


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Shapiro for Attorney General

Philadelphia, PA
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 04/16

Invoice ID: 1123632 **Invoice Date: 04-28-2016** **Contract ID: 791881** **Client ID: 42829**
Campaign ID: **Estimate ID:** **P.O Number: non** **Tax ID:**

| Description | Amount |
|----------------------------|-------------------|
| Gross Advertising Fee | \$1,585.00 |
| Agency Commission | (\$237.74) |
| Net Advertising Fee | \$1,347.26 |
| Sub Total | \$1,347.26 |
| Total This Invoice | \$1,347.26 |

3.29 - 4.4 1936
1936

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name: *P Shapiro for Attorney General
 Remarks: 3.29 - 4.4 1936
 Bill Cycle: 04/16
 Rep. Firm: VNS

Contract ID: 791881
 Contract Type: Political

| Date | Weekday | Network | Zone/ Zonegroup | Program Name | Air Time | Spot Name | Spot Length | Billing Status | Spot Cost | |
|--------------------|----------|---------|--------------------|-------------------------|-------------|-----------|----------------|-------------------|-----------------|---|
| 03/29/16 | Tuesday | MNBC-E | 1936-WILKES-BARR | First Look | 5:27am | JSTV1603H | 00:00:30 | Charged | 25.00 | * |
| 03/31/16 | Thursday | MNBC-E | 1936-WILKES-BARR | Way Too Early | 5:52am | JSTV1603H | 00:00:30 | Charged | 25.00 | * |
| 03/31/16 | Thursday | ESPN-E | 1936-WILKES-BARR | SportsCenter | 6:50am | JSTV1603H | 00:00:30 | Charged | 25.00 | * |
| 03/31/16 | Thursday | ESPN-E | 1936-WILKES-BARR | SportsCenter | 6:58am | JSTV1603H | 00:00:30 | Charged | 25.00 | * |
| 03/31/16 | Thursday | CNN-E | 1936-WILKES-BARR | New Day | 7:29am | JSTV1603H | 00:00:30 | Charged | 45.00 | * |
| 03/31/16 | Thursday | AEN-E | 1936-WILKES-BARR | The First 48 | 8:42pm | JSTV1603H | 00:00:30 | Charged | 105.00 | * |
| 04/01/16 | Friday | ESPN-E | 1936-WILKES-BARR | SportsCenter | 6:57am | JSTV1608H | 00:00:30 | Charged | 25.00 | * |
| 04/01/16 | Friday | LIF-E | 1936-WILKES-BARR | Atlanta Plastic | 10:57pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/02/16 | Saturday | MNBC-E | 1936-WILKES-BARR | Lockup/Your Business | 5:20am | JSTV1608H | 00:00:30 | Charged | 25.00 | * |
| 04/02/16 | Saturday | CNN-E | 1936-WILKES-BARR | New Day Saturday | 8:55am | JSTV1608H | 00:00:30 | Charged | 45.00 | * |
| 04/02/16 | Saturday | HGTV-E | 1936-WILKES-BARR | House Hunters Reno | 10:45pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/02/16 | Saturday | AEN-E | 1936-WILKES-BARR | The First 48 | 11:14pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/02/16 | Saturday | BRVO-E | 1936-WILKES-BARR | Sex and the City | 11:41pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/03/16 | Sunday | CNN-E | 1936-WILKES-BARR | CNN Newsroom Live | 5:59am | JSTV1608H | 00:00:30 | Charged | 45.00 | * |
| 04/03/16 | Sunday | MNBC-E | 1936-WILKES-BARR | PoliticsNation | 8:48am | JSTV1608H | 00:00:30 | Charged | 25.00 | * |
| 04/03/16 | Sunday | CNN-E | 1936-WILKES-BARR | Inside Politics | 8:58am | JSTV1608H | 00:00:30 | Charged | 45.00 | * |
| 04/03/16 | Sunday | ESPN-E | 1936-WILKES-BARR | Outside the Lines | 9:28am | JSTV1608H | 00:00:30 | Charged | 25.00 | * |
| 04/03/16 | Sunday | LIF-E | 1936-WILKES-BARR | Kept Woman | 8:44pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/03/16 | Sunday | BRVO-E | 1936-WILKES-BARR | Bravo Original Series | 9:28pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/03/16 | Sunday | FOOD-E | 1936-WILKES-BARR | Cutthroat Kitchen | 10:55pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/03/16 | Sunday | FOOD-E | 1936-WILKES-BARR | Cutthroat Kitchen | 11:55pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/04/16 | Monday | ESPN-E | 1936-WILKES-BARR | SportsCenter | 8:57am | JSTV1608H | 00:00:30 | Charged | 25.00 | * |
| 04/04/16 | Monday | MNBC-E | 1936-WILKES-BARR | All In With Chris Hayes | 8:16pm | JSTV1608H | 00:00:30 | Charged | 60.00 | * |
| 04/04/16 | Monday | CNN-E | 1936-WILKES-BARR | Anderson Cooper 360 | 8:31pm | JSTV1608H | 00:00:30 | Charged | 45.00 | * |
| 04/04/16 | Monday | CNN-E | 1936-WILKES-BARR | CNN Tonight | 10:29pm | JSTV1608H | 00:00:30 | Charged | 105.00 | * |
| 04/04/16 | Monday | MNBC-E | 1936-WILKES-BARR | All In With Chris Hayes | 11:45pm | JSTV1608H | 00:00:30 | Charged | 25.00 | * |
| Grand Total | | | | | | | | | 1,585.00 | |

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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