

Mike Renick <mrenick@riverradio.net>

to Jen

Perfect

On Friday, April 1, 2022, Jen Berti <retaildirector@jacksonmochamber.org> wrote:

Absolutely. 9-10am? Does that work?

Jen

From: Mike Renick <mrenick@riverradio.net>

Sent: Friday, April 1, 2022 1:52 PM

To: Jen Berti <retaildirector@jacksonmochamber.org>

Subject: Re: May 18- Jackson Leadership

Hi Jen-

Could we do around 9a? Thanks!

Mike

On Friday, April 1, 2022, Jen Berti <retaildirector@jacksonmochamber.org> wrote:

Mike,

What would be the best time to come to River Radlo for Jackson Leadership & Development on Wednesday, May 18? We are at FOX23 from 11:30AM-1PM, and have to be back at the Civic Center by 2:30PM, so I am thinking that sometime in the morning would be better. Let me know.

Thank you,

Jen

Jen Berti

Vice President

Jackson Area Chamber of Commerce

1846 East Jackson Blvd., Jackson, MO 63755

573.243.8131

retaildirector@jacksonmochamber.org



**Cape Communicating in Cape
September 15, 2022**

Session Leaders:

Lucas Presson-Assistant publisher,
Southeast Missourian (*Class of 2013*)

Mike Renick-Operation manager-River Radio (*Class of 2015*)

**Meet at Rust Center for Media - Park behind the
Southeast Missourian.**

- 8:00-9:15 **Trends and Print and Electronic Media @ Southeast Missourian (Meet at Rust Center for Media, 325 Broadway)**
Mark Kneer, Circulation, Classified & Building Operations Director, (*Class of 1995*)
Gera LeGrand, Multimedia Sales Manager
- 9:15 **Transition to River Radio/Break**
-  9:30-10:30 **Want to be a DJ? River Radio**
Mike Renick-General Manager-River Radio (*Class of 2015*)
- 10:30 **Transition to Rust Center for Media/Break**
- 10:45-11:45 **Hands-On Media Activity, Southeast Missouri State University Dept. of Mass Media @ Rust Center**
Tour of Rust Center for Media and Q/A on media education
Dr. Tamara Zellars Buck, Professor, Southeast Missouri State
- 11:45 **Transition to KFVS12/Break**
- 12:00-12:30 **Watch Heartland News at Noon – on set**
- 12:30-1:00 **Lunch on set**
- 1:00-1:30 **How Broadcast News and Advertising Helps Businesses Grow (KFVS12) at Rust Center for Media**
Chris Conroy, KFVS12/Heartland CW;
Kristie Giompoletti-Shamoun, General manager, KBSI
Brian Flath, WSIU
- 1:30-2:00 **KFVS12 Tour**
- 2:00 **Transition to Rust Center for Media/Break**
- 2:15-2:30 **How Radio Advertising Builds Awareness for Business @ Rust Center for Media Bullpen**
— Moderated by Mike Renick
Steve Thomas-Operations Manager – Withers Broadcasting, Rachel Cook-Program Director-River Radio; Dan Woods – GM KRCU (*Class of 2009*)
- 2:30-3:00 **Digital media panel**
Jeff Rawson, Creative Director and Manager, rustmedia, (*Class of 2016*)
Greg Vaughn, Media Leaf LLC, (*Class of 2018*)
Red Letter
BOLD Marketing
- 3:00-3:30 **How to Communicate During a Crisis**
Dana Thomas, BOLD Marketing (*Class of 2004*)
- 3:30-4:00 **Is It News?**
Rick Fahr, Editor Southeast Missourian
- 4:00 **Adjourn**

Session Goals:

- To provide Leadership Cape participants a broad view of how the local media works in our community
- To help participants understand the future of broadcast, traditional and non-traditional media
- To provide participants with skills to effectively handle a media crisis

Session Objectives:

- To learn the various roles the media performs in our community
- To showcase how the various media outlets deliver local and national news
- To identify key opportunities and challenges facing local media today

