

WICB-FM Donor List for NCE

Updated on October 26, 2023
Summarizing Third Broadcast Quarter of 2023 (July – September)

Submitted by Jeremy Menard General Manager, WICB-FM

Note: Unless otherwise noted, the number of underwriting spots listed below indicates the number of spots aired *per week* during the specific program, during the duration of the contract. Custom short-run contracts will note total number of spots played on-air over length of the contract.

Atlas Bowl

61 West Main Street Trumansburg, NY 14886

Contract: May 2, 2018 - May 2, 2019

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- *Sonic Planet* (Sunday, 4:00 6:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- o Funk Show (Friday, 6:00 8:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots

Contract: May 1, 2017 - May 1, 2018

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- *Sonic Planet* (Sunday, 4:00 6:00 PM) 1 spot

- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- o Funk Show (Friday, 6:00 8:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots

Contract: October 31, 2016 – January 9, 2017

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- *Sonic Planet* (Sunday, 4:00 6:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- o Funk Show (Friday, 6:00 8:00 PM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots

Bandwagon Pub, Farm & Brewery

114 North Cayuga Street Ithaca, NY 14850

Contract: August 11, 2017 – November 11, 2017

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 2 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 1
 spot

Buffalo Street Books

215 North Cayuga Street Ithaca, NY 14850

Contract: September 26, 2016 – September 26, 2017

- o Breakfast with the Beatles (Sunday, 12:00 -2:00 PM) 2 spots
- Funk Show (Friday, 6:00 8:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot
- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Modern Rock − Best Available (Monday − Friday, 6:00 − 10:00 AM, 2:00 − 8:00 PM) − 1 spot

Center for the Arts of Homer

72 South Main Street Homer, NY 13077

Contract: July 3, 2023 - June 30, 2024

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 6:00 PM) – 5 spots

Contract: May 29, 2023 – June 9, 2023

o Modern Rock – Best Available (Monday – Saturday, 6:00 AM - 8:00 PM) – 20 spots (total)

Contract: May 6, 2023 – May 13, 2023

Modern Rock – Best Available (Monday – Saturday, 6:00 AM - 8:00 PM) – 20 spots (total)

Contract: April 10, 2023 - May 5, 2023

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 20 spots (total)
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 20 spots (total)

Contract: December 16, 2019 – December 22, 2019

○ Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: December 2, 2019 - December 8, 2019

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: November 11, 2019 – November 17, 2019

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: October 27, 2019 - November 2, 2019

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 12 spots (total)

Contract: October 11, 2019 – October 18, 2019

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 24 spots (total)

The Cherry Artspace

102 Cherry Street

Ithaca, NY 14850

Contract: May 10, 2021 - May 30, 2021

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: February 1, 2021 – February 20, 2021

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots
- o The Best of Broadway (Sunday, 10:00 AM − 12:00 PM) − 1 Spot

Contract: November 1, 2020 – November 21, 2020

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: March 29, 2020 - April 18, 2020

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- o The Best of Broadway (Sunday, 10:00 AM − 12:00 PM) − 1 Spot

Contract: February 10, 2020 – March 1, 2020

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM − 12:00 PM) − 1 Spot

Contract: October 14, 2019 - November 3, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- o The Best of Broadway (Sunday, 10:00 AM − 12:00 PM) − 1 Spot

Contract: September 16, 2019 – October 6, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: February 11, 2019 – March 3, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- o The Best of Broadway (Sunday, 10:00 AM − 12:00 PM) − 1 Spot

Contract: December 2, 2018 - December 22, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 Spot

Contract: August 8, 2018 - September 30, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- o The Best of Broadway (Sunday, 10:00 AM − 12:00 PM) − 1 Spot

Cinemapolis

120 East Green Street Ithaca, NY 14850

Contract: September 1, 2019 – September 1, 2020

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- *The Rewind* (Thursday, 8:00 10:00 PM) 1 spot
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Contract: July 27, 2018 – July 27, 2019

