

# WICB-FM Donor List for NCE

# Updated on December 19, 2023 Summarizing Fourth Broadcast Quarter of 2023 (October - December)

Submitted by Jeremy Menard General Manager, WICB-FM

**Note:** Unless otherwise noted, the number of underwriting spots listed below indicates the number of spots aired *per week* during the specific program, during the duration of the contract. Custom short-run contracts will note total number of spots played on-air over length of the contract.

<u>Atlas Bowl</u> 61 West Main Street Trumansburg, NY 14886

# Contract: May 2, 2018 - May 2, 2019

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- *Sonic Planet* (Sunday, 4:00 6:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- Funk Show (Friday, 6:00 8:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots

# Contract: May 1, 2017 - May 1, 2018

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- $\circ$  Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- Sonic Planet (Sunday, 4:00 6:00 PM) 1 spot

- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- Funk Show (Friday, 6:00 8:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots

Contract: October 31, 2016 – January 9, 2017

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- Sonic Planet (Sunday, 4:00 6:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- *Funk Show* (Friday, 6:00 8:00 PM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots

Bandwagon Pub, Farm & Brewery 114 North Cayuga Street Ithaca, NY 14850

Contract: August 11, 2017 – November 11, 2017

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 2 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 1 spot

Buffalo Street Books 215 North Cayuga Street Ithaca, NY 14850

Contract: September 26, 2016 – September 26, 2017

- Breakfast with the Beatles (Sunday, 12:00 -2:00 PM) 2 spots
- Funk Show (Friday, 6:00 8:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 1 spot

Center for the Arts of Homer 72 South Main Street Homer, NY 13077

#### Contract: July 3, 2023 – June 30, 2024

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 6:00 PM) – 5 spots

Contract: May 29, 2023 – June 9, 2023

• Modern Rock – Best Available (Monday – Saturday, 6:00 AM - 8:00 PM) – 20 spots (total)

Contract: May 6, 2023 – May 13, 2023

• Modern Rock – Best Available (Monday – Saturday, 6:00 AM - 8:00 PM) – 20 spots (total)

Contract: April 10, 2023 – May 5, 2023

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 20 spots (total)
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 20 spots (total)

Contract: December 16, 2019 – December 22, 2019

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: December 2, 2019 – December 8, 2019

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: November 11, 2019 – November 17, 2019

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: October 27, 2019 – November 2, 2019

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: October 11, 2019 – October 18, 2019

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 24 spots (total)

The Cherry Artspace 102 Cherry Street Ithaca, NY 14850

### Contract: May 10, 2021 – May 30, 2021

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: February 1, 2021 – February 20, 2021

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: November 1, 2020 – November 21, 2020

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

## Contract: March 29, 2020 – April 18, 2020

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: February 10, 2020 – March 1, 2020

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: October 14, 2019 – November 3, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: September 16, 2019 – October 6, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

# Contract: February 11, 2019 – March 3, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: December 2, 2018 – December 22, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

# Contract: August 8, 2018 – September 30, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

<u>Cinemapolis</u> 120 East Green Street Ithaca, NY 14850

Contract: September 1, 2019 – September 1, 2020

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Homebrew (Tuesday, 8:00 10:00 PM) 1 spot
- The Rewind (Thursday, 8:00 10:00 PM) 1 spot
- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Contract: July 27, 2018 - July 27, 2019

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Homebrew (Tuesday, 8:00 10:00 PM) 1 spot
- *The Rewind* (Thursday, 8:00 10:00 PM) 1 spot
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Contract: July 26, 2017 – July 26, 2018

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- *The Rewind* (Thursday, 8:00 10:00 PM) 1 spot
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Contract: July 25, 2016 – July 25, 2017

• Breakfast with the Beatles (Sunday, 12:00 – 2:00 PM) – 1 spot

- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- The Rewind (Thursday, 8:00 10:00 PM) 1 spot
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Community Arts Partnership Center Ithaca 107

171 E. State Street Ithaca, NY 14850

# Contract: July 21, 2018 – July 27, 2018

- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 10 spots
- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- Looking Back (Friday, 10:00 AM 12:00 PM) 1 spot
- Best of Broadway (Sunday 10:00 AM 12:00 PM) 1 spot
- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 2 spots

### Contract: April 24, 2017 – May 6, 2017

- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 10 spots
- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- Looking Back (Friday, 10:00 AM 12:00 PM) 1 spot
- Best of Broadway (Sunday 10:00 AM 12:00 PM) 1 spot
- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 2 spots

