09 11/1/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM							2	2	:60	Spot		6717	2	6.36	12.72

**Broadcast Month Projected Billing:**

Oct-22	0.00	Nov-22	436.52	Dec-22	0.00	Q4-2022	436.52
--------	------	--------	--------	--------	------	---------	--------

Confirmed Correct; Payment Guaranteed

Accepted for WGMF