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- *The Rewind* (Thursday, 8:00 10:00 PM) 1 spot
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Contract: July 26, 2017 - July 26, 2018

- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- *The Rewind* (Thursday, 8:00 10:00 PM) 1 spot
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Contract: July 25, 2016 – July 25, 2017

○ Breakfast with the Beatles (Sunday, 12:00 – 2:00 PM) – 1 spot

- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- *The Rewind* (Thursday, 8:00 10:00 PM) 1 spot
- Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 2 spots
- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Community Arts Partnership

Center Ithaca 107 171 E. State Street Ithaca, NY 14850

Contract: July 21, 2018 - July 27, 2018

- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 10 spots
- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- Looking Back (Friday, 10:00 AM 12:00 PM) 1 spot
- Best of Broadway (Sunday 10:00 AM 12:00 PM) 1 spot
- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 2 spots

Contract: April 24, 2017 - May 6, 2017

- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 10 spots
- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- o Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- Looking Back (Friday, 10:00 AM 12:00 PM) 1 spot
- Best of Broadway (Sunday 10:00 AM 12:00 PM) 1 spot
- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 2 spots

Cornell Cinema

104 Willard Straight Hall Ithaca, NY 14853

Contract: October 14, 2017 - November 3, 2017

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots

Cornell Concert Series

101E Lincoln Hall Cornell University Ithaca, NY 14853

Contract: September 2, 2022 – May 14, 2023

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots

Contract: April 23, 2022 – May 7, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

Contract: April 7, 2022 – April 21, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

Contract: March 3, 2022 - March 17, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

Contract: February 22, 2022 – March 6, 2022

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 8 spots
- Modern Rock Best Available Weekends 4 spots

Contract: August 31, 2019 - April 24, 2020

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: September 8, 2018 - April 5, 2019

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: September 24, 2017 – April 11, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

Contract: December 10, 2016 – April 28, 2017

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: October 1, 2016 – November 4, 2016

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 10 spots

Contract: March 1, 2016 - March 11, 2016

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 11 spots
- Ritmo Latino (Saturday, 6:00 8:00 PM) 2 spots

Cornell Music Department

101C Lincoln Hall Cornell University Ithaca, NY 14853

Contract: October 20, 2019 – October 26, 2019

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

Contract: September 21, 2018 – September 27, 2018

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

Dandy Mini Marts, Inc. 6221 Mile Lane Road

Sayre, PA 18840

Contract: January 22, 2019 – January 21, 2020

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 4 spots

<u>Dan Small Presents / DSP Shows</u> 109 W State Street Ithaca, NY 14850

Contract: September 2018 - Present

 Ticket giveaways to local shows and concerts conducted during WICB modern rock and specialty show programming (as tickets are provided)

Contract: September 1, 2018 – September 21, 2018

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 20 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 22 spots
- o Acoustic Café (Sunday 6:00 8:00 AM, Monday 10:00 AM 12:00 PM) 3 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 6 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 10 spots
- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 3 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 2 spots
- o Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 2 spots
- Looking Back (Friday, 10:00 AM 12:00 PM) 2 spots
- The New Music Show (Monday, 8:00 9:00 PM) 1 spot
- The Punk Show (Monday, 9:00 10:00 PM) 1 Spot
- Homebrew (Tuesday, 8:00 10:00 PM) 2 spots
- The Shakedown (Wednesday, 8:00 10:00 PM) 2 spots
- Sunday Morning Jazz (Sunday, 8:00 10:00 AM) 1 spot
- Best of Broadway (Sunday 10:00 AM 12:00 PM) 1 spot
- Breakfast with the Beatles (Sunday, 12:00 2:00 PM) 1 spot
- *Sonic Planet* (Sunday, 4:00 6:00 PM) 1 spot

Escape Ithaca

124 West State Street Ithaca, NY 14850

Contract: November 11, 2016 – December 23, 2016

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 2 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 1 spot
- Countdown to the Weekend (Friday, 4:00 6:00 PM) 1 spot

- o Funk Show (Friday, 6:00 8:00 PM) 2 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 3 spots

Finger Lakes School of Massage

215 East State Street Ithaca, NY 14850

Contract: December 17, 2017 – October 2, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 7 spots

Finger Lakes Grassroots Festival of Music & Dance

PO Box 941

Trumansburg, NY 14886

Contract: July 11, 2023 – July 20, 2023

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM and Saturday 6:00 AM – 6:00 PM) - 40 spots (total)
- \circ Homebrew (Tuesday 8:00 10:00 PM) 1 spot on 7/11/23 and 1 spot on 7/18/2023

Finger Lakes Grassroots Live!