<u>Cornell Cinema</u> 104 Willard Straight Hall Ithaca, NY 14853

# Contract: October 14, 2017 – November 3, 2017

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots

Cornell Concert Series 101E Lincoln Hall Cornell University Ithaca, NY 14853

Contract: October 27, 2023 – November 10, 2023

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 40 total spots (during length of contract between Modern Rock and Jazz Impressions)
- Jazz Impressions (Monday Friday, 12:00 2:00 PM)

Contract: September 2, 2022 – May 14, 2023

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots

Contract: April 23, 2022 – May 7, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

### Contract: April 7, 2022 – April 21, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

Contract: March 3, 2022 – March 17, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

Contract: February 22, 2022 – March 6, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

Contract: August 31, 2019 – April 24, 2020

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: September 8, 2018 – April 5, 2019

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

Contract: September 24, 2017 – April 11, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: December 10, 2016 – April 28, 2017

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: October 1, 2016 – November 4, 2016

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: March 1, 2016 – March 11, 2016

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 11 spots
- *Ritmo Latino* (Saturday, 6:00 8:00 PM) 2 spots

Cornell Music Department 101C Lincoln Hall Cornell University Ithaca, NY 14853

Contract: October 20, 2019 – October 26, 2019

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

Contract: September 21, 2018 – September 27, 2018

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

Dandy Mini Marts, Inc. 6221 Mile Lane Road Sayre, PA 18840

Contract: January 22, 2019 – January 21, 2020

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Dan Small Presents / DSP Shows 109 W State Street Ithaca, NY 14850

Contract: September 2018 - Present

• Ticket giveaways to local shows and concerts conducted during WICB modern rock and specialty show programming (as tickets are provided)

Contract: September 1, 2018 – September 21, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 20 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 22 spots
- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 3 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 6 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 10 spots
- *Hobo's Lullaby* (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 3 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 2 spots
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 2 spots
- Looking Back (Friday, 10:00 AM 12:00 PM) 2 spots
- The New Music Show (Monday, 8:00 9:00 PM) 1 spot
- *The Punk Show* (Monday, 9:00 10:00 PM) 1 Spot
- Homebrew (Tuesday, 8:00 10:00 PM) 2 spots
- The Shakedown (Wednesday, 8:00 10:00 PM) 2 spots
- Sunday Morning Jazz (Sunday, 8:00 10:00 AM) 1 spot
- Best of Broadway (Sunday 10:00 AM 12:00 PM) 1 spot
- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Sonic Planet (Sunday, 4:00 6:00 PM) 1 spot

Escape Ithaca 124 West State Street Ithaca, NY 14850

Contract: November 11, 2016 – December 23, 2016

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 2 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- Funk Show (Friday, 6:00 8:00 PM) 2 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 3 spots

Finger Lakes School of Massage 215 East State Street Ithaca, NY 14850

# Contract: December 17, 2017 – October 2, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 7 spots

Finger Lakes Grassroots Festival of Music & Dance PO Box 941 Trumansburg, NY 14886

Contract: July 11, 2023 – July 20, 2023

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM and Saturday 6:00 AM – 6:00 PM) - 40 spots (total)
- Homebrew (Tuesday 8:00 10:00 PM) 1 spot on 7/11/23 and 1 spot on 7/18/2023

Finger Lakes Grassroots Live! PO Box 941 Trumansburg, NY 14886

Contract: July 1, 2021 – July 29, 2021

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 20 spots (total)

Finger Lakes ReUse (Ithaca ReUse) 214 Elmira Road, Ithaca, NY 14850

Contract: August 5, 2022 – August 5, 2023

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots

Hangar Theatre 801 Taughannock Blvd. Ithaca, NY 14850

## Contract: June 1, 2021 – September 1, 2021

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots

<u>The History Center in Tompkins County</u> 110 North Tioga Street Ithaca, NY 14850

Contract: June 1, 2021 – June 1, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 1 spot
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Howell Liberatore and Associates, Inc. (on behalf of Cayuga Health) 50 Pennsylvania Avenue Elmira, NY 14904

Contract: July 3, 2023 – July 3, 2024

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 6:00 PM) – 5 spots

<u>Ithaca College Bureau of Concerts</u> 953 Danby Road Ithaca, NY 14850

Contract: February 3, 2019 – February 9, 2019

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 8 spots

- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 10 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots

