

ORDER

WHSV

Orders

Order / Rev: 880287

Alt Order #:

Product Desc: HARRISONBURG VA

Estimate: 959

Flight Dates: 10/22/18 - 10/28/18

Original Date / Rev: 07/17/18 / 10/24/18

Order Type: NORMAL

Primary AE: Tina Wood

Sales Office: HARN

Sales Region: National

Agency

Name: BlueWest Media

Buying Contact:

Billing Contact:

5130 E 18th Avenue

Denver, CO 80220

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Kaine for Virginia 2018

Demographic: HH

Product Codes: Candidate - National - Senate

Priority: P-04

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 150910

Agency External ID: 8506

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	77	\$6,675.00	\$5,673.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	77	\$6,675.00	\$5,673.75	0.00
Totals	77	\$6,675.00	\$5,673.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHSV	10/22/18	10/28/18	Daybreak 5a Daybreak 5a	CM	5a-6a	MT-TF--	:30	4	\$25.00	P-04	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MT-TF--		4			\$25.00			0.00			
N 2	WHSV	10/22/18	10/28/18	Daybreak 6a Daybreak 6a	CM	6a-7a	MTWTF--	:30	5	\$125.00	P-04	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5			\$125.00			0.00			
N 3	WHSV	10/22/18	10/28/18	GMA M-F 7a GMA M-F 7a	CM	7a-8a	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5			\$75.00			0.00			
N 4	WHSV	10/22/18	10/28/18	ABC Good Morning America Good Morning America	CM	7a-9a	MTWTF--	:30	5	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5			\$65.00			0.00			
N 5	WHSV	10/22/18	10/28/18	GMA M-F 8a GMA M-F 8a	CM	8a-9a	MTWTF--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		5			\$40.00			0.00			
N 6	WHSV	10/22/18	10/28/18		CM	8a-9a	-----S-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC GMA Sat Good Morning America Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S-					1	\$85.00		0.00			
N 7	WHSV	10/22/18	10/28/18	ABC GMA Sun Good Morning America Su	CM	8a-9a	-----S	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S					1	\$75.00		0.00			
N 8	WHSV	10/22/18	10/28/18	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M-W-F--	:30	3	\$25.00	P-04	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	M-W-F--					3	\$25.00		0.00			
N 9	WHSV	10/22/18	10/28/18	ABC The View The View	CM	11a-12p	---T---	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---T---					1	\$25.00		0.00			
N 10	WHSV	10/22/18	10/28/18	TV 3 News @ Noon TV 3 News @ Noon	CM	12p-1230p	-T--F--	:30	2	\$50.00	P-03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-T--F--					2	\$50.00		0.00			
N 11	WHSV	10/22/18	10/28/18	M-F 1230p-1p M-F 1230p-1p	CM	1230p-1p	--W----	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	--W----					1	\$30.00		0.00			
N 12	WHSV	10/22/18	10/28/18	ABC General Hospital General Hospital	CM	2p-3p	-T-----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-T-----					1	\$40.00		0.00			
N 13	WHSV	10/22/18	10/28/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	MTWTF--					5	\$30.00		0.00			
N 14	WHSV	10/22/18	10/28/18	TV 3 News @ 5pm TV 3 News @ 5pm	CM	5p-6p	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	MTWTF--					5	\$75.00		0.00			
N 15	WHSV	10/22/18	10/28/18	TV 3 News @ 6pm TV 3 News @ 6pm	CM	6p-630p	MTWTF--	:30	5	\$275.00	P-04	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	MTWTF--					5	\$275.00		0.00			
N 16	WHSV	10/22/18	10/28/18	ABC World News M-F ABC World News M-F	CM	630p-7p	-T-T---	:30	2	\$275.00	P-04	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-T-T---					2	\$275.00		0.00			
N 17	WHSV	10/22/18	10/28/18	TV 3 News @ 6pm Sa TV 3 News @ 6pm Sa	CM	6p-630p	-----S-	:30	1	\$70.00	P-04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S-					1	\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	10/22/18-10/28/18		TV 3 News @ 6pm Sa	6p-630p		-----Sa--	:30		(\$70.00)		0.00	NM		
See MG 17.2 [Program Change] ABC College Football															
2	NHSV	10/22/18-10/28/18		TV 3 News @ 6pm Su	6p-630p		-----Su	:30		\$70.00		0.00	NM		
Ⓜ MG for 17.1 10/27															
N 18	WHSV	10/22/18	10/28/18	TV 3 News @ 6pm Su TV 3 News @ 6pm Su	CM	6p-630p	-----S	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S					1	\$60.00		0.00			
N 19	WHSV	10/22/18	10/28/18		CM	1135p-1237a/ F 12MTWTF--		:30	5	\$10.00	P-04	0.00	NM	5	\$50.00

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WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC Jimmy Kimmel Show Jimmy Kimmel Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	MTWTF--			5			\$10.00	0.00					
N20	WHSV	10/22/18	10/28/18	TV 3 News @ 11p M-F	CM	11p-1135p	MTWTF--	:30	10	\$75.00	P-04	0.00	NM	10	\$750.00
				TV 3 News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	MTWTF--			10			\$75.00	0.00					
N21	WHSV	10/22/18	10/28/18	TV 3 News @ 11p Sa-Su	CM	11p-1135p	-----S-	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
				TV 3 News @ 11p Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	-----S-			2			\$60.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHSV	10/22/18-10/28/18	TV 3 News @ 11p Sa-Su			11p-1135p	-----Sa--	:30		(\$60.00)		0.00	NM		
See MG 21.3,21.4															
[Program Change] ABC College Football															
2	NHSV	10/22/18-10/28/18	TV 3 News @ 11p Sa-Su			11p-1135p	-----Sa--	:30		(\$60.00)		0.00	NM		
See MG 21.3,21.4															
[Program Change] ABC College Football															
3	NHSV	10/22/18-10/28/18	TV 3 News @ 11p Sa-Su			11p-1135p	-----Su	:30		\$60.00		0.00	NM		
Ⓢ MG for 21.1,21.2															
4	NHSV	10/22/18-10/28/18	TV 3 News @ 11p Sa-Su			11p-1135p	-----Su	:30		\$60.00		0.00	NM		
Ⓢ MG for 21.1,21.2															
N22	WHSV	10/22/18	10/28/18	TV 3 News @ 11p Sa-Su	CM	11p-1135p	-----S	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
				TV 3 News @ 11p Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	-----S			2			\$60.00	0.00					
N23	WHSV	10/22/18	10/28/18	M-F 7p-730p	CM	658p-730p	-T-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				M-F 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	-T-----			1			\$100.00	0.00					
N24	WHSV	10/22/18	10/28/18	M-F 730p-8p	CM	730p-8p	---T---	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				M-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	---T---			1			\$125.00	0.00					
N25	WHSV	10/22/18	10/28/18	ABC Monday Prime 2 Hour	CM	8:00 PM-10:00 PM	-----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
				Monday Prime 2 Hour (8:00 PM-10:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	M-----			1			\$400.00	0.00					
N26	WHSV	10/22/18	10/28/18	ABC Wednesday Prime 2a	CM	9p-930p	--W----	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
				Wednesday Prime 2a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	--W----			1			\$275.00	0.00					
N27	WHSV	10/22/18	10/28/18	ABC Friday Prime Hr 3	CM	10p-11p	----F--	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
				Friday Prime Hr 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	10/22/18	10/28/18	----F--			1			\$100.00	0.00					
Totals														77	\$6,675.00