



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

497

<u>Contract / Revision</u> 142497 /		<u>Alt Order #</u> WOC10435777
<u>Product</u> TAMMY DUCKWORTH FOR US SENATE		
<u>Contract Dates</u> 07/19/16 - 07/29/16		<u>Estimate #</u> 2035
<u>Advertiser</u> Tammy For Illinois		<u>Original Date / Revision</u> 07/14/16 / 07/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Screen Strategies Media
11150 Fairfax Blvd, Ste 505
Fairfax, VA 20120

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	07/22/16	07/22/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$700.00				
N 2	WLS	07/28/16	07/28/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$700.00				
N 3	WLS	07/25/16	07/29/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	111-1--				4	\$1,500.00				
N 4	WLS	07/22/16	07/22/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$1,600.00				
N 5	WLS	07/25/16	07/29/16	GMA M-F 7-9a	7a-9a		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	11111--				5	\$1,600.00				
N 6	WLS	07/23/16	07/23/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$900.00				
N 7	WLS	07/22/16	07/22/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$800.00				
N 8	WLS	07/26/16	07/26/16	The View	10a-11a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-1-----				1	\$1,000.00				
N 9	WLS	07/25/16	07/25/16	ABC7 News	11a-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-----				1	\$700.00				
N 10	WLS	07/26/16	07/26/16	Inside Edition	3-330p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-1-----				1	\$600.00				
N 11	WLS	07/22/16	07/22/16	Jeopardy	330p-4p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$700.00				
N 12	WLS	07/25/16	07/29/16	Jeopardy	330p-4p		:30				NM	3	\$2,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
142497 /		WOC10435777
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/19/16 - 07/29/16	TAMMY DUCKWORTH	2035
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tammy For Illinois		07/14/16 / 07/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-1-1--				3	\$700.00				
N 13	WLS	07/29/16	07/29/16	Windy City Live	1p-2p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$600.00				
N 14	WLS	07/28/16	07/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-111---				3	\$1,300.00				
N 15	WLS	07/22/16	07/22/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$1,700.00				
N 16	WLS	07/25/16	07/29/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	11-11--				4	\$1,700.00				
N 17	WLS	07/22/16	07/22/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$3,500.00				
N 18	WLS	07/27/16	07/29/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1-1--				2	\$3,500.00				
N 19	WLS	07/22/16	07/22/16	Wheel of Fortune	626p-656p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$2,600.00				
N 20	WLS	07/25/16	07/29/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	11111--				5	\$2,600.00				
N 21	WLS	07/28/16	07/28/16	Dem Convention	9:00 PM-10:00 PM		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$10,000.00				
N 22	WLS	07/24/16	07/24/16	Pyramid	8p-9p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1				1	\$10,000.00				
N 23	WLS	07/25/16	07/27/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-1----				2	\$4,000.00				
N 24	WLS	07/23/16	07/23/16	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$1,800.00				
N 25	WLS	07/22/16	07/22/16	Kimmel	1035p-1137p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$1,800.00				
N 26	WLS	07/26/16	07/28/16	Kimmel	1035p-1137p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-1-1---				2	\$1,800.00				
N 27	WLS	07/29/16	07/29/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----F--				1	\$250.00				
N 28	WLS	07/19/16	07/19/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-T-----				1	\$3,500.00				
Totals								0.00					\$101,850.00

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142497 /	WOC10435777

Contract Dates	Product	Estimate #
07/19/16 - 07/29/16	TAMMY DUCKWORTH	2035

Advertiser	Original Date / Revision
Tammy For Illinois	07/14/16 / 07/19/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/29/16	49	\$101,850.00	(\$15,277.50)	\$86,572.50
Totals	49	\$101,850.00	(\$15,277.50)	\$86,572.50

Signature: _____ **Date:** _____

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