Contract: October 21, 2018 – October 27, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots

<u>Ithaca College Campus Store</u> 953 Danby Road Ithaca, NY 14850

Contract: 2017 Ithaca College Football Season (September – November)

• One on-air announcement at the end of each quarter of play (four per game)

<u>Ithaca College Center for Print Production</u> 953 Danby Road Ithaca, NY 14850

Contract: August 27, 2021 – October 1, 2021

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Saturday, 6:00 AM 6:00 PM) 2 spots

Ithaca College Department of Extended Studies 953 Danby Road Ithaca, NY 14850

Contract: October 30, 2023 – November 17, 2023

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 30 total spots (during length of contract)

# Contract: March 20, 2023 – May 5, 2023

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 70 total spots (during length of contract) Contract: October 31, 2022 – November 18, 2022

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 30 total spots (during length of contract)

Contract: March 31, 2022 – May 6, 2022

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 25 total spots (during length of contract)

Contract: April 23, 2021 – May 9, 2021

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 26 spots
- Contract: March 8, 2021 April 9, 2021
  - Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
  - Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots

Contract: November 8, 2019 – December 13, 2019

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 14 spots

Contract: March 18, 2019 - May 5, 2019

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- *The Funk Show* (Friday, 6:00 8:00 PM)- 1 spot
- Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot

<u>Ithaca College Office of College Relations and Communications</u> 953 Danby Road Ithaca, NY 14850

Contract: September 2018 (one week)

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 20 spots

### Contract: April 2, 2018 – April 13, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots

Ithaca College Theatre & Arts 953 Danby Road Ithaca, NY 14850

## Contract: October 17, 2022 – November 27, 2022

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 60 total spots (during length of contract)

<u>Ithaca Guitar Works</u> 215 North Cayuga Street Ithaca, NY 14850

## Contract: March 19, 2023 - March 21, 2024

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

## Contract: March 15, 2022 – March 17, 2023

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: March 9, 2021 – March 11, 2022

- *Hobo's Lullaby* (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: March 1, 2020 – March 5, 2021

- *Hobo's Lullaby* (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: February 26, 2019 – February 28, 2020

- *Hobo's Lullaby* (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: February 25, 2018 – February 21, 2019

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

Contract: July 19, 2016 - July 20, 2017

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

Contract: June 6, 2015 – June 10, 2016

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

<u>Ithaca Reggae Fest</u> 1 James L Gibbs Drive Ithaca, NY 14850

Contract: May 27, 2022 – June 17, 2022

 Modern Rock – Best Available (Monday – Saturday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

<u>Ithaca Underground</u> 505 Cliff Street Ithaca, NY 14850

Contract: April 7, 2019 – April 13, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots
- Sunday Morning Jazz (Sunday, 8:00 10:00 AM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- The Punk Show (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- Sonic Planet (Sunday, 4:00 6:00 PM) 1 spot

Contract: November 25, 2018 – December 1, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- The Punk Show (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot

City Rhythms (Thursday, 10:00 PM – 2:00 AM, Friday, 8:00 PM – 2:00 AM, Saturday, 8:00 PM – 2:00 AM) – 3 spots

Contract: October 28, 2018 – November 10, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- *The Punk Show* (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot

Contract: March 25, 2018 – March 31, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots
- Sunday Morning Jazz (Sunday, 8:00 10:00 AM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- *The Punk Show* (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- Sonic Planet (Sunday, 4:00 6:00 PM) 1 spot

Ithaca Wealth Management 104 Grandview Place Ithaca, NY 14850 ithacawealth.com

# Contract: January 18, 2021 – January 18, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots

<u>Ithacaon Comic Convention</u> 953 Danby Road Ithaca, NY 14850 Contact: Jake Shelley (Ithaca College Student)

Contract: April 9, 2022 – April 23, 2022

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM)
- *Modern Rock Best Available Weekends* (Saturday and Sunday)
  - $\circ$  Contract total 40 spots (between 4/9 4/23/22)

LACS Blackbox Theater 111 Chestnut Street Ithaca, NY 14850

### Contract: April 27, 2018 – April 29, 2018

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 3 spots

Liquid State Brewing Company (and Silo Food Truck) 620 West Green Street Ithaca, NY 14850

Contract: August 7, 2023 – August 7, 2024

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots

Contract: July 1, 2022 – July 1, 2023

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots

# Contract: March 1, 2021 – March 1, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- Weekend Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM – 2:00 AM) – 1 spot

