



**IDAHO PUBLIC
TELEVISION**
idahoptv.org

Making a better world by
inspiring, enriching, and educating
the people we serve.

1455 North Orchard Street Boise ID 83706
FAX: (208) 373-7245 **(208) 373-7220**

July 15, 2011

Sent via USPS Certified Mail Receipt #7099 3220 0003 5233 9946

Elk River TV Cable Company
411 S Main St
Troy ID 83861

Dear Elk River TV Cable Company:

This is to let you know about some technical changes coming to Idaho Public Television's broadcast service that will impact Elk River TV Cable Company (Elk River, Genesee, Kendrick, Potlatch, Onaway, Plummer). Beginning at midnight on the night of August 8, morning of August 9, 2011, Idaho Public Television's main channel (12.1) will be broadcast in high definition. Our former High Definition channel, found in the 12.2 position will be re-branded as the IdahoPTV Plus Channel, and will be broadcast in standard definition widescreen format. The IdahoPTV Plus Channel will have an entirely different program schedule from our main channel. Idaho Public Television's Learn/Create Channel will continue as a 4x3 standard definition channel in the 12.3 position, and IdahoPTV's World Channel will continue as a 4x3 standard definition channel in the 12.4 position.

We want to thank you for your carriage of our four digital channels in the past and are requesting carriage of our main channel in high definition for those subscribers to your HD package, and in standard definition letterbox for those subscribers to your basic SD package. In addition we would ask carriage of our new Plus Channel as well as continued our Learn/Create and World Channels in standard definition.

Feel free to contact me if you have any questions about the changes.

Many thanks for your assistance.

Sincerely,

Ron Pisaneschi
Director of Content