Speakers:

Dr. Tamara Zellars-Buck

Associate Professor of Mass Media, SEMO

573-651-2596

tbuck@semo.edu

Mr. Chris Conroy

Vice President & General Manager, KFVS12/Heartland CW

573-335-1212

Chris.conroy@gray.tv

Mr. Stephen Kennedy

Digital manager, River Radio

[573-335-8291](tel:573-335-8291)

stephenk@riverradio.net

Mr. Lucas Presson (Class of 2013)

Assistant publisher, Southeast Missourian

Publisher, B Magazine

573-388-3649

lpresson@semissourian.com

Mr. Mike Renick (Class of 2015)

Operations Manager, Mississippi River Radio

573-335-8291

mrenick@riverradio.net

Mr. Jeff Rawson (Class of 2016)

Creative director, manager-rustmedia

573-388-3469

jrawson@rustmedia.com

Mr. Brian Flath,

Assistant Director of Corporate Support

WSIU

618-453-4286

brian.flath@wsiu.org

Ms. Kristie Giompoletti

General manager, KBSI;

Mr. Rick Fahr

Editor, Southeast Missourian

573-388-3656

Rfahr@semissourian.com

Mr. Steve Thomas

Operations Manager, Withers Broadcasting

573-339-7000

sthomas@withersradio.net

Mr. Dan Woods (Class of 2009)

KRCU 90.3 FM-General Manager

573-651-5070

djwoods@semo.edu

Mr. Greg Vaughan (Class of 2018)

Media Leaf LLC

573-576-9108

greg@medialeaf.us

Re: Spring Career Expo - March 1



Mike Renick <mrenick@riverradio.net>
to Amy, Kirby, Rachel

Amy-
If you still have space you can count us in! Thank you so much!
Mike

On Friday, February 17, 2023, Aldridge, Amy J <aaldrige@semo.edu> wrote:

Hello, everyone!

I have just a few booths left for the Career Expo, coming up on Wednesday, March 1, from 10 am – 2 pm. If you'd like to attend, I'm happy to provide a table at no charge to you. ,

Spring Career Expo

Date: Wednesday, March 1, 2023

Time: 10 am – 2 pm

Location: Show-Me Center ([1333 N. Sprigg, Cape Girardeau, MO 63701](#))

Register at: <https://qrco.de/SpringCareerExpoRegistration> (scroll down Events page and click Spring Career Expo | Employer Registration)

Thank you – hope to see you soon!
Amy



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873

/ Amy Aldridge

Coordinator of Experiential Learning
Office of Career Services
(573) 651-2190
aaldrige@semo.edu

From: **Presson, Dan** <dpresson@semo.edu>
Date: Wed, Feb 22, 2023 at 2:55 PM
Subject: SEMO Spring Career Expo | Employer Event Information & Parking Pass
To: mrenick@riverradio.net <mrenick@riverradio.net>

Mike Renick,

The **Spring Career Expo** at Southeast Missouri State University is Wednesday, March 1, from 10 am – 2 pm at the Show Me Center! We appreciate your participation, and we hope you enjoy meeting our students and sharing your career opportunities.

We encourage you to bring a sweater or comfortable jacket with you to the Expo. The facility is large and can be very cool. We are unable to regulate the temperature of the facility.

LOCATION

This event will be held at the Show Me Center.

- **Please park on the north side of the building, and use the loading dock entrance. If you are facing the front of the building, you should proceed to the parking lot on the RIGHT side of the facility. The employer check-in table will be just inside that entrance.**
- GPS Address: 1333 N. Sprigg Street, Cape Girardeau, MO 63701.
- *Click here to view the campus map: <http://www.semo.edu/map/index.html> and type "Show Me Center" in the search bar.*
- You may enter the parking area from New Madrid Street OR Sprigg Street. Proceed to the back of the building (the north side).

Re: Live 2 Lead External Inbox



Tracey Glenn <tglenn@glennpr.com>
to me

Thank you, Mike! Will do!

