

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Screen Strategies Media
 11150 Fairfax Blvd, Ste 505
 Fairfax, VA 20120

<u>Contract / Revision</u> 142497 /		<u>All Order #</u> WOC10435777
<u>Product</u> TAMMY DUCKWORTH FOR US SENATE		
<u>Contract Dates</u> 07/19/16 - 07/29/16		<u>Estimate #</u> 2035
<u>Advertiser</u> Tammy For Illinois		<u>Original Date / Revision</u> 07/14/16 / 07/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	07/22/16	07/22/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$700.00				
N 2	WLS	07/28/16	07/28/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$700.00				
N 3	WLS	07/25/16	07/29/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	111-1--				4	\$1,500.00				
N 4	WLS	07/22/16	07/22/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$1,600.00				
N 5	WLS	07/25/16	07/29/16	GMA M-F 7-9a	7a-9a		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	11111--				5	\$1,600.00				
N 6	WLS	07/23/16	07/23/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$900.00				
N 7	WLS	07/22/16	07/22/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$800.00				
N 8	WLS	07/26/16	07/26/16	The View	10a-11a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-1-----				1	\$1,000.00				
N 9	WLS	07/25/16	07/25/16	ABC7 News	11a-12p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-----				1	\$700.00				
N 10	WLS	07/26/16	07/26/16	Inside Edition	3-330p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-1-----				1	\$600.00				
N 11	WLS	07/22/16	07/22/16	Jeopardy	330p-4p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$700.00				
N 12	WLS	07/25/16	07/29/16	Jeopardy	330p-4p		:30				NM	3	\$2,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

Contract / Revision 142497 / 1		Alt Order # WOC10435777
Contract Dates 07/19/16 - 07/29/16		Product TAMMY DUCKWORTH
		Estimate # 2035
Advertiser Tammy For Illinois		Original Date / Revision 07/14/16 / 07/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-1-1--				3	\$700.00				
N 13	WLS	07/29/16	07/29/16	Windy City Live	1p-2p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----1--				1	\$600.00				
N 14	WLS	07/28/16	07/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-111---				3	\$1,300.00				
N 15	WLS	07/22/16	07/22/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$1,700.00				
N 16	WLS	07/25/16	07/29/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	11-11--				4	\$1,700.00				
N 17	WLS	07/22/16	07/22/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$3,500.00				
N 18	WLS	07/27/16	07/29/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	--1-1--				2	\$3,500.00				
N 19	WLS	07/22/16	07/22/16	Wheel of Fortune	626p-656p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$2,600.00				
N 20	WLS	07/25/16	07/29/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1111--				5	\$2,600.00				
N 21	WLS	07/28/16	07/28/16	Dem Convention	9:00 PM-10:00 PM		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	---1---				1	\$10,000.00				
N 22	WLS	07/24/16	07/24/16	Pyramid	8p-9p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1				1	\$10,000.00				
N 23	WLS	07/25/16	07/27/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	1-1----				2	\$4,000.00				
N 24	WLS	07/23/16	07/23/16	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$1,800.00				
N 25	WLS	07/22/16	07/22/16	Kimmel	1035p-1137p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	----1--				1	\$1,800.00				
N 26	WLS	07/26/16	07/28/16	Kimmel	1035p-1137p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	-1-1---				2	\$1,800.00				
N 27	WLS	07/29/16	07/29/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	----F--				1	\$250.00				
N 28	WLS	07/19/16	07/19/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-T-----				1	\$3,500.00				
Totals								0.00				49	\$101,850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u>	<u>Alt Order #</u>
142497 /	WOC10435777

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/19/16 - 07/29/16	TAMMY DUCKWORTH	2035

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tammy For Illinois	07/14/16 / 07/19/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/29/16	49	\$101,850.00	(\$15,277.50)	\$86,572.50
Totals	49	\$101,850.00	(\$15,277.50)	\$86,572.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.