PO Box 941

Trumansburg, NY 14886

Contract: July 1, 2021 - July 29, 2021

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 20 spots (total)

Finger Lakes ReUse (Ithaca ReUse)

214 Elmira Road, Ithaca, NY 14850

Contract: August 5, 2022 – August 5, 2023

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots

Hangar Theatre

801 Taughannock Blvd. Ithaca, NY 14850

Contract: June 1, 2021 – September 1, 2021

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots

The History Center in Tompkins County

110 North Tioga Street Ithaca, NY 14850

Contract: June 1, 2021 – June 1, 2022

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 1 spot
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots

Howell Liberatore and Associates, Inc. (on behalf of Cayuga Health)

50 Pennsylvania Avenue Elmira, NY 14904

Contract: July 3, 2023 - July 3, 2024

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 6:00 PM) – 5 spots

<u>Ithaca College Bureau of Concerts</u>

953 Danby Road Ithaca, NY 14850

Contract: February 3, 2019 – February 9, 2019

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 8 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 10 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots

Contract: October 21, 2018 – October 27, 2018

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 10 spots

- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots

Ithaca College Campus Store

953 Danby Road Ithaca, NY 14850

Contract: 2017 Ithaca College Football Season (September – November)

One on-air announcement at the end of each quarter of play (four per game)

<u>Ithaca College Center for Print Production</u>

953 Danby Road Ithaca, NY 14850

Contract: August 27, 2021 – October 1, 2021

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Saturday, 6:00 AM 6:00 PM) 2 spots

Ithaca College Department of Extended Studies

953 Danby Road Ithaca, NY 14850

Contract: March 20, 2023 - May 5, 2023

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 70 total spots (during length of contract)

Contract: October 31, 2022 – November 18, 2022

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 30 total spots (during length of contract)

Contract: March 31, 2022 - May 6, 2022

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 25 total spots (during length of contract)

Contract: April 23, 2021 – May 9, 2021

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 26 spots

Contract: March 8, 2021 - April 9, 2021

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots

Contract: November 8, 2019 – December 13, 2019

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 14 spots

Contract: March 18, 2019 - May 5, 2019

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 6 spots
- The Funk Show (Friday, 6:00 8:00 PM)- 1 spot
- Best of Broadway (Sunday, 10:00 AM 12:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot

Ithaca College Office of College Relations and Communications

953 Danby Road Ithaca, NY 14850

Contract: September 2018 (one week)

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 20 spots

Contract: April 2, 2018 - April 13, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 5 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots

Ithaca College Theatre & Arts

953 Danby Road Ithaca, NY 14850

Contract: October 17, 2022 – November 27, 2022

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 12:00 PM and 4:00 – 6:00 PM) – 60 total spots (during length of contract)

<u>Ithaca Guitar Works</u> 215 North Cayuga Street Ithaca, NY 14850

Contract: March 19, 2023 - March 21, 2024

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: March 15, 2022 – March 17, 2023

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: March 9, 2021 - March 11, 2022

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: March 1, 2020 - March 5, 2021

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- o The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: February 26, 2019 – February 28, 2020

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- The Shakedown (Wednesday, 8:00 10:00 PM) 1 spot
- o The Funk Show (Friday, 6:00 8:00 PM) 1 spot

Contract: February 25, 2018 – February 21, 2019

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

Contract: July 19, 2016 – July 20, 2017

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

Contract: June 6, 2015 – June 10, 2016

- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 2 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