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Mike Renick <mrenick@riverradio.net>
Sent: Saturday, April 17, 2021 10:32:58 AM
To: Tracey Glenn <tglenn@glennpr.com>
Subject: Live 2 Lead

Tracey-

I got your message and yes count us in again this year! Let me know when you'd like to start the promotion of the event. Thanks!

Mike Renick <mrenick@riverradio.net>

to Darren

Yes sir!

On Wednesday, September 29, 2021, Darren Burgfeld <darrenb@riverradio.net> wrote:

I just realized I flagged this and skipped it, but I would like to go if the offer still stands.

D

On Thu, Sep 23, 2021 at 2:58 PM Mike Renick <mrenick@riverradio.net> wrote:

Would you guys be available to attend the GlennView Live 2 Lead presentation with me on Friday, October 8? I think it starts at 8a at Drury. Thanks!

Good afternoon!

Thank you for participating in our "Media Day" for the 2023 Jackson & Development Class on Wednesday, August 2, 2023!

*****NOTE: Our NEW LOCATION to meet and end the day is at Hubble Creek Venue located at 1506 S. Farmington Road in Jackson!*****

Here's the day's schedule below:

8:00-10:00am Meet & Breakfast (provided by the Chamber) & Professional Development Session with Dana Thomas with Bold Marketing @ Hubble Creek Venue
10:00-10:15am Bus to River Radio – 324 Broadway
10:15-11:15am Tour River Radio
11:15-11:30am Walk to KFVS – 310 Broadway
11:30-1:00pm Lunch (provided by KFVS) during noon news production & tour KFVS
1:00-1:15pm Walk to Rust Center For Media - 325 Broadway
1:15-2:15pm Tour Southeast Missourian/RustMedia
2:15-2:30pm Bus to Hubble Creek Venue
2:30-3:45pm Refreshments (snacks provided by Withers & drinks provided by Cashbook Journal) & Roundtable with: Withers Broadcasting Companies, KSI FOX23 & Cashbook Journal to discuss PR during emergencies

Let me know if you have any questions!

Thanks for your support of the chamber and we are excited to tour & learn more about your businesses!!

Place on driver's side dash. Enjoy your visit.

**V
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R**

Spring Career Expo

March 9, 2022

Show Me Center

6 am to 5:30 pm

*Sponsored by
Office of Career Services*

Experience Southeast
Experience Success

Permit not for Faculty, Staff or Student use.

Mike Renick <mrenick@riverradio.net>
to Rachel

----- Forwarded message -----

From: Mike Renick <mrenick@riverradio.net>
Date: Wed, Sep 14, 2022 at 9:32 AM
Subject: Re: SEMO | Fall Career Expo - Event & Parking Information
To: Presson, Dan <dpresson@semo.edu>

Dan-
Thank you for the information!
Mike

On Wed, Sep 14, 2022 at 8:26 AM Presson, Dan <dpresson@semo.edu> wrote:

Mike,

The Fall Career Expo at Southeast Missouri State University is Wednesday, September 21, from 10 am – 2 pm at the Show Me Center! We appreciate your participation, and we hope you enjoy meeting our students and sharing your career opportunities.

We encourage you to bring a sweater or comfortable jacket with you to the Expo. The facility is large and can be very cool. *We are unable to regulate the temperature of the facility.*

LOCATION

This event will be held at the Show Me Center.

- Please park on the north side of the building, and use the loading dock entrance. If you are facing the front of the building, you should proceed to the parking lot on the RIGHT side of the facility. The employer check-in table will be just inside that entrance.

- o GPS Address: 1333 N. Sprigg Street, Cape Girardeau, MO 63701.

