

CONTRACT

397



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u> 149397 / 1		<u>Alt Order #</u> WOC10477128
<u>Product</u> TAMMY DUCKWORTH FOR US SENATE		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 2361
<u>Advertiser</u> Tammy For Illinois		<u>Original Date / Revision</u> 09/22/16 / 09/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Screen Strategies Media
 11150 Fairfax Blvd, Ste 505
 Fairfax, VA 20120

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	09/27/16	09/30/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$1,900.00				
N 2	WLS	10/03/16	10/03/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$1,900.00				
N 3	WLS	09/27/16	09/30/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$2,850.00				
N 4	WLS	10/03/16	10/03/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$3,235.00				
N 5	WLS	09/27/16	09/30/16	Wheel of Fortune	626p-656p		:30				NM	4	\$12,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$3,040.00				
N 6	WLS	10/03/16	10/03/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$3,325.00				
N 7	WLS	10/01/16	10/01/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$765.00				
N 8	WLS	10/03/16	10/03/16	Conviction	9p-10p		:30				NM	1	\$5,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$5,950.00				
N 9	WLS	09/27/16	09/27/16	DWTS	2 hour program onl		:30				NM	1	\$6,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$6,375.00				
N 10	WLS	09/28/16	09/28/16	Blackish	830p-9p		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$8,500.00				
N 11	WLS	09/30/16	09/30/16	Last Man	7p-730p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$3,800.00				
N 12	WLS	09/27/16	09/30/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	2	\$170.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
149397 /	WOC10477128

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	TAMMY DUCKWORTH	2361

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tammy For Illinois	09/22/16 / 09/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1--1--				2	\$85.00				
N 13	WLS	10/03/16	10/03/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$125.00				
N 14	WLS	09/27/16	09/30/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$2,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$595.00				
N 15	WLS	10/03/16	10/03/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$810.00				
N 16	WLS	09/27/16	09/30/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$900.00				
N 17	WLS	09/27/16	09/30/16	GMA M-F 7-9a	7a-9a		:30				NM	8	\$6,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-2222--				8	\$765.00				
N 18	WLS	10/03/16	10/03/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$850.00				
N 19	WLS	10/01/16	10/01/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$500.00				
N 20	WLS	10/02/16	10/02/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$950.00				
N 21	WLS	09/27/16	09/29/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-1---				2	\$450.00				
N 22	WLS	10/03/16	10/03/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$510.00				
N 23	WLS	09/30/16	09/30/16	The View	10a-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$800.00				
N 24	WLS	09/28/16	09/28/16	ABC7 News	11a-12p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$425.00				
N 25	WLS	09/29/16	09/29/16	The Chew	12p-1p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$650.00				
N 26	WLS	10/03/16	10/03/16	General Hospital	2p-3p		:30				NM	1	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$765.00				
N 27	WLS	09/28/16	09/28/16	Inside Edition	3-330p		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$810.00				
N 28	WLS	10/03/16	10/03/16	Jeopardy	330p-4p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$425.00				
N 29	WLS	09/27/16	09/30/16	Jeopardy	330p-4p		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$950.00				

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Contract / Revision 149397 /	Alt Order # WOC10477128
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Contract Dates 09/27/16 - 10/03/16	Product TAMMY DUCKWORTH	Estimate # 2361
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Advertiser Tammy For Illinois	Original Date / Revision 09/22/16 / 09/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$950.00				
N 30	WLS	10/03/16	10/03/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$1,520.00				
N 31	WLS	09/27/16	09/30/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1111--				4	\$1,140.00				
N 32	WLS	10/02/16	10/02/16	Quantico	7p-8p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$5,000.00				
N 33	WLS	09/27/16	09/29/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$5,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-1---				2	\$2,975.00				
N 34	WLS	10/03/16	10/03/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$2,975.00				
N 35	WLS	10/02/16	10/02/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$1,870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$1,870.00				
N 36	WLS	09/28/16	09/30/16	Kimmel	1035p-1137p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--111--				3	\$850.00				
N 37	WLS	10/03/16	10/03/16	Kimmel	1035p-1137p		:30				NM	1	\$935.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$935.00				
N 38	WLS	09/29/16	09/29/16	Nightline	1137p-1208a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$600.00				
Totals								0.00				71	\$115,560.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	71	\$115,560.00	(\$17,334.00)	\$98,226.00
Totals	71	\$115,560.00	(\$17,334.00)	\$98,226.00

Signature: _____ **Date:** _____

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