Ithaca Reggae Fest

1 James L Gibbs Drive Ithaca, NY 14850

Contract: May 27, 2022 - June 17, 2022

Modern Rock – Best Available (Monday – Saturday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) –
 spots

<u>Ithaca Underground</u>

505 Cliff Street Ithaca, NY 14850

Contract: April 7, 2019 - April 13, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots
- Sunday Morning Jazz (Sunday, 8:00 10:00 AM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- o Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- The Punk Show (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- *Sonic Planet* (Sunday, 4:00 6:00 PM) 1 spot

Contract: November 25, 2018 – December 1, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- o Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- *The Punk Show* (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 3 spots

Contract: October 28, 2018 - November 10, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 5 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- The Punk Show (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot

Contract: March 25, 2018 - March 31, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots
- Sunday Morning Jazz (Sunday, 8:00 10:00 AM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot
- Reggae Explosions (Thursday, 10:00 AM 12:00 PM) 1 spot
- *The Punk Show* (Monday, 9:00 10:00 PM) 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot
- *Sonic Planet* (Sunday, 4:00 6:00 PM) 1 spot

Ithaca Wealth Management

104 Grandview Place Ithaca, NY 14850 ithacawealth.com

Contract: January 18, 2021 – January 18, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 2 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 5 spots

Ithacaon Comic Convention

953 Danby Road Ithaca, NY 14850

Contact: Jake Shelley (Ithaca College Student)

Contract: April 9, 2022 – April 23, 2022

- Modern Rock − Best Available (Monday − Friday, 6:00 − 10:00 AM, 2:00 − 8:00 PM)
- Modern Rock Best Available Weekends (Saturday and Sunday)
 - Contract total 40 spots (between 4/9 4/23/22)

LACS Blackbox Theater

111 Chestnut Street Ithaca, NY 14850

Contract: April 27, 2018 – April 29, 2018

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 3 spots

Liquid State Brewing Company (and Silo Food Truck)

620 West Green Street Ithaca, NY 14850

Contract: August 7, 2023 - August 7, 2024

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots

Contract: July 1, 2022 – July 1, 2023

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- o Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 6 spots

Contract: March 1, 2021 - March 1, 2022

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- Weekend Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM – 2:00 AM) – 1 spot

Contract: February 3, 2020 – February 3, 2021

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 3 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 1 spot

Live Nation

430 West 15th Street

New York, New York 10011

Contract: January 29, 2019 – February 1, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 8 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- Hobo's Lullaby (Sunday, 2:00 4:00 PM, Tuesday, 10:00 AM 12:00 PM) 1 spot
- Blues Progressions (Wednesday, 10:00 AM 12:00 PM) 1 spot

Papa John's 435 Franklin Street Ithaca, NY 14850

Contract: September 30, 2023 – September 30, 2024

Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2023 Ithaca College Football Season (September – November) Four on-air announcements during the play-by-play broadcast

Contract: September 29, 2022 – September 30, 2023

Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2022 Ithaca College Football Season (September – November) Four on-air announcements during the play-by-play broadcast

Contract: September 27, 2021 – September 28, 2022

o Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2021 Ithaca College Football Season (September – November) Four on-air announcements during the play-by-play broadcast

Contract: September 13, 2019 – September 14, 2020

○ Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2019 Ithaca College Football Season (September – November) Two on-air announcements during the play-by-play broadcast

Contract: September 13, 2018 – September 14, 2019

Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 6 spots

Contract: 2018 Ithaca College Football Season (September – November) Two on-air announcements during the play-by-play broadcast

Contract: September 11, 2017 – September 12, 2018

○ Modern Rock – Afternoon Drive (Monday – Friday, 3:00 – 7:00 PM) – 5 spots

Contract: 2017 Ithaca College Football Season (September – November) Two on-air announcements during the play-by-play broadcast

Planned Parenthood of the Southern Finger Lakes

620 West Seneca Street Ithaca, NY 14850

Contract: July 1, 2017 - July 1, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Contract: March 4, 2016 - March 4, 2017

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Contract: March 4, 2015 - March 4, 2016