Jackson Area Chamber of Commerce
 P O BOX 352
 JACKSON, MO 63755 US
 573-243-8131
 assistant@jacksonmochamber.org
 www.jacksonmochamber.org

Invoice

BILL TO
 Christy Benton
 River Radio
 324 Broadway
 Cape Girardeau, MO 63701

SHIP TO
 Christy Benton
 River Radio
 324 Broadway
 Cape Girardeau, MO 63701

INVOICE #	DATE	TOTAL DUE	DUE DATE	TERMS	ENCLOSED
11725	06/21/2023	\$0.00	07/21/2023	Net 30	

SERVICE	DESCRIPTION	QTY	RATE	AMOUNT
Jackson Leadership & Devel	Jackson Leadership & Development	1	100.00	100.00

PAYMENT 100.00
 BALANCE DUE **\$0.00**

PAID

Re: Leadership Perryville



Mike Renick <mrenick@riverradio.net>
to Kiley

Kiley-
That would be fantastic! Thank you!
Mike

On Friday, March 17, 2023, Kiley <Kiley@perryvillemo.com> wrote:

Hi Mike!

I let Tommy know that I will be sending out the agenda once I receive it from our day's host. I expect it will go out on Monday. I don't have a check in my records. Just the one for I

Thanks!

Kiley Eiland

Executive Director

Perryville Area Chamber of Commerce

[2 W. Ste. Marie Street, Perryville, MO 63775](#)

573-547-6062 | Kiley@perryvillemo.com | www.perryvillemo.com

Cape Girardeau Area Chamber of Commerce
 220 North Fountain Street
 Cape Girardeau, MO 63701
 (573) 335-3312 | fax: (573) 335-4686
 info@capechamber.com

Payment

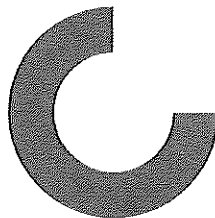
Payment Date: 10/31/23
 Reference Number: 31038
 Payment Method: Check

River Radio
 Mike Renick
 324 Broadway
 Cape Girardeau, MO 63701

Payment Date	Reference Number
10/31/23	31038

Date	Invoice Reference	Line Items	Invoice Amount	Invoice Balance	Paid Amount
9/19/23	48961	\$45.00 Women in Business - At The Heart of It All (Meg Davis)	\$135.00	\$0.00	\$135.00
		\$45.00 Women in Business - At The Heart of It All (Lysa Rhodes)			
		\$45.00 Women in Business - At The Heart of It All (Rachel Cook)			
Payment Total:					\$135.00

Thank you for your continued support of the Cape Chamber!



**Cape
 Chamber**

RE: registration External Inbox



Tracey Glenn <tglenn@glennpr.com>
to me

Sorry I'm just getting back to you. Yes, that would be fine.

From: Mike Renick <mrenick@riverradio.net>
Sent: Wednesday, October 25, 2023 8:33 AM
To: Tracey Glenn <tglenn@glennpr.com>
Subject: Re: registration

Hi Tracey-

Would it be possible if we just brought a couple of pop-up banners? We don't really have a lot pass out. If you are okay with us bringing a couple of banners we probably wouldn't r
Mike

On Mon, Oct 23, 2023 at 11:33 AM Tracey Glenn <tglenn@glennpr.com> wrote:

Hi Mike! You are able to have a 6-ft exhibit table in the Live2Lead room. Do you all want to use that space? You don't need to staff it, it's just a place to put out promotional materi

From: Mike Renick <mrenick@riverradio.net>
Sent: Monday, October 23, 2023 7:59 AM
To: Tracey Glenn <tglenn@glennpr.com>
Subject: Re: registration

Tracey-

At this point, it looks like we have eight openings. I have asked clients, some area already going, and others just aren't able to. Feel free to use the 8 however you wish. As me

Mike [Renick-mrenick@riverradio.net](mailto:mrenick@riverradio.net)
Rachel Cook-rachel@riverradio.net

Thanks!
Mike

On Fri, Oct 20, 2023 at 11:27 AM Tracey Glenn <tglenn@glennpr.com> wrote:

Ok, just let me know and I'll find others to take the remaining seats. Thanks!