Contract: February 3, 2020 – February 3, 2021

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot

<u>Live Nation</u> 430 West 15<sup>th</sup> Street New York, New York 10011

Contract: January 29, 2019 – February 1, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 8 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

<u>Papa John's</u> 435 Franklin Street Ithaca, NY 14850

Contract: September 30, 2023 – September 30, 2024 • Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2023 Ithaca College Football Season (September – November) Four on-air announcements during the play-by-play broadcast

Contract: September 29, 2022 – September 30, 2023

• Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2022 Ithaca College Football Season (September – November) Four on-air announcements during the play-by-play broadcast

Contract: September 27, 2021 – September 28, 2022

• Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2021 Ithaca College Football Season (September – November) Four on-air announcements during the play-by-play broadcast

Contract: September 13, 2019 – September 14, 2020

• Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2019 Ithaca College Football Season (September – November) Two on-air announcements during the play-by-play broadcast

Contract: September 13, 2018 – September 14, 2019

• Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2018 Ithaca College Football Season (September – November) Two on-air announcements during the play-by-play broadcast

Contract: September 11, 2017 – September 12, 2018

• Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 5 spots

Contract: 2017 Ithaca College Football Season (September – November) Two on-air announcements during the play-by-play broadcast

<u>Planned Parenthood of the Southern Finger Lakes</u> 620 West Seneca Street Ithaca, NY 14850

Contract: July 1, 2017 – July 1, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Contract: March 4, 2016 – March 4, 2017

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Contract: March 4, 2015 – March 4, 2016

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Shade Tree Auto 1047 Teeter Road Ithaca, NY 14850

Contract: June 17, 2022 – June 16, 2023

○ Looking Back (Friday, 10:00 AM – 12:00 PM) – 1 spot

Contract: May 28, 2021 – May 27, 2022

○ *Looking Back* (Friday, 10:00 AM – 12:00 PM) – 1 spot

Contract: May 22, 2020 – May 21, 2021

○ Looking Back (Friday, 10:00 AM – 12:00 PM) – 1 spot

Contract: May 10, 2019 - May 8, 2020

○ Looking Back (Friday, 10:00 AM – 12:00 PM) – 1 spot

Contract: May 4, 2018 - May 3, 2019

○ Looking Back (Friday, 10:00 AM – 12:00 PM) – 1 spot

Tompkins County Chamber of Commerce 904 East Shore Drive Ithaca, NY 14850

Contract: January 1, 2022 – January 1, 2023

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots
- Modern Rock Best Available (Saturday, 6:00 AM 6:00 PM) 1 spot

Contract: March 22, 2019 – March 22, 2020

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- The New Music Show (Monday, 8:00 9:00 PM) 1 spot
- o The Rewind (Thursday, 8:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot

Contract: November 5, 2017 – November 5, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Contract: September 26, 2016 – September 26, 2017

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

<u>T-Shirt Express</u> 116 East State Street Ithaca, NY 14850

Contract: April 12, 2019 – April 12, 2020

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 2 spots

Contract: March 4, 2018 – March 4, 2019

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 2 spots

Contract: January 12, 2016 – January 12, 2017

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 3:00 – 7:00 PM) – 15 spots

<u>Trumansburg Conservatory of Fine Arts</u> 5 McLallen Street Trumansburg, NY 14886

### Contract: August 23, 2023 – September 8, 2023

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 6:00 PM) – 30 spots (total)

<u>Umergency</u> Attn: Patrick Maruffi 953 Danby Road Terrace 12 Room 0103 Ithaca, NY 14850

Contract: March 4, 2018 – March 17, 2018

○ Jazz Impressions (Monday – Friday, 12:00 – 2:00 PM) – 6 spots

Young Blood Discovery Festival (Ithaca College MBA Program) 953 Danby Road Ithaca, NY 14850

### Contract: February 27, 2023 – March 3, 2023

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 3:00 – 7:00 PM) – 10 spots

<u>Your CBD Store</u> 308 E. Seneca Street Ithaca, NY 14850

Contract: October 25, 2022 – December 27, 2022

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 5 spots

Contract: February 5, 2019 – March 4, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 15 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 5 spots

Contract: December 11, 2018 – December 17, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 15 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 5 spots

Zufall Communications

PO Box 4492, Ithaca, NY 14850

Contract: October 2, 2023 – September 29, 2024

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 1 spot

Contract: September 19, 2022 – September 18, 2023

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 1 spot