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Shade Tree Auto 1047 Teeter Road Ithaca, NY 14850

Contract: June 17, 2022 - June 16, 2023

○ Looking Back (Friday, 10:00 AM – 12:00 PM) – 1 spot

Contract: May 28, 2021 - May 27, 2022

○ Looking Back (Friday, 10:00 AM – 12:00 PM) – 1 spot

Contract: May 22, 2020 – May 21, 2021

○ Looking Back (Friday, 10:00 AM - 12:00 PM) - 1 spot

Contract: May 10, 2019 – May 8, 2020

○ Looking Back (Friday, 10:00 AM – 12:00 PM) – 1 spot

Contract: May 4, 2018 - May 3, 2019

○ Looking Back (Friday, 10:00 AM - 12:00 PM) - 1 spot

Tompkins County Chamber of Commerce

904 East Shore Drive Ithaca, NY 14850

Contract: January 1, 2022 – January 1, 2023

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 5 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 4 spots
- Modern Rock Best Available (Saturday, 6:00 AM 6:00 PM) 1 spot

Contract: March 22, 2019 – March 22, 2020

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 4 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- o The New Music Show (Monday, 8:00 − 9:00 PM) − 1 spot
- o The Rewind (Thursday, 8:00 − 10:00 PM) − 1 spot
- *Homebrew* (Tuesday, 8:00 10:00 PM) 1 spot

Contract: November 5, 2017 – November 5, 2018

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

Contract: September 26, 2016 – September 26, 2017

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 4 spots

T-Shirt Express

116 East State Street Ithaca, NY 14850

Contract: April 12, 2019 – April 12, 2020

- o Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 2 spots

Contract: March 4, 2018 - March 4, 2019

- Modern Rock Morning Drive (Monday Friday, 6:00 10:00 AM) 3 spots
- Modern Rock Afternoon Drive (Monday Friday, 3:00 7:00 PM) 3 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 2 spots

City Rhythms (Thursday, 10:00 PM – 2:00 AM, Friday, 8:00 PM – 2:00 AM, Saturday, 8:00 PM – 2:00 AM) – 2 spots

Contract: January 12, 2016 – January 12, 2017

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 3:00 – 7:00 PM) – 15 spots

Trumansburg Conservatory of Fine Arts 5 McLallen Street Trumansburg, NY 14886

Contract: August 23, 2023 - September 8, 2023

 Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM and Saturday 6:00 AM – 6:00 PM) – 30 spots (total)

Umergency

Attn: Patrick Maruffi 953 Danby Road Terrace 12 Room 0103 Ithaca, NY 14850

Contract: March 4, 2018 - March 17, 2018

○ Jazz Impressions (Monday – Friday, 12:00 – 2:00 PM) – 6 spots

Young Blood Discovery Festival (Ithaca College MBA Program)

953 Danby Road Ithaca, NY 14850

Contract: February 27, 2023 – March 3, 2023

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 3:00 – 7:00 PM) – 10 spots

Your CBD Store

308 E. Seneca Street Ithaca, NY 14850

Contract: October 25, 2022 – December 27, 2022

Modern Rock – Best Available (Monday – Friday, 6:00 – 10:00 AM, 2:00 – 8:00 PM) – 5 spots

Contract: February 5, 2019 – March 4, 2019

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 15 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 5 spots

Contract: December 11, 2018 - December 17, 2018

- Modern Rock Best Available (Monday Friday, 6:00 10:00 AM, 2:00 8:00 PM) 15 spots
- Jazz Impressions (Monday Friday, 12:00 2:00 PM) 1 spot
- City Rhythms (Thursday, 10:00 PM 2:00 AM, Friday, 8:00 PM 2:00 AM, Saturday, 8:00 PM 2:00 AM) 5 spots

Zufall Communications

PO Box 4492, Ithaca, NY 14850

Contract: September 19, 2022 – September 18, 2023

Modern Rock − Best Available (Monday − Friday, 6:00 − 10:00 AM, 2:00 − 8:00 PM) − 1
 spot