

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

## **Invoice**

ATTN: Michael Dettorre  
Shorr, Johnson & Magnus/ NON NCC  
100 N. 20th St.  
Ste. 201  
Philadelphia, PA 19103

\*P Shapiro for Attorney General  
  
Philadelphia, PA  
Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 04/16

**Invoice ID: 1123632**  
**Campaign ID:**

**Invoice Date: 04-28-2016**  
**Estimate ID:**

**Contract ID: 791881**  
**P.O Number: non**

**Client ID: 42829**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission

\$1,585.00  
(\$237.74)

**Net Advertising Fee** **\$1,347.26**

**Sub Total** **\$1,347.26**

**Total This Invoice** **\$1,347.26**

3.29 - 4.4 1936  
1936

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: \*P Shapiro for Attorney General  
 Remarks: 3.29 - 4.4 1936  
 Bill Cycle: 04/16  
 Rep. Firm: VNS

Contract ID: 791881  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
03/29/16	Tuesday	MNBC-E	1936-WILKES-BARR	First Look	5:27am	JSTV1603H	00:00:30	Charged	25.00	*
03/31/16	Thursday	MNBC-E	1936-WILKES-BARR	Way Too Early	5:52am	JSTV1603H	00:00:30	Charged	25.00	*
03/31/16	Thursday	ESPN-E	1936-WILKES-BARR	SportsCenter	6:50am	JSTV1603H	00:00:30	Charged	25.00	*
03/31/16	Thursday	ESPN-E	1936-WILKES-BARR	SportsCenter	6:58am	JSTV1603H	00:00:30	Charged	25.00	*
03/31/16	Thursday	CNN-E	1936-WILKES-BARR	New Day	7:29am	JSTV1603H	00:00:30	Charged	45.00	*
03/31/16	Thursday	AEN-E	1936-WILKES-BARR	The First 48	8:42pm	JSTV1603H	00:00:30	Charged	105.00	*
04/01/16	Friday	ESPN-E	1936-WILKES-BARR	SportsCenter	6:57am	JSTV1608H	00:00:30	Charged	25.00	*
04/01/16	Friday	LIF-E	1936-WILKES-BARR	Atlanta Plastic	10:57pm	JSTV1608H	00:00:30	Charged	105.00	*
04/02/16	Saturday	MNBC-E	1936-WILKES-BARR	Lockup/Your Business	5:20am	JSTV1608H	00:00:30	Charged	25.00	*
04/02/16	Saturday	CNN-E	1936-WILKES-BARR	New Day Saturday	8:55am	JSTV1608H	00:00:30	Charged	45.00	*
04/02/16	Saturday	HGTV-E	1936-WILKES-BARR	House Hunters Reno	10:45pm	JSTV1608H	00:00:30	Charged	105.00	*
04/02/16	Saturday	AEN-E	1936-WILKES-BARR	The First 48	11:14pm	JSTV1608H	00:00:30	Charged	105.00	*
04/02/16	Saturday	BRVO-E	1936-WILKES-BARR	Sex and the City	11:41pm	JSTV1608H	00:00:30	Charged	105.00	*
04/03/16	Sunday	CNN-E	1936-WILKES-BARR	CNN Newsroom Live	5:59am	JSTV1608H	00:00:30	Charged	45.00	*
04/03/16	Sunday	MNBC-E	1936-WILKES-BARR	PoliticsNation	8:48am	JSTV1608H	00:00:30	Charged	25.00	*
04/03/16	Sunday	CNN-E	1936-WILKES-BARR	Inside Politics	8:58am	JSTV1608H	00:00:30	Charged	45.00	*
04/03/16	Sunday	ESPN-E	1936-WILKES-BARR	Outside the Lines	9:28am	JSTV1608H	00:00:30	Charged	25.00	*
04/03/16	Sunday	LIF-E	1936-WILKES-BARR	Kept Woman	8:44pm	JSTV1608H	00:00:30	Charged	105.00	*
04/03/16	Sunday	BRVO-E	1936-WILKES-BARR	Bravo Original Series	9:28pm	JSTV1608H	00:00:30	Charged	105.00	*
04/03/16	Sunday	FOOD-E	1936-WILKES-BARR	Cutthroat Kitchen	10:55pm	JSTV1608H	00:00:30	Charged	105.00	*
04/03/16	Sunday	FOOD-E	1936-WILKES-BARR	Cutthroat Kitchen	11:55pm	JSTV1608H	00:00:30	Charged	105.00	*
04/04/16	Monday	ESPN-E	1936-WILKES-BARR	SportsCenter	8:57am	JSTV1608H	00:00:30	Charged	25.00	*
04/04/16	Monday	MNBC-E	1936-WILKES-BARR	All In With Chris Hayes	8:16pm	JSTV1608H	00:00:30	Charged	60.00	*
04/04/16	Monday	CNN-E	1936-WILKES-BARR	Anderson Cooper 360	8:31pm	JSTV1608H	00:00:30	Charged	45.00	*
04/04/16	Monday	CNN-E	1936-WILKES-BARR	CNN Tonight	10:29pm	JSTV1608H	00:00:30	Charged	105.00	*
04/04/16	Monday	MNBC-E	1936-WILKES-BARR	All In With Chris Hayes	11:45pm	JSTV1608H	00:00:30	Charged	25.00	*
<b>Grand Total</b>									<b>1,585.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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